BECKER’S
HOSPITAL REVIEW

Becker’s 5TH Annual Health IT + Revenue Cycle

October 9-12, 2019
Hyatt Regency - Chicago, Illinois

240+ SPEAKERS FROM HOSPITALS AND HEALTH SYSTEMS, 315+ SPEAKERS TOTAL, 3,800+ ATTENDEES

KEYNOTE SPEAKERS

Maia Hightower
MD, MPH, MBA, Chief Medical Information Officer, University of Utah Health

Daniel Barchi
MEM, Senior Vice President and Chief Information Officer, NewYork Presbyterian

Peyton Manning
NFL Legend

Hillary Rodham Clinton
Former U.S. Secretary of State, U.S. Senator from New York

Kevin O’Leary
MBA, Chairman, O’Shares ETF Investments, and Star, ABC’s ‘Shark Tank’

John Goodman
President, Goodman Institute for Public Policy Research

Andrew Rosenberg
MD, Chief Information Officer, Michigan Medicine

Edward Marx
Chief Information Officer, Cleveland Clinic

Shafiq Rab
MD, Senior Vice President and Chief Information Officer, Rush University Medical Center

Jason Joseph
Senior Vice President and Chief Information Officer, Spectrum Health

Holly Buckley
JD, Partner, McGuireWoods, LLP

Patricia Lavely
Senior Vice President and Chief Information Officer, Gwinnett Medical Center

Michael Reagin
MBA, Senior Vice President and Chief Innovation and Information Officer, Sentara Healthcare

Sony Jacob
Chief Information Officer, SSM Health

Lisa Stump
Senior Vice President and Chief Information Officer, Yale New Haven Health System

Amy Assenmacher
Senior Vice President, Revenue Cycle, Spectrum Health
KEYNOTE PANELISTS

Aaron Miri  
MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin

Liz Popwell  
FACHE, PMP, Chief Strategy Officer, Ascension Michigan

Ben Patel  
Chief Information Officer, Cone Health (FKA Moses Cone Memorial Health)

Megan Ranney  
MD, MPH, FACEP, Director, Emergency Health Digital Innovation Program, Brown University

Viraj Patwardhan  
Vice President, Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health

Charles Podesta  
Chief Information Officer, UC Irvine Medical Center (FKA University of California Irvine Douglas Hospital)

Eric Yablonka  
Chief Information Officer, Stanford Health Care, Stanford Medicine

Stephanie Gravenor  
Co-Founder and Chief Executive Officer, Medecipher, Inc. and Program Director, Patient Thoughtput, Northwestern Memorial Hospital

Stephen A. Morgan  
Senior Vice President and Chief Medical Information Officer, Carilion Clinic

Chris Joerg  
Chief Information Security Officer, Cedars-Sinai Medical Center

Bruce Metz  
PhD, Vice President and Chief Information Officer, UConn Health

PROGRAM SCHEDULE

WEDNESDAY, OCTOBER 9, 2019

10:00 AM - 12:00 PM  
Sessions

12:00 PM - 1:00 PM  
Networking Luncheon

1:00 PM - 2:25 PM  
Sessions

2:25 PM - 2:45 PM  
Networking Break

2:45 PM - 5:00 PM  
Sessions

5:00 PM - 7:00 PM  
Cocktail Reception

THURSDAY, OCTOBER 10, 2019

8:00 AM - 9:15 AM  
Sessions

9:15 AM - 9:45 AM  
Networking Break

9:45 AM - 11:55 AM  
Sessions

11:55 AM - 1:00 PM  
Networking Luncheon

1:00 PM - 2:25 PM  
Sessions

2:25 PM - 2:45 PM  
Networking Break

2:45 PM - 5:15 PM  
Sessions

5:15 PM - 7:00 PM  
Cocktail Reception

FRIDAY, OCTOBER 11, 2019

8:00 AM - 10:00 AM  
Sessions

10:00 AM - 10:30 AM  
Networking Break

10:30 AM - 11:55 AM  
Sessions

11:55 AM - 1:00 PM  
Networking Luncheon

1:00 PM - 2:15 PM  
Sessions

2:15 PM - 2:25 PM  
Networking Break

2:30 PM - 5:00 PM  
Sessions

5:00 PM - 6:15 PM  
Cocktail Reception

SATURDAY, OCTOBER 12, 2019

8:15 AM - 10:00 AM  
Sessions

10:00 AM - 10:15 AM  
Networking Break

10:15 AM - 11:30 AM  
Sessions

Thank you to our corporate partner!

TO REGISTER: CALL 800 417 2035 • FAX 866 678 5755 • REGISTRATION@BECKERSHEALTHCARE.COM
OR VISIT https://www.regonline.com/HITConference2019
Becker’s 5th Annual Health IT + Revenue Cycle

Celebrity Keynotes by:

Hillary Rodham Clinton
Former Secretary of State

Friday, October 11
4:00 - 5:00 pm

Peyton Manning
NFL Legend

Thursday, October 10
4:15 - 5:15 pm

Kevin O’Leary
MBA, Chairman, O’Shares ETF Investments, and Star, ABC’s Shark Tank

Wednesday, October 9
4:15 - 5:00 pm

John Goodman
President, Goodman Institute for Public Policy Research

Wednesday, Oct 9
10:00 - 10:35 am

• Great sessions on Telehealth, Cyber Security, AI, Blockchain, Patient Experience, Data Analytics, Population Health, all aspects of Revenue Cycle and much more.
• 240+ Speakers from Hospitals and Health Systems
• 315+ Total Speakers
• 3,800+ Attendees From Hospitals and Health Systems Across the Nation
• The Smartest People in Health IT and Revenue Cycle

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Wednesday, October 9, 2019

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10:00 - 10:35 am

– John C. Goodman, President, Goodman Institute for Public Policy Research

10:40 - 11:15 am
A. KEYNOTE INTERVIEW

– Maia Hightower, MD, MPH, MBA, Chief Medical Information Officer and Assistant Clinical Professor, Department of Internal Medicine, University of Utah Health

– Interviewed by Molly Gamble, Editor-in-Chief, Becker’s Hospital Review and Vice President, Editorial, Becker’s Healthcare

11:20 am - 12:00 pm
A. KEYNOTE PANEL

– Liz Popwell, FACHE, PMP, Chief Strategy Officer, Ascension Michigan

– Ben Patel, Chief Information Officer, Cone Health (FKA Moses Cone Memorial Health)

– Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health

– Moderated by Laura Dydra, Editor-in-Chief, Becker’s ASC Review and Becker’s Spine Review

12:00 - 1:00 pm
Networking Lunch

1:00 - 1:40 pm
A. The Mix of IT, Revenue Cycle and Analytics

– Shon Brink, MBA, CMPE, FACHE, Vice President, WakeMed Physician Practices, WakeMed Hospitals and Health System

– Mike Simms, MBA, Vice President, Revenue Cycle, Cone Health

– Moderated by Morgan Haefner, Editor, Becker’s Hospital Review

B. Practical Uses of Telemedicine and Remote Care

– Thomas Felch, Chief Operating Officer, Centura Health

– Stephanie Woods, Associate Chief Nursing Officer, University of Alabama at Birmingham

– Carey Officer, Operational Vice President, Center for Health Delivery Innovation, Nemours Children’s Health System

– Thomas Bellavia, MD, DABFP, Vice President, Connected Health, Osler Health

– Moderated by TBD

C. RESERVED

D. Tricks of the Trade - Becoming a Top 5% Performer Post-Epic Installation

– Charles Johnson, Executive Vice President and Chief Financial Officer, Hartford Hospital

– Cindy Pugliese, Senior Vice President, Revenue Cycle, Hartford Hospital

– Moderated by Ayla Ellison, JD, Managing Editor, Becker’s Hospital Review

E. Key Revenue Cycle Issues for Health Systems

– Jason Petti, MSHA, Deputy Network Director, VA Midwest Health Care Network (VISN23)

– Robert Rubinowitz, Senior Director, RCM Business Integration, MaineHealth

– Tiffany Victor, RN, MSN, ACM, Director, Utilization Management and Discharge Planning, University of Illinois Hospital and Health Sciences System

– Vincent E. Pryor, Senior Vice President and Chief Financial Officer, Silver Cross Hospital

– Moderated by Ayla Ellison, JD, Managing Editor, Becker’s Hospital Review

F. RESERVED

G. Addressing Clinician Well-Being and Physician Burn-Out

– Timothy Lineberry, MD, Chief Medical Officer, Aurora Health Care Medical Group, System Vice President, Medical Staff - Advocate Aurora Health

H. RESERVED

I. RESERVED

1:45 - 2:25 pm
A. Using Health IT to Improve Clinical Care

– Donna Persaud, MD, MBA, Vice President, Clinical Leadership, PCCI

– Cindy Welsh, RN, Vice President, Adult Critical Care and Medical Professional Affairs, eICU/CPI, Advocate Health Care

– Claire Pappas, Chief Development Officer, Novant Health

– Moderated by John Page, LFHIMSS, Multiple Award Winning Peer Advisory Board Chair, Vistage Worldwide, Inc.

B. The Best and Most Cost Effective Strategies for Cyber Security

– Mitesh Rao, MD, Co-Founder and Chief Executive Officer, OMNY; Assistant Professor of Emergency Medicine, Stanford University School of Medicine

– Aaron Young, Vice President and Chief Information Officer, Summit Healthcare Regional Medical Center

– Moderated by Emily Rappleye, Managing Editor, Becker’s Hospital Review

C. Strategy and Innovation in the C-Suite - Working Together

– Pe Sendaydiego, Chief Information Officer, Sonoma Valley Hospital

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C. HIT Security & Privacy: Best Practices and Key Issues
   - Brian Cassel, Associate Chief Information Officer, University of Maryland Medical System
   - Charlotte Barrett, MBA, FACHE, RHIA, Assistant Vice President, Health Information Integrity
   - Matthew Grob, CPHIMS, FHIOMSS, Senior Director, IT Governance, Mount Sinai Health System
   - John P. Donohue, Associate Vice President, Corporate IS, Penn Medicine
   - Moderated by John Page, LFHIOMSS, Multiple Award Winning Peer Advisory Board Chair, Vantage Worldwide, Inc.

D. Digitization in Healthcare - Shifting to a More Data-Driven Organization
   - Venkat Bhamidipati, Executive Vice President and Chief Financial Officer, St Joseph Health
   - Keith Siddel, MBA, Ph.Dc, LL.M, JD, CHC, Vice President, Revenue Cycle, Universal Health Services Inc.
   - Judson Ivy, Chief Executive Officer, Ensemble Health Partners
   - Tom Gimbil, Chief Executive Officer, LaSalle Partners
   - Mark Mackey, MD, MBA, Senior Physician Advisor, University of Illinois Hospital and Health Sciences System
   - David Kelly, CHFP, Director, Revenue Cycle and Managed Care, Mary Rutan Hospital
   - Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Hospital Review

F. RESERVED

G. How Health Plans Significantly Impact Key Stakeholders Revenue Cycle
   - Mimi S. Kokoska, MD, MHC, FACs, CPE, Senior Vice President, Strategic Partnerships and Innovation, Health Care Quality and Affordability, Blue Shield of California
   - Kari Hedges, Senior Vice President, Blue Cross Blue Shield Association

H. Change Management and Alignment in the New Healthcare Space
   - Tracey Crandal, SHRM-SCP, Vice President and Chief Human Resources Officer, Methodist Hospitals

I. Journey to HiTrust Certification
   - Steven Goriah, DHA, CISM, CHCIO, FACHE, Associate Corporate Chief Information Officer and Chief Information Security Officer, Westchester Medical Center

J. INNOVATION THEATER

10:30 - 11:10 am
A. The Most Important Revenue Sources For Your Hospital - Service Lines, Risks and Improvements
   - Bille Jean Mounts, FHFA, CRCR, Chief Revenue Officer, Bon Secours Mercy Health
   - Lois Greene, Chief Revenue Officer, Prospect East Orange General
   - Naam Davidoff, Program Director, Operations, Northwestern Medicine
   - John H. Schweitzer, Esq, President and Chief Business Development Officer, Echelon Medical Capital
   - Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

B. Cyber and IT Security Today: The Best Approaches and Ideas
   - Cherie Pardue, Chief Information Officer, American Hospital Dubai
   - Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health
   - Moderated by Helen Figge, BS, PharmD., Vice President, Strategic and Business Development, Health Gorilla

C. Using Analytics to Evolve Your Digital Products
   - Giao Dang, Digital Experience Design Lead for Media and Communications, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health
   - Corey Fischer, Front End Lead, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health

D. The Evolving Relationship of the CMO and CMO
   - Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President and Professor, OB/Gyn, Virginia Tech Carilion School of Medicine, Carilion Clinic
   - Stephen A. Morgan, Senior Vice President and Chief Medical Information Officer, Carilion Clinic

E. RESERVED

F. Best Practices for the Revenue Cycle in the Ambulatory Setting
   - Allyson J. Hansen, Senior Vice President, Ambulatory Services, University of Chicago Medical Center
   - Barbara Karpinska, Vice President, Ambulatory Care Services, University Hospital
   - Joseph Ollayos, Administrator, Ingalls Same Day Surgery
   - Alexia Torrance, MSN, MBA, RN, CNOR, Assistant Vice President, Surgical Services, White Plains Hospital Center
   - Moderated by Anuja Vaidy, Assistant Editor and Lists Manager, Becker’s Hospital Review

G. RESERVED

H. Leading to Drive Change
   - Pamela Elliott, MHA, BSN, RN, Vice President, Medical Services, McLeod Regional Medical Center

I. Collaborative and Successful Approach to Improving Patient Access
   - Larry Hollier, MD, Surgeon-In-Chief Baylor College of Medicine
   - Ramzye Ibrahim, MEng, LSSMBB, Manager, Business Process Transformation, Texas Children’s Hospital

J. INNOVATION THEATER
10:50 - 11:10 am - Enriching Third Party Exchange Data to Deliver Actionable Insights
   - Andrei Zudin, Chief Technology Officer, Health Gorilla

11:15 - 11:55 am
A. Revenue Cycle, Payer Contracting and Data Analytics
   - Jeff Wakefield, FHFA, CPA, MHA, Chief Financial Officer, Marion General Hospital
   - Keri Bennett, CHFP, Director, Revenue Management, Emory Healthcare, The Emory Clinic
   - Jason Williams, Vice President, Analytics and Growth Strategy, Change Healthcare
   - Venkat Bhamidipati, Executive Vice President, Chief Financial Officer, Providence St Joseph Health (AKA Providence Health & Services)
   - Moderated by Scott Becker, JD, CPA, Partner, McGuirewoods, LLP and Publisher, Becker’s Hospital Review

B. Improving Patient Satisfaction and Service Quality Through Healthcare IT
   - John Wilcox, Chief Information Officer, Morris Hospital & Healthcare
   - Bharat Bhushan, MD, MMM, Chief Physician Executive, UPMC
   - Mohanad Shukry, Vice Chair, Pediatric Anesthesiology, University of Nebraska Medical Center
   - Matthew Shafiroff, MD, Board Certified Emergency Medicine Physician and Board Certified Clinical Informaticist Consultant, White Plains Hospital
   - Moderated by Julie K. Letwat, Counsel, McGuireWoods LLP

C. Using Health IT As a Differentiator
   - Andras Sahlauer, MD, PhD, Chief Medical Information Officer, Chief of Imaging Informatics, St Jude Childrens Research Hospital (AKA St Jude Childrens Hospital)
   - Arturo Loaiza-Bonilla, MD, MScEd, FACP, Chief of Medical Oncology and Medical Director of Research, Cancer Treatment Centers of America at Eastern Regional Medical Center
   - Mark F. Newman, MD, Executive Vice President, Health Affairs, University of Kentucky/UK Healthcare
   - Moderated by Molly Gamble, Editor-In-Chief and Vice President, Editorial, Becker’s Hospital Review

D. Clinical and Business Strategies for Managing Risk-Based Contracts
   - Tanisha Raiford, Compliance & Privacy Officer, Weil Cornell Medicine
   - Laura Marston, Principal, ECG Management

Thank you to our corporate partner!
240+ SPEAKERS FROM HOSPITALS AND HEALTH SYSTEMS, 315+ SPEAKERS TOTAL, 3,800+ ATTENDEES

E. Delivering a Great Patient Experience in the Revenue Cycle
- Pradeep V. Kadambi, MD, MBA, FASN, FAST, President and Chief Executive Officer, University of Florida Jacksonville Physicians, Inc.
- Armika Berkley, Executive Director, Chief Executive Officer, Cooper Green Mercy Health Services
- Kimberly Bell, Institute Administrator, Cleveland Clinic
- Jodi Frei, Manager, Clinical Programs, OneCare Vermont
- Moderated by Alia Paavola, Editor, Becker’s Healthcare

F. The Top Issues for Revenue Cycle Directors Today
- Natasha Kumar, Director, Revenue Cycle Management, Mayfield Clinic
- Nathan Hughes, Senior Director, RCS Utilization Review, Novant Health
- Mary S. Dias MSHSM, CPC, CPMA, CRCE, Director, Patient Financial Services, University of Virginia
- Moderated by Ayla Ellison, JD, Managing Editor, Becker’s Hospital Review

G. Key Thoughts on Interoperability, Improvement in Clinical Services and Related Issues
- Anna Diemoz, MHA, Executive Director IT Applications, Northwest Community Healthcare
- Eva K. Hartman, BSN, RN, CNOR, Market Director, Digital Products and Services - Consulting Services, Novant Health
- Robert Sumter, Cook County Health and Hospitals Systems
- Moderated by Emily Rappleye, Managing Editor, Becker’s Hospital Review

H. The Patient Financial Experience: Why It Matters & What Good Looks Like
- Speakers TBA

I. Empowering Care Managers with Custom Care Plans
- Emma Yamada, Director, Data Science, Holy Name Medical Center/New Jersey

J. INNOVATION THEATER
11:55 am - 1:00 pm
Networking Lunch
1:00 - 1:40 pm
A. Women’s Leadership and Diversity Issues in Healthcare and Health Systems
- Pranavi V. Sreeramoju, MD, MPH, Clinical Liaison with Finance, Office of Health System Affairs, University of Texas Southwestern Medical Center
- Precious Mayes, Chief Executive Officer, Pacifica Hospital of the Valley
- Anne B. Naramore, IT Senior Director, Mount Sinai Health Systems
- Beena Peters, DNP, MS, RN, FACHE, Chief Nursing Officer, Cook County Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker’s Hospital Review

B. The Biggest Problems and New Ideas in Health IT
- William T. Choctaw, MD, JD, Certified Six Sigma Black Belt, Physician Advisor, The Joint Commission Center for Transforming Healthcare, Chief Transformation Officer Emeritus, CVHP
- Ginny Kwong, MD, FAAFP, Vice President and Chief Medical Information Officer, Halifax Health
- Neil Gomes, Chief Digital Officer, Senior Vice President, Technology Innovation and Consumer Experience, Thomas Jefferson University Hospital
- Jim Jamieson, Co-Founder and Chief Operating Officer, EvidenceCare
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft, Adjunct Professor, Global Healthcare Management, MCPHS University, Senior Advisor, National Health, IT (NHIT) Collaborative for Underserved, New York HIMSS, Board Member, Health 2.0 Boston, Chair Innovation

C. The Top Priorities for CISOs in 2019
- Bill Grimm, Chief Information Officer, HIPAA Security Officer, Henry County Hospital
- Don Fosen, Chief Information Security Officer, Elmhurst Hospital
- Jim Garrett, MBA, CISSP, ISO27001/2 Lead Assessor, Interim Chief Information Security Officer, University Hospital
- Moderated by Mackenzie Bean, Assistant Editor, Becker’s Hospital Review

D. How Advanced Technology Saves Lives and Improves Care for All
- Angela Yochem, Executive Vice President and Chief Digital and Technology Officer, Novant Health

E. RESERVED

F. RESERVED

G. Financial and Medical Clearance Processes as Key Services to Realize Precision Medicine
- Jochen Lennerz, MD, PhD, Associate Professor, Harvard Medical School; Director of Center for Integrated Diagnostics, Massachusetts General Hospital

H. The Social and Financial Impacts of the Opioid Epidemic - Thoughts on Reducing Reliance on Opioids
- Les Zun, MD, Chairman, Department of Emergency Medicine, Sinai Health System
- Richard Moser, MD, Chairman, Department of Neurological Surgery, Professor of Neurological Surgery, UMass Memorial Department of Neurosurgery
- Andrew Digate, MBA, Director, Student Health Services, Northern Illinois University
- Gary Haynes, MD, PhD, Professor, Meryl and Sam Israel Chair in Anesthesiology, HCA Tulane Hospital System
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Hospital Review

I. RESERVED

J. INNOVATION THEATER
1:45 - 2:25 pm
A. Population Health, Data Analysis and the Impact on Services
- Peter Y. Hahn, MD, Chief Medical Officer, Metro Heath, University of Michigan Health
- Babatope Fatuyi, MD, Chief Medical Information Officer, Queens Hospital Center, NYC Health & Hospitals
- Andrew Bland, MD, MBA, HSHS Vice President and Chief Physician Executive, Hamilton Health Care System
- Anthony Dias, MBBS, DPM, MPH, Vice President, Data Services, Connecticut Hospital Association
- Moderated by Laura Dyrdya, Editor-in-Chief, Becker’s ASC Review and Becker’s Spine Review

B. The Best Uses of Health IT with Predictive Analytics
- Emmanuel Higenyi, Chief Information Officer, Washington Regional Medical Center
- Adriel Gorsch, Senior Application Analyst, Epic’s Healthy Planet, UI Health
- Audrius Polikaitis, Vice President of Medical Informatics, University of Illinois Hospital
- Moderated by Gregory Bryant, CHIME, IT Director, Baylor Scott & White Texas Spine & Joint Hospital

C. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today
- Lance Spranger, Chief Information Officer, St. John’s Health
- Stephanie Gravenor, Co-Founder and Chief Executive Officer, Medecipher, Inc. and Program Director, Patient Thoughtput, Northwestern Memorial Hospital
- Lisa Grisman, Vice President and Associate Chief Information Officer, Stanford Children’s Hospital
- Judd Holland, Senior Vice President for Healthcare Delivery Information, Jefferson Health; Associate Dean for Strategic Health Initiatives, Sidney Kimmel Medical College, Thomas Jefferson University
- Moderated by Dan Nielsen, Founder and President, America’s Healthcare Leaders

D. RESERVED

E. Key Improvements and Biggest Challenges in the Revenue Cycle
- Randy Farmer, M.S., M.Ed., Chief Operating Officer, Delaware Health Information Network
- Michael Grace, Managing Partner, Impact Solutions Consulting
- Jeff Danef, MBA, MS-BIA, Chief Financial Officer, Porter Health Care System
- Moderated by Alia Paavola, Editor,
F. The Best 3 Ideas to Improve Health IT and Revenue Cycle Today
- Lisa Griffin, MBA, CCCM, Senior Vice President, Enterprise Access, Thomas Jefferson University and Jefferson Health
- Prentiss Taylor, MD, Vice President, Medical Affairs, Doctor on Demand
- Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health
- Annu Navani, MD, ABIPP, DABRM, FAARM, Founder and CEO, Comprehensive Spine and Sports Center
- Moderated by Scott Becker, JD, CPA, Partner, McGuirewoods, LLP and Publisher, Becker’s Hospital Review

G. RESERVED

H. The Trifecta: Cost Containment, Quality, and Accessibility in Healthcare
- Arnese Stern, MSN RN, Consultant; Top Women in Healthcare-Finalist, PR News

I. Driving Efficiency with Data Analytics
- Bradley Brimhall, MD, MPH, Medical Director of Integrated Healthcare Analytics & Bioinformatics, University of Texas Health San Antonio
- Christopher Caspers, MD, Chief, Observation Medicine, NYU Langone Health
- Snehal Desai, Vice President, Cardinal Health
- Michael Ries, MD, MBA, FCCM, FCCP, FACP, Medical Director, Adult Critical Care and eICU, Advocate HealthCare
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker’s Hospital Review

J. INNOVATION THEATER

2:25 - 2:45 pm
Networking Break

2:45 - 3:25 pm
A. What Are the Biggest Threats and Opportunities in Health IT
- Jonathan Manis, Senior Vice President and Chief Information Officer, CHRISTUS Health
- Bruce Metz, PhD, Vice President and Chief Information Officer, UConn Health
- Theresa Hiltunen, Associate Chief Information Officer, IS Entity Services, Penn Medicine
- Craig Richardville, Senior Vice President and Chief Information Officer, SCL Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker’s Hospital Review

B. Assessing the Cost Benefits Health IT Spend and Cyber Security Spend
- Mike Nelson, Senior Vice President, Chief Information Officer, Universal Medical Services
- J. Britton Tabor, FACHE & CPA, Executive Vice President & Chief Financial Officer/Treasurer, Erlanger Health System
- Esteban Gershank, MD, MPH, MMSc, FAAP, FHM, Associate Physician and Instructor, Brigham and Women’s Hospital, Harvard Medical School
- Gregory Bryant, IT Director, Texas Spine & Joint Hospital
- Moderated by John Page, LFHIMSS, Multiple Award Winning Peer Advisory Board Chair, Vistage Worldwide, Inc.

C. Putting Medicine Back Into Medicine: Ongoing Problems of Technology Misuse, Patient Care, and Physician Burnout
- Rajan Gurunathan, MD, FACP, Chief, General Medicine Division, SBH Health System
- Zeev Neuwirth, MD, Senior Medical Director, Population Health, Carolinas Healthcare System
- Moderated by Cynthia Hines, Vice President, Human Resources, Hurley Medical Center

D. Battle Sepsis with Prescriptive Alerts, Rapid Communication
- Tom Stafford, Vice President and Chief Information Officer, Halifax Health
- Ginny Kwong, MD, FAAFP, Vice President and Chief Medical Information Officer, Halifax Health

E. Strategies for Payer and Provider Partnerships and Quality Business Decisions
- Keri Robertson, MD, Chair, Emergency Medicine, Swedish Covenant Hospital
- Michael R. Gorseg, Chairman of the Board, Personal Executive Board, LLC
- Cody Mullen, PhD, Policy, Research, and Development Officer, Indiana Rural Health Association
- David Ellenbogen, JD, General Counsel, Scott & White Health Plan
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

F. Denials, Management, Charge Capturing and Revenue Cycle
- Asbel Montes, Senior Vice President, Strategic Initiatives and Innovation, Acadian Ambulance Service
- Ken Neppl, MD, FACS, Clinical Associate Professor, Department of Urology, Associate Chief Medical Information Officer and Physician Value Officer, University of Iowa Hospitals and Clinics
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker’s Hospital Review

G. Clinician and IT Integration into the Revenue Cycle
- Sally Bankston RN, BSN, MSN, Senior Executive Director Strategic Resources, AdventHealth IT
- Stephan Rheume, MSCIS, Executive Director, Revenue Cycle, AdventHealth Information Technology

H. Physician Satisfaction, Burnout, and System Changes Needed to Alleviate the Risk
- Suja Mathew, MD, FACP, Chair of Medicine, Cook County Health & Hospitals System

I. RESERVED

J. INNOVATION THEATER
- Benjamin Berkowitz, Director, Intelligent Automation, Partners HealthCare

3:30 - 4:10 pm
A. KEYNOTE - How Digital Health Saved my Life
- Edward Marx, Chief Information Officer, Cleveland Clinic

4:15 - 5:15 pm
A. KEYNOTE - Moderated Q&A
- Peyton Manning, NFL Legend

5:15 - 7:00 pm
Cocktail Reception

Friday, October 11, 2019

TRACK A - Keynotes, Revenue Cycle and Health IT
TRACK B - Health IT
TRACK C - Health IT
TRACK D - Health IT
TRACK E - Revenue Cycle
TRACK F - Revenue Cycle
TRACK G - Revenue Cycle
TRACK H - Thought Leadership
TRACK I - Thought Leadership

8:00 - 8:35 am
A. KEYNOTE
- Daniel Barchi, MEM, Senior Vice President and Chief Information Officer, New-York Presbyterian

8:40 - 9:15 am
A. KEYNOTE - Presentation - Lessons from Revenue Cycle Transformation in a Digital Era
- Jason Joseph, Senior Vice President and Chief Information Officer, Spectrum Health
- Amy Assenmacher, Senior Vice President, Revenue Cycle, Spectrum Health

9:20 - 10:00 am
A. The Role of IT in Driving Innovation and the Evolving Healthcare Landscape
- Adam Landman, MD, Chief Information Officer, Brigham and Women’s Hospital
- Susan M. Nedza, MD, MBA, President, SMN Health Policy Insights
- Ashish Atreja, Chief Innovation & Engagement Officer for Medicine, Mount Sinai Health
240+ SPEAKERS FROM HOSPITALS AND HEALTH SYSTEMS, 315+ SPEAKERS TOTAL, 3,800+ ATTENDEES

B. The Cost of Failing to Monitor Each Step of the Claims Process
- Donna Royster, MHA, PMP, Administrative Director, Radiation Oncology, Levine Cancer Institute

C. Transformative Technology for the Employee’s Learning Experience
- Kristin Davis, Director, Digital Learning and Education Technology, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health
- Maria Mejia, Lead, Learning Experience Designer, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health
- Sandra Stocks, Lead, Learning Experience Designer, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health

D. RESERVED

E. The Patient Experience Frontier: How UT Southwestern Medical Center Pioneered a Patient-Centric, World-Class Financial Experience
- Mark Meyer, Chief Financial Officer, UT Southwestern Medical Center
- James Green, Managing Partner, Optum Advisory Services
- Morgan Haines, Partner, Optum Advisory Services
- Kelly Thornton, Associate Vice President, Revenue Cycle Operations, UT Southwestern

F. Presentation Title TBD
- Kelly Fischer, Chief Operations Officer, JourneyCare

G. Connecting Quality, Finance, and Analytics to Deliver Value Across the Continuum
- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
- John Squeo, Chief Innovation and Strategy Officer, Thorek Memorial Hospital
- Jamie Hinton, MPH, ASQ CSSBB, CPSS, Chief Quality Officer, RML Specialty Hospital
- Mauro Moscucci, MD, MBA, Vice President Medical Affairs, Medical Director, Sinai Hospital of Baltimore
- Moderated by Ayla Ellison, JD, Managing Editor, Becker’s Hospital Review

H. Northwestern Medicine; Internal Efforts to Improve Point-of-Service Collections
- Sara Williamson, Director, Access, Northwestern Medicine
- Omar Salim, Director, Access, Northwestern Medicine
- David Blahnik, Director, IS, Northwestern Medicine

- Noam Davidoff, Program Director, Operations, Northwestern Medicine

I. RESERVED

J. INNOVATION THEATER
9:45 - 10:05 am - Optimizing Risk Scores with Automated Diagnosis Capture
- Silas Goldman, Director, Healthcare Management and Consulting, Vee Technologies

10:00 - 10:30 am
Networking Break

10:30 - 11:10 am
A. KEYNOTE PANEL - How Will Big Tech and Wall Street Impact Healthcare?
- Stephen A. Morgan, Senior Vice President and Chief Medical Information Officer, Carilion Clinic
- Chris Joerg, Chief Information Security Officer, Cedars-Sinai Medical Center
- Megan Ranney, MD, MPH, FACEP, Director, Emergency Health Digital Innovation Program, Brown University
- Aaron M. MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP and Publisher, Becker’s Hospital Review

B. RESERVED

E. Innovation and Entrepreneurship in Healthcare for 2019
- Neil Gomes, Chief Digital Officer, Senior Vice President, Technology Innovation and Consumer Experience, Thomas Jefferson University Hospital
- Jeff Johnson, Vice President, Innovation and Digital Business, Banner Health
- Mihir Patel, MD, Orthopedic Surgeon and Treasurer, OrthoIndy
- Karen E. Feeney, MSHR, Founder and Chief Consultant, HR Services, KAT Enterprises
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP, Founder and Publisher, Becker’s Healthcare

F. RESERVED

G. Through the Looking Glass: The Revenue Cycle of the Future
- David Kelly, CHFP, Director, Revenue Cycle and Managed Care, Mary Rutan Hospital
- Toshika King, Senior Manager, Business Process Management - Revenue Cycle, Kaiser Permanente; Mid-Atlantic Stats Region Co-Chair, Women Empowered (WEBKP) Business Resource Group
- JoAnn Yohn, Vice President, Revenue Cycle, Kettering Health Network
- Jeremy Corr, Founder & CEO, Executive Podcasting Solutions; Podcast Host, Fixing Healthcare with Dr. Robert Pearl and Jeremy Corr and New Books in Medicine

H. Artificial Intelligence and the Future of Personalized Care
- Robert Budman, MD, MBA, Chief Medical Informatics Officer, Nuance Communications
- Chetan Parikh, Chief Executive Officer, ezDI, Inc.
- Nikoletta Sidiropoulos, MD, Medical Director, Geromic Medicine, University of Vermont Health Network
- David Chou, Vice President, Principal Analyst, Constellation Research
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker’s Healthcare

I. RESERVED

J. INNOVATION THEATER
11:55 am - 1:40 pm
Networking Lunch

11:15 - 11:55 am
A. Top Revenue Cycle Issues Today
- Patrick McDermott, Vice President. Revenue Cycle, Sutter Health
- Michele Tynes Napier, MBA, FACHE, FHIMA, Chief Revenue Officer, Orlando Health
- Florian Otto, MD, PhD, Co-Founder and Chief Executive Officer, Cedar
- Michael Wall, PharmD, MBA, Chief Analytics Officer, UChicago Medicine
- Moderated by Dan Nielsen, Founder and Publisher, Becker’s Hospital Review

B. Presentation Title TBD
- David Reis, Chief Information Officer, Hackensack Meridian Health

C. Aligning IT with Business Goals: Dealing with Practical Challenges
- Tekisha King, BSTM, MPA, Doctorate Student, Walden University College of Health Sciences
- Sherri Peavy, MBA, BSN, RN, Chief Operations Officer, Mile Square Health Center, University of Illinois Hospital & Health Sciences System
- Moderated by Emily Rappleye, Managing Editor, Becker’s Hospital Review

D. Real Time Analytics to Improve Operational Efficiency and Clinical Care
- Anupam Goel, MD, Chief Health Information Officer, UnitedHealthcare Clinical Services
- Catherine Tinsley, Vice President, Medical Data Analytics and Health Economics, Community Healthcare System

- Tommye Austin, Chief Nursing Officer and Chief Operating Officer, University Health System
- Nekohl Johnson, MBA, BS, MLT, Point of Care Specialist AAACC, Assistant Director Clinical Operations, Specimen Processing/ Sendouts Manager, Pathology Laboratories, University of Illinois Hospital & Health Sciences System
- Mike Fletcher, MD, MBA, FHM, FACP, Chief Medical Officer, Hancock Regional Hospital
- Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare

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B. Getting to the Bottom Line: Investing in Data Analytics to Reduce Operational Costs
- Doni Miller, JD, Chief Executive Officer, Neighborhood Health Association
- Vlad Toca, Associate Director, Special Projects, Southeast Alaska Regional Health Consortium
- Marc Adler, MD, Associate Chief Medical Officer, NYU Winthrop Hospital
- Deborah Chasco, DNP, CCRN, CNS, Director of Nursing Informatics, UMC El Paso

- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

C. RESERVED

D. The Patient Billing and Payment Process: Tips for Improvement
- Thomas Schwaab, Vice President and System Executive, Managed Care and Value Based Payments, Roswell Park Cancer Institute
- Paige A. Butler, Assistant Director, Revenue Cycle, Weill Cornell Medicine
- Marco Shelby, HURC II/Denial Coordinator, Utilization Management and DC Planning, University of Illinois Hospital

- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

E. RESERVED

F. Addressing High Deductible Patient Plans, Consumerism, and the Evolving Role of Patients Becoming Payers
- Zeev Kain, MD, MBA, FAAP, President, American College of Perioperative Medicine, Executive Director, Center of Stress & Health, University of California, Irvine
- Jeff Rege, Chief Technology Officer, Delaware Health Information Network
- Marilen Lagnoti, Senior Vice President, Customer Affairs, St. Luke's Medical Center
- David Mackey, MD, Professor, Department of Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center

- Moderated by Morgan Haefner, Assistant Editor, Becker’s Hospital Review

G. RESERVED

H. Revenue Cycle Management in Changing Times - Innovation and Improvement
- Jeff Rosenfeld, MBA, CSSBB, PMP, GBCI, PMI, ASC, Manager, Strategic Innovation and Project Management, Tahoe Forest Hospital District
- Michael Conrad, Revenue Cycle Management, Long Island Neurological & Physical Medicine
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

I. RESERVED

J. INNOVATION THEATER

1:45 - 2:25 pm
A. Revenue Cycle Optimization: Tools and Strategies for Success
- David Kelly, CHFP, Director, Revenue Cycle and Managed Care, Mary Rutan Hospital
- Kristine Monus, MBA, Administrative Director, Finance, Physician and Continuum Care Revenue Cycle, ProMedica Health System
- LaToya McGhee, Vice President, Business Operations, Boncura Health Solutions
- Moderated by Mackenzie Bean, Assistant Editor, Becker’s Hospital Review

B. RESERVED

C. Creating an Effective, Real-Time Health System
- Tom Stafford, Vice President and Chief Information Officer, Halifax Health
- Benjamin Kanter, MD, FCCP, Chief Medical Information Officer, Vocera

D. HIT - Ensuring ROI, Improving Physician Satisfaction and More
- Indrani Ganguly, CHCIO, FCHIME, FHIMSS, Vice President and Chief Information Officer, JFK Health System
- Amy E. Lee, MBA, MBHA, MJ, CHC, Vice President - Primary Care, Medical Specialties, and Patient Contact Center, Carle Foundation Hospital and Carle Physician Group
- Gail Peace, President and Chief Executive Officer, Ludi
- Alison Tothy, MD, Associate Professor, Pediatrics; Pediatric Emergency Medicine, University of Chicago Medicine and Biological Sciences Division

- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker’s Healthcare

E. Using AI to Improve Physician Documentation and Quality
- Ehab Hanna, MD, MBA, CMIO, Universal Health Services
- Michael Clark, Senior Vice President and General Manager, Nuance Communications

F. RESERVED

G. Artificial Intelligence and Predictive Analytics - Practical Uses
- Tara Matthews, PMP, AVP, Deputy Chief Information Officer, Einstein Healthcare Network
- Adam Sullivan, Senior Director, Artificial Intelligence, Change Healthcare
- Medell Briggs, MD, MHS, MSHS, Medical Director, Clinical Effectiveness, UCLA Health; Founder and CEO, Contour Health Solutions
- Helen Hill, Chief Information Officer, South East Michigan Health Information Exchange

- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Hospital Review

H. Serving Those Who Have Served Us: Why and How to Market Veterans' Healthcare to Your Community
- Jeffrey L. Brown MD, FAAP, Clinical Professor, Pediatrics, New York Medical College, Clinical Associate Professor in Pediatrics and Psychiatry, Weill Cornell Medical College

I. System-Wide Central Monitoring and Deployment of the Rothman Index Early Warning System to Improve Patient Outcomes
- Andrew Resnick, MD, MBA, Associate Professor, General Surgery, Chief Medical Officer for MCP and FH, Associate Dean for Clinical Affairs, Medical College of Wisconsin
- Michael E. Stadler, MD FACS, Associate Professor, Associate Chief Medical Officer, Froedtert Hospital & Medical College Physicians; Chief, Div. of Head & Neck Surgical Oncology and Reconstruction, Department of Otolaryngology and Communication Sciences, Medical College of Wisconsin

J. INNOVATION THEATER

2:25 - 2:40 pm
Networking Break

2:40-3:10 pm
A. KEYNOTE - Pros vs. Cons of Digital Disruption in Health Organizations
- Andrew Rosenberg, MD, Chief Information Officer, Michigan Medicine
- Lisa Stump, Senior Vice President and Chief Information Officer, Yale New Haven Health System

- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP and Publisher, Becker’s Healthcare

B. KEYNOTE - The Top 7 Issues in Healthcare Today
- Holly Buckley, JD, Partner, McGuireWoods, LLP

3:15 - 3:55 pm
A. RESERVED

B. EHRs, Revenue Cycle, and Non-Clinical Application Strategies
- Ilir Zenku, MIMT, PMP, CHCIO, Assistant Vice President, HealthSystem IT, University of Illinois Hospital & Health Sciences System
- Kenneth D. Candido, MD, Clinical Professor of Anesthesiology and Surgery, University of Illinois College of Medicine
- Romanus M. Joseph, MBA, MSN, RN, Manager, Clinical Transformation, SJHPC, St. Joseph's Health

- Moderated by Morgan Haefner, Editor, Becker’s Healthcare® to “EHRs, Revenue Cycle, and Non-Clinical Application Strategies

C. Determining Where to Invest for IT in Your Organization’s Strategic Plans and Goals
- Jake Dorst, Chief Information and Innovation Officer, Tahoe Forest Hospital District
- Nick Ragone, Senior Vice President, Chief
Thank you to our corporate partner!
Implementing Complex Predictive Analytics In Health Care
- Paul Barach, Clinical Professor, Wayne State University School of Medicine

10:55 - 11:30 am
A. Lessons from the Blockchain - Who are the Key Stakeholders and Why does it Matter?
- Kristen Johns, JD, Partner, Waller Lansden Dortch & Davis, LLP
- Beth Breeden, DPh, MS, CPHIMS, Associate Professor, Chair, Health Care Informatics, RPD Pharmacy Informatics, College of Pharmacy and Health Sciences, Lipscomb University
- Samah Alafeef, Founder, Metanoia Training and Consulting
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

B. AI and Automation - Key Thoughts and the Relationship to the Healthcare Industry
- John Gachago, BSBA, MS, CHTHTS-IM, DHA, Chief Executive Officer, E-Health Solutions LLC dba AfriDOKTA.com
- Deepti Sharma, Director, Project Management, HSBlox
- Andrew Le, MD, Chief Executive Officer and Co-Founder, Buoy Health
- Donna Houlne, BSN, MHA, MHRM, US Healthcare Leader, Global Business Services, IBM
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

C. Blockchain Presentation Title TBD
- Anjum Khurshid, MD PhD, Chief, Data Integration, Assistant Professor, Population Health, Dell Medical School, The University of Texas at Austin

D. AI and the Patient Experience - New Ideas and Key Thoughts
- Karlea Abel, MPH, Director, Quality Enhancement, Community Health Center of Southeast Kansas
- Justin Adams, Chief Executive Officer, Digitize.ai
- Moderated by John Page, LFHIMSS, Multiple Award Winning Peer Advisory Board Chair, Vistage Worldwide, Inc.

E. Leadership Discussion Title TBD
- Barbar A. Karpinska, Mas, PT, MBA, Vice President, Ambulatory Care Services, University Hospital, Newark, New Jersey

F. Billing Regulations Around Use of the APRN in the Care Delivery Model
- Marcia Huna Calandra, Executive Director, Professional Services, MacNeal Hospital

11:30 am
Meeting Adjourns
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