



BECKER'S HOSPITAL REVIEW

6TH ANNUAL HEALTH IT + REVENUE CYCLE CONFERENCE

October 13-16, 2020
Navy Pier - Chicago, Illinois

280+ HEALTH IT
AND REVENUE
CYCLE EXPERT
SPEAKERS FROM
HOSPITALS AND
HEALTH SYSTEMS

KEYNOTES



Aaron Miri
MBA, CHCIO, FHHIMSS
Chief Information
Officer, Dell Medical
School and UT Health
Austin



Nikki Haley
Former U.S. Ambassador
to the United Nations
(2017-2019)



Sugar Ray Leonard
Boxing Legend, Successful
Entrepreneur and Author, *The
Big Fight: My Life In and Out of
the Ring*



**John C.
Goodman**
President, Goodman
Institute for Public Policy
Research



Sarah Kliff
Investigative Reporter,
The New York Times



Rich Roth
Senior Vice President
and Strategic
Innovations Officer,
CommonSpirit



Christine Brocato
System Vice President,
Strategic Innovations Officer,
CommonSpirit Health



Medell Briggs
MD, MPH, MSHS
Medical Director,
Clinical Effectiveness,
UCLA Health; Director,
Quality, Department of
Emergency Medicine,
UCLA



Ed Marx
Consultant and
Advisor; Former Chief
Information Officer,
Cleveland Clinic

SESSION TRACKS

- **TRACK A - KEYNOTES, REVENUE CYCLE AND HEALTH IT**
- **TRACK B - HEALTH IT AND INNOVATION IN THE C-SUITE - NEW IDEAS, CHALLENGES AND LEADERSHIP**
- **TRACK C - HEALTH IT + INNOVATION**
- **TRACK D - HEALTH IT + INNOVATION**
- **TRACK E - REVENUE CYCLE AND FINANCE IN THE C-SUITE - NEW IDEAS, CHALLENGES AND**

LEADERSHIP

- **TRACK F - REVENUE CYCLE + FINANCE**
- **TRACK G - REVENUE CYCLE + FINANCE**
- **TRACK H - THOUGHT LEADERSHIP**
- **TRACK I - THOUGHT LEADERSHIP**
- **TRACK J - INNOVATION THEATER**
- **TRACK K - EXECUTIVE LEADERSHIP FORUMS**

KEYNOTE PANELISTS



Alison Tothy
Chief Experience and
Engagement Officer, UChicago
Medicine



D. Scott Nordlund
Chief Strategy and Growth
Officer, Banner Health



Tinu Tadese
MD, Chief Medical Information
Officer, Lake Health System



Babatope Fatuy
MD, Chief Medical Information
Officer, The University of
Texas Health Science Center at
Houston (UTHealth)



Megan Ranney
MD, MPH, FACEP, Director,
Emergency Health Digital
Innovation Program, Brown
University



Viraj Patwardhan
Vice President Digital Design
and Consumer Experience,
Digital Innovation and Consumer
Experience (DICE) Group, Jefferson
University and Jefferson Health



David McSwain
MD, MPH, Chief Medical
Information Officer, Medical
University of South Carolina



Darren Dworkin
Chief Information Officer,
Cedars-Sinai Medical Center



Sara Vaezy
Chief Digital Strategy and
Business Development Officer,
Providence



Zeev Neuwirth
MD, Chief Clinical Director,
Care Transformation and
Strategic Services, Atrium
Health



Mitchell Parker
MBA, CISSP, Chief Information
Security Officer, Indiana
University Health



Ram Ramadoss
MBA, CISA, CISM, CISSP, CRISC,
CIPP, System Senior Vice President
- Privacy and Information Security,
Corporate Responsibility Program,
CommonSpirit Health



Rebecca Kaul
Chief Innovation Officer, MD
Anderson Cancer Center



Sanjeev Sah
Chief Information Security
Officer, Medical University of
South Carolina



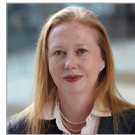
Lisa Stump
Senior Vice President and Chief
Information Officer, Yale New
Haven Health System



Eric Yablonka
MBA, Chief Information Officer
and Associate Dean, Stanford
Health Care and School of
Medicine



Dan J. Durand
MD, Chief Innovation Officer,
LifeBridge Health System



Kristin Myers
Senior Vice President,
Technology, Mount Sinai
Health System



Carladenise Edwards
Executive Vice President
and Chief Strategy Officer,
Providence St. Joseph Health



Tom Andriola
Vice President & Chief
Information Officer, University
of California (UC) Health



Carla Teasdale
DNP, RN-BC, CPHIMS, Chief
Nursing Informatics Officer,
Medical University of South
Carolina



Ashish Atreja
MD, Associate Professor and
Chief Innovation Officer,
Medicine, Mount Sinai Ichan
School of Medicine



Maia Hightower
MD, MBA, MPH, Chief Medical
Information Officer, University
of Utah Health



Bruce Metz
PhD, Vice President and Chief
Information Officer, University
of Connecticut Health Center



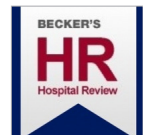
Sandra Elliot
Health Innovation Executive;
VP, Life Sciences and
Innovation, Hackensack
Meridian



Todd Czartoski
Chief Medical Technology
Officer, Providence



Don Halliwill
Executive Vice President and
Chief Financial Officer, Carilion
Clinic



Erica Steed
Erica Steed, Chief Experience
Officer, WellStar North Fulton
Hospital



Patrice Weiss
MD, Chief Medical Officer,
Executive Vice President,
Carilion Clinic



Stephen Morgan
MD, Chief Medical Information
Officer, Carilion Clinic



Brett Tracy
MHA, PMP, CPC, Vice
President, Revenue Cycle,
Carilion Clinic

PROGRAM SCHEDULE

Great Sessions and Speakers on Telehealth, Cyber Security, Innovation, Digital Health, AI, Patient Experience, Data Analytics, Population Health, all Aspects of Revenue Cycle and Much More.

Keynote Highlights:



Nikki Haley

Former U.S. Ambassador to the U.N. (2017-2019)



Sugar Ray Leonard

Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring*



John C. Goodman

President, Goodman Institute for Public Policy Research



Sarah Kliff

Investigative Reporter, *The New York Times*

280+ HEALTH IT AND REVENUE CYCLE EXPERT SPEAKERS FROM HOSPITALS AND HEALTH SYSTEMS

The Smartest, Most Innovative People in Health IT and Revenue Cycle

The Best Business-Focused, Strategic Discussions in the Healthcare Industry

4,000+ Attendees from Across the Nation

TUESDAY, OCTOBER 13, 2020

8:00 AM	Registration Opens
8:30 - 10:00 AM	Sessions
10:00 - 10:30 AM	Networking Break in the Exhibit Hall
10:30 AM - 12:00 PM	Sessions
12:10 - 1:10 PM	Networking Luncheon in the Exhibit Hall
1:10 - 2:40 PM	Sessions
2:40 - 3:10 PM	Networking Break in the Exhibit Hall
3:10 - 5:00 PM	Sessions
5:00 - 7:00 PM	Cocktail Reception in the Exhibit Hall

WEDNESDAY, OCTOBER 14, 2020

7:30 - 8:30 AM	Continental Breakfast in the Exhibit Hall
8:30 - 9:50 AM	Sessions
9:50 - 10:20 AM	Networking Break in the Exhibit Hall
10:20 - 11:50 AM	Sessions
12:00 - 1:00 PM	Networking Luncheon in the Exhibit Hall
1:10 - 2:40 PM	Sessions
2:40 - 3:10 PM	Networking Break in the Exhibit Hall
3:10 - 5:00 PM	Sessions
5:00 - 7:00 PM	Cocktail Reception in the Exhibit Hall

THURSDAY, OCTOBER 15, 2020

7:30 - 8:30 AM	Continental Breakfast in the Exhibit Hall
8:30 - 9:50 AM	Sessions
9:50 - 10:20 AM	Networking Break in the Exhibit Hall
10:20 - 11:50 AM	Sessions
12:00 - 1:00 PM	Networking Luncheon in the Exhibit Hall
1:10 - 2:40 PM	Sessions
2:40 - 3:10 PM	Networking Break in the Exhibit Hall
3:10 - 5:00 PM	Sessions
5:00 - 6:15 PM	Cocktail Reception in the Exhibit Hall

FRIDAY, OCTOBER 16, 2020

7:30 - 8:30 AM	Continental Breakfast in the Exhibit Hall
8:30 - 10:10 AM	Sessions
10:10 - 10:30 AM	Networking Break in the Exhibit Hall
10:30 AM - 12:45 PM	Sessions
12:45 PM	Meeting Adjourns

TO REGISTER:

CALL 800 417 2035 • FAX 866 678 5755 • EMAIL REGISTRATION@BECKERSHEALTHCARE.COM

EXECUTIVE LEADERSHIP FORUMS

5 Exclusive Discussions on Healthcare's Hottest Topics featuring the Industry's Top Thought Leaders and Experts

WOMEN'S LEADERSHIP FORUM

Tuesday, October 13, 2020 | 10:30 am - 12:00 pm

Bringing together top female healthcare leaders to discuss unique challenges in a male-dominated field.

Sessions include:

- Leveling the Playing Field for Women in Healthcare at Macro and Micro Levels
- Confronting and Eliminating Gender Bias in Healthcare

Sponsored by:

CHANGE
HEALTHCARE

SOCIAL DETERMINANTS OF HEALTH FORUM

Wednesday, October 14, 2020 | 10:20 - 11:50 am

Discussions on the environmental, demographic and socioeconomic conditions that impact clinical care.

Sessions include:

- Health IT and the Use of Social Determinants of Care and Community-Based Programs
- Effective Leadership - Development in a Changing Healthcare Landscape

CYBER SECURITY LEADERSHIP FORUM

Wednesday, October 14, 2020 | 10:20 - 11:50 am

An open discussion with healthcare IT and security leaders on new challenges faced and solutions to combat them.

Sessions include:

- The Best and Most Cost Effective Strategies for Cyber Security
- Cyber and IT Security Today: The Best Approaches and Ideas

PATIENT EXPERIENCE FORUM

Wednesday, October 14, 2020 | 1:10 - 2:40 pm

Conversations on how to improve the patient experience with a multidisciplinary approach.

Sessions include:

- Improving Patient Satisfaction and Service Quality Through Healthcare IT
- Three Strategies to Improve the Patient Experience

INNOVATION + AI FORUM

Wednesday, October 14, 2020 | 1:10 - 2:40 pm

Key thoughts on new business outlooks and technologies that are changing healthcare as we know it.

Sessions include:

- Innovation and Entrepreneurship in Healthcare - Looking Ahead
- Artificial Intelligence and the Future of Personalized Care

TUESDAY, OCTOBER 13TH

Concurrent Sessions:

Track A - Keynotes, Revenue Cycle and Health IT

Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership

Track C - Health IT + Innovation

Track D - Health IT + Innovation

Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership

Track F - Revenue Cycle + Finance

Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

8:00 am - 5:00 pm**REGISTRATION****8:30 am - 9:05 am****A. Keynote - What's Working Now in Healthcare**

- John C. Goodman, President, Goodman Institute for Public Policy Research

9:15 - 10:00 am**A. Keynote Panel - Key Ideas around Strategy, Innovation and Engagement - What to Expect in the New Decade**

- Alison Tothy, Chief Experience and Engagement Officer, UChicago Medicine
- Scott Nordlund, Chief Innovation Officer, Banner Health
- Erica Steed, Chief Experience Officer, WellStar North Fulton Hospital
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

B. Keynote - Transforming Patient and Family Centered Care Delivery with Innovations in Cybersecurity and Health IT

- David McSwain, MD, MPH, Chief Medical Information Officer, Medical University of South Carolina
- Carla Teasdale, DNP, RN-BC, CPHIMS, Chief Nursing Informatics Officer, Medical University of South Carolina
- Sanjeev Sah, Chief Information Security Officer, Medical University of South Carolina

10:00 - 10:30 am**NETWORKING BREAK IN THE EXHIBIT HALL****10:30 - 11:10 am****A. The Mix of IT, Revenue Cycle and Analytics**

- Lee Carmen, Chief Information Officer, University of Iowa Stead Family Childrens Hospital
- Brad Clegg, DO, MMM, Chief Medical Information Officer, Metro Health - University of Michigan Health
- Dan Reed, Vice President, Revenue Cycle, Penn State Health Milton S Hershey Medical Center
- Mary Daymont, Vice President, Revenue Cycle and Case Management, Children's National Medical Center
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

B. Practical Uses of Telemedicine and Remote Care

- Christine Buckley, Chief Entity Information Officer, Penn Medicine
- Zafar Chaudry, Senior Vice President and Chief Information Officer, Seattle Childrens Hospital
- Carissa Gordon, Director, Virtual Care, Centura Health
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

C. Reserved**D. Emerging Technologies & Strategies to Improve Patient Engagement**

- Donald McGruder, Chief Information and Revenue Integrity Officer, South Shore Hospital
- Robin Sarkar, PhD, CSM, CPHQ, Chief Information Officer, Lakeland Health
- Danny Scott, Chief Information Officer, Good Samaritan Hospital
- Chris DeFlicht, Chief Medical Information Officer, Penn State Hershey Health System
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

E. Key Revenue Cycle and EHR Issues for Health Systems

- Pradeep Kadambi, MD, MBA, FSN, FAST, President and CEO, University of Florida Jacksonville Physicians, Inc.
- Jeffrey Smith, Vice President, Finance, OhioHealth
- Ian Jasenof, MD, Chief Medical Officer, Mile Square Health Center, UI Health
- Patrick Wall, Director, Revenue Cycle Operations, St. Joseph's/Candler
- Moderated by TBD

F. Population Health, Data Analysis and the Impact on Services

- Keith Griffin, Clinical Physician Executive, Chief Medical Information Officer, Novant Health Clemmons Medical Center
- Kendall Webb, MD FACEP FAMIA, Chief Medical Information Officer and
- Assistant Dean of Medical Informatics, University of Florida at Jacksonville
- Harpreet Gulati MBA, PMP, Program Director, Population Health Management, OCIO, Northwell Health
- Moderated by Alia Paavola, Editor, Becker's Healthcare

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TUESDAY, OCTOBER 13TH

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Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

G. Key Improvements and Biggest Challenges in the Revenue Cycle

- Gerard Brogan, Senior Vice President and Chief Revenue Officer, Cohen Children's Medical Center
- Stephan Rheaume, Executive Director, Revenue Cycle, AdventHealth Information Technology, AdventHealth
- Robin Speaks, MSHSA, CHAM, Director, Revenue Cycle, Ann & Robert H. Lurie Children's Hospital of Chicago
- Moderated by Sam Reynolds, Manager, Strategy and Operations, Healthcare Mergers and Acquisitions, EY

H. Healthcare Delivery at the Edge: A New Model is Needed

- Lynn Gibson, Vice President and Chief Technical Officer, CHRISTUS Health

I. Strategies for Successful EHR Implementation and Physician Adoption

- Tinu Tadese, MD, Chief Medical Information Officer, Lake Health System

J. Innovation Theater**K. Women's Leadership Forum Part 1: Leveling the Playing Field for Women in Healthcare at Macro and Micro Levels**

- Patrice Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic
- Alison Tothy, Chief Experience and Engagement Officer, UChicago Medicine
- Tracy Donegan, MHA, Chief Information and Innovation Officer, Martin Luther King Jr Community Hospital
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft, Adjunct Professor, Global Healthcare Management, MCPHS University, Senior Advisor, National Health, IT (NHIT) Collaborative for Underserved, New York HIMSS, Board Member, Health 2.0 Boston, Chair Innovation

Sponsored By:



11:20 am - 12:00 pm

A. Who's Afraid of Big Bad Tech? How to Align Goals, Priorities and Methods when Partnering with Tech Companies

- Myra Davis, Chief Information and Innovation Officer, Texas Children's Hospital
- Brent Magers, FACHE, FHFMA, CMPE, Chief Executive Officer, Texas Tech Physicians, Texas Tech University Health Sciences Center
- Aalpen Patel, MD, Chair, Geisinger System Radiology, Geisinger
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

B. Reserved**C. Using Health IT to Improve Clinical Care**

- Stacey Young, Chief Experience Officer, Baptist Health Paducah
- John-Paul Jones, Chief Medical Information Officer, Centra Health
- Shweta Gupta, MD MBA FACP CHCQM, Co-Chair Dept of Medicine Quality Council / Director, Hematology-Oncology, John H Stroger Jr. Hospital of Cook County
- Cheng-Kai Kao, MD FACP FHM, Associate Chief Medical Information Officer, University of Chicago Medicine

D. Building Bridges to Innovate - Collaborating Within and Outside your Organization

- Liz Popwell, FACHE, PMP, Chief Strategy Officer, Ascension Michigan
- Matthew Gibson, Senior Vice President and Chief Strategy Officer, Erlanger Health System
- Mark Simon, Chief Information Officer, Benefis Health System; Senior Vice President, Benefis Hospital - East Campus
- Gary Johnson, Chief Innovation Officer and Vice President, Pharmacy Services, U Kentucky Health
- Moderated by TBD

E. Reserved

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Track K - Executive Leadership Forums

F. The Best Thoughts on Improving Revenue Cycle Today

- Sherri Liebl, Executive Director, Revenue Cycle, CentraCare
- Melanie Wilson, Vice President of Revenue Cycle Management, Essentia Health
- Desmond Jackson, Sr. Director Rev Cycle & Supply Chain Support, Johns Hopkins Medicine
- Moderated by TBD

G. Supply Chain and Medical Equipment - IT's Benefits and Challenges

- John Kerndl, Chief Financial Officer & Executive Vice President, Beaumont Health
- Chris Gutmann, MS, Director ITS, CE-Integrations and RTLS, Yale New Haven Health
- Sean Poellnitz, Vice President, Supply Chain, Mosaic Life Care
- Anurag Jaiswal, Director, Supply Chain & Analytics, UChicago Medicine
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

H. Reserved**I. Connecting Revenue Cycle Operations with Revenue Analytics**

- Patrick McDermott, MBA, Interim Vice President, Revenue Cycle, ProMedica

J. Innovation Theater**K. Women's Leadership Forum Part 2: Eliminating Gender Bias in Healthcare**

- Emily Kagan-Trenchard, Assistant Vice President of Digital & Innovation Strategy, Northwell Health
- Tracey Crandall, SHRM-SCP, Vice President, Chief Human Resources Officer, Methodist Hospitals
- Theresa Hiltunen, Associate Chief Information Officer, Entity Services, Penn Medicine
- Moderated by TBD

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12:10 - 1:10 pm

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:10 - 1:50 pm

A. Building Relationships and Enhancing the Patient Experience - Using Technology and Innovation as a Tool

- Tim Pugsley, Chief Information Officer, Titus Regional Medical Center
- David Kaelber, Chief Medical Information Officer, MetroHealth Cleveland Heights Medical Center
- Gerilynn Sevenikar, Vice President, Sharp Healthcare
- Aaron Martin, Executive Vice President, Chief Digital Officer, Providence
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

B. Evolving Technology, Disruptors, and Regulatory Issues in HIT

- Melissa Mitchell, Chief Compliance and Privacy Officer, Shirley Ryan AbilityLab
- Cynthia Wisner, JD, Associate Counsel, Trinity Health
- Moderated by Mackenzie Garrity, Assistant Editor, Becker's Healthcare

C. Predictive Analytics - Key Thoughts and Best Practices

- John Ulett, Chief Information Officer and Vice President, CentraState Medical Center
- Aaron Young, Vice President and Chief Information Officer, Summit Healthcare Regional Medical Center
- Moderated by Mike O'Neill, Chief Executive Officer, MedicaSoft

D. The Duality of the CIO: Tech Expert, Business Innovator and Building a Culture of Rapid Experimentation

- Todd Dunn, Director, Innovation; Healthcare Transformation Lab, Intermountain
- Theresa Hiltunen, Associate Chief Information Officer, Entity Services, Penn Medicine
- Kent Lehr, Vice President, Strategy and Business Development, UnityPoint Health
- Moderated by TBD

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E. The Future of Revenue Cycle - The Patients as Payers and Engaged Consumers

- Jason Petti, MSHA, Deputy Network Director, Chief Operating Officer, Department of Veterans Affairs
- Sara Weisenberg, Director, Revenue Cycle Training and Quality Assurance, Northwestern Memorial HealthCare
- Colene Hickman, Revenue Cycle Director, Lake Chelan Community Hospital
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

F. Reserved**G. Developing Leadership with a Changing Patient - Creating the Best Experience from the Top-Down**

- Kim Osinaike, CRCR, Director, Patient Access Services, Advocate Illinois Masonic Medical Center
- Jeanne Sands, Vice President, Clinical IT Consultancy, SSM Health
- Raghav Govindarajan, MD, FAAN, FANA, FACP, Associate Professor of Clinical Neurology, University of Missouri
- Moderated by TBD

H. Culture in 7 - Leadership Strategy and Employee Engagement

- Richard Mohnk, Associate Chief Information Officer - Operations & Member Hospitals, Bayhealth

I. The Evolving Role of CMIOs Today

- Patrick A. Woodard, MHA, MD, Chief Medical Information Officer and Vice President, Clinical Services, Renown Health
- Marcus Speaker, Associate Chief Medical Information Officer, Carilion Clinic
- Christopher A. Longhurst, MD, MS, Chief Information Officer and Associate Chief Medical Officer, UC San Diego Health; Clinical Professor, Pediatrics and Biomedical Informatics, UCSD Health
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

J. Innovation Theater**K. Reserved**

2:00 - 2:40 pm

A. What Are the Biggest Threats and Opportunities in Health IT

- Renee Lai, Chief Information Officer, Hawaii Health Systems Corp
- Matt Reich, Chief Information Officer, McLeod Health Loris
- Sony Jacob, Chief Information Officer, SSM Health
- Allen Hsiao, MD, FAAP, Chief Medical Information Officer & Vice President, Yale New Haven Health
- Moderated by TBD

B. Reserved**C. Putting Medicine Back Into Medicine: Ongoing Problems of Technology Misuse, Patient Care, and Physician Burnout**

- Robert Sumter, PhD, Chief Information Officer, Cook County Health and Hospitals Systems
- Geoff Fallon, Vice President, Epic & Clinical Applications, MainHealth
- Alpa Vyas, Vice President, Patient Experience, Stanford Health Care
- Michelle Flemmings, MD, Chief Medical Information Officer, Pagosa Springs Medical Center
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

D. Health Information Exchange in a Rural Healthcare Landscape

- Jonathan Griffin, MD, MHA, Chief Medical Innovation Officer, St. Peter's Health

E. Strategies for Payer and Provider Partnerships and Quality Business Decisions

- Stuart Feddersen, MBA, CPC, CPS, Associate Director, Revenue Integrity/CDM, Duke University Health System
- Denise Waters, Vice President, Revenue Cycle, Beaumont Health
- Samantha Iannelli, PMP, Director, Payer Relations, Lehigh Valley Health Network
- Virginia Martinez, MHA, Vice President Revenue Management, Franciscan Alliance, Inc.
- Moderated by TBD

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Track K - Executive Leadership Forums

F. Denials, Management, Charge Capturing and Revenue Cycle

- Aaron Waldie, Director, Revenue Cycle, Maury Regional Health System
- Prabhjot Grewal, Vice President, Revenue Cycle, Montefiore New Rochelle Hospital
- Anthony Escobio, MPH, FHFMA, CHAM, Vice President, Revenue Cycle, Tampa General Hospital
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

G. Reserved**H. The Natural Laws of Innovation: Applying The Laws of Physics to Innovation**

- Justin Hammerling, Associate Vice President, ProMedica Innovations, ProMedica Health System, President of Kapios Health

I. Population Health - What is Health IT's Impact?

- Mignonette Broeker, Senior Vice President, Health Information Technology, Glenbrook Hospital
- Marc Bingham, Chief Medical Information Officer, Spartanburg Regional Healthcare System
- Moderated by Anuja Vaidya, Assistant Editor, Lists Manager, Becker's Healthcare

J. Innovation Theater**K. Reserved**

2:40 - 3:10 pm

NETWORKING BREAK IN THE EXHIBIT HALL

3:10 - 3:50 pm

A. Keynote Panel - What Makes an Innovator? Encouraging Diversity on IT and Innovation Teams

- Tinu Tadese, MD, Chief Medical Information Officer, Lake Health System
- Babatope Fatuy, MD, Chief Medical Information Officer, The University of Texas Health Science Center at Houston (UTHealth)
- Megan Ranney, MD, MPH, FACEP, Director, Emergency Health Digital Innovation Program, Brown University
- Moderated by Gregory Bryant, CHIME, IT Director, Baylor, Scott, & White Texas Spine and Joint Hospital

B. Reserved

4:00 - 5:00 pm

A. Keynote - Remarks by Ambassador Nikki Haley

- Nikki Haley, Former U.S. Ambassador to the U.N. (2017-2019)

5:00 - 7:00 pm

COCKTAIL RECEPTION IN THE EXHIBIT HALL

280+ HEALTH IT AND REVENUE CYCLE EXPERT SPEAKERS FROM HOSPITALS AND HEALTH SYSTEMS

The Smartest, Most Innovative People in Health IT and Revenue Cycle

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4,000+ Attendees from Across the Nation

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Track K - Executive Leadership Forums

7:30 am - 8:30 am

CONTINENTAL BREAKFAST IN THE EXHIBIT HALL

8:30 am - 9:05 am

A. Keynote - "Through the Looking Glass" - Creative Partnering with Finance, Research, and the Clinical Enterprise to Find Ways to Accelerate Strategic Objectives

- Aaron Miri, MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin

9:15 - 9:50 am

A. Keynote Panel - Digital Health and Its Impact on Clinical Care and the Patient Experience

- Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Jefferson University and Jefferson Health
- Darren Dworkin, Chief Information Officer, Cedars-Sinai Medical Center
- Sara Vaezy, Chief Digital Strategy and Business Development Officer, Providence
- Zeev Neuwirth, MD, Chief Clinical Director, Care Transformation and Strategic Services, Atrium Health
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

B. Reserved

9:50 - 10:20 am

NETWORKING BREAK IN THE EXHIBIT HALL

10:20 - 11:00 am

A. The Return on Investment in Data Analytics and Health IT

- Anupam Goel, MD, MBA, Chief Health Information Officer, UnitedHealthcare Clinical Services
- Tom Barnett, Chief Information Officer, University of Rochester Medical Center
- Simon Lin, MD, MBA, Chief Research Information Officer and Professor of Pediatrics and Biomedical Informatics, Nationwide Children's Hospital/The Ohio State University
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

B. Social Determinants of Health Forum Part 1: Health IT and the Use of Social Determinants of Care and Community-Based Programs

- Chaitanya Ravi, MD, FACP, SFHM, CMD, Chief Care Transitions Officer, LifeBridge Health
- Rubin Pillay, MD, PhD, Chief Innovation Officer, School of Medicine, University of Alabama at Birmingham
- Omkar Kulkarni, Chief Innovation Officer, Childrens Hospital Los Angeles
- Moderated by TBD

C. HIT Security & Privacy: Best Practices and Key Issues

- Audrius Polikaitis, PhD, Chief Information Officer, UI Health and Health Sciences System
- Chris Paravate, Chief Information Officer, Northeast Georgia Medical Center Barrow
- Maureen Buck, CISSP, Information Security Officer - North Shore Medical Center, Partners Healthcare
- Moderated by Kate Carow, Principal, Carow Consulting

D. Strategic Partnerships - Success Using IT in the Revenue Cycle

- John Everett, FACHE, Chief Financial Officer, Cogdell Memorial Hospital
- Tonja Wise, CHC, CHPC, Director, Revenue Management Compliance - Provider Oversight Compliance, National Compliance, Ethics & Integrity Office, Kaiser Permanente
- Jeff Johnson, Vice President, Innovation and Digital Business, Banner Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

E. The Best Ideas to Improve Revenue Cycle Now

- Stephan Lillie, Chief Financial Officer, MetroWest Medical Center - Framingham Union Hospital
- Lisa Wimmer, Chief Financial Officer, Yukon-Kuskokwim Delta Regional Hospital
- Matthew Nealon, Chief Financial Officer, Union Hospital
- Paul Chausse, Vice President, Revenue Cycle Management, MaineHealth
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

WEDNESDAY, OCTOBER 14TH

Concurrent Sessions:

Track A - Keynotes, Revenue Cycle and Health IT

Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership

Track C - Health IT + Innovation

Track D - Health IT + Innovation

Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership

Track F - Revenue Cycle + Finance

Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

F. Reserved**G. Internal Efforts to Improve Point-of-Service (POS) Collections**

- Noam Davidoff, Program Director, Operations, Northwestern Medicine
- Sara Williamson, Director, Access, Northwestern Medicine
- Omar Salim, Director, Access, Northwestern Medicine
- David Blahnik, Director, Information Services, Northwestern Medicine

H. Key Steps for Diversity in Leadership in the New Decade

- Erickajoy Daniels, Senior Vice President, Chief Diversity & Inclusion Officer, Advocate Aurora Health
- Tiffany Victor-Castleberry, BA, MSN, RN, ACM-RN, Director, Utilization Management and Discharge Planning, University of Illinois Hospital and Health Sciences System
- Azzaya Petersen, IT Director, Intermountain Healthcare

I. Informatics and Quality Joint Leadership Model: Aligning Aims for High Value Care

- Craig Umscheid MD MS, Chief Quality and Innovation Officer, and Vice President for Healthcare Delivery Science, University of Chicago
- Sachin Shah, MD, Associate Chief Medical Information Officer, University of Chicago
- Cheng-Kai Kao, MD, Associate Chief Medical Information Officer, University of Chicago
- Patricia McBride, Director, Health Information Management, University of Chicago
- Mary Kate Springman, Director, Data Science and Analytics, University of Chicago
- Ajanta Patel, MD MPH, Medical Director of Informatics, University of Chicago

J. Innovation Theater**K. Cyber Security Forum Part 1: The Best and Most Cost Effective Strategies for Cyber Security**

- Neil Bahroos, Chief Data Officer and Vice President, Shirley Ryan Ability Lab
- Esteban Gershanik, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

11:10 am - 11:50 am

A. The Most Important Revenue Sources For Your Hospital - Service Lines, Risks and Improvements

- Martin Hutson, Chief Financial Officer, Coffee Regional Medical Center
- Arvin Lewis, Senior Vice President & Chief Revenue Officer, Halifax Health
- Charles Brown, Senior Vice President, Revenue Cycle, Tower Health
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

B. Social Determinants of Health Forum Part 2: Effective Leadership - Development in a Changing Healthcare Landscape

- Bernard Wheatley, Chief Executive Officer, Schneider Regional Medical Center, St. Thomas
- Tracey Crandall, SHRM-SCP, Vice President, Chief Human Resources Officer, Methodist Hospitals
- Sheri Johnson, Associate Vice President, Member Enrollment & Billing, UCare
- Cody Mullen, PhD, Policy, Research, and Development Officer, Indiana Rural Health Association
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

C. HIT and EHRs - Ensuring ROI, Improving Physician Satisfaction and More

- Michael Marino, DO, MBA, CPE, FAAP, Senior Vice President and Chief Medical Information Officer, St Joseph Health
- Kensaku Kawamoto, Associate Chief Medical Information Officer, University of Utah Health Care
- Deanna Wise, Chief Information Officer, Banner Childrens at Diamond Childrens Medical Center
- Gregory Bryant, CHIME, IT Director, Baylor, Scott, & White Texas Spine and Joint Hospital
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

D. Health IT in Rural and Community Hospitals

- Michelle Donaldson, BSN, MHA, Chief Strategy Officer, Sonoma Valley Hospital
- Fe Sendaydiego, Chief Information Officer, Sonoma Valley Hospital
- Vance Green, Chief Information Officer, Jefferson Davis Community Hospital
- Shelton Monger, Chief Information Officer, Corporate Compliance Officer, Wayne HealthCare

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Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

E. Delivering a Great Patient Experience in the Revenue Cycle

- Jim Porter, Vice President, Revenue Cycle, Edward-Elmhurst Health
- Robyn Alvis, Chief Financial Officer, Northwestern Medical Center
- Kristine Monus, MBA, Administrative Director, Finance, Physician and Continuum Care Revenue Cycle, ProMedica Health System
- Kathy Peterson, Associate Vice President, Revenue Cycle, Champlain Valley Physicians Hospital
- Moderated by Kate Carow, Principal, Carow Consulting

F. Reserved**G. Innovations in the Revenue Cycle for 2021**

- John Mendez, Corporate, Director Revenue Optimization, Orlando Health
- John Wilcox, Vice President and Chief Information Officer, Morris Hospital & Healthcare
- Krista Schroering, BSOM, HFA, CPC, CPB, Director, Revenue Cycle, Memorial Hospital and Health Care Center
- David Kelly, CHFP, Director, Revenue Cycle, Premier Health Partners - Ohio
- Moderated by TBD

H. Reserved**I. Growth in Telehealth and the Integration with our Digital Front Door**

- Carey Officer, Operational Vice President, Center for Health Delivery Innovation, Nemours Children's Health System

J. Innovation Theater**K. Cyber Security Forum Part 2: Cyber and IT Security Today: The Best Approaches and Ideas**

- Jake Dorst, Chief Information and Innovation Officer, Tahoe Forest Hospital District
- Will Knous, Public Information Officer and Manager of Internal Communication, CHRISTUS Trinity Mother Frances Health System
- Moderated by TBD

12:00 - 1:00 pm

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:10 - 1:50 pm

A. Improving Patient Satisfaction, Experience and Service Quality Through Healthcare IT

- Brett Oliver, Chief Medical Information Officer, Baptist Health
- Venkat Jegadeesan, Chief Technology Officer and Senior Enterprise Architect, Beth Israel Deaconess Medical Center
- Lee Milligan, MD, Senior Vice President & Chief Information Officer, Asante Health System
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

B. Reserved**C. Thinking Big on a Small Budget - Frugal Innovation and Using IT as a Differentiator**

- Richard Miller, Executive Vice President and Chief Business Strategy Officer, Northwell Health
- Devin Nadar, Senior Manager, Partnerships, Boston Children's Hospital, Innovation and Digital Health Accelerator
- Tracy Donegan, MHA, Chief Information and Innovation Officer, Martin Luther King Jr Community Hospital
- Michael Yost, Vice President, Marketing, Outreach & Experience, Indiana University Health
- Moderated by Mackenzie Bean, Editor, Becker's Healthcare

B. Revenue Cycle, Payer Contracting and Data Analytics

- Leah Klinke, Assistant Vice President of Hospital Revenue Cycle, WVU Medicine
- Jochen Lennerz, MD, PhD, Associate Professor, Harvard Medical School; Director of Center for Integrated Diagnostics, Massachusetts General Hospital
- Phyllis Teater, Associate Vice President, Chief Information Officer, Ohio State University Wexner Medical Center East Hospital
- Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health
- Moderated by Sam Reynolds, Manager, Strategy and Operations, Healthcare Mergers and Acquisitions, EY

WEDNESDAY, OCTOBER 14TH

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Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

E. Reserved**F. Reserved****G. Key Thoughts on Interoperability, Improvement in Clinical Services and Related Issues**

- Lisa Kogan, Executive Director, Clinical Revenue, University of Chicago Medicine
- Russ Hinz, Vice President, Health Informatics, Aurora Health Care
- Pamela T. Johnson, MD, FACR, Professor, Radiology and Oncology, Vice Chair, Quality & Safety, Radiology, Johns Hopkins Medicine; Physician Lead, Johns Hopkins Health System High Value Care Committee
- Jeffrey Arnold, MD, Chief Medical Officer, Santa Clara Valley Health & Hospital System
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

H. Clinical and Business Strategies for Managing Risk-Based Contracts

- Catherine Diederich, EdD, MMCI, Assistant Director, Clinical Informatics, Duke University Health System
- Andrew Masica, VP, Chief Clinical Effectiveness Officer, Baylor Scott White Health
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

I. CIO: Transforming Your Company (and Yourself)

- Craig Richardville, MBA, FACHE, FHIMSS, Senior Vice President and Chief Information Officer, SCL Health

J. Innovation Theater**K. Patient Experience Forum Part 1: Improving Patient Satisfaction and Service Quality Through Healthcare IT**

- Ash Goel, Chief Information Officer, Bronson Methodist Hospital
- Sanjay Sharma, Chief Information Officer, Pontiac General Hospital
- Ray Lowe, Senior Vice President and Chief Information Officer, AltaMed Health Services
- Moderated by TBD

2:00 - 2:40 pm

A. Top Revenue Cycle Challenges Today and Strategies to Combat Them

- Britton Tabor, Executive Vice President, Chief Financial Officer, Revenue Cycle Manager, Childrens Hospital at Erlanger
- Emme Deland, Senior Vice President & Chief Strategy Officer, NewYork-Presbyterian Healthcare System
- Jim Zuran, Vice President, Revenue Excellence, Loyola University Medical Center
- Moderated by TBD

B. The Biggest Problems in Health IT and Innovation and Solutions to Combat Them

- Cara Babachicos, Chief Information Officer, South Shore Hospital
- Bharat Bhushan, MD, MMM, Chief Physician Executive, UPMC
- William Perry, Senior Director and Chief Information Security Officer, City of Hope Helford Clinical Research Hospital
- Laura Appel, Chief Innovation Officer & Senior Vice President, Michigan Health & Hospital Association
- Moderated by TBD

C. The Top Priorities for CISOs in 2020

- Don Fosen, Chief Information Security Officer, Elmhurst Hospital
- Sri Bharadwaj, MS, FCGMA, FHIMSS, CPHIMS, CISSP, CLSSBB, PMP, CHCIO, Chief Information Security Officer and Director, Information Services, UC Irvine Health
- Matthew Modica, Vice President and Chief Information Security Officer, BJC HealthCare
- Moderated by Mackenzie Garrity, Assistant Editor, Becker's Healthcare

D. How to be a Daredevil Innovator - Taking Risks in Innovation and

- YiDing Yu, MD, Chief Innovation Engineer, Atrius Health
- Leonard Achan, RN, MA, ANP, Chief Innovation Officer, Hospital for Special Surgery
- Emily Kagan-Trenchard, Assistant Vice President of Digital & Innovation Strategy, Northwell Health
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

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Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

F. Managing Finance and Revenue Cycle Technology - Key Thoughts

- Randy Farmer, MS, MEd, Chief Operating Officer, Delaware Health Information Network
- Nick Economides, Associate Chief Medical Officer - Revenue Cycle, Baptist Memorial Healthcare Corporation
- Keri Bennett, CHFP, Director, Revenue Management, Emory Healthcare
- Nathan Hughes, Senior Director, RCS Utilization Review, Novant Health
- Moderated by TBD

G. Reserved**H. The Social and Financial Impacts of the Opioid Epidemic - Thoughts on Reducing Reliance on Opioids**

- Kenneth Candido, MD, Chairman of Anesthesia, Advocate Illinois Masonic Medical Center
- Moderated by Mackenzie Bean, Editor, Becker's Healthcare

C. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today

- Anna Marie Chang, MD, MSCE, Associate Director, Digital Health Research, Jefferson Clinical Research Institute, Sidney Kimmel Medical College
- Bill Manzie, MBA, Administrative Director, Telehealth Strategy, Memorial Healthcare System
- Moderated by Anuja Vaidya, Assistant Editor, Lists Manager, Becker's Healthcare

J. Innovation Theater**K. Patient Experience Forum Part 2: Three Strategies to Improve the Patient Experience**

- Lance Spranger, Chief Information Officer, St. John's Health
- Stephan Rheaume, Executive Director, Revenue Cycle, AdventHealth Information Technology, AdventHealth
- Lara Burnside, Chief Patient Experience Officer, JPS Health Network
- Moderated by TBD

2:40 - 3:10 pm

NETWORKING BREAK IN THE EXHIBIT HALL

3:10 - 3:50 pm

A. Keynote - The Future of Health Policy in Uncertain Times

- Sarah Kliff, Investigative Reporter, The New York Times

B. Keynote Panel - Balancing Innovation and Data Privacy

- Mitchell Parker, MBA, CISSP, Chief Information Security Officer, Indiana University Health
- Ram Ramadoss, MBA, CISA, CISM, CISSP, CRISC, CIPP, System Senior Vice President - Privacy and Information Security, Corporate Responsibility Program, CommonSpirit Health
- Rebecca Kaul, Chief Innovation Officer, MD Anderson Cancer Center
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

4:00 - 5:00 pm

A. Keynote - The Power to Win!

- Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring*

5:00 - 7:00 pm

COCKTAIL RECEPTION IN THE EXHIBIT HALL**KEYNOTE HIGHLIGHTS:****Nikki Haley**

Former U.S. Ambassador to the U.N. (2017-2019)

**Sugar Ray Leonard**Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring***John C. Goodman**

President, Goodman Institute for Public Policy Research

**Sarah Kliff**Investigative Reporter, *The New York Times***More Keynotes Coming Soon!**

THURSDAY, OCTOBER 15TH

Concurrent Sessions:

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Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

7:30 - 8:30 AM**CONTINENTAL BREAKFAST IN THE EXHIBIT HALL****8:30 - 9:05 am****A. Dual Keynote Interview**

- Rich Roth, Senior Vice President and Strategic Innovations Officer, CommonSpirit Health
- Christine Brocato, System Vice President, Strategic Innovation, CommonSpirit Health
- Interviewed by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

B. Reserved**9:15 - 9:50 am****A. Keynote Panel - Disruptors, Innovators and Quality - How the Role of the CIO is Changing**

- Lisa Stump, Senior Vice President and Chief Information Officer, Yale New Haven Health System
- Eric Yablonka, MBA, Chief Information Officer and Associate Dean, Stanford Health Care and School of Medicine
- Dan J. Durand, MD, Chief Innovation Officer, LifeBridge Health System
- Kristin Myers, Senior Vice President, Technology, Mount Sinai Health System
- Moderated by Ed Marx, Consultant and Advisor; Former Chief Information Officer, Cleveland Clinic

B. Keynote - Carilion Clinic Leadership Panel

- Patrice Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic
- Stephen Morgan, MD, Chief Medical Information Officer, Carilion Clinic
- Brett Tracy, MHA, PMP, CPC, Vice President, Revenue Cycle, Carilion Clinic
- Moderated by Don Halliwill, Executive Vice President and Chief Financial Officer, Carilion Clinic

9:50 - 10:20 am**NETWORKING BREAK IN THE EXHIBIT HALL****10:20 - 11:00 am****A. The Role of IT in Driving Innovation and the Evolving Healthcare Landscape**

- Lance Spranger, Chief Information Officer, St. John's Health
- David Reis, Chief Information Officer, Hackensack University Medical Center
- Dave Peterson, MBA, CHCIO, Chief Information Officer & Senior Vice President, Erlanger Health System
- Barry Stein, MD, MBA, FSIR, FACR, RPVI, Vice President, Chief Clinical Innovation Officer, Hartford HealthCare
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

B. Patient Experience 2.0: How to Reach Patients in 2020 and Beyond

- Deb Muro, Chief Information Officer, El Camino Hospital - Los Gatos Campus
- Pranav Jain, Chief Medical Information Officer, Northeast Georgia Medical Center Barrow
- Anuj Mehta, MD, MBA, FHM, Chief Medical Officer, East Orange General Hospital
- Lara Burnside, Chief Patient Experience Officer, JPS Health Network
- Moderated by TBD

C. Fanning the Flames of Innovation: Discussion on Effectiveness of In-House Innovation and Accelerator Programs and Measuring their Success

- Michelle Stansbury, Vice President, IT Innovation, Houston Methodist
- Richard Zane, MD, Chief Innovation Officer, UCHHealth
- John Pigott, MD, FACS, Chief Innovations Officer, Strategic Business Development, ProMedica
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

D. Innovation + AI Forum Part 1: Innovation and Entrepreneurship in Healthcare - Looking Ahead

- Ash Goel, Chief Information Officer, Bronson Methodist Hospital
- Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice Chancellor, HealthSystem IT, University of Illinois Hospital & Health Sciences System
- Brian Holzer, MD, President, Kindred Innovations, Kindred Healthcare; Chief Executive Officer, Lacuna Health
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

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THURSDAY, OCTOBER 15TH

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Track F - Revenue Cycle + Finance

Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

E. Reserved**F. Connecting Quality, Finance, and Analytics to Deliver Value Across the Continuum**

- Carol Plato, Vice President, Revenue Cycle, North Mississippi Health Services, North Mississippi Health Services
- Elise Myers, Vice President, Revenue Cycle, Strategy and Innovation, Providence
- Alvia Siddiqi, MD, FAAFP, Chief Safety Officer, Enterprise Population Health, Advocate Aurora Health
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

G. Talent Management, Culture and Engagement - Essentials to your Organization

- Bob Garry, Senior Vice President, Strategic Talent Management, Hackensack Meridian Health

H. Triple your Results and Retention - Based on a True Story

- Gabriela Zdun, Director, Finance Department, Revenue Integrity, Northwestern Memorial HealthCare
- Arshia Aslam, RI System Manager, CDM and Pricing, Northwestern Memorial HealthCare
- Maria Catuogno, RHIA, PMP, Project Manager, Revenue Integrity, Northwestern Memorial HealthCare

G. Developing a Comprehensive Telehealth Program

- Bart Kelly, Executive Director, Telehealth, University of Alabama at Birmingham (UAB) Hospital
- Eric Wallace, MD, Medical Director, Telehealth, University of Alabama at Birmingham (UAB) Hospital

J. Innovation Theater**K. Reserved**

11:10 - 11:50 am

A. Chicken vs. Egg: What Comes First, the Innovation or the Hub?

- Sylvia Romm, Chief Innovation Officer, Atlantic Health
- Roberta Schwartz, Executive Vice President and Chief Innovation Officer, Houston Methodist Hospital, Houston Methodist
- Prat Vemana, Chief Digital Officer, Kaiser Permanente
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

B. IT Team Building and Talent Development

- William Walders, Chief Information Officer, Health First
- Jeannette Currie, Chief Information Officer, Beth Israel Deaconess Hospital - Milton
- Terry Bryant, Chief Nursing Information Officer, St Louis Childrens Hospital
- Tom Stafford, Vice President and Chief Information Officer, Halifax Health
- Moderated by Mackenzie Bean, Editor, Becker's Healthcare

D. Innovation + AI Forum Part 2: Artificial Intelligence and the Future of Personalized Care

- Michael Archuleta, Chief Information Officer, Bridgecare Health Network - Mt San Rafael
- Andrew Bland, MD, MBA, President and Chief Medical Officer, Hamilton Health Care System
- Jaya Phookan, MD, Director, Hospital Medicine & In-patient Medical Education; Clinical Adjunct Assistant Professor, Advocate Aurora HealthCare and University of Wisconsin School of Medicine & Public Health
- Abhishek Sen, Director, Technology, Ascension Healthcare
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

E. Price Transparency - Keeping Your Hospital or System Accountable

- Stephen Kenney, Chief Financial Officer, Central Vermont Medical Center
- Pamela Ott, Chief Financial Officer, Aurora Sheboygan Memorial Medical Center
- Stephanie Vannevel, Vice President, Revenue Cycle, Mercy Hospital - Iowa City
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

F. Reserved**G. The Revenue Cycle of the Future - What Does it Look Like? What is IT's Impact?**

- Deb Cartwright, Regional Chief Financial Officer, St Marys Medical Center
- Natalie Porter, Director, Net Revenue Improvement, Northwestern Memorial HealthCare
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

THURSDAY, OCTOBER 15TH

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Track F - Revenue Cycle + Finance

Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

H. Work Place Violence

- Krista Bragg, Chief Operating Officer, AHN Forbes Hospital, Allegheny Health Network

I. Leadership: Developing your Personal Plan, Education and Training for your Teams and Transgender Patients

- Wendy Roach, Director Patient Access, Advocate Good Shepard Hospital

J. Innovation Theater**K. Reserved**

12:00 - 1:00 pm

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:10 - 1:50 pm

A. Keynote Panel - How Will Big Tech and Wall Street Impact Healthcare?

- Carladenise Edwards, Executive Vice President and Chief Strategy Officer, Providence St Joseph Health
- Tom Andriola, Vice President & Chief Information Officer, University of California (UC) Health
- Ashish Atreja, MD, Associate Professor and Chief Innovation Officer, Medicine, Mount Sinai Ichan School of Medicine
- Maia Hightower, MD, MBA, MPH, Chief Medical Information Officer, University of Utah Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

B. Reserved

2:00 - 2:40 pm

A. Keynote - How Digital Health Saved My Life

- Ed Marx, Consultant and Advisor; Former Chief Information Officer, Cleveland Clinic

B. Reserved

2:40 - 3:10 pm

NETWORKING BREAK IN THE EXHIBIT HALL

3:10 - 3:50 pm

A. Room Closed**B. Key Innovations in Telehealth, Mobile Health and Technology in Hospitals and Systems**

- Lance Spranger, Chief Information Officer, St. John's Health
- Donna Roach, Vice President, Information Services, BJC HealthCare
- Peter Schulam, MD, PhD, Chief Innovation and Transformation Officer, Yale New Haven Health System, Yale New Haven Health System
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

C. Getting to the Bottom Line: Investing in Data Analytics to Reduce Operational Costs

- Fizza Gillani, Director, Informatics, Lifespan Health System
- Mitze Amoroso, Senior Vice President and Chief Information Officer, ArchCare Health System
- Tanya Arthur, Senior Vice President and Chief Information Officer, Summa Health System - Akron Campus
- Fahd Benabdeljalil, Chief Financial Officer, Sharp Coronado Hospital
- Moderated by Alia Paavola, Editor, Becker's Healthcare

D. Artificial Intelligence - Emerging Technologies and Health Systems

- Chuck Watson, DO, FACOOG, Chief Medical Information Officer, Kettering Health Network
- Dave Lundal, Acting Chief Information Officer, Childrens Hospital & Clinics of Minnesota
- Kristan Davis, MEd, Director, Digital Learning and Education Technology, Jefferson University and Jefferson Health
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft, Adjunct Professor, Global Healthcare Management, MCPHS University, Senior Advisor, National Health, IT (NHIT) Collaborative for Underserved, New York HIMSS, Board Member, Health 2.0 Boston, Chair Innovation

THURSDAY, OCTOBER 15TH

Concurrent Sessions:

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Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership

Track C - Health IT + Innovation

Track D - Health IT + Innovation

Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership

Track F - Revenue Cycle + Finance

Track G - Revenue Cycle + Finance

Track H - Thought Leadership

Track I - Thought Leadership

Track J - Innovation Theater

Track K - Executive Leadership Forums

E. The Patient Billing and Payment Process: Tips for Improvement

- Shari Sanders, Assistant Vice President, Patient Access, Carolinas Healthcare System
- Natasha Kumar, Director, Revenue Cycle Management, Mayfield Brain & Spine
- Kimberly Sullivan, Chief Revenue Cycle Officer, Providence
- Julian Beseiril, Chief Financial Officer, Shannon Clinic, Shannon Health
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

F. AdvocateAurora Presentation

- Haider-Shah Hammad, Chief Medical Officer, Aurora St. Lukes Medical Center
- Jennifer Hafemann, Director of Emergency Services and Nursing Operations, Aurora St. Luke's Medical Center
- Leanne Iglinski, Manager of Patient Flow, House Supervisors, and Tertiary Access Program, Aurora St. Luke's Medical Center

G. Addressing High Deductible Patient Plans, Consumerism, and the Evolving Role of Patients Becoming Payers

- Amy Jackson, Director, Finance, Partners Healthcare System
- Diane Olson, Senior Director, Revenue Cycle, MLK Community Hospital
- Troy Spring, Vice President, Revenue Cycle, SCL Health
- Moderated by TBD

H. Reserved**I. Challenges of Implementing a New EHR and the Benefits of Co-Project Management**

- Amy Schroeder, Chief Strategy Officer, Lexington Regional Health Center
- Robb Hanna, Chief Information Officer, Lexington Regional Health Center

J. Innovation Theater**K. Reserved**

4:00 - 5:00 pm

A. Keynote - TBA

5:00 - 6:15 pm

COCKTAIL RECEPTION IN THE EXHIBIT HALL**KEYNOTE HIGHLIGHTS:****Nikki Haley**

Former U.S.
Ambassador to the
U.N. (2017-2019)

**John C. Goodman**

President, Goodman
Institute for Public Policy
Research

**Sugar Ray Leonard**

Boxing Legend, Successful
Entrepreneur and Author,
*The Big Fight: My Life In
and Out of the Ring*

**Sarah Kliff**

Investigative
Reporter, *The New
York Times*

FRIDAY, OCTOBER 16TH

Concurrent Sessions:

Track A - Keynotes, Revenue Cycle and Health IT
Track B - Health IT + Innovation
Track C - Health IT + Innovation

Track D - Revenue Cycle + Finance
Track E - Revenue Cycle + Finance
Track F - Thought Leadership

7:30 - 8:30 am

CONTINENTAL BREAKFAST

8:30 - 9:30 am

A. Keynote - TBA

9:40 - 10:10 am

A. Keynote Interview

- Medell Briggs, MD, MPH, MSHS, Medical Director, Clinical Effectiveness, UCLA Health; Director, Quality, Department of Emergency Medicine, UCLA
- Interviewed by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

10:10 - 10:30 am

NETWORKING BREAK IN THE EXHIBIT HALL

10:30 - 11:10 am

A. Keynote Panel - New Technologies and Trends that will Directly Impact System Leadership, Employees, Patients and the Healthcare Industry as a Whole

- Bruce Metz, PhD, Vice President and Chief Information Officer, University of Connecticut Health Center
- Sandra Elliott, Health Innovation Executive; VP, Life Sciences and Innovation, Hackensack Meridian
- Todd Czartoski, Chief Medical Technology Officer, Providence
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

11:20 am - 12:00 pm

A. The Best 3 Ideas to Improve Health IT and Revenue Cycle Today

- Sanjay Sharma, Chief Information Officer, Pontiac General Hospital
- Randy Davis, Chief Information Officer, Vice President, Support Services, CGH Medical Center
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

B. Why Resident Physicians Should Start Building their Digital and Social Media Personal Brand

- Anwar A. Jebran, MD, PGY3 Internal Medicine, Weiss Memorial Hospital; Liaison Physician, American College of Physicians

C. Beyond the Brainstorm: Turning Ideas into Solutions Using IT

- Asbel Montes, Senior Vice President, Strategic Initiatives and Innovation, Acadian Ambulance Service
- MariJo Rugh, Vice President, Information Technology, UCHHealth Poudre Valley Hospital
- Kevin Turner, Chief Information Officer, Foundation Surgical Hospital of San Antonio
- Jayme Strauss, MSN, RN, MBA, SCRNP, Assistant Vice President, Neuroscience and Oncology Services, Baptist Hospital of Miami
- Moderated by Anuja Vaidya, Assistant Editor, Lists Manager, Becker's Healthcare

D. Virtual Care as a Threat to Traditional Healthcare Delivery Settings

- Anupam Goel, MD MBA, Chief Health Information Officer, UnitedHealthcare Clinical Services, UnitedHealth Care

E. From Silo's to Cycle: Educating the Revenue Cycle to Work as One Team

- Lynn Ansley, MAcc, CPA, Director, Revenue Cycle Quality, Training & System Support, Moffitt Cancer Center

F. Strategies for Using Outpatient Social Determinants of Health Data with Inpatient Services to Reduce ER Admission Rates

- Isaiah Nathaniel, Chief Information Officer, Delaware Valley Community Health

12:10 - 12:45 pm

A. Make Way for Digital Transformation - Changing the Culture and Evangelizing for Digital Transformation

- Yoemy Waller, Chief Information Officer, Lake Health District Hospital
- Elizabeth Breen, DPh, MS, CPHIMS, Associate Professor, Chair, Health Care Informatics, RPD Pharmacy Informatics, College of Pharmacy and Health Sciences, Lipscomb University
- Andrew Shadid, Chief Executive Officer & Chief Catalyst, Genesis Orthopedics & Sports Medicine
- Moderated by TBD

FRIDAY, OCTOBER 16TH

Concurrent Sessions:

Track A - Keynotes, Revenue Cycle and Health IT

Track B - Health IT + Innovation

Track C - Health IT + Innovation

Track D - Revenue Cycle + Finance

Track E - Revenue Cycle + Finance

Track F - Thought Leadership

E. Bending the Cost Curve in Healthcare: Are Health & Wellness Applications Truly Effective?

- Sanjay Parikh, MD, FACC, Chief Medical Officer, Green Circle Health and Medical Director, Pediatric Cardiology, St. Vincent Hospitals

C. Emerging Alternate Models: Value Based Contracting, Direct to ACO, Direct to Employer

- Ron Scharff, MSPT, Assistant Vice President, Kindred Rehabilitation Services

D. The Patient as Payer and Evolving Revenue Cycle Management

- Diane Hritz, Chief Financial Officer, Advanced Surgical Hospital
- Stephanie Lapré -Schlosser, Executive Director, Utilization Management, MemorialCare
- Heidar Thordarson, Finance Officer and Chief Financial Officer, Adventist Health Castle
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

E. Implementing EHR in Behavioral Hospitals

- Eric Kim, Chief Information Officer, Aurora Behavioral Health System

12:45 pm

MEETING ADJOURNS

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KEYNOTE HIGHLIGHTS:**Nikki Haley**

Former U.S.
Ambassador to the
U.N. (2017-2019)

**John C. Goodman**

President, Goodman
Institute for Public Policy
Research

**Sugar Ray Leonard**

Boxing Legend, Successful
Entrepreneur and Author,
*The Big Fight: My Life In
and Out of the Ring*

**Sarah Kliff**

Investigative
Reporter, *The New
York Times*

More Keynotes Coming Soon!

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