

### A Tale of Two Projects

Change Management Lessons Not All Change is Created Equal

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### Who We Are



- Academic Medical Center
- Level 1 Trauma Center
- Regional Perinatal Center
- Level III Neonatal Intensive Care Unit
- Regional Hemophilia Program
- Regional Kidney Transplant Center
- The Pat Summitt Clinic
- Comprehensive Stroke Center
- 669 licensed beds, 630 staffed beds
- Two Regional Health Centers
- Clinically Integrated Network
- Colleges:
  - Graduate School of Medicine
  - Pharmacy



#### EMR – Cerner Powerchart

## The University of Tennessee Medical Center



#### **Medical Staff:**

University Physicians' Association

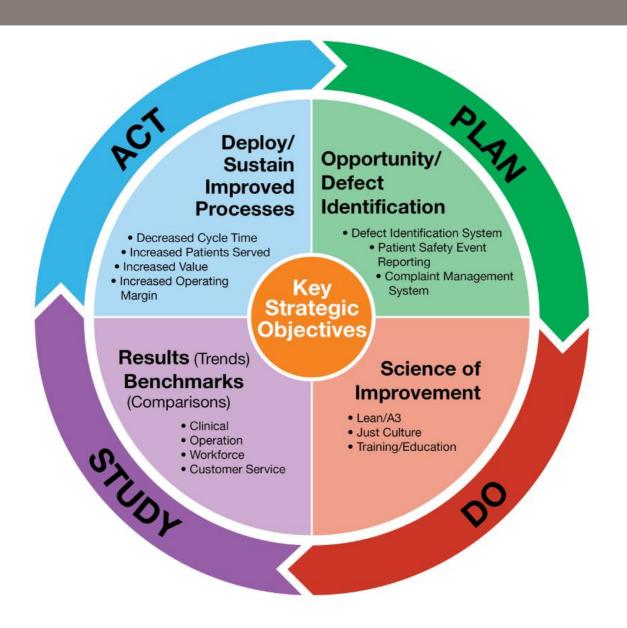
- 610 Physicians
- 146 Primary Care
- 464 Specialists
- 416 Physician Extenders

#### Locations:

- 400 Physicians on UTMC Campus
- 132 Primary Care Physicians in 13 counties in East Tennessee

### Process Improvement Model





# Fundamentals of Change Management - Kotter



- Create a sense of urgency
- Create a guiding coalition
- Create a vision for change and strategy
- Communicate the change vision
- Empower the entire base
- Short term wins
- Consolidating gains and producing more change
- Anchoring new approaches with culture

WILL NOT GO THROUGH "ONE BY ONE" BUT WILL REFERENCE THESE CONCEPTS THROUGHOUT OUR TALK

### Two Projects



- **Sepsis** 2015
  - Desire to improve sepsis outcomes
  - Knowledge that sepsis core measure was being introduced in October 2015
    - Ultimately to be tied to pay-for-performance
    - Most complex CMS Core Measure ever introduced
  - Will serve as our "base case" for comparison
- Anticipated Date of Discharge Clinical Throughput Project 2017
  - Long bed holds in ED and PACU
  - ED Left-Without-Being-Seen higher than desired
  - Data suggested too many discharges clustered late in the afternoon
  - Will serve as our "case-study" to compare/contrast to sepsis and identify the lessons learned



## Sustainable Strategy for Surviving Sepsis – 2015 Base Case

## Create a Sense of Urgency – Core Measure



### ≥ 18 y.o., Dx: Severe Sepsis or Septic Shock

## Severe Sepsis 3 hours

- Lactate \*
- Blood cultures
- BS Antibiotics

 \*Must repeat lactate within 6 hours if first lactate elevated

### Septic Shock

#### 3 hours

IVF @ 30 mL/kg

+

- Lactate \*
- Blood cultures
- BS Antibiotics

#### 6 hours

- \* Hypotension persists\*
- Vasopressors
- Reassess volume status and tissue perfusion

53 different components of this core-measure. If successfully complete 52 and miss 1, we FAIL!

### **Guiding Coalition**



- Chief of Staff (me)
- Co-Leader Julia van Zyl MD Pathways Medical Director
- Medical Director and Clinical Specialist of ED
- Medical Directors and Nurse Managers of all ICUs
- Medical Director and Lead Nurse Practitioner of Hospitalist Service
- Pharmacy
- Lab
- Nursing Leadership

GROUP MET ON TUESDAY AFTERNOONS WEEKLY,
ATTENDANCE DEPENDED ON TOPIC

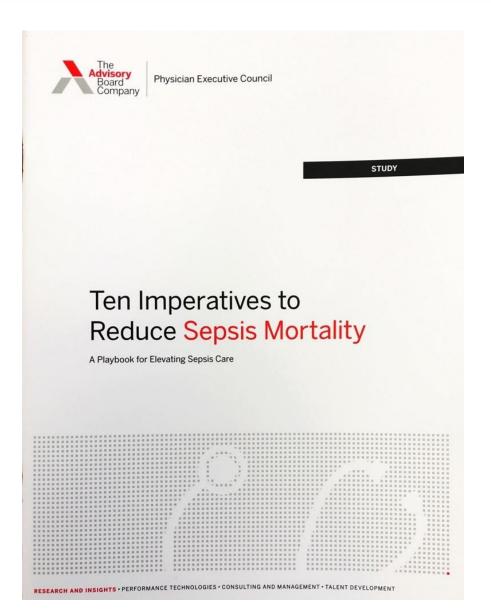
### Year-Long Approach



- Year-long Schedule (Tuesday afternoon meetings)
  - Assemble team December 2014 (nearly 100 members)
  - Define current state January February
  - Sepsis World Tour Part 1 January April
  - Develop Sepsis Bundle March
  - Develop Screen and Alert Process April May
    - Included pilot on two nursing units
  - Redesign Sepsis Pathway Architecture June
  - Incorporate CMS Sepsis Core Measures into Process July
  - Create Infection Site Specific Pathways August November
  - Education and Awareness Strategy August now
  - Data Acquisition and Monitoring August now
  - Sepsis World Tour Part Two October December
  - Formal Education January 2016
  - Go Live January 26, 2016

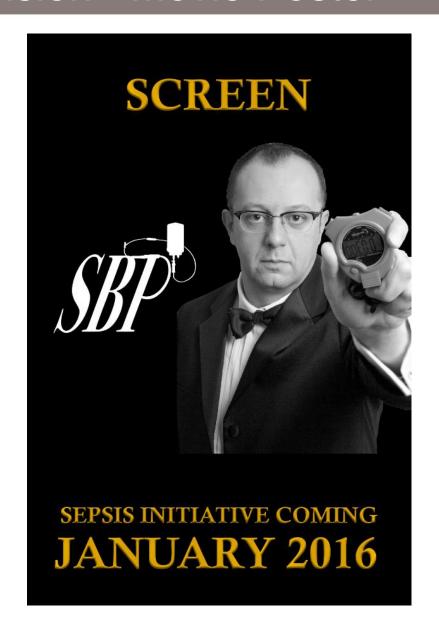
### Vision and Strategy

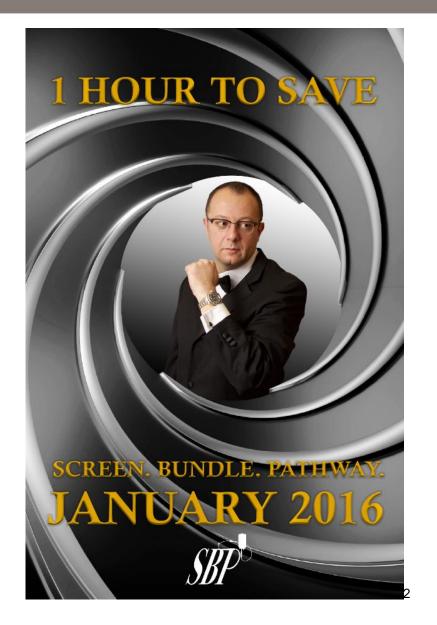




## Communicate the Change Vision - Movie Poster







### Movie Trailer



Show Movie Trailer to be Brought on Memory Stick

## Empower the Entire Base - Early Warning Score Card for Acute Care



### SEPSIS Early Warning Score Criteria

**Screen Every Patient** 

Review Sepsis Tracking Trend Any 1 of the following?

- A VS Trend
- △ Lab Trend
- ▲ Mental Status
- † or new 02 requirements
- → Turn card over.

Review early warning alerts flowsheet.

Discuss patient and checklist with team lead.

Is there concern for patient decline?

**MEDICAL CENTER** 

### SEPSIS Early Warning Score Criteria

Call provider using script checklist below

Are you familiar with this patient? This is a [47 y.o. WF] admitted with [abdominal pain].

I am calling due to [change in VS trend].

#### Report on each below:

- Current VS & trend
- for new 02 requirements
- · Last WBC, lactate, lab trend
- Mental status
- Immunocompromised: (HIV, CA/Chemo, steroids, transplant, HD)
- Infection risk (lines, tubes, drains, post-op)
- Is this patient pregnant?
- Pain (expected level / site?)
- Antibiotics / pain / sedating meds
- Family/staff concerned

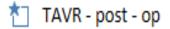
ALL CLINICAL STAFF SHARE THE RESPONSIBILITY FOR SEPSIS

### Refined Electronic Alert



- Electronic ALERT still exists
- SNOOZE parameters have been introduced, imbedded in pathways
- Encourages use of pathways and also lessens the "cry-wolf" effect

#### 24 Hour Snooze



#### 48 Hour Snooze

- \* Trauma General
- \*□ ICH
- \*∃ SAH
- **†**∃ UBA
- **†**⊓ ТВІ
- Infection Specific Phase of Sepsis Pathways
- **★** STEMI

#### 72 Hour Snooze

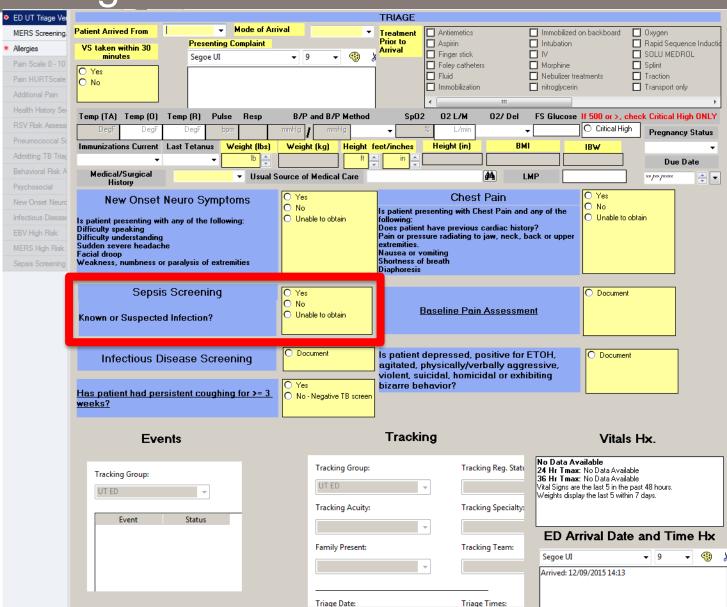
🔼 Open Heart

#### 96 Hour Snooze

\* Septic Shock Phase

# Short Term Win - New ED Screening Process





### The New Sepsis Bundle

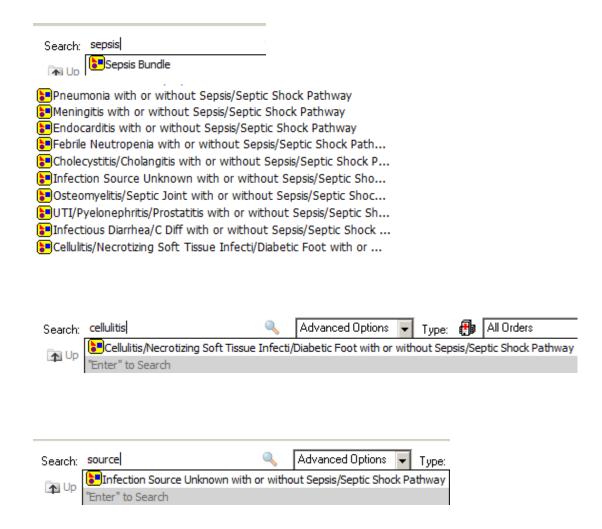


Sepsis Bundle (Initiated Pending)								
Δ	△ Condition/Code Status							
	Provider QM Documentation Note							
		<u></u>	*** Document reasons for antibiotic choices below:					
굣		7	QDN: Patient has additional source of infection	T;N, Sepsis/Septic shock: possible blood, urine, lung infection.				
⊿	△ Nursing Orders							
	Communication Orders							
☑		Ż	Communication to HUC (Communication to HUC - One Time Task)	T;N, Sepsis Bundle has been ordered on your patient. Please notify the nurse and text page your area's phar				
<b>\</b>		Ż	Communication to Nurse (Communication to Nurse - One Time Task)	T;N, The Sepsis Bundle has been ordered on your patient				
굣		<b>7</b>	Communication to Nurse (Communication to Nurse - One Time Task)	T;N, Sepsis Bundle Blood Cultures. PLEASE READ ORDE Sepsis Bundle Blood Cultures. Both sets of blood cultu				
⊿	IV Solutions							
	IV Fluid Bolus							
☑		Ż	Sodium Chloride 0.9% (NS Bolus)	1,000 mL, IV Piggyback, 1TIME, STAT, Dose Form: INJ Sepsis Bundle. Give 1000 mL over 60 minutes.				
⊿	Medications							
		<b>⊗</b>	**Choose ONLY ONE antibiotic subphase below based on infection risks**					
		<u>\$</u>	**REMEMBER! The antibiotics included in these subphases are for first dose only!**					
		4	Cefepime Only Broad Spectrum Antibiotics					
		4	Cefepime Plus Vancomycin: Broad Spectrum Plus MR					
	<b>P</b>	4	Aztreonam/Vancomycin: Penicillin Allergy					
			Cefepime/Linezolid: Broad Spectrum/MRSA for Vanco					
			Aztreonam/Linezolid: Broad Spectrum/MRSA for Peni					
			**IF CAP an option, add azithromycin OR levofloxacin to above**					
		⟨₿	**IF C. difficile an option, add metronidazole OR oral vancomycin to above**					
	Pharmacy Communications							
✓		Ż	Pharmacy Communication	Sepsis Bundle, Start: T;N, STAT, Duration: 24 hr The Sepsis Bundle has been ordered on your patient				

ENSURES PROMPT ANTIBIOTICS AND BLOOD CULTURES |

## 10 New Infection Based Pathways





## Consolidating Gains - Sepsis Coordinator



#### January 2016

- Initial primary focus concentrated on in-process measures
- Progressed to monitoring outcomes measures and relationship with the in-process measures
- Staff education
  - General orientation: 40 minute introduction to sepsis program
  - ED / ICU: additional 1.5 hours (tailored to clinical area)
  - Acute care: additional 30 minute presentation and 1 hour simulation lab training
  - PRN unit-specific "town hall" meetings/training
  - New intern orientation
- ED rounds (twice/daily)
- Provider follow-up
- Staff feedback
- State level representation

### Sepsis Feedback Letter

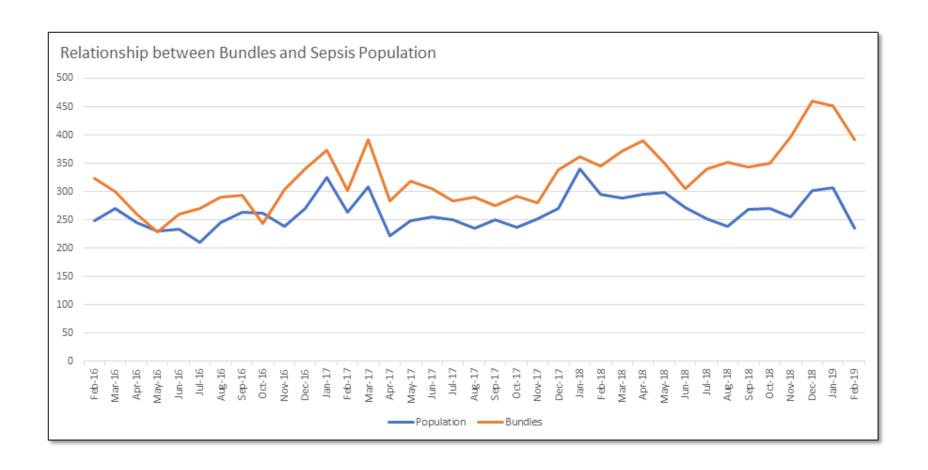


- Every core measure case
- "Good and bad"
- Sent electronically
- Contains:
  - CMS SEP-1 core measure criteria
  - Actual performance
  - Bundle/pathway utilization



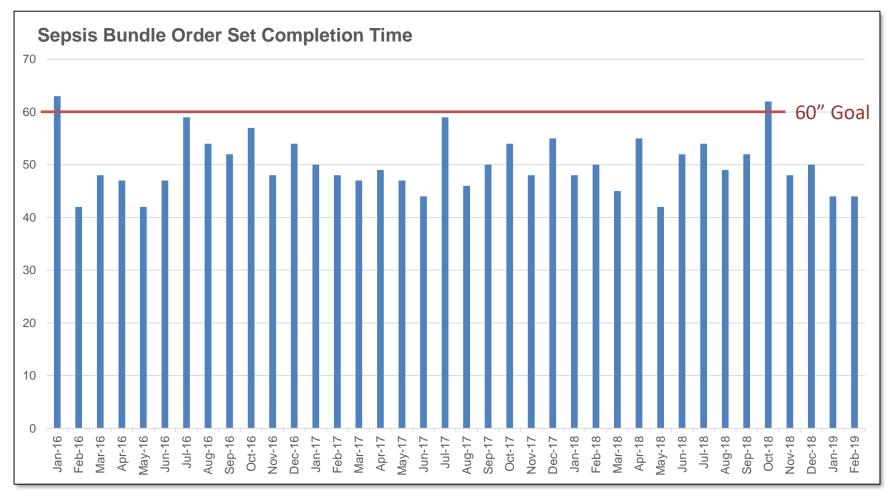
### **Anchor with Culture**





# Bundle Completion Time Bar Graph

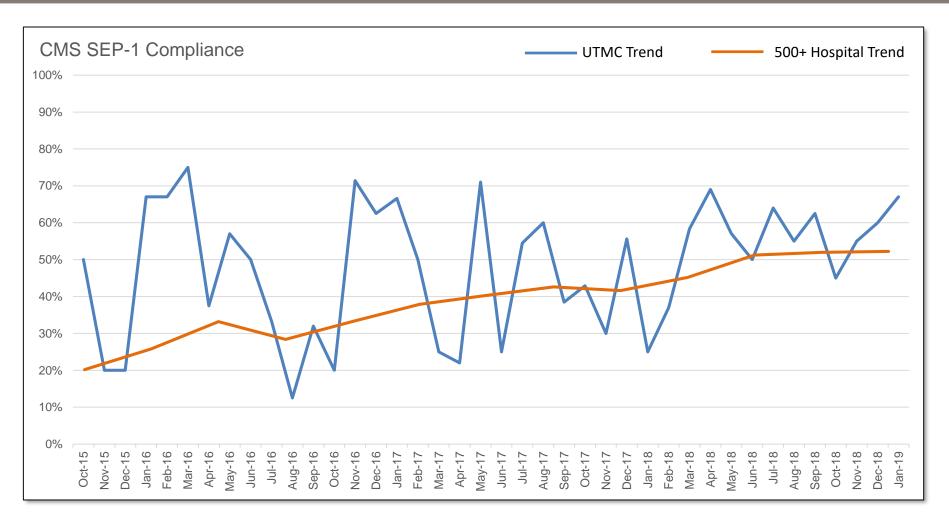




Time in minutes

### CMS SEP-1 Core Measure

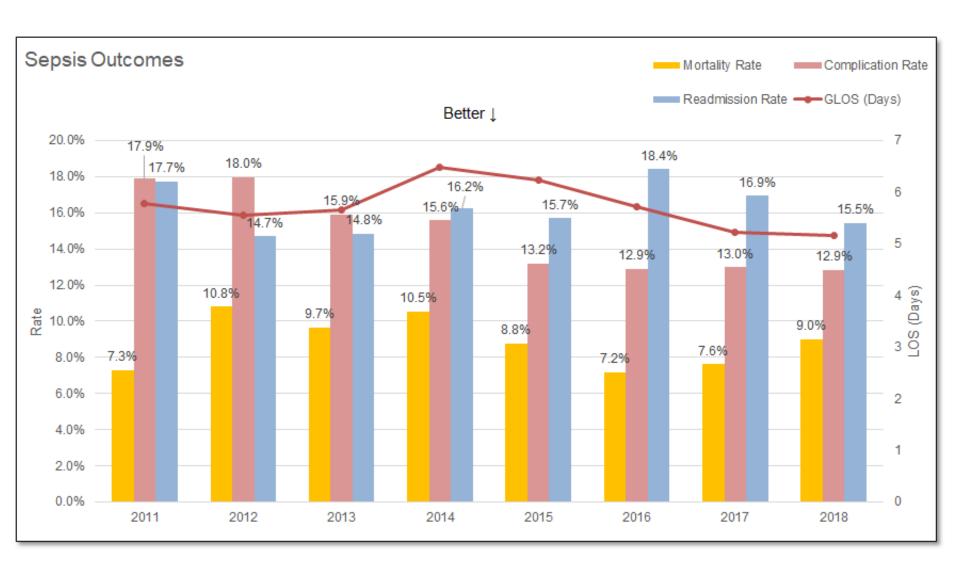




UTMC Compliance: 47% Peer Compliance: 43%

### The Big Four Improvement







# **Case Study Case Study**

### Create a sense of urgency:

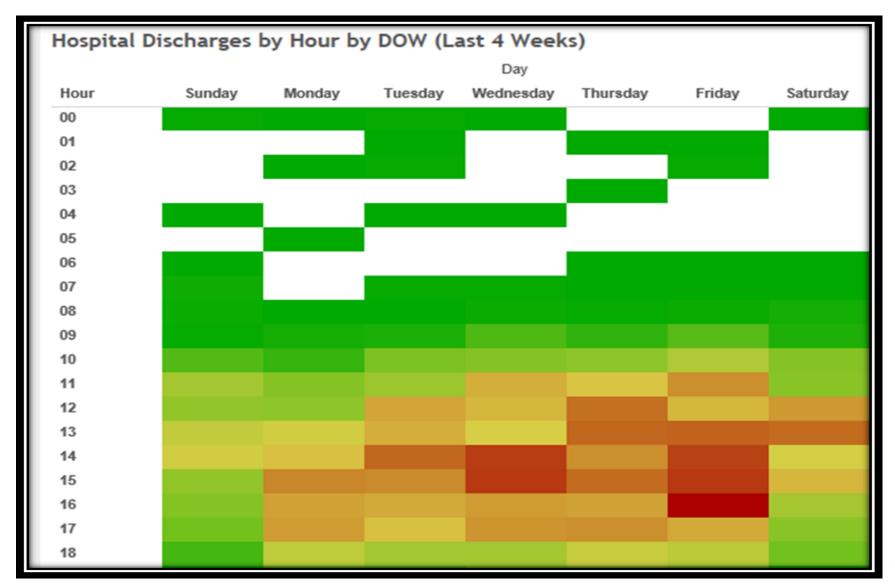


- ED Left without being seen:
  - 2016 Performance = 5%
  - Goal: <1%
- Outside referrals not accepted
  - 2016 Performance >100 per month
  - Goal: 0

Facility	LOS Days Opportunity	Current ALOS	Target ALOS	Variance	Discharge Opportunity
UTMC	7,945	5.19	4.91	.28 Days	1,531 - 1,618

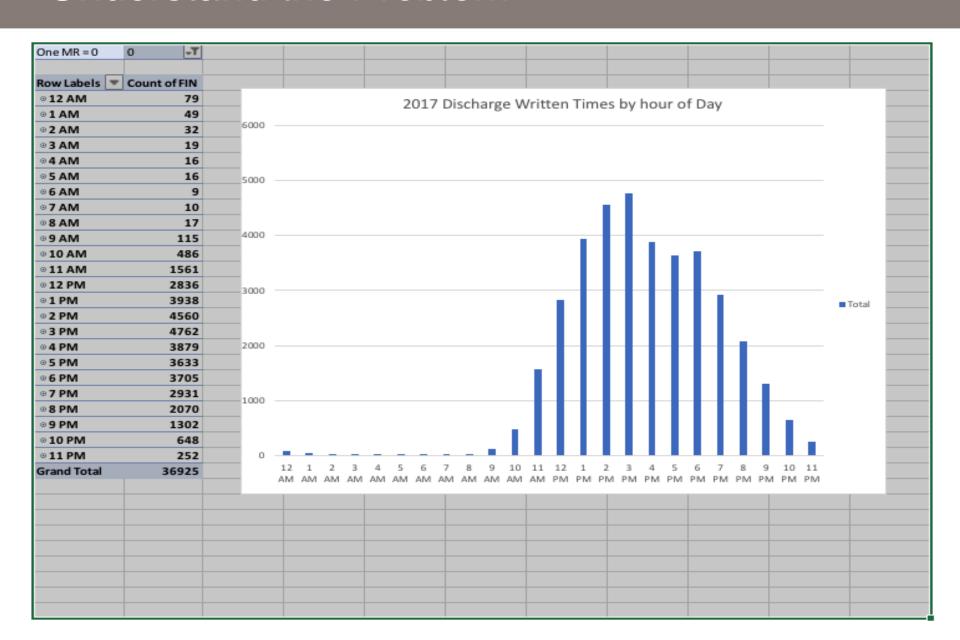
### Understand the Problem





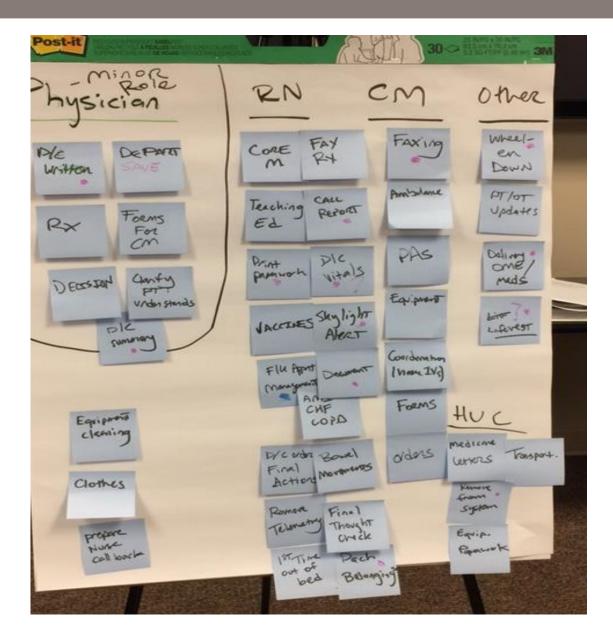
### Understand the Problem





### Understand the Problem





#### **Current state:**

- Discharge order itself only trigger to prepare for patient for discharge
- Most tasks done after this order placed

### **Guiding Coalition**



- Executive Sponsors- COO, CNO
- Physician champions
- Director of case management
- Nurse managers of multiple nursing units
- Bed side nursing representatives
- Hospitalists
- Unit Secretaries

#### **GROUP MET WEEKLY FOR 4 MONTHS**

# Creating a Shared Vision: WIIFM (What's in it for me?)



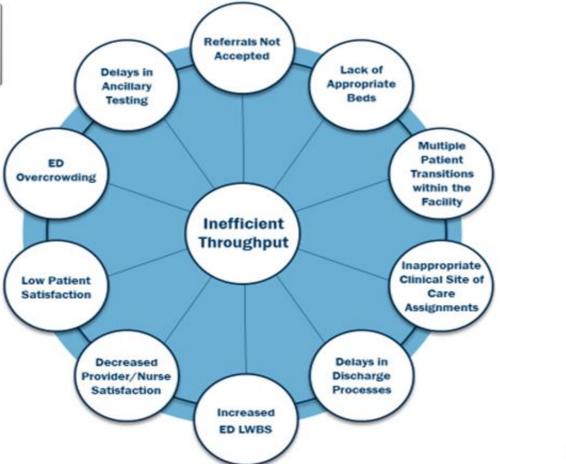
THE UNIVERSITY OF TENNESSEE MEDICAL CENTER



#### **Throughput Process**

Impact of Inefficient Throughput

Inefficient throughput processes lead to a range of downstream consequences.



### Objectives:



- Reduce length of stay (LOS)
  - Creating a process for assigning an Anticipated Date of Discharge (ADOD)
- Identify and coordinate discharge related tasks
  - Move to earlier in hospitalization where possible
- Develop and deploy a multidisciplinary rounding (MDR) process that is tasked with enhancing discharge readiness and identifying barriers to discharge. (COPIS design process)



### "I Wish We Knew Now What We Didn't Know Then" Or Lessons Learned from a Change Management Perspective

### Without a Pilot the Plane May Crash



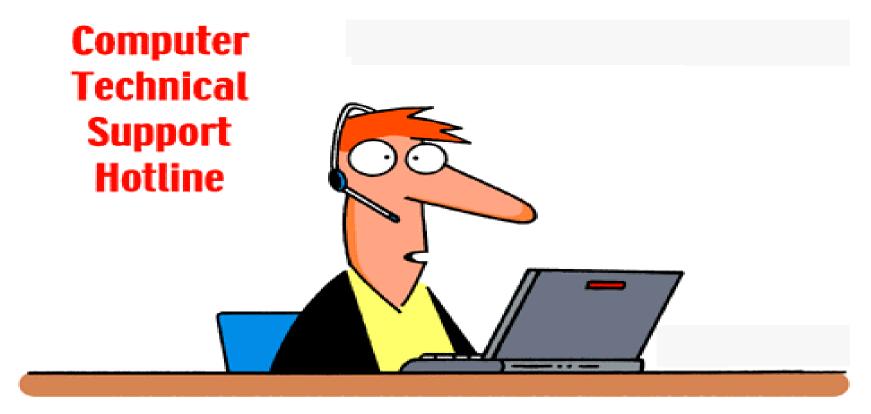
### Piloting Helps:

- Uncover unforeseen issues
  - **EMR**
  - Workflow
  - Standard work
- Team building
- Understanding barriers to success



### "I Promise you Cerner will Do That. I Know a Guy."

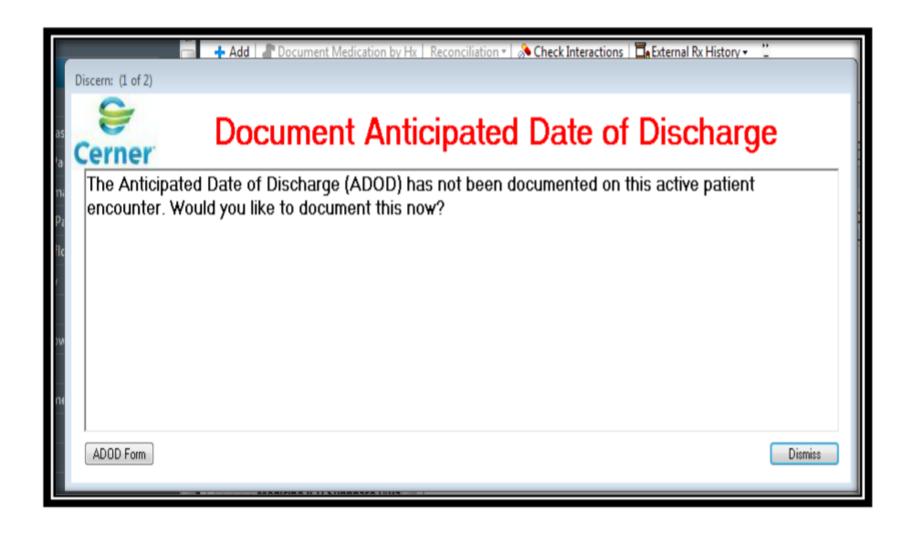




"DEFRAGMENT YOUR HARD DRIVE, REINSTALL YOUR OPERATING SYSTEM, UPDATE YOUR DRIVERS, AND BUY MORE MEMORY. THAT WILL KEEP YOU BUSY WHILE I FIGURE OUT WHAT'S WRONG WITH YOUR COMPUTER."

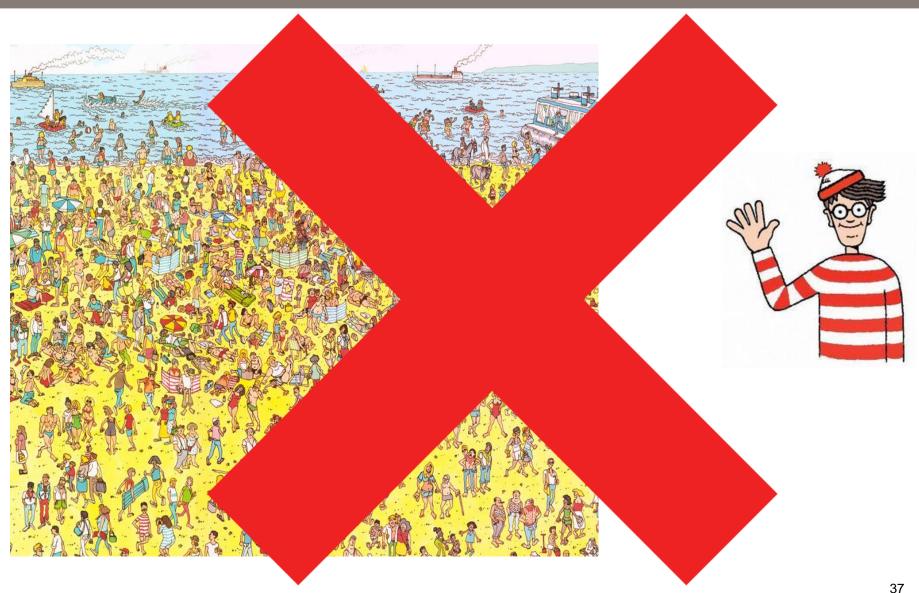
### 5000 EMR Alerts in Two Weeks Does not "Empower The Base"





### IT has a "Roadmap" and We Were not on It





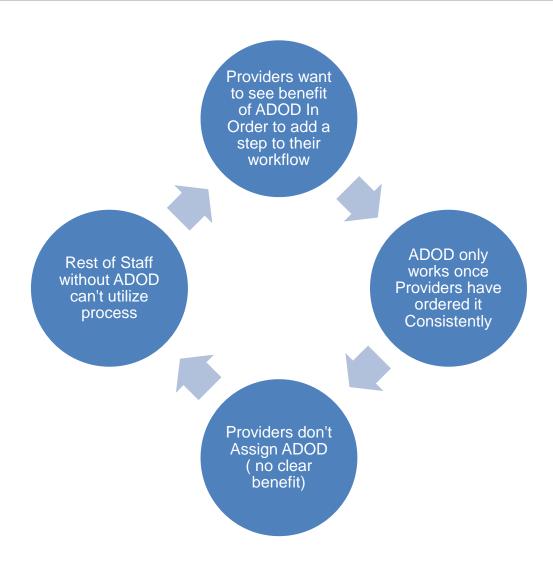
## Workflow beats Vision Every Time



- Lots of finger pointing
- "Not my problem"
- "I can't do anything about it"
- "It's definitely a nursing problem"
- "I don't see how this helps"

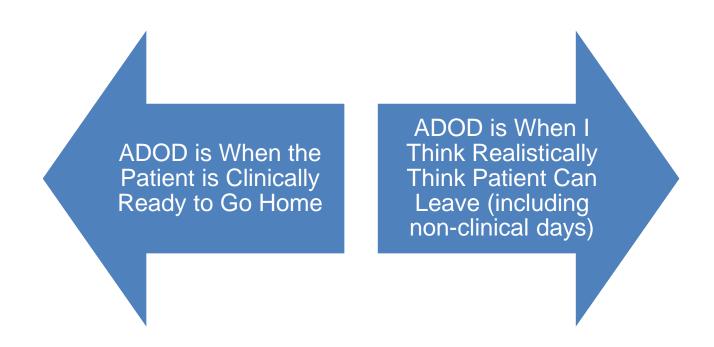
## An Infinite Loop of No Quick Wins





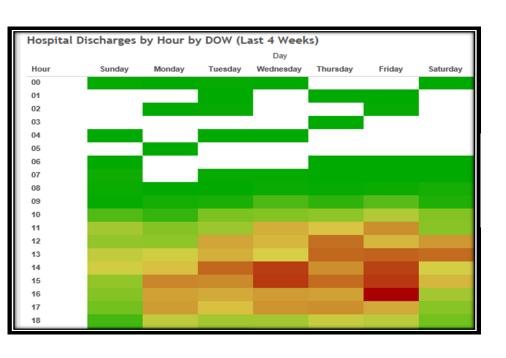
## I Can't Define ADOD But I Know It When I See It



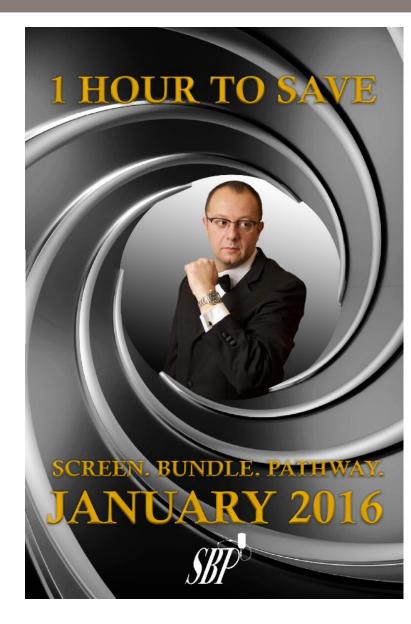


## If Sepsis was a Movie, ADOD was an After School Special









### We Need a "Catch Phrase"



- Needed a way to both advertise as well as set discrete goals.
- Initial messaging "We need to discharge patients earlier in the day" – very hard to measure or motivate
- Subsequent messaging

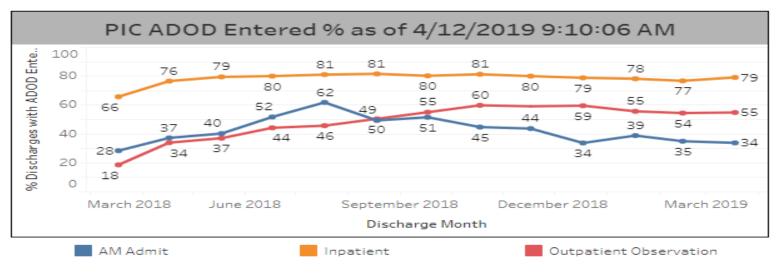
#### Two by 10, then 12, then 2

- Every nursing unit targeted discharging at least two patients by 10, then 12, and then 2pm.
  - Tried to identify patients day before so ride was in place
- If every nursing unit had 6 patients out before 2pm, throughput issues would be largely solved
- ADOD boards installed on units
- Our problems were solved ..... Not exactly.

## Empower the Base – A Few Months Late



- Small fraction of patients were getting ADOD assigned by the provider after alert frequency decreased
- Hospitalists "incentivized" to assign ADOD until it became "culture."
- Hospital Performance Improvement Committee started tracking compliance with assigning dates
  - Committee members included people with ability to influence behavior of multiple service lines



### Single Unit Results:



#### 4 West Results

Length of Stay Results - Before and After Launch - 4 West

Length of Stay Before	Length of Stay After	Improvement (Days)	
5.07	4.57	0.50	

Time out the Door - Weighted Average Analysis. (Using 8am as "Time Zero") - 4 West

Weighted Average Time Out	Weighted Average Time Out	Improvement
Before	After	(Hours)
7.67	7.25	0.43



Figure 26: Percentage Discharged in Each Time Slot, 4 West

# What "Iteration #1" Did Accomplish



- Thinking about the importance of patient throughput became culture
- "Anticipated Date of Discharge" became part of the vocabulary
- Length of stay DROPPED!
  - Related to ADOD?
  - Hawthorne effect?
- Entire project served as essentially a "pilot" for "Iteration 2"

### Next Steps: Focus on last 24 hours:



- In-process measures versus outcome
  - Know your stakeholders
- Adding tasks to the order was important
  - RN's were flagged but not "tasked" to do anything
- Add process owner for overall longevity
- Involve the patient



### Questions?