

Establishing a Culture of High Reliability: Memorial Hermann's 11-Year Journey

Becker's CEO + CFO Roundtable
November 12, 2019

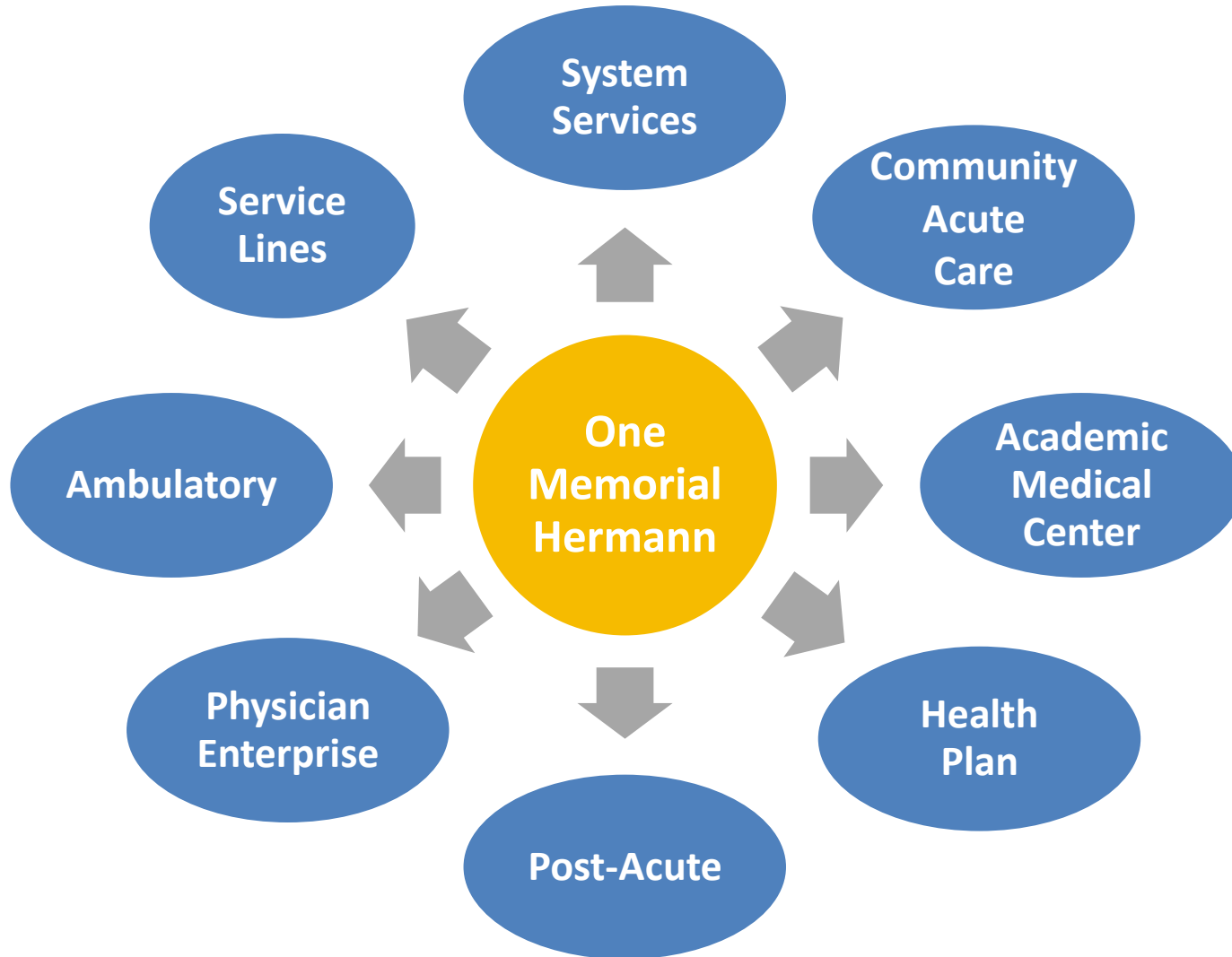
Chuck Stokes

President and Chief Executive Officer
Memorial Hermann Health System

MEMORIAL
HERMANN

MEMORIAL HERMANN OVERVIEW

One Memorial Hermann



FY19 By the Numbers



112
Years Serving the Community



25,303
Babies Delivered



2.3 million
Patient Encounters



3,300+
Life Flight Missions



180,633
Surgeries



4,164
Licensed Beds



1.5 million
Diagnostic & Therapeutic Visits



174,649
Inpatient Admissions



26,000+
Employees



700,134
Emergency Room Visits



6,700+
Active Medical Staff



300+
Care Delivery Sites



\$584 million
Community Contribution
(total amount provided in FY18)



2,800+
Research Studies

Physician Structure



MEMORIAL HERMANN
Accountable Care Organization

Commercial

Medicare



4,000+ MHMD Physicians, **3500+** CIN
Clinically Integrated Network
Private, Employed & Faculty Integration

3 DISTINCT PRACTICE MODELS

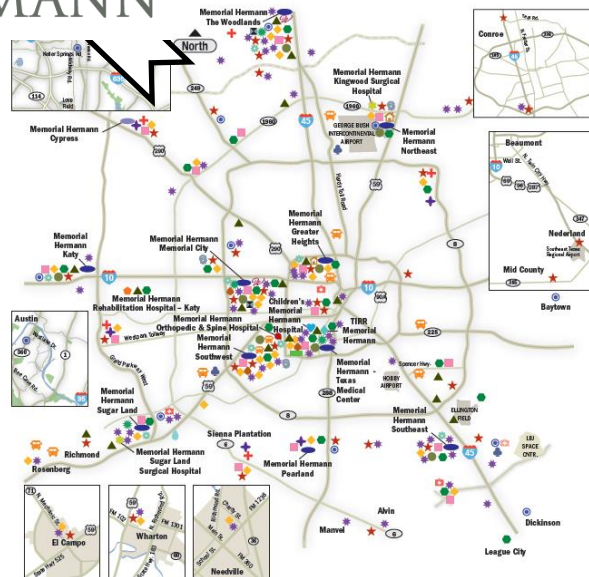
Employment



Private



Faculty



Population Health Infrastructure

JOURNEY TO HIGH RELIABILITY

High Reliability Organizations



Memorial Hermann Health System



Nuclear Aircraft Carriers



Commercial Aviation

Air Traffic Control



Question: How many avoidable deaths occur in U.S. hospitals each year?

BMJ 2016

British Medical Journal

ANALYSIS

Medical error

The third leading cause of death in the US

Martin A Makary *professor*, Michael Daniel *research fellow*

Department of Surgery, Johns Hopkins University School of Medicine, Baltimore, MD 21287, USA

251,454

Question: How many avoidable deaths occur in U.S. hospitals

Memorial Hermann's Goal

BMJ 2016

ANALYSIS

Medical error—the third leading cause of death in the US

Medical errors included 251,454 deaths in 2014. Martin Makary and Michael Daniel assess its contribution to mortality and call for better reporting.

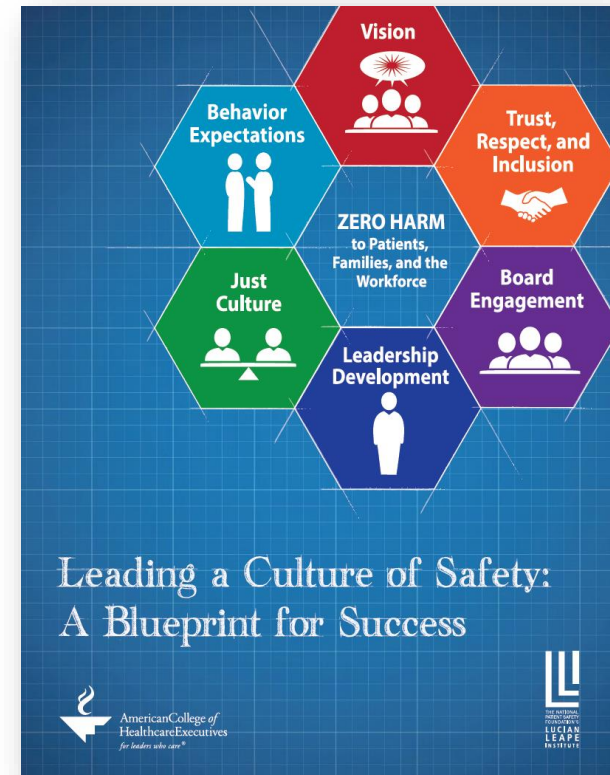
Martin A Makary *professor*, Michael Daniel *research fellow*

Department of Surgery, Johns Hopkins University School of Medicine, Baltimore, MD 21287, USA

251,454

0 (Zero)

LEADING A CULTURE OF SAFETY



A Culture of Safety: The Six Domains



**Moving the Memorial Hermann
Health System from
Safety as a Priority to**

Safety is our Core Value

....

***Leadership behavioral expectations
change when safety is the core value***

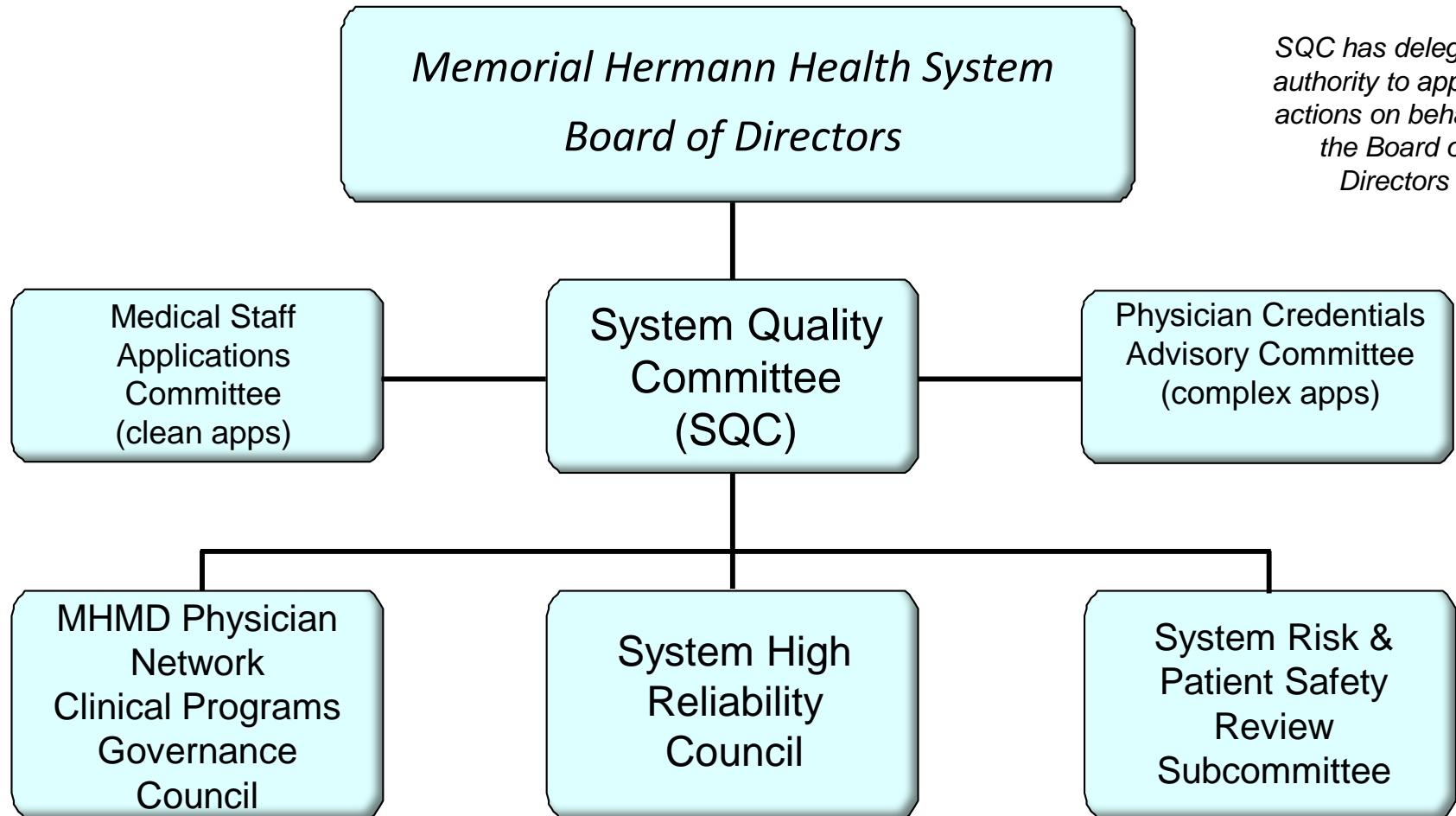
Role of Governance and Memorial Hermann



- Connecting quality and safety to the credentialing process
- Connecting executive compensation to quality and safety
- Commitment to resource allocation for the journey to high reliability
- Board's opportunity to meet directly with medical staff to obtain feedback on hospital/system quality and safety concerns
- Total transparency of system/hospital quality and safety data

Memorial Hermann Health System

Board Safety, Quality & Credentialing Reporting Structure



2015 MH “From the Top”

The Role of the Board and Medical Staff in Quality & Safety

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James E. (Jamie) Orlikoff James L. Reinertsen, MD



February 20, 2015 - 7:30am-5:00pm
Houston, Texas

55 Memorial Hermann Board members and 100 MEC
members & hospital execs trained

Safety Culture Training

- **Step 1: Set Behavior Expectations**

Define Safety Behaviors & Error Prevention Tools proven to help reduce human error

- **Step 2: Educate**

Educate our staff and medical staff about the Safety Behaviors and Error Prevention Tools

- **Step 3: Reinforce & Build Accountability**

Practice the Safety Behaviors and make them our personal work habits

Robust Process Improvement: Path to Quality Outcomes

Lean



Six Sigma



Change Management





Red Rules: Absolute Compliance

1. **Patient Identification** - Verify with two patient identifiers before acting
2. **'Time Out'** before invasive and high-risk procedures
3. **'Two-Provider Check'** before administration of blood, blood products and high-risk medication

Red Rules *Absolute Compliance*

1. Patient Identification
2. Time Out
3. Two Provider Check

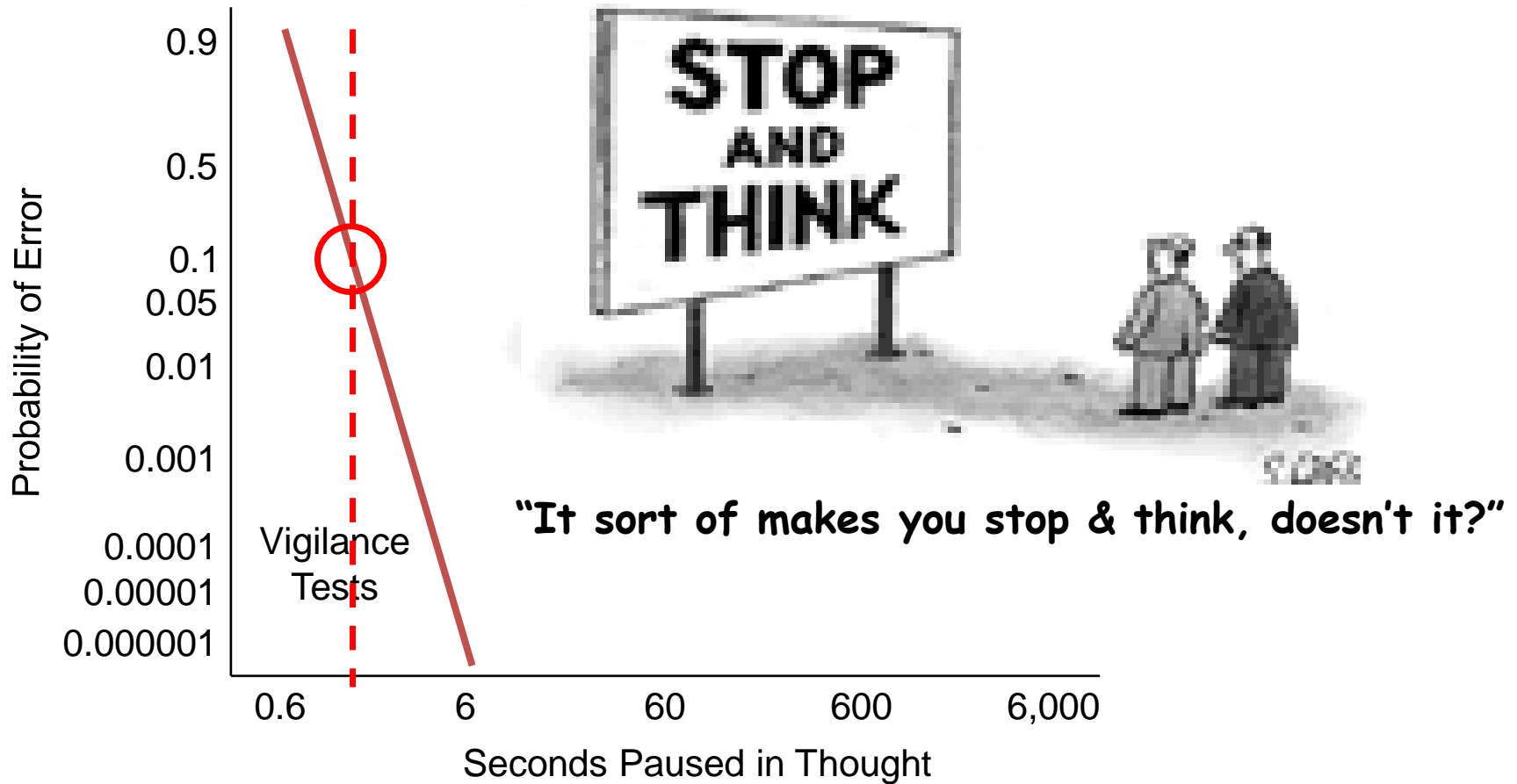
Support Each Other: CUSS Words

- I am **C**oncerned
- I am **U**ncomfortable
- This is for **S**afety
- **S**tand up and **S**tand Together



MH Southwest Hospital
Central Line Standoff

Self-Checking with STAR*: (Stop, Think, Act & Review)



Acute Hemolytic Transfusion Reactions

Transfusion Events Jan 2007 – Jul 2019

PSI 16 Transfusion Reaction - Per 1000

3,517,000 Adjusted Admissions

18,940,000 Adjusted Pt Days

1,498,000 Transfusions

Jan-07 May-07 Sep-07 Jan-08 May-08 Sep-08 Jan-09 May-09 Sep-09 Jan-10 May-10 Sep-10 Jan-11 May-11 Sep-11 Jan-12 May-12 Sep-12 Jan-13 May-13 Sep-13 Jan-14 May-14 Sep-14 Jan-15 May-15 Sep-15 Jan-16 May-16 Sep-16 Jan-17 May-17 Sep-17 Jan-18 May-18 Sep-18 Jan-19 May-19

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MHHS Safety Culture Training Completed in 2007

Hospital Training Complete

>20,000 Employees Trained

>4,000 Physicians Trained

>540 Safety Coaches Trained

>\$18M Expense

1. Zero Events



2. 12 Consecutive Months

3. Certified Zero Category

High Reliability 2011-2019 Certified Zero Awards



Certified Zero Awards FY 2011 thru May 2019

ICU Central Line Associated Bloodstream Infections (20)

ICU Catheter Associated Urinary Tract Infections (27)

Hospital-Wide Central Line Associated Bloodstream Infections (7)

Hospital-Wide Catheter Associated Urinary Tract Infections (11)

Ventilator Associated Pneumonias (23)

NHSN Hip Arthroplasty Surgical Site Infections (6)

NHSN Knee Arthroplasty Surgical Site Infections (7)

Retained Foreign Bodies (59)

Iatrogenic Pneumothorax (30)

Accidental Punctures and Lacerations (13)

Pressure Ulcers Stages III & IV (41)

Hospital Associated Injuries (14)

Deep Vein Thrombosis and/or Pulmonary Embolism (5)

Deaths Among Surgical Inpatients with Serious Treatable Complications (2)

Birth Traumas (23)

Obstetric Trauma in Natural Deliveries with Instrumentation (14)

Serious Safety Events 1&2 (38)

Serious Safety Events 1 & 2 for 1000 Days (2)

All Serious Safety Events (1)

Early Elective Deliveries (20)

Manifestations of Poor Glycemic Control (32)

395



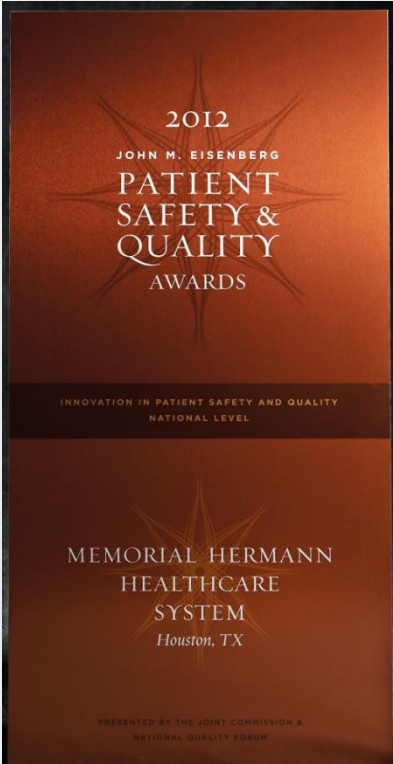
John M. Eisenberg Patient Safety and Quality Award



March 8, 2013 | Washington, DC



NATIONAL QUALITY FORUM



Memorial Hermann Sugar Land Hospital

MEMORIAL
HERMANN



Malcolm Baldrige
National Quality Award

2016 Award Recipient



Accolades

Earning history through safe, high-quality care



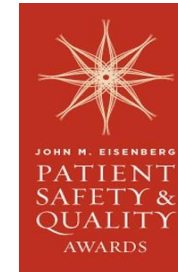
National Quality Forum
National Quality
Healthcare Award (2009)



Texas Hospital
Association
Bill Aston Quality Award
(2011)



HEALTH CARE
QUALITY IMPROVEMENT
AWARD
Texas Healthcare
Foundation Quality
Improvement Awards
(2011)



John M. Eisenberg
National Patient Safety &
Quality Award (2012)



15 Top Health
Systems; Top 5 Large
Health Systems
(2012 & 2013)



One of health care's
"Most Wired" for the
13th consecutive year



8 Memorial Hermann
Hospitals earned an
"A" for their
commitment to
patient safety



TIRR Memorial Hermann
No. 2 in rehabilitation
hospitals



Memorial Herman Greater
Heights is finalist for
Quest for Quality
Mobile Dental Van earns
AHA NOVA Award
Supportive Medicine
earns AHA Circle of Life
Citation



No. 4 Best
Places to
Work
(HBJ)

No. 19 Top
Workplace
(Houston
Chronicle)



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APPENDIX

Establishing a Compelling Vision for Safety



GOAL: COMMIT TO DEVELOP, COMMUNICATE, AND EXECUTE ON AN ORGANIZATIONAL VISION OF ZERO HARM TO PATIENTS, FAMILIES, AND THE WORKFORCE.

Role of the CEO:

- ✓ Develops a clear safety vision and sets clear expectations for a culture of safety
- ✓ Communicates and models a shared vision of zero harm to everyone
- ✓ Prioritizes measurement, gap analysis, and improvement of culture of safety as foundational for organizational vision
- ✓ Actively participates in full harm investigations, including disclosures, apologies, and root cause analysis events

Value Trust, Respect and Inclusion

Trust,
Respect, and
Inclusion



GOAL: ESTABLISH ORGANIZATIONAL BEHAVIORS THAT LEAD TO TRUST IN LEADERSHIP AND RESPECT AND INCLUSION THROUGHOUT THE ORGANIZATION REGARDLESS OF RANK, ROLE, OR DISCIPLINE.

Role of Leadership:

- ✓ Recognizes the critical importance of trust, respect, and inclusion in shaping organizational culture and role models throughout the organization
- ✓ Holds the leadership team accountable for modeling trust, respect and inclusion
- ✓ Creates an environment that empowers the workforce to act within the guidelines of trust, respect, and inclusion when making decisions
- ✓ Actively supports a culture where learning from failures and improvement is a part of daily organizational activity

Select, Develop and Engage Your Board



GOAL: SELECT AND DEVELOP YOUR BOARD SO THAT IT HAS CLEAR COMPETENCIES, FOCUS, AND ACCOUNTABILITY REGARDING SAFETY CULTURE.

Role of the CEO:

- ✓ Educates Board on importance of safety, quality, metrics, and safety culture principles and behaviors
- ✓ Ensures Board membership includes clinical, safety, and patient/ family representation
- ✓ Ensures Board agenda includes a quality and safety review using a performance dashboard
- ✓ Sets up quality and safety committee(s) with Board representation
- ✓ Ensures each Board agenda includes time designated for Chief Medical Officer or Chair of Quality and Safety Committee to present safety and quality data

Prioritize Safety in Selection and Development of Leaders



Leadership
Development

GOAL: EDUCATE AND DEVELOP LEADERS AT ALL LEVELS OF THE ORGANIZATION WHO EMBODY ORGANIZATIONAL PRINCIPLES AND VALUES OF SAFETY CULTURE.

Role of CEO:

- ✓ Sets expectations and accountability for the design and delivery of the organization's leadership development strategy
- ✓ Ensures all levels of the organization receive the necessary and appropriate level of safety education
- ✓ Identifies physicians, nurses, and other clinical leaders
- ✓ Serves as a mentor for other C-Suite executives
- ✓ Establishes expectation that quality and safety performance and competence are required elements for promotion and succession planning

Lead and Reward a Just Culture



GOAL: BUILD A CULTURE IN WHICH ALL LEADERS AND THE WORKFORCE UNDERSTAND BASIC PRINCIPLES OF PATIENT SAFETY SCIENCE, AND RECOGNIZE ONE SET OF DEFINED AND ENFORCED BEHAVIORAL STANDARDS FOR ALL INDIVIDUALS IN THE ORGANIZATION.

Role of CEO and Leadership:

- ✓ Encourages commitment to just culture framework as an essential business philosophy
- ✓ Communicates and models the use of just culture principles in all decisions and actions across the organization and with the Board
- ✓ Sets expectations for just culture principles throughout organization and communicates that rules apply to all, regardless of rank, role and discipline
- ✓ Sets expectations for accountability for anyone interacting with the healthcare organization to commit to utilizing just culture principles in every day practice and decisions

Just Culture Principles

Human behaviors within a just culture can be described as follows:

- **HUMAN ERROR** = An inadvertent slip or lapse. Human error is expected, so systems should be designed to help people do the right thing and avoid doing the wrong thing.

Response: Support the person who made the error. Investigate how the system can be altered to prevent the error from happening again.

- **AT-RISK BEHAVIOR** = Consciously choosing an action without realizing the level of risk of an unintended outcome.

Response: Counsel the person as to why the behavior is risky; investigate the reasons they chose this behavior, and enact system improvements if necessary.

- **RECKLESS BEHAVIOR (NEGLIGENCE)** = Choosing an action with knowledge and conscious disregard of the risk of harm.

Response: Disciplinary action.

Establish Organizational Behavior Expectations

Behavior Expectations



GOAL: CREATE ONE SET OF BEHAVIOR EXPECTATIONS THAT APPLY TO EVERY INDIVIDUAL IN THE ORGANIZATION AND ENCOMPASS THE MISSION, VISION, AND VALUES OF THE ORGANIZATION.

CEO and Leadership Role:

- ✓ Creates, communicates, and models an organizational climate of personal and professional accountability for behavior
- ✓ Establishes systems to recognize and reward desirable behaviors
- ✓ Activates organization and resources to develop, implement, and evaluate programs that address and improve personal, professional, and organizational behavior and accountability
- ✓ Engages Board by sharing metrics and dashboards related to organizational behavior
- ✓ Engages and holds all leaders and workforce accountable for defined behaviors