



BECKER'S

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# HOSPITAL REVIEW

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## Becker's 5<sup>TH</sup> Annual Health IT + Revenue Cycle

October 9-12, 2019  
Hyatt Regency - Chicago, Illinois

215 SPEAKERS  
FROM HOSPITALS  
AND HEALTH  
SYSTEMS, 315+  
SPEAKERS, 3800+  
ATTENDEES

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### KEYNOTE SPEAKERS

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**Maia Hightower**  
MD, MBA, Chief  
Medical Information  
Officer, University of  
Iowa Health Care



**Daniel Barchi**  
MEM, Senior Vice  
President and  
Chief Information  
Officer, New-York  
Presbyterian



**Peyton Manning**  
NFL Legend



**Kevin O'Leary**  
MBA, Chairman,  
O'Shares ETF  
Investments, and Star,  
ABC's Shark Tank



**Jennifer Esposito**  
Worldwide General  
Manager, Health and  
Life Sciences Group,  
Intel Corporation



**Sony Jacob**  
Chief Technology  
Officer, SSM Health



**Edward Marx**  
Chief Information  
Officer, Cleveland  
Clinic



**Shafiq Rab**  
MD, Senior Vice President  
and Chief Information  
Officer, Rush University  
Medical Center



**Jason Joseph**  
Senior Vice  
President and Chief  
Information Officer,  
Spectrum Health



**Holly Buckley**  
JD, Partner,  
McGuireWoods,  
LLP



**Patricia Lavelly**  
Senior Vice President and  
Chief Information Officer,  
Gwinnett Medical Center



**Michael Reagin**  
Chief Information  
Officer, Sentara  
Healthcare

## KEYNOTE PANELISTS



**Aaron Miri**  
MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin



**Thomas Howell**  
MD, Medical Director, Patient Experience, Mayo Clinic



**Liz Popwell**  
FACHE, PMP, Vice President, Strategy Executive, Atrium Health



**Ben Patel**  
Chief Information Officer, Cone Health (FKA Moses Cone Memorial Health)



**Megan Ranney**  
MD, MPH, FACEP, Director, Emergency Health Digital Innovation Program, Brown University



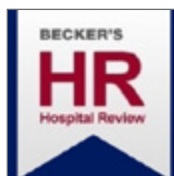
**Viraj Patwardhan**  
Vice President, Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health



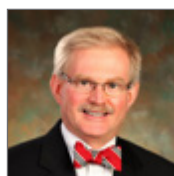
**Charles Podesta**  
Chief Information Officer, UC Irvine Medical Center (FKA University of California Irvine Douglas Hospital)



**Eric Yablonka**  
Chief Information Officer, Stanford Health Care, Stanford Medicine



**Stephanie Gravenor**  
Stephanie Gravenor, Vice President, Information Systems, Northwestern Memorial Hospital



**Stephen A. Morgan**  
Senior Vice President and Chief Medical Information Officer, Carilion Clinic



**Chris Joerg**  
Chief Information Security Officer, Cedars-Sinai Medical Center

## PROGRAM SCHEDULE

### WEDNESDAY, OCTOBER 9, 2019

10:00 AM - 12:00 PM	Sessions
12:00 PM - 1:00 PM	Networking Luncheon
1:00 PM - 2:25 PM	Sessions
2:25 PM - 2:45 PM	Networking Break
2:45 PM - 5:00 PM	Sessions
5:00 PM - 7:00 PM	Cocktail Reception

### THURSDAY, OCTOBER 10, 2019

8:00 AM - 9:15 AM	Sessions
9:15 AM - 9:45 AM	Networking Break
9:45 AM - 11:55 AM	Sessions
11:55 AM - 1:00 PM	Networking Luncheon
1:00 PM - 2:25 PM	Sessions
2:25 PM - 2:45 PM	Networking Break
2:45 PM - 5:15 PM	Sessions
5:15 PM - 7:00 PM	Cocktail Reception

### FRIDAY, OCTOBER 11, 2019

8:00 AM - 10:00 AM	Sessions
10:00 AM - 10:30 AM	Networking Break
10:30 AM - 11:55 AM	Sessions
11:55 AM - 1:00 PM	Networking Luncheon
1:00 PM - 2:15 PM	Sessions
2:15 PM - 2:25 PM	Networking Break
2:30 PM - 5:00 PM	Sessions
5:00 PM - 6:15 PM	Cocktail Reception

### SATURDAY, OCTOBER 12, 2019

8:15 AM - 10:00 AM	Sessions
10:00 AM - 10:15 AM	Networking Break
10:15 AM - 11:30 AM	Sessions

# Becker's 5th Annual Health IT + Revenue Cycle

## Celebrity Keynotes by:



**Peyton Manning**  
NFL Legend



**Kevin O'Leary**  
MBA, Chairman, O'Shares ETF Investments, and Star, ABC's Shark Tank

- Great sessions on Telehealth, Cyber Security, AI, Blockchain, Patient Experience, Data Analytics, Population Health, all aspects of Revenue Cycle and much more.
- 215+ Speakers from Hospitals and Health Systems
- 315+ Total Speakers
- 3,800+ Attendees From Hospitals and Health Systems Across the Nation
- The Smartest People in Health IT and Revenue Cycle

## Wednesday, October 9, 2019

**TRACK A** - Keynotes, Revenue Cycle and Health IT

**TRACK B** - Health IT

**TRACK C** - Health IT

**TRACK D** - Health IT

**TRACK E** - Revenue Cycle

**TRACK F** - Revenue Cycle

**TRACK G** - Revenue Cycle

**TRACK H** - Thought Leadership

**TRACK I** - Thought Leadership

**10:00 - 10:35 am**

### A. KEYNOTE INTERVIEW

- Maia Hightower, MD, MBA, Chief Medical Information Officer, University of Iowa Health Care

**10:40 - 11:15 am**

### A. KEYNOTE

- Michael Reagin, Chief Information Officer, Sentara Healthcare

**11:20 am - 12:00 pm**

### A. KEYNOTE PANEL

- Thomas Howell, MD, Medical Director, Patient Experience, Mayo Clinic
- Liz Popwell, FACHE, PMP, Vice President, Strategy Executive, Atrium Health
- Ben Patel, Chief Information Officer, Cone Health (FKA Moses Cone Memorial Health)
- Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health
- Moderated by TBD

### B. RESERVED

**12:00 - 1:00 pm**  
**Networking Lunch**

**1:00 - 1:40 pm**

### A. The Mix of IT, Revenue Cycle and Analytics

- Shon Brink, MBA, CMPE, FACHE, Executive Director, Finance and Business Operations, Greenville Health System
- Albert Oriol, Vice President and Chief Information Officer, Rady Childrens Hospital San Diego
- Mike Simms, MBA, Vice President, Revenue Cycle, Cone Health
- Jennifer Hall, Project and Analytics Manager, Florida Hospital Neuroscience Institute
- Moderated by Molly Gamble, Editor-In-

Chief and Vice President, Editorial; Becker's Hospital Review

### B. Practical Uses of Telemedicine and Remote Care

- Thomas Felch, Chief Operating Officer, Centura Health
- Stephanie Woods, Associate Chief Nursing Officer, University of Alabama at Birmingham (UAB) Hospital
- Carey Officer, Operational Vice President, Telemedicine, Nemours Children's Health System
- Thomas Bellavia, MD, DABFP, Vice President, Connected Health, Osler Health
- Moderated by Julie Spitzer, Writer/Reporter, Becker's Hospital Review

### C. RESERVED

### D. Tricks of the Trade - Becoming a Top 5% Performer Post-Epic Installation

- Charles Johnson, Executive Vice President and Chief Financial Officer, Hartford Hospital
- Cindy Pugliese, Senior Vice President, Revenue Cycle, Hartford Hospital

### E. Key Revenue Cycle Issues for Health Systems

- Jason Petti, Chief Operating Officer and Deputy Network Director, Department of Veterans Affairs
- Robert Rubinowitz, Director, RCM Business Integration, MaineHealth
- Tiffany Victor, RN, MSN, ACM, Director, Utilization Management and Discharge Planning, University of Illinois Hospital and Health Sciences System
- Vincent E. Pryor, Senior Vice President and Chief Financial Officer, Silver Cross Hospital
- Moderated by Ayla Ellison, JD, Managing Editor, Becker's Hospital Review

### F. RESERVED

### G. Addressing Clinician Well-Being and Physician Burn-Out

- Timothy Lineberry, MD, Chief Medical Officer, Aurora Health Care Medical Group, System Vice President, Medical Staff - Advocate Aurora Health

### H. The Top Priorities for Payers and Relationships with Providers

- Angie Breton, Vice President, DuPage Medical Group
- Sheryl Johnson, Associate Vice President, Billing and Enrollment, UCare
- Moderated by Morgan Haefner, Assistant Editor, Becker's Hospital Review

### I. RESERVED



**1:45 - 2:25 pm**

**A. Using Health IT to Improve Clinical Care**

- Donna Persaud, MD, MBA, Vice President, Clinical Leadership, PCCI
- Cindy Welsh, RN, Vice President, Adult Critical Care and Medical Professional Affairs, eICU/CPI, Advocate Health Care
- Claire Pappas, Chief Development Officer, Novant Health
- Ryan P. Walsh, MD, MMM, FAAFP, Chief Medical Information Officer, UTHealth, The University of Texas Health Science Center at Houston
- Moderated by Jessica Kim Cohen, Senior Writer/Reporter, Becker's Hospital Review

**B. The Best and Most Cost Effective Strategies for Cyber Security**

- Mitesh Rao, MD, Co-Founder and Chief Executive Officer, OMNY; Assistant Professor of Emergency Medicine, Stanford University School of Medicine
- Aaron Young, Vice President and Chief Information Officer, Summit Healthcare Regional Medical Center
- Moderated by Emily Rappleye, Managing Editor, Becker's Hospital Review

**C. Strategy and Innovation in the C-Suite - Working Together**

- Fe Sendaydiego, Chief Information Officer, Sonoma Valley Hospital
- Michelle Donaldson, BSN, MHA, Chief Strategy Officer, Sonoma Valley Hospital

**D. Connecting Revenue Cycle Operations with Revenue Analytics**

- Spencer Kowal, Vice President, Financial Strategy, The Children's Hospital of Philadelphia
- Patrick McDermott, Vice President, Revenue Cycle, Sutter Health

**E. RESERVED**

**F. From Silo's to Cycle: Educating the Revenue Cycle to Work as One Team**

- Lynn Ansley, Director, Revenue Cycle Quality, Training and System Support, Moffitt Cancer Center
- Joanna Weiss, Vice President, Revenue Cycle Management, Moffitt Cancer Center

**G. The Best Thoughts on Improving Revenue Cycle Today**

- Susan Garcia, System Vice President, Revenue Cycle, Integris Health
- Virginia Martinez, MHA, Vice President Revenue Management, Franciscan Alliance, Inc.
- J. Brett Tracy, MHA, CPC, Vice President, Revenue Cycle, Carilion

Clinic

- Jeff Kruzil, Health IT/Integrity Officer, Hancock Regional Hospital
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review and Becker's Spine Review

**H. Multi-Site Hospital Medicine Practice Integration**

- Umesh Sharma, MD, MBA, Chair: Community Division of Hospital Medicine, Mayo Clinic

**I. Title TBD**

- Michelle Burris, MBA, FACMPE, Chief Financial Officer, Delaware Hospice
- David Bowers, MD, Physician, Veterans Administration

**2:25 - 2:45 pm Networking Break**

**2:45 - 3:25 pm**

**A. Key Issues for Payers in 2019**

- Stephen E. Johnson, CPA, Vice President, Governmental and Payer Relations, Erlanger Health System
- Panelists to come
- Moderated by Morgan Haefner, Assistant Editor, Becker's Hospital Review

**B. Evolving Technology, Disruptors, and Regulatory Issues in HIT**

- Shelton E. Monger, Chief Information Officer, Corporate Compliance Officer, Wayne HealthCare
- Christopher Kunney, CPHIT, CPHIMS, MSMOT, Vice President Information Systems/Chief Information Officer, University Hospital
- Gene Thomas, Vice President and Chief Information Officer, Memorial Hospital and Physicians Clinics at Gulfport
- Moderated by Leo Vartorella, Writer/Reporter, Becker's Hospital Review

**C. Predictive Analytics - Key Thoughts and Best Practices**

- Panelists to come
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Hospital Review

**D. RESERVED**

**E. RESERVED**

**F. Leadership and Clinical Denials - Best Practices**

- Tammie Floyd, RN, MSN, CCM, Director Case Management and Clinical Denials Team, Community Health Network
- Hollie Simpson, Physician Advisor, Community Health Network

**G. RESERVED**

**H. Healthcare Clinical and Quality Issues - Ideas for Improvement**

- Katherine M. Williams, Ed.D., CPLP, Clinical Information Systems Instructor (CISI), Talent Development, New York Presbyterian Hospital
- Panelists to come
- Moderated by Megan Knowles, Writer/Reporter, Becker's Hospital Review

**I. Best Practices, Lessons Learned, and Ideas for Your Behavioral Health Team**

- Celeste Sweitzer, LCSW, Care Coordination Manager, Dignity Health Methodist Hospital of Sacramento

**3:30 - 4:10 pm**

**A. KEYNOTE PANEL - The Top Priorities for Health IT**

- Charles Podesta, Chief Information Officer, UC Irvine Medical Center (FKA University of California Irvine Douglas Hospital)
- Eric Yablonka, Chief Information Officer, Stanford Health Care, Stanford Medicine
- Stephanie Gravenor, Vice President, Information Systems, Northwestern Memorial Hospital
- Moderated by TBD

**B. RESERVED**

**4:15 - 5:00 pm**

**A. KEYNOTE**

- Kevin O'Leary, MBA, Chairman, O'Shares ETF Investments, and Star, ABC's Shark Tank

**5:00 - 7:00 pm**

**Cocktail Reception**

**Becker's 5th Annual Health IT + Revenue Cycle**

- 215+ Speakers from Hospitals and Health Systems
- 315+ Total Speakers
- 3,800+ Attendees from Across the Nation

**Thursday, October 10, 2019****TRACK A** - Keynotes, Revenue Cycle and Health IT**TRACK B** - Health IT**TRACK C** - Health IT**TRACK D** - Health IT**TRACK E** - Revenue Cycle**TRACK F** - Revenue Cycle**TRACK G** - Revenue Cycle**TRACK H** - Thought Leadership**TRACK I** - Thought Leadership**TRACK J** - Innovation Theater**8:00 - 8:35 am****A. KEYNOTE**

- Daniel Barchi, MEM, Senior Vice President and Chief Information Officer, New-York Presbyterian

**8:40 - 9:15 am****A. KEYNOTE - AI, 5G and xReality: Enabling Digital Therapeutics**

- Jennifer Esposito, Worldwide General Manager, Health and Life Sciences Group, Intel Corporation

**9:15 - 9:45 am****Networking Break****9:45 - 10:25 am****A. The Return on Investment in Data Analytics and Health IT**

- Robin Sarkar, PhD, CSM, CPHQ, Chief Information Officer, Lakeland Health
- Albert Villarin, MD, FACEP, Chief Medical Information Officer and Associate Chief Information Officer, Director, Division of Quality Analytics, Staten Island University Hospital
- Christopher Kunney, CPHIT, CPHIMS, MSMOT, Vice President Information Systems and Chief Information Officer, University Hospital
- Geoffrey Brown, Vice President and Chief Information Officer, Piedmont Hospital (AKA Piedmont Atlanta Hospital)
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

**B. Health IT and the Use of Social Determinants of Care, and Community-Based Programs**

- Brian Goza, Chief Information Officer, Hemphill County Hospital
- J. Kevin Herrington, MBA, FACHE, President, Altus Emergency Center
- Emma Herron, Vice President,

Snoqualmie Valley Hospital

- Michelle Blakely, MHSA, PhD, FACHE, Administration, Chief Operating Officer, Norwegian American Hospital
- Stephen Brown, Director, Preventive Emergency Medicine, University of Illinois Hospital and Health Sciences System
- Moderated by Katie Carow, Principal, Carow Consulting

**C. HIT Security & Privacy: Best Practices and Key Issues**

- Brian Cassel, Associate Chief Information Officer, University of Maryland Medical System
- Charlotte Barrett, MBA, FACHE, RHIA, Assistant Vice President, Health Information Integrity
- Matthew Grob, Senior Director, IT Governance and Consulting, Mount Sinai Health System
- Moderated by Julie Spitzer, Writer/ Reporter, Becker's Hospital Review

**D. Digitization in Healthcare - Shifting to a More Data-Driven Organization**

- Venkat Bhamidipati, Executive Vice President and Chief Financial Officer, St Joseph Health

**E. The Best Ideas to Improve Revenue Cycle Now**

- Melinda Taylor, Senior Vice President, Revenue Cycle Management, Nobilis Health
- Keith Siddel, MBA, PhDc, LL.M, JD, CHC, Vice President, Revenue Cycle, Universal Health Services Inc.
- Mark Mackey, MD, MBA, FACEP, Chairman Department of Emergency Medicine, Saint Anthony Hospital
- David Kelly, CHFP, Director, Revenue Cycle, Mary Rutan Hospital
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Hospital Review

**F. RESERVED****G. How Health Plans Significantly Impact Key Stakeholders Revenue Cycle**

- Mimi S. Kokoska, MD, MHCM, FACS, CPE, Senior Vice President, Strategic Partnerships and Innovation, Health Care Quality and Affordability, Blue Shield of California
- Kari Hedges, Senior Vice President, Blue Cross Blue Shield Association

**H. Change Management and Alignment in the New Healthcare Space**

- Tracey Crandall, SHRM-SCP, Vice President and Chief Human Resources Officer, Methodist Hospitals

**I. Journey to HiTrust Certification**

- Steven Goriah, DHA, CISM, CHCIO, FACHE, Associate Corporate Chief Information Officer and Chief Information Security Officer, Westchester Medical Center

**J. INNOVATION THEATER****10:30 - 11:10 am****A. The Most Important Revenue Sources For Your Hospital - Service Lines, Risks and Improvements**

- Bille Jean Mounts, FHFMA, Chief Revenue Officer, Mercy Health
- Lois Greene, Chief Revenue Officer, Prospect East Orange General
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

**B. Cyber and IT Security Today: The Best Approaches and Ideas**

- Cherie Pardue, Chief Information Officer, American Hospital Dubai
- Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Certified Six Sigma Black Belt and Lean Sensei, Adjunct Professor, Global Healthcare Management, MCPHS University, Chief Strategy Officer, MedicaSoft, Co-Founder and Chief Communications and Public Relations Officer, Confidential (in stealth mode), Senior Advisor, National Health IT (NHIT) Collaborative for Underserved, New York HIMSS, National Liaison, Health 2.0 Boston, Chair

**C. Patient Experience Workshopx**

- Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health

**D. The Evolving Relationship of the CMIO and CMO**

- Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President and Professor, OB/Gyn, Virginia Tech Carilion School of Medicine, Carilion Clinic
- Stephen A. Morgan, Senior Vice President and Chief Medical Information Officer, Carilion Clinic

**E. RESERVED****F. Best Practices for the Revenue Cycle in the Ambulatory Setting**

- Allyson J. Hansen, Senior Vice President, Ambulatory Services,

- University of Chicago Medical Center
- Barbara Karpinska, Vice President, Ambulatory Care Services, University Hospital
- Joseph Ollayos, Administrator, Ingalls Same Day Surgery
- Alecia Torrance, MSN, MBA, RN, CNOR, Assistant Vice President, Surgical Services, White Plains Hospital Center
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Hospital Review

**G. RESERVED****H. Leading to Drive Change**

- Pamela Elliott, MHA, BSN, RN, Vice President, Medical Services, McLeod Regional Medical Center

**I. Collaborative and Successful Approach to Improving Patient Access**

- Larry Hollier, MD, Surgeon-In-Chief, Baylor College of Medicine
- S. Richelle Fleischer, Senior Vice President, Revenue Cycle, Texas Children's

**J. INNOVATION THEATER****11:15 - 11:55 am****A. Revenue Cycle, Payer Contracting and Data Analytics**

- Jeff Wakefield, FHFMA, CPA, MHA, Chief Financial Officer, Marion General Hospital
- Keri Bennett, Director, Revenue Management, Emory Healthcare, The Emory Clinic
- Marilynn Weber, Chief Financial Officer/Vice President of Finance, Northwest Permanente, PC
- Venkat Bhamidipati, Executive Vice President, Chief Financial Officer, Providence St Joseph Health (AKA Providence Health & Services)
- Moderated by Scott Becker, JD, CPA, Partner, McGuirewoods, LLP and Publisher, Becker's Hospital Review

**B. Improving Patient Satisfaction and Service Quality Through Healthcare IT**

- John Wilcox, Chief Information Officer, Morris Hospital & Healthcare
- Bharat Bhushan, MD, MMM, Chief Physician Executive, UPMC
- Mohanad Shukry, Vice Chair, Pediatric Anesthesiology, University of Nebraska Medical Center
- Matthew Shafiroff, MD, Board Certified Emergency Medicine Physician and Board Certified Clinical Informaticist Consultant, White Plains Hospital
- Moderated by Jessica Kim Cohen,

Senior Writer/Reporter, Becker's Hospital Review

**C. Using Health IT As a Differentiator**

- Andras Sablauer, MD, PhD, Chief Medical Information Officer, Chief of Imaging Informatics, St Jude Childrens Research Hospital (AKA St Jude Childrens Hospital)
- Arturo Loaiza-Bonilla, MD, MEd, FACP, Chief of Medical Oncology and Medical Director of Research, Cancer Treatment Centers of America at Eastern Regional Medical Center
- Mark Newman, MD, Executive Vice President for Health Affairs, UK Healthcare
- Moderated by Molly Gamble, Editor-In-Chief and Vice President, Editorial, Becker's Hospital Review

**D. Clinical and Business Strategies for Managing Risk-Based Contracts**

- Patrick Angel, MBA, CISSP, CRISC, CISM, CISA, Vice President, Clinical Services, Cleveland Clinic Foundation
- Tanisha Raiford, Compliance & Privacy Officer, Weill Cornell Medicine
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review and Becker's Spine Review

**E. Delivering a Great Patient Experience in the Revenue Cycle**

- Pradeep V. Kadambi, MD, MBA, FASN, FAST, President and Chief Executive Officer, University of Florida Jacksonville Physicians, Inc.
- Armika Berkley, Executive Director, Chief Executive Officer, Cooper Green Mercy Health Services
- Kimberly Bell, Institute Administrator, Cleveland Clinic
- Jodi Frei, Director, Quality, Northwestern Medical Center
- Moderated by Leo Vartorella, Writer/Reporter, Becker's Hospital Review

**F. The Top Issues for Revenue Cycle Directors Today**

- Tony Rinkenberger MHA, Director Revenue Cycle Services, Ridgeview, Medical Center
- Natasha Kumar, Director, Revenue Cycle Management, Mayfield Clinic
- Nathan Hughes, Senior Director, RCS Utilization Review, Novant Health
- Moderated by Ayla Ellison, JD, Managing Editor, Becker's Hospital Review

**G. Key Thoughts on Interoperability, Improvement in Clinical Services and Related Issues**

- Sheila Parker, Vice President, ITS Strategic Growth, Novant Health

- Anna Diemoz, MHA, Executive Director IT Applications, Northwest Community Healthcare
- Robert Sumter, Cook County Health and Hospitals Systems
- Moderated by Emily Rappleye, Managing Editor, Becker's Hospital Review

**H. RESERVED****I. Empowering Care Managers with Custom Care Plans**

- Emma Yamada, Director, Data Science, Holy Name Medical Center/New Jersey

**J. INNOVATION THEATER****11:55 am - 1:00 pm  
Networking Lunch****1:00 - 1:40 pm****A. Women's Leadership and Diversity Issues in Healthcare and Health Systems**

- Pranavi Sreeramaju, MD, MPH, Chief of Infection Prevention, Parkland Health; Associate Professor, University of Texas Southwestern Medical Center
- Precious Mayes, Chief Executive Officer, Pacifica Hospital of the Valley
- Anne B. Naramore, IT Senior Director, Mount Sinai Health Systems
- Beena Peters, DNP, RN, FACHE, Associate Chief Nursing Officer, Women, Children's and Psychiatric Services
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Hospital Review

**B. The Biggest Problems and New Ideas in Health IT**

- William Choctaw, Chief Transformation Officer, Citrus Valley Health Partners
- Ginny Kwong, MD, FAAFP, Vice President and Chief Medical Information Officer, Halifax Health
- Neil Gomes, Chief Digital Officer, Senior Vice President of Technology Innovation and Consumer Experience, Thomas Jefferson University Hospital
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Certified Six Sigma Black Belt and Lean Sensei, Adjunct Professor, Global Healthcare Management, MCPHS University, Chief Strategy Officer, MedicaSoft, Co-Founder and Chief Communications and Public Relations Officer, Confidential (in stealth mode), Senior Advisor, National Health IT (NHIT) Collaborative for Underserved, New York HIMSS, National Liaison, Health 2.0 Boston, Chair

**C. The Top Priorities for CISOs in 2019**

- Bill Grimm, Chief Information Officer, HIPAA Security Officer, Henry County Hospital;
- Don Fosen, Chief Information Security Officer, Elmhurst Hospital
- Jim Garrett, CISSP, ISO27001/2 Lead Assessor, MBA, Interim Chief Information Security Officer, University Hospital
- Sheryl Rose, Chief Information Security Officer, Catholic Health Initiatives (CHI)
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Hospital Review

**D. RESERVED****E. RESERVED****F. Mergers and Acquisitions of Health IT and Revenue Cycle Companies - Key Thoughts**

- Panelists to come
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP and Publisher, Becker's Healthcare

**G. Financial and Medical Clearance Processes as Key Services to Realize Precision Medicine**

- Jochen Lennerz, MD, PhD, Assistant Professor of Pathology, MGH and Harvard Medical School Center for Integrated Diagnostics

**H. The Social and Financial Impacts of the Opioid Epidemic - Thoughts on Reducing Reliance on Opioids**

- Les Zun, MD, Chairman of the Department Emergency Medicine, Sinai Health System
- Richard Moser, MD, Chairman, Department of Neurological Surgery, Professor of Neurological Surgery, UMass Memorial Department of Neurosurgery
- Andrew Digate, MBA, Director, Student Health Services, Northern Illinois University
- Gary Haynes, MD, PhD, Professor, Meryl and Sam Israel Chair in Anesthesiology, HCA Tulane Hospital System
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Hospital Review

**I. RESERVED****J. INNOVATION THEATER****1:45 - 2:25 pm****A. Population Health, Data Analysis and the Impact on Services**

- Peter Y. Hahn, MD, Chief Medical

Officer, Metro Health, University of Michigan Health

- Babatope Fatuyi, MD, Chief Medical Information Officer, Queens Hospital Center, NYC Health & Hospitals
- Andrew Bland, MD, MBA, HSHS Vice President and Chief Physician Executive, Hospital Sisters Health System
- Jason Hyde, Assistant Vice President, Community Case Management, NYU Lutheran
- Anthony Dias, MBBS, DPM, MPH, Vice President, Data Services, Connecticut Hospital Association
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review and Becker's Spine Review

**B. The Best Uses of Health IT with Predictive Analytics**

- Emmanuel Higenyi, Chief Information Officer, Washington Regional Medical Center
- James Terwilliger, Chief Information Officer, Montefiore Health System
- Adriel Gorsuch, Senior Vice President and Chief Nursing Executive, Oregon Health and Science University
- Audrius Polikaitis, Vice President of Medical Informatics, University of Illinois Hospital
- Moderated by Julie Spitzer, Writer/Reporter, Becker's Healthcare

**C. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today**

- Lance Spranger, Chief Information Officer, St. John's Medical Center
- Stephanie Gravenor, Vice President, Information System, Northwestern Memorial Hospital
- Lisa Grisim, Vice President and Associate Chief Information Officer, Stanford Children's Hospital
- Judd Hollander, Corporate Vice President and Chief Information Officer, Thomas Jefferson University
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

**D. RESERVED****E. Key Improvements and Biggest Challenges in the Revenue Cycle**

- Randy Farmer, M.S., M.Ed., Chief Operating Officer, Delaware Health Information Network
- Michael Grace, Chief Operating Officer, Banner Health
- Missie Wasielewski, Ma.Ed., R.T. ( R ), Administrator, Ancillary Services, Patient Access & Revenue Cycle, The Queen's Medical Center - West Oahu
- Jeff Daneff, MBA, MS-BIA, Chief

Financial Officer, Porter Health Care System

- Moderated by TBD

**F. The Best 3 Ideas to Improve Health IT and Revenue Cycle Today**

- Lisa Griffin, MBA, CCCM, Vice President, Patient Access, Vanderbilt University Medical Center
- Prentiss Taylor, MD, Vice President, Medical Affairs, Doctor on Demand
- Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health
- Annu Navani, MD, ABIPP, DABRM, FAARM, Founder and CEO, Comprehensive Spine and Sports Center
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods, LLP and Publisher, Becker's Hospital Review

**G. RESERVED****H. The Trifecta: Cost Containment, Quality, and Accessibility in Healthcare**

- Arnese Stern, Administrative Services Director, Kaiser Permanente

**I. Driving Efficiency with Data Analytics**

- Bradley Brimhall, MD, MPH, Medical Director of Integrated Healthcare Analytics & Bioinformatics, University of Texas Health San Antonio
- Michael Ries, MD, MBA, FCCM, FCCP, FACP, Medical Director, Adult Critical Care and eICU, Advocate Health Care
- Moderated by Katie Carow, Principal, Carow Consulting

**J. INNOVATION THEATER****2:25 - 2:45 pm**  
**Networking Break****2:45 - 3:25 pm****A. What Are the Biggest Threats and Opportunities in Health IT**

- Michael Saad, Chief Information Officer, University of Tennessee Medical Center
- Jonathan Manis, Former Chief Information Officer, Sutter Health
- Bruce Metz, PhD, Vice President and Chief Information Officer, UConn Health
- Theresa Hiltunen, Associate Chief Information Officer, IS Entity Services, Penn Medicine
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Hospital Review

**B. Assessing the Cost Benefits Health IT Spend and Cyber Security Spend**

- Mike Nelson, Senior Vice President, Chief Information Officer, Universal



- Health Services
- Esteban Gershanik, MD, MPH, MMSc, FAAP, FHM, Associate Physician and Instructor, Brigham and Women's Hospital; Harvard Medical School
- Gregory Bryant, IT Director, Texas Spine & Joint Hospital
- Moderated by TBD

**C. Putting Medicine Back Into Medicine: Ongoing Problems of Technology Misuse, Patient Care, and Physician Burnout**

- Tom McGue, MD, Chief Medical Officer and Vice President for Medical Affairs, Newport Hospital
- Rajan Gurunathan, MD, FACP, Chief, General Medicine Division, SBH Health System
- Moderated by Cynthia Hines, Vice President, Human Resources, Hurley Medical Center

**D. Battle Sepsis with Prescriptive Alerts, Rapid Communication**

- Tom Stafford, Vice President and Chief Information Officer, Halifax Health
- Ginny Kwong, MD, FAAFP, Vice President and Chief Medical Information Officer, Halifax Health

**E. Strategies for Payer and Provider Partnerships and Quality Business Decisions**

- Keri Robertson, MD, Chair, Emergency Medicine, Swedish Covenant Hospital
- Cody Mullen, PhD(c), Policy, Research, and Development Officer, Indiana Rural Health Association
- David Ellenbogen, JD, General Counsel, Scott & White Health Plan
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

**F. Denials, Management, Charge Capturing and Revenue Cycle**

- John Kurvink, Vice President Corporate Affairs and Chief Financial Officer, Brant Community Healthcare System
- Asbel Montes, Vice President, Governmental Relations and Reimbursement, Acadian Ambulance Service
- Ken Nepple, MD, FACS, Clinical Associate Professor, Department of Urology, Associate Chief Medical Information Officer and Physician Value Officer, University of Iowa Hospitals and Clinics
- Moderated by Anuja Vaiyda, Assistant Editor and Lists Manager, Becker's Hospital Review

**G. Clinician and IT integration into the Revenue Cycle**

- Sally Bankston, Assistant Vice President, IT, Adventist Health
- Stephan Rheume, MSCIS, Executive Director, Revenue Cycle, AdventHealth Information Technology

**H. Physician Satisfaction, Burnout, and System Changes Needed to Alleviate the Risk**

- Suja Mathew, MD, FACP, Chair of Medicine, Cook County Health & Hospitals System

**I. RESERVED**

**J. INNOVATION THEATER**

**3:30 - 4:10 pm**

**A. KEYNOTE - How Digital Health Saved my Life**

- Edward Marx, Chief Information Officer, Cleveland Clinics

**4:15 - 5:15 pm**

**A. KEYNOTE**

- Peyton Manning, NFL Legend

**5:15 - 7:00 pm**

**Cocktail Reception**

**Friday, October 11, 2019**

**TRACK A** - Keynotes, Revenue Cycle and Health IT

**TRACK B** - Health IT

**TRACK C** - Health IT

**TRACK D** - Health IT

**TRACK E** - Revenue Cycle

**TRACK F** - Revenue Cycle

**TRACK G** - Revenue Cycle

**TRACK H** - Thought Leadership

**TRACK I** - Thought Leadership

**TRACK J** - Innovation Theater

**8:00 - 8:35 am**

**A. KEYNOTE**

- Shafiq Rab, MD, Senior Vice President and Chief Information Officer, Rush University Medical Center

**8:40 - 9:15 am**

**A. KEYNOTE - Presentation - Lessons from Revenue Cycle Transformation in a Digital Era**

- Jason Joseph, Senior Vice President and Chief Information Officer, Spectrum Health

**9:20 - 10:00 am**

**A. The Role of IT in Driving Innovation and the Evolving Healthcare Landscape**

- Adam Landman, Chief Information Officer, Brigham and Womens Hospital
- Susan Nedza, MD, MBA, FACEP, Chief Medical Information Officer and Adjunct Assistant Professor, Department of Emergency Medicine, Northwestern University, Feinberg School of Medicine
- Ashish Atreja, Chief Innovation & Engagement Officer for Medicine, Mount Sinai Health System (FKA Mount Sinai Medical Center)
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

**B. The Cost of Failing to Monitor Each Step of the Claims Process**

- Donna Royster, MHA, PMP, Administrative Director, Radiation Oncology, Levine Cancer Institute

**C. Enhancing the Patient Experience Using AI**

- Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health

**D. Patient Experience Workshop**

- Thomas Jefferson University and Jefferson Health Experts to be Announced
- Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health

**E. RESERVED**

**F. TBD**

- Kelly Fischer, Chief Operations Officer, JourneyCare

**G. Connecting Quality, Finance, and Analytics to Deliver Value Across the Continuum**

- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
- John Squeo, Chief Innovation and Strategy Officer, Thorek Memorial Hospital
- Jamie Hinton, MPH, ASQ CSSBB, CPSS, Chief Quality Officer, RML Specialty Hospital
- Mauro Moscucci, MD, MBA, Vice President Medical Affairs, Medical Director, Sinai Hospital of Baltimore
- Moderated by Ayla Ellison, JD, Managing Editor, Becker's Hospital Review



**H. RESERVED****I. RESERVED****J. INNOVATION THEATER**

**10:00 - 10:30 am**  
**Networking Break**

**10:30 - 11:10 am**

**A. KEYNOTE PANEL - How Will Big Tech and Wall Street Impact Healthcare?**

- Stephen A. Morgan, Senior Vice President and Chief Medical Information Officer, Carilion Clinic
- Chris Joerg, Chief Information Security Officer, Cedars-Sinai Medical Center
- Megan Ranney, MD, MPH, FACEP, Director, Emergency Health Digital Innovation Program, Brown University
- Aaron Miri, MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin
- Moderated by Scott Becker, JD, CPA, Partner, McGuirewoods, LLP and Publisher, Becker's Hospital Review

**B. RESERVED**

**11:15 - 11:55 am**

**A. Top Revenue Cycle Issues Today**

- Patrick McDermott, Vice President, Revenue Cycle, Sutter Health
- Michele Napier, Chief Revenue Officer, Orlando Health
- Michael Wall, PharmD, MBA, Chief Analytics Officer, UChicago Medicine
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

**B. TBD**

- David Reis, Chief Information Officer, Hackensack Meridian Health

**C. Aligning IT with Business Goals: Dealing with Practical Challenges**

- Tekisha King, BSTM, MPA, Chief Executive Officer, The Lotus Flower Community Resource Center;
- Sherri Peavy, MBA, BSN, RN, Chief Operations Officer, Mile Square Health Center, University of Illinois Hospital & Health Sciences System
- Panelists to come
- Moderated by Emily Rappleye, Managing Editor, Becker's Hospital Review

**D. Real Time Analytics to Improve Operational Efficiency and Clinical Care**

- Anupam Goel, MD, Chief Health Information Officer, Unitedhealthcare Clinical Services
- Catherine Tinsley, Vice President, Medical Data Analytics and Health

Economics, Community Healthcare System

- Tommye Austin, Chief Nursing Officer and Chief Operating Officer, University Health System
- Mike Fletcher, MD, MBA, FHM, FACP, Chief Medical Officer, Hancock Regional Hospital
- Moderated by Megan Knowles, Writer/Reporter, Becker's Hospital Review

**E. Innovation and Entrepreneurship in Healthcare for 2018**

- Neil Gomes, Chief Digital Officer, Senior Vice President of Technology Innovation & Consumer Experience, Thomas Jefferson University Hospital
- Mihir Patel, MD, Orthopedic Surgeon, OrthoIndy
- Karen Feeney, Senior, HR Operations Manager, Business Partner Services, Children's Hospital of Philadelphia
- Moderated by Leo Vartorella, Writer/Reporter, Becker's Hospital Review

**F. RESERVED****G. Through the Looking Glass: The Revenue Cycle of the Future**

- Tony Rinkenberger, Director of Revenue Cycle Services, Ridgeview Medical Center
- David Kelly, Director of Revenue Cycle and Managed Care, Mary Rutan Hospital
- Moderated by Jeremy Corr, Podcast Host, *Fixing Healthcare with Dr. Robert Pearl and Jeremy Corr and New Books in Medicine*

**H. Artificial Intelligence and the Future of Personalized Care**

- Robert Budman, Chief Medical Informatics Officer, Piedmont Healthcare System
- Chetan Puranik, Chief Executive Officer, ezDI, Inc.
- David Chou, Vice President, Chief Information and Digital Officer, Children's Mercy Hospital
- Moderated by Jessica Kim Cohen, Senior Writer/Reporter, Becker's Hospital Review

**I. Best Practices for Bundled Payment Success**

- Robin Hynds, MSN, RN, CPHM, Chief Clinical Integration Officer, Vice President, Care Continuum and Network Development; Executive Director, Merrimack Health Network, Lawrence General Hospital
- Panelists to come
- Moderated by Anuja Vaiyda, Assistant Editor and Lists Manager, Becker's Hospital Review

**J. INNOVATION THEATER**

**11:55 am - 1:00 pm**  
**Networking Lunch**

**1:00 - 1:40 pm**  
**A. RESERVED**

**B. Getting to the Bottom Line: Investing in Data Analytics to Reduce Operational Costs**

- Doni Miller, JD, Chief Executive Officer, Neighborhood Health Association
- Vlad Toca, Vice President, Operations, Adventist Health System
- Marc Adler, MD, Associate Chief Medical Officer, NYU Winthrop Hospital
- Deborah Chasco, DNP, CCRN, CNS, Director of Nursing Informatics, UMC El Paso
- Moderated by Julie Spitzer, Writer/Reporter, Becker's Hospital Review

**C. RESERVED****D. The Patient Billing and Payment Process: Tips for Improvement**

- Thomas Schwaab, Vice President and System Executive, Managed Care and Value Based Payments, Roswell Park Cancer Institute
- Marco Shelby, HURC II/Denial Coordinator, Utilization Management and DC Planning, University of Illinois Hospital
- Moderated by TBD

**E. RESERVED****F. Addressing High Deductible Patient Plans, Consumerism, and the Evolving Role of Patients Becoming Payers**

- Jan Lee, MD, MMM, FAAFP, Chief Executive Officer, Delaware Health Information Network
- Zeev Kain, MD, MBA, FAAP, President, American College of Perioperative Medicine, Executive Director, Center of Stress & Health, University of California, Irvine
- Marilen Lagniton, Senior Vice President, Customer Affairs, St. Luke's Medical Center
- David Mackey, MD, Professor, Department of Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center
- Moderated by Morgan Haefner, Assistant Editor, Becker's Hospital Review

**G. RESERVED****H. Revenue Cycle Management in**

**Changing Times - Innovation and Improvement**

- Jeff Rosenfeld, MBA, CSSBB, PMP, GBCI, PMI, ASQ, Manager, Strategic Innovation and Project Management, Tahoe Forest Hospital District
- Panelists to come
- Moderated by TBD

**I. RESERVED****J. INNOVATION THEATER****1:45 - 2:15 pm****A. HIT - Ensuring ROI, Improving Physician Satisfaction and More**

- Indranil Ganguly, CHCIO, FCHIME, FHIMSS, Vice President and Chief Information Officer, JFK Health System
- Amy E. Lee, MBA, MBHA, CMPE, Vice President - Primary Care, Medical Specialties, and Patient Contact Center, Carle Foundation Hospital/Carle Physician Group
- Alison Tothy, MD, Associate Professor, University of Chicago Medicine and Biological Sciences Division
- Moderated by TBD

**B. RESERVED****C. Creating an Effective, Real-Time Health System**

- Tom Stafford, Vice President and Chief Information Officer, Halifax Health
- Benjamin Kanter, MD, FCCP, Chief Medical Information Officer, Vocera

**D. RESERVED****E. Revenue Cycle Optimization: Tools and Strategies for Success**

- David Kelly, CHFP, Director, Revenue Cycle, Mary Rutan Hospital
- Kristine Monus, MBA, Administrative Director, Finance, Physician and Continuum Care Revenue Cycle, ProMedica Health System
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Hospital Review

**F. RESERVED****G. Artificial Intelligence and Predictive Analytics - Practical Uses**

- Tara Matthews, PMP, AVP, Deputy Chief Information Officer, Einstein Healthcare Network
- Helen Hill, Chief Information Officer, South East Michigan Health Information Exchange
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's

Hospital Review

**H. RESERVED****I. System-wide Central Monitoring and Deployment of the Rothman Index Early Warning System to Improve Patient Outcomes**

- Andrew Resnick, MD, MBA, Associate Professor, General Surgery, Chief Medical Officer for MCP and FH, Associate Dean for Clinical Affairs, Medical College of Wisconsin
- Michael E. Stadler, MD FACS, Associate Professor, Associate Chief Medical Officer, Froedtert Hospital & Medical College Physicians; Chief, Div. of Head & Neck Surgical Oncology and Reconstruction, Department of Otolaryngology and Communication Sciences, Medical College of Wisconsin

**J. INNOVATION THEATER****2:15 - 2:25 pm**  
**Networking Break****2:30-3:10 pm****A. Keynote TBD****B. KEYNOTE - The Top 7 Issues in Healthcare Today**

- Holly Buckley, JD, Partner, McGuireWoods, LLP

**3:15 - 3:55 pm****A. RESERVED****B. Epic EHR, Revenue Cycle, and Non-Clinical Application Strategies**

- Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice President, HealthSystem IT, University of Illinois Hospital & Health Sciences System
- Kenneth D. Candido, MD, Clinical Professor of Anesthesiology and Surgery, University of Illinois College of Medicine
- Ginu John, Director, Enterprise Epic Learning, Columbia University Medical Center
- Moderated by TBD

**C. Determining Where to Invest for IT in Your Organization's Strategic Plans and Goals**

- Jake Dorst, Chief Information and Innovation Officer, Tahoe Forest Hospital District
- Nick Ragone, Senior Vice President, Chief Marketing and Communication Officer, Ascension
- Bonnie, Phipps, CPA, FHFMA, CMCP, Board Member, Thorek Medical Center

- Samuel Ross, Health Informatics Facilitator, Center for Health Information Partnerships, Northwestern University
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

**D. The Evolving Role of CMIOs Today**

- Brian Clay, Chief Medical Information Officer, University of California San Diego Health System (AKA UC San Diego Health)
- John Joe, MD, Chief Medical Information Officer, St Luke's Episcopal Hospital
- Luis Saldana, MD, MBA, FACEP, Chief Medical Information Officer, Texas Health Resources
- Maulik P. Purohit, MD, MPH, Senior Vice President, Chief Medical Information Officer, University Health System
- Moderated by Emily Rappleye, Managing Editor, Becker's Hospital Review

**E. Embedding Quality Reports in Clinical Workflow and EMR**

- Vitaly Herasevich, MD, PhD, Associate Professor of Anesthesiology Medicine, Department of Anesthesiology at Mayo Clinic

**F. Using the electronic health record to enhance clinical documentation and respond to payer denials**

- Ken Nepple, MD, Associate Chief Medical Information Officer, UIHC, University of Iowa Health Care

**G. Population Health - What is Health IT's Impact?**

- Peter Weissberg, Vice President, Market Access, Intouch Solutions

**H. AI and Patient Engagement - New Thoughts on 2020**

- Niamh O'Hara, Chief Executive Officer, Biotia, Inc.
- Jeanne Teshler, Chief Strategy Officer, Wellsmith
- Uli Chettipally, MD, MPH, Co-Founder and Chief Technology Officer, CREST Network, Kaiser Permanente
- Moderated by TBD

**I. RESERVED****J. INNOVATION THEATER****4:00 - 5:00 pm****A. KEYNOTE TBD****5:00 - 6:15 pm**  
**Cocktail Reception**

**Saturday, October 12, 2019**

**TRACK A** - Keynotes, Blockchain, AI and More

**TRACK B** - Blockchain, AI and More

**TRACK C** - Blockchain, AI and More

**TRACK D** - Blockchain, AI and More

**TRACK E** - Thought Leadership

**TRACK F** - Thought Leadership

**TRACK G** - Thought Leadership

**8:15 - 8:45 am**

**A. KEYNOTE**

- Patricia Lavelly, Senior Vice President and Chief Information Officer, Gwinnett Medical Center

**8:50 - 9:20 am**

**A. KEYNOTE**

- Sony Jacob, Chief Technology Officer, SSM Health

**B. RESERVED**

**9:25 - 10:00 am**

**A. Practical Uses and Thoughts on Blockchain in Healthcare**

- Aaron Symanski, Chief Technology Officer, Change Healthcare
- John Paganini, Experience Catalyst and Chief Executive Officer, IoT Directions
- Jim St. Clair, Chief Technology Officer, Dinocrates Group LLC
- Ruth Amos, JD, RN, Partner, Cogent Law Group, LLP and Chief Executive Officer, Practical Informatics, LLC
- Moderated by David Chou, Chief Information Officer, Children's Mercy Hospital

**B. Blockchain in Healthcare - an Overview of Issues and Opportunities**

- Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health

**C. How to Explain Blockchain to your C-Suite**

- Alonzo Sexton, MD, Orthopedic Surgeon, Northside Hospital Sports Medicine Network

**D. Elevating the Digital Patient Experience**

- Laura Semlies, Vice President, Digital Patient Experience, Northwell Health;
- Jennie Ehrlar, Cash Manager, Treasury Department, Fairview Health;
- Kelli Caldwell, Director, Patient Access, Hunt Regional Healthcare

**E. Bridging the Gap Between Raw Data, Research, Analytics and Treatments**

- Panelists to come
- Moderated by TBD

**F. Video Storytelling and Strategic Marketing**

- Rashel Stephenson, Video Producer and Brand Storyteller, Piedmont Healthcare

**G. Reserved**

**10:00 - 10:15 am  
Networking Break**

**10:15 - 10:50 am**

**A. Blockchain in 2019 - New Issues, Cryptocurrencies and More**

- Patricia Peláez, Principal, Charles River Associates
- Heather L. Flannery, Co-Founder and Board Chair Blockchain in Healthcare Global ("BiHG")
- Mitesh Rao, MD, Co-Founder and Chief Executive Officer, OMNY; Assistant Professor of Emergency Medicine, Stanford University School of Medicine
- Moderated by Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health

**B. Blockchain in Life Sciences: Beyond the Hype**

- Lawrence Ganti, Global President, Life Sciences, Innoplexus

**C. Current Trends in the Blockchain - Why it "Just Makes Sense"**

- John Paganini, Experience Catalyst and Chief Executive Officer, IoT Directions
- Ryan Wells, Chief Executive Officer, Heath Here
- Charles Aunger, Chief Technology Officer and Advisor, Health2047
- Jan Lee, MD, MMM, Chief Executive Officer, Delaware Health Information Network (DHIN)
- Moderated by Mike O'Neil, Chief Executive Officer, Medicasoft

**D. Blockchain, Cybersecurity and Privacy - What are the Main Concerns and Top Priorities?**

- Nadia Fahim-Koster, Managing

Director, IT Risk Management, Meditology Services & CORL Technologies

- Laila Paszti, JD, CIPP/C, GTC Law Group PC & Affiliates

**E. TBD**

- Katherine M. Williams, Ed.D., CPLP, Clinical Information Systems Instructor (CISI), Talent Development, New York Presbyterian Hospital

**F. The Challenges and Applications of Implementing Complex Predictive Analytics in Health Care**

- Paul Barach, Clinical Professor, Wayne State University School of Medicine

**10:55 - 11:30 am**

**A. Lessons from the Blockchain - Who are the Key Stakeholders and Why does it Matter?**

- Kristen Johns, JD, Partner, Waller Lansden Dortch & Davis, LLP
- Stephanie Perez, Associate Director - Partnerships, R3
- Moderated by TBD

**B. AI and Automation - Key Thoughts and the Relationship to the Healthcare Industry**

- John Gachago, BSBA, MS, CTHTS-IM, DHA, Chief Executive Officer, E-Health Solutions LLC dba AfriDOKTA.com
- More panelists to come

**C. Reserved**

**D. AI and the Patient Experience - New Ideas and Key Thoughts**

- Karlea Abel, MPH, Director, Quality Enhancement, Community Health Center of Southeast Kansas

**E. Leadership Discussion Title TBD**

- Barbar A. Karpinska, Mas, PT, MBA, Vice President, Ambulatory Care Services, University Hospital, Newark, New Jersey

**F. Billing Regulations Around Use of the APRN in the Care Delivery Model**

- Marcia Huna Calandra, Executive Director, Professional Services, MacNeal Hospital

**11:30 am  
Meeting Adjourn**



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Information to come

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