BECKER'S HOSPITAL REVIEW

6TH ANNUAL HEALTH IT + REVENUE CYCLE CONFERENCE

October 13-16, 2020
Navy Pier - Chicago, Illinois

KEYNOTES

Aaron Miri
MBA, CHCIO, FHHIMSS
Chief Information Officer, Dell Medical School and UT Health Austin

Nikki Haley

Sugar Ray Leonard
Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

John C. Goodman
President, Goodman Institute for Public Policy Research

Sarah Kliff
Investigative Reporter, The New York Times

Rich Roth
Senior Vice President and Strategic Innovations Officer, CommonSpirit

Christine Brocato
System Vice President, Strategic Innovations Officer, CommonSpirit Health

Medell Briggs
MD, MPH, MSHS
Medical Director, Clinical Effectiveness, UCLA Health; Director, Quality, Department of Emergency Medicine, UCLA

Ed Marx
Consultant and Advisor; Former Chief Information Officer, Cleveland Clinic
SESSION TRACKS

- TRACK A - KEYNOTES, REVENUE CYCLE AND HEALTH IT
- TRACK B - HEALTH IT AND INNOVATION IN THE C-SUITE - NEW IDEAS, CHALLENGES AND LEADERSHIP
- TRACK C - HEALTH IT + INNOVATION
- TRACK D - HEALTH IT + INNOVATION
- TRACK E - REVENUE CYCLE AND FINANCE IN THE C-SUITE - NEW IDEAS, CHALLENGES AND LEADERSHIP
- TRACK F - REVENUE CYCLE + FINANCE
- TRACK G - REVENUE CYCLE + FINANCE
- TRACK H - THOUGHT LEADERSHIP
- TRACK I - THOUGHT LEADERSHIP
- TRACK J - INNOVATION THEATER
- TRACK K - EXECUTIVE LEADERSHIP FORUMS

KEYNOTE PANELISTS

Alison Tothy
Chief Experience and Engagement Officer, UChicago Medicine

D. Scott Nordlund
Chief Strategy and Growth Officer, Banner Health

Tinu Tadese
MD, Chief Medical Information Officer, Lake Health System

Babatope Fatuyi
MD, Chief Medical Information Officer, The University of Texas Health Science Center at Houston (UTHealth)

Megan Ranney
MD, MPH, FACHER, Director, Emergency Health Digital Innovation Program, Brown University

Viraj Patwardhan
Vice President Digital Design and Customer Experience, Digital Innovation and Consumer Experience (DICE) Group, Jefferson University and Jefferson Health

David McSwain
MD, MPH, Chief Medical Information Officer, Medical University of South Carolina

Darren Dworkin
Chief Information Officer, Cedars-Sinai Medical Center

Sara Voezy
Chief Digital Strategy and Business Development Officer, Providence

Zeev Neuwirth
MD, Chief Clinical Director, Care Transformation and Strategic Services, Altruim Health

Mitchell Parker
MBA, CISSP, Chief Information Security Officer, Indiana University Health

Ram Ramadoss
MBA, CISA, CISSP, CRISC, CIPP, System Senior Vice President - Privacy and Information Security, Corporate Responsibility Program, CommonSpirit Health

Rebecca Kaul
Chief Innovation Officer, MD Anderson Cancer Center

Sanjeev Sah
Chief Information Security Officer, Medical University of South Carolina

Lisa Stump
Senior Vice President and Chief Information Officer, Yale New Haven Health System

Eric Yablonka
MBA, Chief Information Officer and Associate Dean, Stanford Health Care and School of Medicine

Dan J. Durand
MD, Chief Innovation Officer, LifeBridge Health System

Kristin Myers
Senior Vice President, Technology, Mount Sinai Health System

Carladenise Edwards
Executive Vice President and Chief Strategy Officer, Providence St. Joseph Health

Tom Andriola
Vice President & Chief Information Officer, University of California (UC) Health

Carla Teasdale
DNP, RN, BC, CPHIMS, Chief Nursing Informatics Officer, Medical University of South Carolina

Ashish Atreja
MD, Associate Professor and Chief Innovation Officer, Medicine, Mount Sinai Ichan School of Medicine

Maia Hightower
MD, MBA, MPH, Chief Medical Information Officer, University of Utah Health

Bruce Metz
PhD, Vice President and Chief Information Officer, University of Connecticut Health Center

Sandra Elliot
Health Innovation Executive, VP, Life Sciences and Innovation, Mackinsey Meridian

Todd Caarterski
Chief Medical Technology Officer, Providence

Don Halliwill
Executive Vice President and Chief Financial Officer, Carilion Clinic

Erica Steed
Erica Steed, Chief Experience Officer, WellStar North Fulton Hospital

Patrice Weiss
MD, Chief Medical Officer, Executive Vice President, Carilion Clinic

Stephen Morgan
MD, Chief Medical Information Officer, Carilion Clinic

Brett Tracy
MHA, PMP, CPC, Vice President, Revenue Cycle, Carilion Clinic

TO REGISTER:
CALL 800 417 2035 • FAX 866 678 5755 • EMAIL REGISTRATION@BECKERSHEALTHCARE.COM

**Keynote Highlights:**

**Nikki Haley**

**Sugar Ray Leonard**
Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring*

**John C. Goodman**
President, Goodman Institute for Public Policy Research

**Sarah Kliff**
Investigative Reporter, *The New York Times*

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### PROGRAM SCHEDULE

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# Executive Leadership Forums

5 Exclusive Discussions on Healthcare’s Hottest Topics featuring the Industry’s Top Thought Leaders and Experts

## Women’s Leadership Forum

**Tuesday, October 13, 2020 | 10:30 am - 12:00 pm**

Bringing together top female healthcare leaders to discuss unique challenges in a male-dominated field.

**Sessions include:**
- Leveling the Playing Field for Women in Healthcare at Macro and Micro Levels
- Confronting and Eliminating Gender Bias in Healthcare

Sponsored by: [CHANGE HEALTHCARE](#)

## Cyber Security Leadership Forum

**Wednesday, October 14, 2020 | 10:20 - 11:50 am**

An open discussion with healthcare IT and security leaders on new challenges faced and solutions to combat them.

**Sessions include:**
- The Best and Most Cost Effective Strategies for Cyber Security
- Cyber and IT Security Today: The Best Approaches and Ideas

## Social Determinants of Health Forum

**Wednesday, October 14, 2020 | 10:20 - 11:50 am**

Discussions on the environmental, demographic and socioeconomic conditions that impact clinical care.

**Sessions include:**
- Health IT and the Use of Social Determinants of Care and Community-Based Programs
- Effective Leadership - Development in a Changing Healthcare Landscape

## Patient Experience Forum

**Wednesday, October 14, 2020 | 1:10 - 2:40 pm**

Conversations on how to improve the patient experience with a multidisciplinary approach.

**Sessions include:**
- Improving Patient Satisfaction and Service Quality Through Healthcare IT
- Three Strategies to Improve the Patient Experience

## Innovation + AI Forum

**Wednesday, October 14, 2020 | 1:10 - 2:40 pm**

Key thoughts on new business outlooks and technologies that are changing healthcare as we know it.

**Sessions include:**
- Innovation and Entrepreneurship in Healthcare - Looking Ahead
- Artificial Intelligence and the Future of Personalized Care
TUESDAY, OCTOBER 13TH

Concurrent Sessions:

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8:00 am - 5:00 pm

REGISTRATION

8:30 am - 9:05 am

A. Keynote - What’s Working Now in Healthcare
- John C. Goodman, President, Goodman Institute for Public Policy Research

9:15 - 10:00 am

A. Keynote Panel - Key Ideas around Strategy, Innovation and Engagement - What to Expect in the New Decade
- Alison Tothy, Chief Experience and Engagement Officer, UChicago Medicine
- Scott Nordlund, Chief Innovation Officer, Banner Health
- Erica Steed, Chief Experience Officer, WellStar North Fulton Hospital
- Moderated by Dan Nielsen, Founder and President, America’s Healthcare Leaders

B. Keynote - Transforming Patient and Family Centered Care Delivery with Innovations in Cybersecurity and Health IT
- David McSwain, MD, MPH, Chief Medical Information Officer, Medical University of South Carolina
- Carla Teasdale, DNP, RN-BC, CPHIMS, Chief Nursing Informatics Officer, Medical University of South Carolina
- Sanjeev Sah, Chief Information Security Officer, Medical University of South Carolina

10:00 - 10:30 am

NETWORKING BREAK IN THE EXHIBIT HALL

10:30 - 11:10 am

A. The Mix of IT, Revenue Cycle and Analytics
- Lee Carmen, Chief Information Officer, University of Iowa Stead Family Childrens Hospital
- Brad Clegg, DO, MMM, Chief Medical Information Officer, Metro Health - University of Michigan Health
- Dan Reed, Vice President, Revenue Cycle, Penn State Health Milton S Hershey Medical Center
- Mary Daymont, Vice President, Revenue Cycle and Case Management, Children’s National Medical Center
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP, Founder and Publisher, Becker’s Healthcare

B. Practical Uses of Telemedicine and Remote Care
- Christine Buckley, Chief Entity Information Officer, Penn Medicine
- Zafar Chaudry, Senior Vice President and Chief Information Officer, Seattle Childrens Hospital
- Carissa Gordon, Director, Virtual Care, Centura Health
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

C. Reserved

D. Emerging Technologies & Strategies to Improve Patient Engagement
- Donald McGruder, Chief Information and Revenue Integrity Officer, South Shore Hospital
- Robin Sarkar, PhD, CSM, CPHQ, Chief Information Officer, Lakeland Health
- Danny Scott, Chief Information Officer, Good Samaritan Hospital
- Chris DeFlitch, Chief Medical Information Officer, Penn State Hershey Health System
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker’s Healthcare

E. Key Revenue Cycle and EHR Issues for Health Systems
- Pradeep Kadambi, MD, MBA, FSN, FAST, President and CEO, University of Florida Jacksonville Physicians, Inc.
- Jeffrey Smith, Vice President, Finance, OhioHealth
- Ian Jasenof, MD, Chief Medical Officer, Mile Square Health Center, UI Health
- Patrick Wall, Director, Revenue Cycle Operations, St. Joseph’s/Candler
- Moderated by TBD

F. Population Health, Data Analysis and the Impact on Services
- Keith Griffin, Clinical Physician Executive, Chief Medical Information Officer, Novant Health Clemmons Medical Center
- Kendall Webb, MD FACEP FAMIA, Chief Medical Information Officer and
- Assistant Dean of Medical Informatics, University of Florida at Jacksonville
- Harpreet Gulati MBA, PMP, Program Director, Population Health Management, OCIO, Northwell Health
- Moderated by Alia Paavola, Editor, Becker’s Healthcare
TUESDAY, OCTOBER 13TH

Concurrent Sessions:

Track A - Keynotes, Revenue Cycle and Health IT
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Track J - Innovation Theater
Track K - Executive Leadership Forums

G. Key Improvements and Biggest Challenges in the Revenue Cycle
- Gerard Brogan, Senior Vice President and Chief Revenue Officer, Cohen Children’s Medical Center
- Stephan Rheaume, Executive Director, Revenue Cycle, AdventHealth Information Technology, AdventHealth
- Robin Speaks, MSHSA, CHAM, Director, Revenue Cycle, Ann & Robert H. Lurie Children’s Hospital of Chicago
- Moderated by Sam Reynolds, Manager, Strategy and Operations, Healthcare Mergers and Acquisitions, EY

H. Healthcare Delivery at the Edge: A New Model is Needed
- Lynn Gibson, Vice President and Chief Technical Officer, CHRISTUS Health

I. Strategies for Successful EHR Implementation and Physician Adoption
- Tinu Tadese, MD, Chief Medical Information Officer, Lake Health System

J. Innovation Theater

K. Women’s Leadership Forum Part 1: Leveling the Playing Field for Women in Healthcare at Macro and Micro Levels
- Patrice Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic
- Alison Tothy, Chief Experience and Engagement Officer, UChicago Medicine
- Tracy Donegan, MHA, Chief Information and Innovation Officer, Martin Luther King Jr Community Hospital
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft, Adjunct Professor, Global Healthcare Management, MCPHS University, Senior Advisor, National Health, IT (NHIT) Collaborative for Underserved, New York HIMSS, Board Member, Health 2.0 Boston, Chair Innovation

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CHANGE HEALTHCARE

11:20 am - 12:00 pm

A. Who’s Afraid of Big Bad Tech? How to Align Goals, Priorities and Methods when Partnering with Tech Companies
- Myra Davis, Chief Information and Innovation Officer, Texas Children’s Hospital
- Brent Magers, FACHE, FHFMA, CMPE, Chief Executive Officer, Texas Tech Physicians, Texas Tech University Health Sciences Center
- Aalpen Patel, MD, Chair, Geisinger System Radiology, Geisinger
- Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare

B. Reserved

C. Using Health IT to Improve Clinical Care
- Stacey Young, Chief Experience Officer, Baptist Health Paducah
- John-Paul Jones, Chief Medical Information Officer, Centra Health
- Shweta Gupta, MD MBA FACP CHCQM, Co-Chair Dept of Medicine Quality Council / Director, Hematology-Oncology, John H Stroger Jr. Hospital of Cook County
- Cheng-Kai Kao, MD FACP FHM, Associate Chief Medical Information Officer, University of Chicago Medicine

D. Building Bridges to Innovate - Collaborating Within and Outside your Organization
- Liz Popwell, FACHE, PMP, Chief Strategy Officer, Ascension Michigan
- Matthew Gibson, Senior Vice President and Chief Strategy Officer, Erlanger Health System
- Mark Simon, Chief Information Officer, Benefis Health System; Senior Vice President, Benefis Hospital - East Campus
- Gary Johnson, Chief Innovation Officer and Vice President, Pharmacy Services, U Kentucky Health
- Moderated by TBD

E. Reserved
TUESDAY, OCTOBER 13TH

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Track D - Health IT + Innovation
Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership
Track F - Revenue Cycle + Finance
Track G - Revenue Cycle + Finance

F. The Best Thoughts on Improving Revenue Cycle Today
   - Sherri Liebl, Executive Director, Revenue Cycle, CentraCare
   - Melanie Wilson, Vice President of Revenue Cycle Management, Essentia Health
   - Desmond Jackon, Sr. Director Rev Cycle & Supply Chain Support, Johns Hopkins Medicine
   - Moderated by TBD

G. Supply Chain and Medical Equipment - IT’s Benefits and Challenges
   - John Kerndl, Chief Financial Officer & Executive Vice President, Beaumont Health
   - Chris Gutmann, MS, Director ITS, CE-Integrations and RTLS, Yale New Haven Health
   - Sean Poellnitz, Vice President, Supply Chain, Mosaic Life Care
   - Anurag Jaiswal, Director, Supply Chain & Analytics, UChicago Medicine
   - Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

H. Reserved

I. Connecting Revenue Cycle Operations with Revenue Analytics
   - Patrick McDermott, MBA, Interim Vice President, Revenue Cycle, ProMedica

J. Innovation Theater

K. Women’s Leadership Forum Part 2: Eliminating Gender Bias in Healthcare
   - Emily Kagan-Trenchard, Assistant Vice President of Digital & Innovation Strategy, Northwell Health
   - Tracey Crandall, SHRM-SCP, Vice President, Chief Human Resources Officer, Methodist Hospitals
   - Theresa Hiltunen, Associate Chief Information Officer, Entity Services, Penn Medicine
   - Moderated by TBD

Sponsored By: CHANGE HEALTHCARE

12:10 - 1:10 pm

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:10 - 1:50 pm

A. Building Relationships and Enhancing the Patient Experience - Using Technology and Innovation as a Tool
   - Tim Pugsley, Chief Information Officer, Titus Regional Medical Center
   - David Kaelber, Chief Medical Information Officer, MetroHealth Cleveland Heights Medical Center
   - Gerilyn Sevenikar, Vice President, Sharp Healthcare
   - Aaron Martin, Executive Vice President, Chief Digital Officer, Providence
   - Moderated by Laura Dyrd, Editor-in-Chief, Becker’s Healthcare

B. Evolving Technology, Disruptors, and Regulatory Issues in HIT
   - Melissa Mitchell, Chief Compliance and Privacy Officer, Shirley Ryan AbilityLab
   - Cynthia Wisner, JD, Associate Counsel, Trinity Health
   - Moderated by Mackenzie Garrity, Assistant Editor, Becker’s Healthcare

C. Predictive Analytics - Key Thoughts and Best Practices
   - John Ulett, Chief Information Officer and Vice President, CentraState Medical Center
   - Aaron Young, Vice President and Chief Information Officer, Summit Healthcare Regional Medical Center
   - Moderated by Mike O’Neill, Chief Executive Officer, MedicaSoft

D. The Duality of the CIO: Tech Expert, Business Innovator and Building a Culture of Rapid Experimentation
   - Todd Dunn, Director, Innovation; Healthcare Transformation Lab, Intermountain
   - Theresa Hiltunen, Associate Chief Information Officer, Entity Services, Penn Medicine
   - Kent Lehr, Vice President, Strategy and Business Development, UnityPoint Health
   - Moderated by TBD
TUESDAY, OCTOBER 13TH
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| Track K | Executive Leadership Forums |

E. The Future of Revenue Cycle - The Patients as Payers and Engaged Consumers
- Jason Petti, MSHA, Deputy Network Director, Chief Operating Officer, Department of Veterans Affairs
- Sara Weisenberg, Director, Revenue Cycle Training and Quality Assurance, Northwestern Memorial HealthCare
- Colene Hickman, Revenue Cycle Director, Lake Chelan Community Hospital
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

F. Reserved

G. Developing Leadership with a Changing Patient - Creating the Best Experience from the Top-Down
- Kim Osinaike, CRCR, Director, Patient Access Services, Advocate Illinois Masonic Medical Center
- Jeanne Sands, Vice President, Clinical IT Consultancy, SSM Health
- Raghav Govindarajan, MD, FAAN, FANA, FACP, Associate Professor of Clinical Neurology, University of Missouri
- Moderated by TBD

H. Culture in 7 - Leadership Strategy and Employee Engagement
- Richard Mohnk, Associate Chief Information Officer - Operations & Member Hospitals, Bayhealth

I. The Evolving Role of CMIOs Today
- Patrick A. Woodard, MHA, MD, Chief Medical Information Officer and Vice President, Clinical Services, Renown Health
- Marcus Speaker, Associate Chief Medical Information Officer, Carilion Clinic
- Christopher A. Longhurst, MD, MS, Chief Information Officer and Associate Chief Medical Officer, UC San Diego Health; Clinical Professor, Pediatrics and Biomedical Informatics, UCSD Health
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

J. Innovation Theater

K. Reserved

2:00 - 2:40 pm

A. What Are the Biggest Threats and Opportunities in Health IT
- Renee Lai, Chief Information Officer, Hawaii Health Systems Corp
- Matt Reich, Chief Information Officer, McLeod Health Loris
- Sony Jacob, Chief Information Officer, SSM Health
- Allen Hsiao, MD, FAAP, Chief Medical Information Officer & Vice President, Yale New Haven Health
- Moderated by TBD

B. Reserved

C. Putting Medicine Back Into Medicine: Ongoing Problems of Technology Misuse, Patient Care, and Physician Burnout
- Robert Sumter, PhD, Chief Information Officer, Cook County Health and Hospitals Systems
- Geoff Fallon, Vice President, Epic & Clinical Applications, MainHealth
- Alpa Vyas, Vice President, Patient Experience, Stanford Health Care
- Michelle Flemmings, MD, Chief Medical Information Officer, Pagosa Springs Medical Center
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

D. Health Information Exchange in a Rural Healthcare Landscape
- Jonathan Griffin, MD, MHA, Chief Medical Innovation Officer, St. Peter’s Health

E. Strategies for Payer and Provider Partnerships and Quality Business Decisions
- Stuart Fedderson, MBA, CPC, CPS, Associate Director, Revenue Integrity/CDM, Duke University Health System
- Denise Waters, Vice President, Revenue Cycle, Beaumont Health
- Samantha Iannelli, PMP, Director, Payer Relations, Lehigh Valley Health Network
- Virginia Martinez, MHA, Vice President Revenue Management, Franciscan Alliance, Inc.
- Moderated by TBD
TUESDAY, OCTOBER 13TH

Concurrent Sessions:

**Track A - Keynotes, Revenue Cycle and Health IT**
- F. Denials, Management, Charge Capturing and Revenue Cycle
  - Aaron Waldie, Director, Revenue Cycle, Maury Regional Health System
  - Prabhjot Grewal, Vice President, Revenue Cycle, Montefiore New Rochelle Hospital
  - Anthony Escobio, MPH, FHFMA, CHAM, Vice President, Revenue Cycle, Tampa General Hospital
  - Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

**Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership**
- H. The Natural Laws of Innovation: Applying The Laws of Physics to Innovation
  - Justin Hammerling, Associate Vice President, ProMedica Innovations, ProMedica Health System, President of Kapios Health

**Track C - Health IT + Innovation**
- I. Population Health - What is Health IT’s Impact?
  - Mignonette Broeker, Senior Vice President, Health Information Technology, Glenbrook Hospital
  - Marc Bingham, Chief Medical Information Officer, Spartanburg Regional Healthcare System
  - Moderated by Anuja Vaidya, Assistant Editor, Lists Manager, Becker’s Healthcare

**Track D - Health IT + Innovation**
- J. Innovation Theater

**Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership**
- K. Reserved

**Track F - Revenue Cycle + Finance**
- L. The Natural Laws of Innovation: Applying The Laws of Physics to Innovation
- M. Population Health - What is Health IT’s Impact?
- N. Innovation Theater

**Track G - Revenue Cycle + Finance**
- O. Reserved

**Track H - Thought Leadership**
- P. Reserved

**Track I - Thought Leadership**
- Q. Reserved

**Track J - Innovation Theater**
- R. Reserved

**Track K - Executive Leadership Forums**
- S. Reserved

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**4:00 - 5:00 pm**

**A. Keynote - Remarks by Ambassador Nikki Haley**

**5:00 - 7:00 pm**

**Cocktail Reception in the Exhibit Hall**

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**280+ Health IT and Revenue Cycle Expert Speakers from Hospitals and Health Systems, 4,000+ Attendees Total**

The Smartest, Most Innovative People in Health IT and Revenue Cycle
The Best Business-Focused, Strategic Discussions in the Healthcare Industry

4,000+ Attendees from Across the Nation

WEDNESDAY, OCTOBER 14TH

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**Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership**

**Track C - Health IT + Innovation**

**Track G - Revenue Cycle + Finance**
- A. The Return on Investment in Data Analytics and Health IT
  - Anupam Goel, MD, MBA, Chief Health Information Officer, Unitedhealthcare Clinical Services
  - Tom Barnett, Chief Information Officer, University of Rochester Medical Center
  - Simon Lin, MD, MBA, Chief Research Information Officer and Professor of Pediatrics and Biomedical Informatics, Nationwide Children’s Hospital/The Ohio State University
  - Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

B. Social Determinants of Health Forum Part 1: Health IT and the Use of Social Determinants of Care and Community-Based Programs
- Chaitanya Ravi, MD, FACP, SFHM, CMD, Chief Care Transition Officer, LifeBridge Health
- Rubin Pillay, MD, PhD, Chief Innovation Officer, School of Medicine, University of Alabama at Birmingham
- Omkar Kulkarni, Chief Innovation Officer, Children’s Hospital Los Angeles
  - Moderated by TBD

C. HIT Security & Privacy: Best Practices and Key Issues
- Audrius Polikaitis, PhD, Chief Information Officer, UI Health and Health Sciences System
- Chris Paravate, Chief Information Officer, Northeast Georgia Medical Center Barrow
- Maureen Buck, CISSP, Information Security Officer - North Shore Medical Center, Partners Healthcare
  - Moderated by Kate Carow, Principal, Carow Consulting

D. Strategic Partnerships - Success Using IT in the Revenue Cycle
- John Everett, FACHE, Chief Financial Officer, Cogdell Memorial Hospital
- Tonja Wise, CHC, CHPC, Director, Revenue Management Compliance - Provider Oversight Compliance, National Compliance, Ethics & Integrity Office, Kaiser Permanente
- Jeff Johnson, Vice President, Innovation and Digital Business, Banner Health
  - Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker’s Healthcare

E. The Best Ideas to Improve Revenue Cycle Now
- Stephan Lillie, Chief Financial Officer, MetroWest Medical Center - Framingham Union Hospital
- Lisa Wimmer, Chief Financial Officer, Yukon-Kuskokwim Delta Regional Hospital
- Matthew Nealon, Chief Financial Officer, Union Hospital
- Paul Chausse, Vice President, Revenue Cycle Management, MaineHealth
  - Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

**7:30 am - 8:30 am**
CONTINENTAL BREAKFAST IN THE EXHIBIT HALL

**8:30 am - 9:05 am**
A. Keynote - “Through the Looking Glass” - Creative Partnering with Finance, Research, and the Clinical Enterprise to Find Ways to Accelerate Strategic Objectives
- Aaron Miri, MBA, CHCIO, FHMSS, Chief Information Officer, Dell Medical School and UT Health Austin

**9:15 - 9:50 am**
A. Keynote Panel - Digital Health and Its Impact on Clinical Care and the Patient Experience
- Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Jefferson University and Jefferson Health
- Darren Dworkin, Chief Information Officer, Cedars-Sinai Medical Center
- Sara Vaezy, Chief Digital Strategy and Business Development Officer, Providence
- Zeev Neuwirth, MD, Chief Clinical Director, Care Transformation and Strategic Services, Atrium Health
  - Moderated by Laura Dyrda, Editor-in-Chief, Becker’s Healthcare

B. Reserved

**9:50 - 10:20 am**
NETWORKING BREAK IN THE EXHIBIT HALL

**10:20 - 11:00 am**
A. The Return on Investment in Data Analytics and Health IT
- Anupam Goel, MD, MBA, Chief Health Information Officer, Unitedhealthcare Clinical Services
- Tom Barnett, Chief Information Officer, University of Rochester Medical Center
- Simon Lin, MD, MBA, Chief Research Information Officer and Professor of Pediatrics and Biomedical Informatics, Nationwide Children’s Hospital/The Ohio State University
  - Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

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G. Internal Efforts to Improve Point-of-Service (POS) Collections
- Noam Davidoff, Program Director, Operations, Northwestern Medicine
- Sara Williamson, Director, Access, Northwestern Medicine
- Omar Salim, Director, Access, Northwestern Medicine
- David Blahnik, Director, Information Services, Northwestern Medicine

H. Key Steps for Diversity in Leadership in the New Decade
- Erickajoy Daniels, Senior Vice President, Chief Diversity & Inclusion Officer, Advocate Aurora Health
- Tiffany Victor-Castleberry, BA, MSN, RN, ACM-RN, Director, Utilization Management and Discharge Planning, University of Illinois Hospital and Health Sciences System
- Azzaya Petersen, IT Director, Intermountain Healthcare

I. Informatics and Quality Joint Leadership Model: Aligning Aims for High Value Care
- Craig Umscheid MD MS, Chief Quality and Innovation Officer, and Vice President for Healthcare Delivery Science, University of Chicago
- Sachin Shah, MD, Associate Chief Medical Information Officer, University of Chicago
- Cheng-Kai Kao, MD, Associate Chief Medical Information Officer, University of Chicago
- Patricia McBride, Director, Health Information Management, University of Chicago
- Mary Kate Springman, Director, Data Science and Analytics, University of Chicago
- Ajanta Patel, MD MPH, Medical Director of Informatics, University of Chicago

J. Innovation Theater

- Neil Bahroos, Chief Data Officer and Vice President, Shirley Ryan Ability Lab
- Esteban Gershankid, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

L. Cyber Security Forum Part 2: Strategies for Managing Your Cyber Risk
- Donna Kolb, CIO, Advocate Aurora Health
- Aaron Fish, Senior Advisor, Cybersecurity, International Safety and Security Foundation
- Ryan Ability Lab
- Moderated by TBD

M. Cyber Security Forum Part 3: Strategies for Managing Your Cyber Risk
- Kevin Fisher, Director, Information Security, Advocate Aurora Health
- Lisa Millet, Director, Cybersecurity, Advocate Aurora Health
- Moderated by TBD

N. Cyber Security Forum Part 4: Strategies for Managing Your Cyber Risk
- Esteban Gershankid, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

O. Cyber Security Forum Part 5: Strategies for Managing Your Cyber Risk
- Neil Bahroos, Chief Data Officer and Vice President, Shirley Ryan Ability Lab
- Moderated by TBD

P. Cyber Security Forum Part 6: Strategies for Managing Your Cyber Risk
- Esteban Gershankid, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

Q. Cyber Security Forum Part 7: Strategies for Managing Your Cyber Risk
- Neil Bahroos, Chief Data Officer and Vice President, Shirley Ryan Ability Lab
- Moderated by TBD

R. Cyber Security Forum Part 8: Strategies for Managing Your Cyber Risk
- Esteban Gershankid, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

S. Cyber Security Forum Part 9: Strategies for Managing Your Cyber Risk
- Neil Bahroos, Chief Data Officer and Vice President, Shirley Ryan Ability Lab
- Moderated by TBD

T. Cyber Security Forum Part 10: Strategies for Managing Your Cyber Risk
- Esteban Gershankid, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

- Neil Bahroos, Chief Data Officer and Vice President, Shirley Ryan Ability Lab
- Moderated by TBD

V. Cyber Security Forum Part 12: Strategies for Managing Your Cyber Risk
- Esteban Gershankid, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

- Neil Bahroos, Chief Data Officer and Vice President, Shirley Ryan Ability Lab
- Moderated by TBD

X. Cyber Security Forum Part 14: Strategies for Managing Your Cyber Risk
- Esteban Gershankid, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

Y. Cyber Security Forum Part 15: Strategies for Managing Your Cyber Risk
- Neil Bahroos, Chief Data Officer and Vice President, Shirley Ryan Ability Lab
- Moderated by TBD

Z. Cyber Security Forum Part 16: Strategies for Managing Your Cyber Risk
- Esteban Gershankid, MD, MPH, MMSc, Physician, Brigham and Women's Hospital
- Moderated by TBD

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## Track A - Keynotes, Revenue Cycle and Health IT
- Improving Patient Satisfaction, Experience and Service Quality Through Healthcare IT
  - Brett Oliver, Chief Medical Information Officer, Baptist Health
- Venkat Jegadeesan, Chief Technology Officer and Senior Enterprise Architect, Beth Israel Deaconess Medical Center
  - Lee Milligan, MD, Senior Vice President & Chief Information Officer, Asante Health System
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker’s Healthcare

## Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership
- Creating a Culture of Innovation: Lessons from Leading Organizations
  - Jochen Lennerz, MD, PhD, Associate Professor, Harvard Medical School; Director of Center for Integrated Diagnostics, Massachusetts General Hospital
- Building a Successful Innovation Accelerator: Lessons from Leading Organizations
  - Phyllis Teater, Associate Vice President, Chief Information Officer, Ohio State University Wexner Medical Center East Hospital
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

## Track C - Health IT + Innovation
- Using IT as a Differentiator
  - John Wilcox, Vice President and Chief Information Officer, Martin Luther King Jr Community Hospital
- Quality Through Healthcare IT
  - Michael Yost, Vice President, Marketing, Outreach & Experience, Indiana University Health
- Moderated by TBD

## Track D - Health IT + Innovation
- Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership
  - Dale Lepom, Chief Revenue Officer, Denver Health & Montana Hospital
- Innovations in Revenue Cycle and Finance for 2021
  - John Mendez, Corporate, Director Revenue Optimization, Orlando Health
- Track F - Revenue Cycle + Finance
  - David Kelly, CHFP, Director, Revenue Cycle, Premier Health Partners - Ohio
- Track G - Revenue Cycle + Finance
  - Kristine Monus, MBA, Administrative Director, Finance, Physician and Continuum Care Revenue Cycle, ProMedica Health System
  - Kathy Peterson, Associate Vice President, Revenue Cycle, Champlain Valley Physicians Hospital
  - Moderated by Kate Carow, Principal, Carow Consulting

## Track G - Revenue Cycle + Finance
- Track H - Thought Leadership
  - Track I - Thought Leadership
  - Track J - Innovation Theater

## Track K - Executive Leadership Forums
- A. Improving Patient Satisfaction, Experience and Service Quality Through Healthcare IT
- B. Reserved
- C. Thinking Big on a Small Budget - Frugal Innovation and Using IT as a Differentiator
  - Richard Miller, Executive Vice President and Chief Business Strategy Officer, Northwell Health
  - Devin Nadar, Senior Manager, Partnerships, Boston Children’s Hospital, Innovation and Digital Health Accelerator
  - Tracy Donegan, MHA, Chief Information and Innovation Officer, Martin Luther King Jr Community Hospital
  - Michael Yost, Vice President, Marketing, Outreach & Experience, Indiana University Health
  - Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

## Track L - Revenue Cycle, Payer Contracting and Data Analytics
- B. Revenue Cycle, Payer Contracting and Data Analytics
  - Leah Klinke, Assistant Vice President of Hospital Revenue Cycle, WVU Medicine
  - Jochen Lennerz, MD, PhD, Associate Professor, Harvard Medical School; Director of Center for Integrated Diagnostics, Massachusetts General Hospital
  - Phyllis Teater, Associate Vice President, Chief Information Officer, Ohio State University Wexner Medical Center East Hospital
  - Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health
  - Moderated by Sam Reynolds, Manager, Strategy and Operations, Healthcare Mergers and Acquisitions, EY

## Track M - Technology and Innovation in the C-Suite - New Ideas, Challenges and Leadership
- Creating a Culture of Innovation: Lessons from Leading Organizations
  - Jochen Lennerz, MD, PhD, Associate Professor, Harvard Medical School; Director of Center for Integrated Diagnostics, Massachusetts General Hospital
- Building a Successful Innovation Accelerator: Lessons from Leading Organizations
  - Phyllis Teater, Associate Vice President, Chief Information Officer, Ohio State University Wexner Medical Center East Hospital
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

## Track N - Technology and Innovation in the C-Suite - New Ideas, Challenges and Leadership
- Using IT as a Differentiator
  - John Wilcox, Vice President and Chief Information Officer, Martin Luther King Jr Community Hospital
- Quality Through Healthcare IT
  - Michael Yost, Vice President, Marketing, Outreach & Experience, Indiana University Health
- Moderated by TBD
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### Wednesday, October 14th

- **2:00 - 2:40 pm**
  - **A. Top Revenue Cycle Challenges Today and Strategies to Combat Them**
    - Britton Tabor, Executive Vice President, Chief Financial Officer, Revenue Cycle Manager, Childrens Hospital at Erlanger
    - Emme Deland, Senior Vice President & Chief Strategy Officer, NewYork-Presbyterian Healthcare System
    - Jim Zuran, Vice President, Revenue Excellence, Loyola University Medical Center
    - Moderated by TBD
  - **B. The Biggest Problems in Health IT and Innovation and Solutions to Combat Them**
    - Cara Babachicos, Chief Information Officer, South Shore Hospital
    - Bharat Bhushan, MD, MMM, Chief Physician Executive, UPMC
    - William Perry, Senior Director and Chief Information Security Officer, City of Hope Helford Clinical Research Hospital
    - Laura Appel, Chief Innovation Officer & Senior Vice President, Michigan Health & Hospital Association
    - Moderated by TBD
  - **C. The Top Priorities for CISOs in 2020**
    - Don Fosen, Chief Information Security Officer, Elmhurst Hospital
    - Sri Bharadwaj, MS, FCGMA, FHIMSS, CPHIMS, CISSP, CLSSBB, PMP, CHCIO, Chief Information Security Officer and Director, Information Services, UC Irvine Health
    - Matthew Modica, Vice President and Chief Information Security Officer, BJCHC HealthCare
    - Moderated by Mackenzie Garrity, Assistant Editor, Becker’s Healthcare
  - **D. How to be a Daredevil Innovator - Taking Risks in Innovation and**
    - YiDing Yu, MD, Chief Innovation Engineer, Atrius Health
    - Leonard Achan, RN, MA, ANP, Chief Innovation Officer, Hospital for Special Surgery
    - Emily Kagan-Trenchard, Assistant Vice President of Digital & Innovation Strategy, Northwell Health
    - Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare
  - **E. Reserved**

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**Track D - Track E - Track F - Track G - Track H - Track I - Track J - Track K**

**Concurrent Sessions:**

- **E. Reserved**
- **F. Reserved**
- **G. Key Thoughts on Interoperability, Improvement in Clinical Services and Related Issues**
  - Lisa Kogan, Executive Director, Clinical Revenue, University of Chicago Medicine
  - Russ Hinz, Vice President, Health Informatics, Aurora Health Care
  - Pamela T. Johnson, MD, FACP, Professor, Radiology and Oncology, Vice Chair, Quality & Safety, Radiology, Johns Hopkins Medicine; Physician Lead, Johns Hopkins Health System High Value Care Committee
  - Jeffrey Arnold, MD, Chief Medical Officer, Santa Clara Valley Health & Hospital System
  - Moderated by Laura Dyrd, Editor-in-Chief, Becker’s Healthcare
- **H. Clinical and Business Strategies for Managing Risk-Based Contracts**
  - Catherine Diederich, EdD, MMCi, Assistant Director, Clinical Informatics, Duke University Health System
  - Andrew Masica, VP, Chief Clinical Effectiveness Officer, Baylor Scott White Health
  - Moderated by Morgan Haefner, Editor, Becker’s Healthcare
- **I. CIO: Transforming Your Company (and Yourself)**
  - Craig Richardville, MBA, FACHE, FHIMSS, Senior Vice President and Chief Information Officer, SCL Health
- **J. Innovation Theater**
  - Craig Richardville, MBA, FACHE, FHIMSS, Senior Vice President and Chief Information Officer, SCL Health
  - Ash Goel, Chief Information Officer, Bronson Methodist Hospital
  - Sanjay Sharma, Chief Information Officer, Pontiac General Hospital
  - Ray Lowe, Senior Vice President and Chief Information Officer, AltaMed Health Services
  - Moderated by TBD
WEDNESDAY, OCTOBER 14TH

Concurrent Sessions:

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- **Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership**
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- **Track I - Thought Leadership**
- **Track J - Innovation Theater**
- **Track K - Executive Leadership Forums**

**F. Managing Finance and Revenue Cycle Technology - Key Thoughts**
- Randy Farmer, MS, MEd, Chief Operating Officer, Delaware Health Information Network
- Nick Economides, Associate Chief Medical Officer - Revenue Cycle, Baptist Memorial Healthcare Corporation
- Keri Bennett, CHFP, Director, Revenue Management, Emory Healthcare
- Nathan Hughes, Senior Director, RCS Utilization Review, Novant Health
- Moderated by TBD

**G. Reserved**

**H. The Social and Financial Impacts of the Opioid Epidemic - Thoughts on Reducing Reliance on Opioids**
- Kenneth Candido, MD, Chairman of Anesthesia, Advocate Illinois Masonic Medical Center
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

**C. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today**
- Anna Marie Chang, MD, MSCE, Associate Director, Digital Health Research, Jefferson Clinical Research Institute, Sidney Kimmel Medical College
- Bill Manzie, MBA, Administrative Director, Telehealth Strategy, Memorial Healthcare System
- Moderated by Anuja Vaidya, Assistant Editor, Lists Manager, Becker’s Healthcare

**J. Innovation Theater**

**K. Patient Experience Forum Part 2: Three Strategies to Improve the Patient Experience**
- Lance Spranger, Chief Information Officer, St. John’s Health
- Stephan Rheumé, Executive Director, Revenue Cycle, AdventHealth Information Technology, AdventHealth
- Lara Burnside, Chief Patient Experience Officer, JPS Health Network
- Moderated by TBD

3:10 - 3:50 pm

**A. Keynote - The Future of Health Policy in Uncertain Times**

**B. Keynote Panel - Balancing Innovation and Data Privacy**
- Mitchell Parker, MBA, CISSP, Chief Information Security Officer, Indiana University Health
- Ram Ramadoss, MBA, CISA, CISM, CISSP, CRISC, CIPP, System Senior Vice President – Privacy and Information Security, Corporate Responsibility Program, CommonSpirit Health
- Rebecca Kaul, Chief Innovation Officer, MD Anderson Cancer Center
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker’s Healthcare

4:00 - 5:00 pm

**A. Keynote - The Power to Win!**
- Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring*

5:00 - 7:00 pm

**COCKTAIL RECEPTION IN THE EXHIBIT HALL**

**KEYNOTE HIGHLIGHTS:**

- **Nikki Haley**

- **Sugar Ray Leonard**
  - Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring*

- **John C. Goodman**
  - President, Goodman Institute for Public Policy Research

- **Sarah Kliff**

More Keynotes Coming Soon!
THURSDAY, OCTOBER 15TH

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7:30 - 8:30 AM

CONTINENTAL BREAKFAST IN THE EXHIBIT HALL

8:30 - 9:05 am

A. Dual Keynote Interview
   - Rich Roth, Senior Vice President and Strategic Innovations Officer, CommonSpirit Health
   - Christine Brocato, System Vice President, Strategic Innovation, CommonSpirit Health
   - Interviewed by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker’s Healthcare

9:15 - 9:50 am

A. Keynote Panel - Disruptors, Innovators and Quality - How the Role of the CIO is Changing
   - Lisa Stump, Senior Vice President and Chief Information Officer, Yale New Haven Health System
   - Eric Yablonka, MBA, Chief Information Officer and Associate Dean, Stanford Health Care and School of Medicine
   - Dan J. Durand, MD, Chief Innovation Officer, LifeBridge Health System
   - Kristin Myers, Senior Vice President, Technology, Mount Sinai Health System
   - Moderated by Ed Marx, Consultant and Advisor; Former Chief Information Officer, Cleveland Clinic

B. Keynote - Carilion Clinic Leadership Panel
   - Patrice Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic
   - Stephen Morgan, MD, Chief Medical Information Officer, Carilion Clinic
   - Brett Tracy, MHA, PMP, CPC, Vice President, Revenue Cycle, Carilion Clinic
   - Moderated by Don Halliwill, Executive Vice President and Chief Financial Officer, Carilion Clinic

9:50 - 10:20 am

NETWORKING BREAK IN THE EXHIBIT HALL

10:20 - 11:00 am

A. The Role of IT in Driving Innovation and the Evolving Healthcare Landscape
   - Lance Spranger, Chief Information Officer, St. John’s Health
   - David Reis, Chief Information Officer, Hackensack University Medical Center
   - Dave Peterson, MBA, CHCIO, Chief Information Officer & Senior Vice President, Erlanger Health System
   - Barry Stein, MD, MBA, FSIR, FACP, RPVI, Vice President, Chief Clinical Innovation Officer, Hartford HealthCare
   - Moderated by Brian Silverstein, MD, Director, The Chartis Group

B. Patient Experience 2.0: How to Reach Patients in 2020 and Beyond
   - Deb Muro, Chief Information Officer, El Camino Hospital - Los Gatos Campus
   - Pranav Jain, Chief Medical Information Officer, Northeast Georgia Medical Center Barrow
   - Anuj Mehta, MD, MBA, FHM, Chief Medical Officer, East Orange General Hospital
   - Lara Burnside, Chief Patient Experience Officer, JPS Health Network
   - Moderated by TBD

C. Fanning the Flames of Innovation: Discussion on Effectiveness of In-House Innovation and Accelerator Programs and Measuring their Success
   - Michelle Stansbury, Vice President, IT Innovation, Houston Methodist
   - Richard Zane, MD, Chief Innovation Officer, UHealth
   - John Pigott, MD, FACS, Chief Innovations Officer, Strategic Business Development, ProMedica
   - Moderated by Dan Nielsen, Founder and President, America’s Healthcare Leaders

   - Ash Goel, Chief Information Officer, Bronson Methodist Hospital
   - Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice Chancellor, HealthSystem IT, University of Illinois Hospital & Health Sciences System
   - Brian Holzer, MD, President, Kindred Innovations, Kindred Healthcare; Chief Executive Officer, Lacuna Health
   - Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare
### THURSDAY, OCTOBER 15TH

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#### F. Connecting Quality, Finance, and Analytics to Deliver Value Across the Continuum
- Carol Plato, Vice President, Revenue Cycle, North Mississippi Health Services, North Mississippi Health Services
- Elise Myers, Vice President, Revenue Cycle, Strategy and Innovation, Providence
- Alvia Siddiqi, MD, FAFP, Chief Safety Officer, Enterprise Population Health, Advocate Aurora Health
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

#### G. Talent Management, Culture and Engagement - Essentials to your Organization
- Bob Garry, Senior Vice President, Strategic Talent Management, Hackensack Meridian Health

#### H. Triple your Results and Retention - Based on a True Story
- Gabriela Zdun, Director, Finance Department, Revenue Integrity, Northwestern Memorial HealthCare
- Arshia Aslam, RI System Manager, CDM and Pricing, Northwestern Memorial HealthCare
- Maria Catuogno, RHIA, PMP, Project Manager, Revenue Integrity, Northwestern Memorial HealthCare

#### G. Developing a Comprehensive Telehealth Program
- Bart Kelly, Executive Director, Telehealth, University of Alabama at Birmingham (UAB) Hospital
- Eric Wallace, MD, Medical Director, Telehealth, University of Alabama at Birmingham (UAB) Hospital

#### J. Innovation Theater

#### K. Reserved

**11:10 - 11:50 am**

#### A. Chicken vs. Egg: What Comes First, the Innovation or the Hub?
- Sylvia Romm, Chief Innovation Officer, Atlantic Health
- Roberta Schwartz, Executive Vice President and Chief Innovation Officer, Houston Methodist Hospital, Houston Methodist
- Prat Vemana, Chief Digital Officer, Kaiser Permanente
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker’s Healthcare

#### B. IT Team Building and Talent Development
- William Walders, Chief Information Officer, Health First
- Jeannette Currie, Chief Information Officer, Beth Israel Deaconess Hospital - Milton
- Terry Bryant, Chief Nursing Information Officer, St Louis Childrens Hospital
- Tom Stafford, Vice President and Chief Information Officer, Halifax Health
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

#### D. Innovation + AI Forum Part 2: Artificial Intelligence and the Future of Personalized Care
- Michael Archuleta, Chief Information Officer, Bridgecare Health Network – Mt San Rafael
- Andrew Bland, MD, MBA, President and Chief Medical Officer, Hamilton Health Care System
- Jaya Phoovan, MD, Director, Hospital Medicine & In-patient Medical Education; Clinical Adjunct Assistant Professor, Advocate Aurora HealthCare and University of Wisconsin School of Medicine & Public Health
- Abhishek Sen, Director, Technology, Ascension Healthcare
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

#### E. Price Transparency - Keeping Your Hospital or System Accountable
- Stephen Kenney, Chief Financial Officer, Central Vermont Medical Center
- Pamela Ott, Chief Financial Officer, Aurora Sheboygan Memorial Medical Center
- Stephanie Vannevel, Vice President, Revenue Cycle, Mercy Hospital - Iowa City
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

#### G. The Revenue Cycle of the Future - What Does it Look Like? What is IT’s Impact?
- Deb Cartwright, Regional Chief Financial Officer, St Marys Medical Center
- Natalie Porter, Director, Net Revenue Improvement, Northwestern Memorial HealthCare
- Moderated by Laura Dyrda, Editor-in-Chief, Becker’s Healthcare

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**THURSDAY, OCTOBER 15TH**

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**H. Work Place Violence**
- Krista Bragg, Chief Operating Officer, AHN Forbes Hospital, Allegheny Health Network

**I. Leadership: Developing your Personal Plan, Education and Training for your Teams and Transgender Patients**
- Wendy Roach, Director Patient Access, Advocate Good Shepard Hospital

**J. Innovation Theater**

**K. Reserved**

**12:00 - 1:00 pm**

**NETWORKING LUNCHEON IN THE EXHIBIT HALL**

**1:10 - 1:50 pm**

**A. Keynote Panel - How Will Big Tech and Wall Street Impact Healthcare?**
- Carladenise Edwards, Executive Vice President and Chief Strategy Officer, Providence St Joseph Health
- Tom Andriola, Vice President & Chief Information Officer, University of California (UC) Health
- Ashish Atreja, MD, Associate Professor and Chief Innovation Officer, Medicine, Mount Sinai Ichan School of Medicine
- Maia Hightower, MD, MBA, MPH, Chief Medical Information Officer, University of Utah Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

**B. Reserved**

**2:00 - 2:40 pm**

**A. Keynote - How Digital Health Saved My Life**
- Ed Marx, Consultant and Advisor; Former Chief Information Officer, Cleveland Clinic

**B. Reserved**

**2:40 - 3:10 pm**

**NETWORKING BREAK IN THE EXHIBIT HALL**

**3:10 - 3:50 pm**

**A. Room Closed**

**B. Key Innovations in Telehealth, Mobile Health and Technology in Hospitals and Systems**
- Lance Spranger, Chief Information Officer, St. John’s Health
- Donna Roach, Vice President, Information Services, BJC HealthCare
- Peter Schulam, MD, PhD, Chief Innovation and Transformation Officer, Yale New Haven Health System, Yale New Haven Health System
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

**C. Getting to the Bottom Line: Investing in Data Analytics to Reduce Operational Costs**
- Fizza Gillani, Director, Informatics, Lifespan Health System
- Mitze Amoroso, Senior Vice President and Chief Information Officer, ArchCare Health System
- Tanya Arthur, Senior Vice President and Chief Information Officer, Summa Health System - Akron Campus
- Fahd Benabdelljalil, Chief Financial Officer, Sharp Coronado Hospital
- Moderated by Alia Paavola, Editor, Becker’s Healthcare

**D. Artificial Intelligence - Emerging Technologies and Health Systems**
- Chuck Watson, DO, FACOOG, Chief Medical Information Officer, Kettering Health Network
- Dave Lundal, Acting Chief Information Officer, Childrens Hospital & Clinics of Minnesota
- Kristan Davis, MEd, Director, Digital Learning and Education Technology, Jefferson University and Jefferson Health
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft, Adjunct Professor, Global Healthcare Management, MCPHS University, Senior Advisor, National Health, IT (NHIT) Collaborative for Underserved, New York HiMSS, Board Member, Health 2.0 Boston, Chair Innovation
THURSDAY, OCTOBER 15TH
Concurrent Sessions:

Track A - Keynotes, Revenue Cycle and Health IT
Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership
Track C - Health IT + Innovation
Track D - Health IT + Innovation
Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership
Track F - Revenue Cycle + Finance
Track G - Revenue Cycle + Finance
Track H - Thought Leadership
Track I - Thought Leadership
Track J - Innovation Theater
Track K - Executive Leadership Forums

E. The Patient Billing and Payment Process: Tips for Improvement
- Shari Sanders, Assistant Vice President, Patient Access, Carolinas Healthcare System
- Natasha Kumar, Director, Revenue Cycle Management, Mayfield Brain & Spine
- Kimberly Sullivan, Chief Revenue Cycle Officer, Providence
- Julian Beseril, Chief Financial Officer, Shannon Clinic, Shannon Health
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

F. AdvocateAurora Presentation
- Haider-Shah Hammad, Chief Medical Officer, Aurora St. Lukes Medical Center
- Jennifer Hafemann, Director of Emergency Services and Nursing Operations, Aurora St. Luke's Medical Center
- Leanne Iglinski, Manager of Patient Flow, House Supervisors, and Tertiary Access Program, Aurora St. Luke's Medical Center

G. Addressing High Deductible Patient Plans, Consumerism, and the Evolving Role of Patients Becoming Payers
- Amy Jackson, Director, Finance, Partners Healthcare System
- Diane Olson, Senior Director, Revenue Cycle, MLK Community Hospital
- Troy Spring, Vice President, Revenue Cycle, SCL Health
- Moderated by TBD

H. Reserved

I. Challenges of Implementing a New EHR and the Benefits of Co-Project Management
- Amy Schroeder, Chief Strategy Officer, Lexington Regional Health Center
- Robb Hanna, Chief Information Officer, Lexington Regional Health Center

J. Innovation Theater
K. Reserved

4:00 - 5:00 pm

A. Keynote - TBA

5:00 - 6:15 pm

COCKTAIL RECEPTION IN THE EXHIBIT HALL

KEYNOTE HIGHLIGHTS:

Nicci Haley

John C. Goodman
President, Goodman Institute for Public Policy Research

Sugar Ray Leonard
Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

Sarah Kliff
Investigative Reporter, The New York Times
FRIDAY, OCTOBER 16TH
Concurrent Sessions:

<table>
<thead>
<tr>
<th>Track A</th>
<th>Track B</th>
<th>Track C</th>
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<td>Health IT + Innovation</td>
<td>Revenue Cycle + Finance</td>
<td>Revenue Cycle + Finance</td>
<td>Thought Leadership</td>
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7:30 - 8:30 am
CONTINENTAL BREAKFAST

8:30 - 9:30 am
A. Keynote - TBA

9:40 - 10:10 am
A. Keynote Interview
- Medell Briggs, MD, MPH, MSHS, Medical Director, Clinical Effectiveness, UCLA Health; Director, Quality, Department of Emergency Medicine, UCLA
- Interviewed by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

10:10 - 10:30 am
NETWORKING BREAK IN THE EXHIBIT HALL

10:30 - 11:10 am
A. Keynote Panel - New Technologies and Trends that will Directly Impact System Leadership, Employees, Patients and the Healthcare Industry as a Whole
- Bruce Metz, PhD, Vice President and Chief Information Officer, University of Connecticut Health Center
- Sandra Elliott, Health Innovation Executive; VP, Life Sciences and Innovation, Hackensack Meridian
- Todd Czartoski, Chief Medical Technology Officer, Providence
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker’s Healthcare

11:20 am - 12:00 pm
A. The Best 3 Ideas to Improve Health IT and Revenue Cycle Today
- Sanjay Sharma, Chief Information Officer, Pontiac General Hospital
- Randy Davis, Chief Information Officer, Vice President, Support Services, CGH Medical Center
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

B. Why Resident Physicians Should Start Building their Digital and Social Media Personal Brand
- Anwar A. Jebran, MD, PGY3 Internal Medicine, Weiss Memorial Hospital; Liaison Physician, American College of Physicians

12:10 - 12:45 pm
A. Make Way for Digital Transformation - Changing the Culture and Evangelizing for Digital Transformation
- Yoemy Waller, Chief Information Officer, Lake Health District Hospital
- Elizabeth Breeden, DPh, MS, CPHIMS, Associate Professor, Chair, Health Care Informatics, RPD Pharmacy Informatics, College of Pharmacy and Health Sciences, Lipscomb University
- Andrew Shadid, Chief Executive Officer & Chief Catalyst, Genesis Orthopedics & Sports Medicine
- Moderated by TBD
FRIDAY, OCTOBER 16TH

Concurrent Sessions:

Track A - Keynotes, Revenue Cycle and Health IT
Track B - Health IT + Innovation
Track C - Health IT + Innovation

Track D - Revenue Cycle + Finance
Track E - Revenue Cycle + Finance
Track F - Thought Leadership

E. Bending the Cost Curve in Healthcare: Are Health & Wellness Applications Truly Effective?
- Sanjay Parikh, MD, FACC, Chief Medical Officer, Green Circle Health and Medical Director, Pediatric Cardiology, St. Vincent Hospitals

C. Emerging Alternate Models: Value Based Contracting, Direct to ACO, Direct to Employer
- Ron Scharff, MSPT, Assistant Vice President, Kindred Rehabilitation Services

D. The Patient as Payer and Evolving Revenue Cycle Management
- Diane Hritz, Chief Financial Officer, Advanced Surgical Hospital
- Stephanie Lapré-Schlosser, Executive Director, Utilization Management, MemorialCare
- Heidar Thordarson, Finance Officer and Chief Financial Officer, Adventist Health Castle
- Moderated by Morgan Haeffner, Editor, Becker’s Healthcare

E. Implementing EHR in Behavioral Hospitals
- Eric Kim, Chief Information Officer, Aurora Behavioral Health System

12:45 pm

MEETING ADJOURNS

KEYNOTE HIGHLIGHTS:

Nikki Haley

John C. Goodman
President, Goodman Institute for Public Policy Research

Sugar Ray Leonard
Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

Sarah Kliff
Investigative Reporter, The New York Times

More Keynotes Coming Soon!
## Becker’s 6th Annual Health IT + Revenue Cycle Conference

**OCTOBER 13-16, 2020 NAVY PIER CHICAGO, ILLINOIS**

### Registration Form

**Photocopies are acceptable. Please print or type below. Please use a separate registration form for each attendee.**

### Registration Information

**First/Last Name:**

**Degree/Designations (As you wish it to appear on your badge):**

**Title:**

**Facility/Company:**

**Address:**

**City/State/Zip:**

**Phone:**

**Fax:**

**Email:**

### Registration Fees

**ANNUAL CONFERENCE & EXHIBITS** - One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

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(Ask about larger group discounts)

**TOTAL ENCLOSED $**

### Payment Information

- I authorize to charge my: 
  - [ ] Visa 
  - [ ] MasterCard 
  - [ ] American Express 
  - [ ] Discover 

**Credit Card Number:**

**Expiration Date:**

**Printed Cardholder Name:**

**Zip Code:**

**Cardholder Billing Address:**

**City/State/Zip:**

**Signature:**

**CVV#/3-digit #:**

### To Register

**COMPLETE REGISTRATION FORM AND MAIL OR FAX AS FOLLOWS:**

- **Fax:** Fax registration form with credit card information to 866-678-5755
- **Call:** Call 800-417-2035 to register by phone
- **Email:** registration@beckershealthcare.com

*Cancellation Policy:* Written cancellation requests must be received within 120 days of transaction or by Sept. 1, 2020, whichever is first. Refunds are subject to a $100 processing fee. Refunds will not be made after this date.

*Multi-Attendee Discount Policy:* To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.