16th Annual Future of Spine + The Spine, Orthopedic and Pain Management-Driven ASC Conference

JUNE 14-16, 2018 | SWISSÔTEL, CHICAGO, ILLINOIS

222+ Speakers, 110 Total Sessions - Including 140 Physicians, Primarily Spine & Orthopedic Surgeons

6 GREAT REASONS TO ATTEND:

1. More than 1,100 attendees from across the nation at this world-class ASC event focused on Spine, Orthopedics, and Pain
2. A Keynote talk on “Driving Performance Excellence” by Joe Montana
4. 140 physicians speaking, primarily spine surgeons with 222 speakers total

5. Keynote talks by Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center; Richard Wohns, MD, JD, MBA, Founder, President and Board Certified Neurosurgeon, NeoSpine; and James J. Lynch, Spinal Neurosurgeon and Founder/Chairman, SpineNevada
6. 110 educational and entertaining sessions on how to improve your ASC and its bottom line, how to manage challenging clinical, business and financial issues and much more!

JOE MONTANA
Former American Football Quarterback, San Francisco 49ers, Kansas City Chiefs

ANDREW HAYEK
Chief Executive Officer, OptumHealth and Chief Executive Officer, Surgical Care Affiliates

RICHARD WOHNS, MD, JD, MBA
Founder, President and Board Certified Neurosurgeon, NeoSpine

TUCKER CARLSON
Host, Tucker Carlson Tonight and Founder, The Daily Caller

FRANK PHILLIPS, MD
Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center

HOLLY BUCKLEY, JD
Partner, McGuireWoods LLP

JAMES LYNCH, MD, FRCSI, FAANS
Spinal Neurosurgeon and Founder/Chairman, SpineNevada

I. NAYA KEHAYES
Principal, ECG Management Consultants

HOLLY BUCKLEY, JD
Partner, McGuireWoods LLP

JAMES LYNCH, MD, FRCSI, FAANS
Spinal Neurosurgeon and Founder/Chairman, SpineNevada
### PROGRAM SCHEDULE

**THURSDAY, JUNE 14, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Tracks</th>
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<tbody>
<tr>
<td>10:00 am - 5:35 pm</td>
<td>Registration</td>
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<tr>
<td>10:00 am - 12:10 pm</td>
<td>Sessions</td>
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<tr>
<td>12:10 pm - 12:30 pm</td>
<td>Networking Break</td>
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<tr>
<td>12:30 pm - 2:35 pm</td>
<td>Sessions</td>
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<tr>
<td>2:35 pm - 2:50 pm</td>
<td>Networking Break</td>
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<tr>
<td>2:50 pm - 5:00 pm</td>
<td>Sessions</td>
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<tr>
<td>5:00 pm - 7:00 pm</td>
<td>Networking Reception in Exhibit Hall</td>
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**FRIDAY, JUNE 15, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Tracks</th>
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<tbody>
<tr>
<td>7:00 am - 8:00 am</td>
<td>Continental Breakfast &amp; Registration</td>
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<tr>
<td>8:00 am - 10:00 am</td>
<td>Sessions</td>
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**SATURDAY, JUNE 16, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Tracks</th>
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<tr>
<td>8:00 am - 12:10 pm</td>
<td>Continental Breakfast &amp; Sessions</td>
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The Becker's Healthcare Difference:

1. **Improve business practices around your ASC**
2. **Improve your spine practice and learn about the future of the spine industry**
3. **Learn from colleagues and from industry leaders about the most interesting issues in ASCs and spine**
4. **Network with colleagues**
5. **Understand the changing climate of healthcare and how it impacts your business**

**THURSDAY, JUNE 14, 2018**

<table>
<thead>
<tr>
<th>Session Tracks</th>
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<tbody>
<tr>
<td><strong>A. RESERVED</strong></td>
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<tr>
<td><strong>B. The Simplest Way to Reduce Your ASC Supply Spend Cost</strong></td>
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<tr>
<td>- Jennifer Ludowise, Director, Customer Operations, Cardinal Health OptiFreight Logistics</td>
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<tr>
<td><strong>C. RESERVED</strong></td>
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<tr>
<td><strong>D. RESERVED</strong></td>
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<tr>
<td><strong>E. Starting a Complex Spine Program in an ASC</strong></td>
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<tr>
<td>- Ernest Braxton, MD, MBA, Board-Certified Neurosurgeon, Vail Summit Orthopaedics</td>
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<tr>
<td>- Michael Westmiller, Administrator, Vail Valley Surgery Center</td>
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<tr>
<td><strong>F. Device Companies: The Big 5 - Thoughts and Observations</strong></td>
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<tr>
<td>- Ryan Bond, Director, Healthcare Solutions, NuVasive</td>
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<tr>
<td>- Bill Wilder, Director, Outpatient Marketing, DePuy Synthes, a Johnson &amp; Johnson Company</td>
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<tr>
<td>- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP</td>
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<td><em>This session is not CME approved</em></td>
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<td><strong>G. RESERVED</strong></td>
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**10:45 am - 11:25 am**

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<tr>
<th>Session Tracks</th>
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<tbody>
<tr>
<td><strong>A. Total Joints in ASCs</strong></td>
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<tr>
<td>- TK Miller, MD, Vice Chairman, Orthopaedic Surgery, Chief, Section of Sports Medicine,</td>
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</tbody>
</table>

**TO REGISTER:** Call 800.417.2035 • Fax 866.678.5755 • Email registration@beckershealthcare.com or www.regonline.com/16thspineorthoasc
222+ Speakers, 110 Total Sessions - Including 140 Physicians, Primarily Spine & Orthopedic Surgeons

- Woody Moore, Founder & President, The Physician’s Advocate
- Steven Hochsulcher, MD, Co-Founder, Texas Back Institute, Chairman, Texas Back Institute Holdings, Inc.
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

11:30 am - 12:10 pm

A. Keeping a Great Practice Thriving - Execution, Ancillaries, Leadership and More
- Keith Harvie, Physician, Lovelace Womens Hospital
- Kenny Bozorgi, MD, MS, CASC, Chief Operating Officer and Chief Information Officer, Magna Health Systems
- Moderated by Brian Silverstein, Managing Partner, HC Wisdom, LLC

B. Improving Billing and Collections
- Nader Samii, Chief Executive Officer, National Medical Billing Services
- Lisa Rock, President, National Medical Billing Services

C. Applying Clinical Evidence to Hip and New Arthroplasty Devices
- John Cherf, MD, MPH, MBA, President, OrthoIndex; Chief Medical Officer, Pinpoint Care, Vice Chairman and Medical Director, OrthoCentrix Solutions; Chief, Orthopedics, Advocate Illinois Masonic Medical Center
- Julie Schulz, MD, MPH, Vice President, Clinical Engagement and Effectiveness, Procured Health
- Simon Kerr, Medical Products Specialist, Procured Health

D. Investing in Early Stage Spine and Device Companies - Smart? Dumb? And Practical Thoughts
- Carlos A. Bagley, MD, FAANS, Associate Professor and Vice Chairman, Department of Neurological Surgery, University of Texas Southwestern Medical Center
- Bob Bishop, Director, Rapid Recovery Spine Services, NeuroSpine Institute of Orlando
- Richard Wohns, MD, JD, MBA, Founder, President and Board Certified Neurosurgeon, NeoSpine
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

E. Social Media in High End Practices
- C. David Geier, Jr., MD, Founder, Orthopaedic Surgeon and Sports Medicine Specialist, Sports Medicine Specialists of Charleston; Medical Director, East Cooper Sports Medicine

F. RESERVED

G. Current Issues in Pain Management, Opioids, ASCs and More
- Nina Grover, MD, MPA, Physician, Pain Care
- Philip Schneider, MD, Orthopaedic Surgeon, The Surgery Center of Chevy Chase
- Nic Gay, MD, Surgeon, Precision Surgicenter
- Moderated by Megan Wood, Assistant Editor, Becker’s Healthcare

I. Early Outcomes from 330 Outpatient Total Joint Replacement Procedures
- Andrew Stoeckl, MD, Excelsior Orthopaedics
- Nicholas Violante, DO, Excelsior Orthopaedics

- Dave Uba, MBA, Excelsior Orthopaedics

12:10 - 12:30 pm

Networking Break

12:30 - 1:10 pm

A. Spine Procedures in ASCs
- Sunny Uppal, MD, Spine Surgeon, Glenwood Surgical Center
- Pierce D. Nunley, MD, Director, Spine Institute of Louisiana
- Robert Nucci MD, Orthopedic Spine Surgeon, Nucci Medical Clinic, LLC
- Moderated by Hilary Blackwood, Associate, McGuireWoods LLP

B. Direct to Consumer Marketing: How to Succeed in Today’s Consumer Driven Health Care Economy
- Neil Badiani, MD, MBA, Chief Medical Officer, North American Spine and Nobilis Health Corp.

C. The Best Advice for Your ASC and Practice
- David Posch, President and Chief Executive Officer, American Surgical Centers II, LLC
- Tammy Blackburn, BSN, RN, CNOR, CASC, Director, Nursing, Surgical Center of Dupage Medical Group
- Mark Misplay, Vice President, Sales, Cardinal Health
- Moderator by Mackenzie Bean, Assistant Editor, Becker’s Healthcare

D. New Entrepreneurial Ideas for Spine Surgeons: Ancillaries, New Ideas on Organizing, Politics, Real Estate and More
- Perry L. Haney, MD, Medical Director, SpineOne, Inc.
- John Caruso, MD, FACS, Neurosurgeon, Parkway Neuroscience & Spine Institute
- Scott L. Blumenthal, MD, Orthopedic Spine Surgeon, Texas Back Institute
- Moderated by Megan Wood, Assistant Editor, Becker’s Healthcare

E. Developing a Great Patient Experience with Outpatient Spine Surgery
- Sukdeb Datta, MD, MBA, DABIPP, FIPP, Datta Endoscopic Back Surgery & Pain Center
- Dustin M. Cole, MD, Medical Director and Interventional Spine Specialist, Brain Surgery and Comprehensive Spine Center, Valley View Hospital
- Sara Brice, Director, Texas Back Institute; Texas Health Plano Spine/Spine Tumor Center
- Moderated by Morgan Haefner, Assistant Editor, Becker’s Healthcare

F. Key Thoughts on What Makes Great Physician Leaders
- Mohammad Agha, MD, Assistant Professor, Clinical PM&R, Clinical Orthopedic Surgery, University of Missouri Healthcare
- Deb Yoder, MHA, RN, CNOR, RNFA, Director of Clinical Operations, Compliance Officer, Surgical Management Professionals
- Darrel Saldanha, MD, Anesthesiologist & Physician Owner, Hyde Park Surgical Center
- Onassis Caneris, MD, President, Riverhills Healthcare Inc.
- Dan Lieberman, MD, Chairman and Chief Medical Officer, Phoenix Spine
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

G. Learning New Techniques and Adding New Concepts for Practicing Spine Surgeons
- Thomas Scully, MD, Neurosurgeon, Northwest NeuroSpecialists
- William C. Watters III, MD, MMS, MS, Past President, North American Spine Society, Clinical Professor, University of Texas Medical Branch, Clinical Associate Professor, Baylor College of Medicine
- Moderated by Laura Dyrdy, Editor-in-Chief, Becker’s Healthcare

1:15 - 1:50 pm

A. Reinventing and Strengthening an ASC
- Amy Allard, BSN, MHP, RN, Administrator, Ramapo Valley Surgical Center
- Peter Slate, Chief Financial and Business Development Officer, The CORE Institute
- Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elmwod Park Immediate Health Care Centers, VIP Surgery Chicago
- Moderated by Barton Walker, JD, Partner, McGuireWoods LLP

B. Cash Collection Strategies in a High Deductible Environment
- Earl Anderson, Executive Director, Tennessee Orthopaedic Clinics
- Tina Snodderly, Chief Operating Officer, Tennessee Orthopaedic Clinics

C. Bundled Payments for Spine and Orthopedics
- Steven Mash, MD, Musculoskeletal Medical Director, DuPage Medical Group
- Richard Kube, MD, Spine Surgeon; Founder/Owner, Prairie Spine and Pain Institute
- Teresa Copeland, Director of Managed Care, Knoxville Orthopaedic Surgery Center
- Moderated by John Cherf, MD, MPH, MBA, President, OrthoIndex; Chief Medical Officer, Pinpoint Care, Vice Chairman and Medical Director, OrthoCentrix Solutions; Chief, Orthopedics, Advocate Illinois Masonic Medical Center

D. Spine-Focused ASCs
- Charles Richard Ziegler, MD, Manager, Comprehensive Spine Institute and Comprehensive Surgery Center
- Shahram Rezaianmiri, MD, President and Chief Executive Officer, AllSpine Surgery Center
- Jessica Lorah MBA, Administrative Director, High Mountain Brain & Spinal Surgery Center at Valley View
- Kam Momi, MD, Orthopaedic Spine Surgeon, Coastal Spine
- Moderated by Lauren Ramos, JD, Associate, McGuireWoods LLP

E. Physician-Hospital Alignment and Compensation Models: The Second Generation
- Max Reibold, CPA, President and Chief Executive Officer, Coker Group
- Bashar Naser, Chief Financial Officer, Gerald Champion Regional Medical Center

F. Mergers and Acquisitions of ASCs and Orthopedic, Anesthesia and Pain
FRIDAY, JUNE 15, 2018

Session Tracks:
- Track A – ASCs - Business and Profitability Issues
- Track B – ASCs - Business and Profitability Issues
- Track C – Spine and Orthopedics
- Track D – Spine
- Track E – Spine
- Track F – Spine
- Track G – Thought Leadership
- Track H – Special Events

7:00 - 8:00 am
Registration & Continental Breakfast

8:00 - 8:40 am
KEYNOTE: Today’s Political Landscape
- Tucker Carlson, Host, Tucker Carlson Tonight and Founder, The Daily Caller

8:45 - 9:20 am
KEYNOTE: The State of the ASC Industry
- Andrew Hayek, Chief Executive Officer, OptumHealth and Chief Executive Officer, Surgical Care Affiliates

9:25 - 10:00 am
A. KEYNOTE: The Future of Innovation and Value
- Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center

10:00 - 10:30 am
Networking Break

10:30 - 11:00 am
A. 2-Plus Years of Outpatient Joints*
- Michael J. Chmell, MD, Medical Director, Orthollinois Surgery Center
- Tammy Blackburn, BSN, RN, CNOR, CASC, Director, Nursing, Surgical Center of Dupage Medical Group
- Josh Christensen, Vice President, Ambulatory Surgery Centers, Smith & Nephew
*This session is not CME approved

B. Strategies for Developing Outpatient Total Joint ASCs for Independent and Small Orthopedic Practices
- Shaun Lea, Facility Administrator, Oak Park Surgery Center
- Thomas Ferro, MD, Medical Director, Bone & Joint Center Arroyo Grande

C. What’s Next in Sports Medicine?
- Charles Bush-Joseph, MD, Sports Medicine Physician, Rush University Medical Center
- Richard White, MD, Orthopaedic Surgeon, Fitzgibbon’s Hospital
- Amanda Penrod, Chief Operating Officer, Orthopaedic & Sports Medicine Center
- Jack E. Jensen, MD, FACS, Founder, Athletic Orthopedics & Knee Center
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

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### Key Advances in Spine Surgery
- Hazem Eltahawy, MD, PhD, FRCS, FACS, Chief, Neurosurgery, St. Mary Mercy Hospital and Director, Neuroscience Service, St. Joe's Medical Group, Trinity Health
- Thomas Schuler, MD, FACS, Chief, Executive Officer, Founder and Spinal Surgeon, Virginia Spine Institute
- Dalip Pelinkovic, MD, Orthopedic Spine, Spine Surgeon, Spine Institute
- Andrew Kokkino, MD, Neurosurgery, Oregon Neurosurgery
- Moderated by Megan Wood, Assistant Editor, Becker's Healthcare

### Current Issues in Spine and Pain Management
- Anne Christopher, MD, Interventional Pain Physician, Mid America Spine Center
- Brian R. Subach, President, Neurosurgeon and Spinal Surgeon, Virginia Spine Institute
- Laxmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPSMS
- Roger Hartl, MD, Neurological Surgeon, Weill Cornell Medicine
- Moderated by Brian Zimmerman, Senior Writer/Reporter, Becker's Healthcare

### Applying Free Markets to Modern Medical Care - The Role of ASCs
- Richard Kube, MD, Spine Surgeon and Founder/Owner, Prairie Spine and Pain Institute

### The key qualities of high multiple ASCs
- Matt Seales, Managing Director, Merritt Healthcare

### A. Can Your ASC or Practice Stay Independent? What Do You Need to Do?
- Brian Gantwerker, MD, Spine and Neurosurgeon, The Craniospinal Center of Los Angeles
- Alok Sharan, MD, Orthopedic Surgeon, Director of Spine Center, WESTMED
- Bobby Bhatti, MD, Physician Owner, Atlanta Spine
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

### Developing an Accurate and Actionable Scorecard for an ASC
- Bill Fletcher, Director of Clinical Outcomes, Proliance Surgeons

### The Best Ideas for Orthopedics Now
- Daniel Mulconrey, MD, Orthopaedic Spine Surgeon, Midwest Orthopaedic Center
- George Crickard III, MD, Orthopedist, Blessing Orthopedics
- Nitin Khanna, MD, Ortho Specialists of Northwest Indiana
- Moderated by Laura Dyda, Editor-in-Chief, Becker's Healthcare

### 6 Key Questions For Spine Surgeons--Where is Pay Headed? Where is Reimbursement Headed? Should I Own an ASC? Should I Become a Hospital Employee? How Do I Recruit Fellows? How Much Can I Make From Co-Management?
- William Ritchie, MD, Surgery, Orthopedic Surgery, Presbyterian Hospital (Albuquerque, NM)
- Gregory Ricca, MD, FAANS, FACS, Neurosurgeon, Orthopaedic and Spine Center of Central Arkansas
- Terrence T. Crowder, MD, Spine Surgeon, Sonoran Spine Center
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

### Key Evolutions in the Medical Device Arena
- Boyle Cheng, MD, Orthopedic Spine Surgeon, UPMC Presbyterian
- Jamie Baiden, MD, Professor of Neurosurgery, Medical College of Wisconsin
- Randolph Bishop, MD, Neurosurgeon, Neurological Institute of Savannah
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

### Pain Management - Key Business Issues
- Nameer Haider, MD, Spine & Skeletal Pain Medicine Specialist, Minimally Invasive Spine Institute
- Peter N. Piperis, MD, Physician, Momenta Pain Care
- Chetan Puranik, Founder, Owner and CEO, Centers for Pain Control
- Amy Mowles, Chief Executive Officer, Mowles Medical Practice Management
- Moderated by Megan Wood, Assistant Editor, Becker's Healthcare

### Outpatient Total Joint Protocols Roundtable
- J. David Evanich, MD, Partner, Orthopedic Associates, Board President and Partner, Texas Health Orthopedic Surgery Center Flower Mound
- Jenny Bloebaum, Director of Operations, Surgical Care Affiliates

### Networking Lunch & Exhibits
12:00 - 1:00 pm
1:05 - 2:25 pm

### A. The Relationship Between Orthopedic and Spine Practices and Their ASCs
- Devanand Mangar, MD, FCCP, President of Governing Board, Tampa Outpatient Surgical Facility
- Ying Chen, DO, FACOS, Board Certified Neurological Surgeon, OrthoNeuro, Inc.
- Sara Grosh, Market Director, Orthopedic and Neurosurgery Services, UPMC Pinnacle Lancaster & Litz
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

### C. 2,000 Commercially Insured Bundled Payment Cases in California ASCs:
Contracting, Cost Savings and Outcomes
- Scott Leggett, Principal, Global One Ventures, LLC

### D. RESERVED

### E. Navigating Spine Technology
- Egon Doppenberg, MD, Associate Director of Neurosurgery, Medical Director of Spinal Surgery, Advocate Medical Group
- Julie Schulz, MD, MPH, Director of Clinical Content, Procured Health
- Sarah Stoltz, Medical Products Specialist, Procured

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Health

F. Making Smart Financial and Business Decisions as a Surgeon
- Jed Vanichkachorn, MD, MBA, MSHA, President, Tuckahoe Orthopaedic Associates
- Jonathan Slotkin, MD, Neurosurgeon, Geisinger Health System
- Arvind Movva, MD, Chief Executive Officer, Healthland Clinic & Regional Surgicenter; Founder and Chief Executive Officer, divvyDOSE
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

G. Building Your Spine Ecosystem: Finding Growth by Expanding Access Channels
- Kristi Crowe, Principal, SG2
- Alpesh A. Patel, MD, FACS, Professor, Director, Orthopaedic Spine Surgery, Co-Director, Northwestern Spine Center, Department of Orthopaedic Surgery, Northwestern University Feinberg School of Medicine

H. How to maximize the value of your ASC/MOB real estate in a sale/leaseback transaction, and defer taxes with a 1031 exchange
- Jason Winokur, Vice President, JH Winokur, Inc.
- Jon Vick, President, ASCs Inc.

2:30 - 3:10 pm
A. Total Spine Care
- Roger Cary, President and Chief Executive Officer, Laser Spine Institute

B. Designing Mutually Beneficial Strategies to Leverage the Hospital, Physician Clinic, and ASC
- Kevin Fleming, Vice President, Musculoskeletal Clinical Portfolio, Providence Health & Services
- Thomas R. Lorish, MD, Chief Executive, Outreach and Strategic Affiliation and Regional Medical Director, Orthopedics, Providence Health & Services

- Daniel Ivankovich, MD, Orthopedic Spine Surgery, Metro Orthopedics; Medical Director, OnePatient
- Thomas W. Ditto, MD, Global Health Initiative Manager, Illinois Pain Institute
- Patrick O'Leary, MD, Chairman and CEO, The CORE Institute
- James Sanfilippo, MD, MBA, Spine Surgeon, Reconstructive Orthopedics; Chief, Combined Spine Section, Virtua Health; Chair, Virtua Spine Center
- Moderated by Laura Dydra, Editor-in-Chief, Becker's Healthcare

F. Minimally Invasive Spine In ASCs - Key Advice
- Brian Kwon, MD, Orthopedic Surgeon, New England Baptist Health
- Michael Hasz, MD, Spinal Surgeon, Virginia Spine Institute
- Scott M. Schlesinger, MD, Neurosurgeon, Legacy Spine & Neurological Specialists
- Liam Woodard, MHA, ACHE, Administrator, Pain & Weight Management Clinics, Vanderbilt University Medical Center
- Moderated by Anuja Vaidya, Assistant Editor and List Manager, Becker's Healthcare

G. The Four Disciplines of Execution
- Joshua Johnson, Senior Consultant, GE Healthcare Camden Group

H. Regent Surgical Health Transitions Ownership to Employees: An ESOP conversation with Regent & J.P. Morgan Chase
- Tom Mallon, Chairman and Founder, Regent Surgical Health
- Eric Zaiman, Executive Director, Commercial Banking, J.P. Morgan Chase
- Brian Jenkins, Executive Director, ESOP 1042 Financial Advisor, J.P. Morgan Securities
- Chris Bishop, Chris Bishop, Chief Executive Officer, Regent Surgical Health
- Moderated by Danny Resnick, Executive Director, Financial Advisor, J.P. Morgan Securities

3:10 - 3:30 pm
Networking Break

3:30 - 4:10 pm
A. Key Business ASC and Profitability Issues
- Lisa Davis, CPC, Business Office Manager, The Center for Minimally Invasive Surgery
- Zeshan Hyder, DO, Orthopedic Spine Surgeon, Bone and Joint Specialists
- Robert Rigal, Esq., Chief Executive Officer, Echelon Medical Capital
- Trish Bukuasaus, CPC, CMM, CMPE, CMPA, Manager, Illinois Pain Institute
- Moderated by Laura Dydra, Editor-in-Chief, Becker's Healthcare

B. Outpatient Spine Protocols Roundtable
- Gary P. Cram, Jr, MD, Carolina Neurosurgery-Spine Medical Director, Greensboro Specialty Surgery Center
- Brian Owens, OR Supervisor, Greensboro Specialty Surgical Center, SCA

C. The Future of Orthopedics
- Rohit Verma, MD, Neurosurgeon, Northwell Health
- Adam Berry, Chief Executive Officer, Summit Orthopedics
- C. Lowry Barnes, MD, Chairman of Orthopaedics, University of Arkansas for Medical Sciences
- William C. Tally, MD, Assistant Professor Orthopedic Spine, University of Georgia/GRU; Athens Orthopedic Clinic
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

D. Key Evolving Issues in Anesthesia and Spine
- Kristopher Schroeder, MD, Anesthesiologist, University Of Wisconsin Hospitals & Clinics Authority
- Samir Sharma, MD, Co-Founder, Pain & Spine Institute
- Joseph Jin, Ortho Supply Chain/Purchasing, APAC Centers for Pain Management
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

E. Safe Harbors and Key Legal Issues for ASCs
- Gretchen Heinze Townshend, JD, Partner, McGuireWoods LLP
- Melissa Szabad, JD, Partner, McGuireWoods LLP
- David J. Pivnick, MD, Partner, Orthopedic & Sports Medicine Center
- Moderated by Laura Lee Lawley, JD, Partner, McGuireWoods LLP

F. Key Clinical and Business Issues in Orthopedic Surgery
- Michael Redler, MD, Partner, Orthopedic & Sports Medicine Center
- Joseph Alhadeff, MD, President and Chief Executive Officer, OSS Health
- Brian Silverstein, Managing Partner, HCW, LLC
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

G. Profitability in Orthopedics in the ASC -
- Gregory P. DeConciliis, PA-C, CASC, Administrator, Boston OutPatient Surgical Suites

4:15 - 5:00 pm
A. Key Thoughts on Clinical Quality Greatness in ASCs and Practices
- Al Liceaga, MD, Medical Director, Alliance Surgery Center, Imperial Surgical Center and Regional Pain Treatment Medical Center
- Deb Yoder, MHA, RN, CNOR, RNFA, Director of Clinical Operations, Compliance Officer, Surgical Management Professionals
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

B. Defending the False Claims Case – 10 Things to Know About the False Claims Act and False Claims Cases
- Jeff Clark, Partner, McGuireWoods LLP

C. The Orthopedic Hotel
- Leslie R. Jebson, MHA, FACHE, FACMPE, Administrator, Department of Surgery, Surgical Specialties, SIU School of Medicine

D. Spine Practice - How Do I Keep My Practice Thriving and Interesting?
- Cheryl Zapata, Chief Development Officer, Texas

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Back Institute
- Carlos Arias P, MD, Chief of Spine Center, Hospital Universitario del Rio
- Dan Lieberman, MD, Chairman and Chief Medical Officer, Phoenix Spine
- Moderated by Brian Zimmerman, Writer/Reporter, Becker’s Healthcare

E. RESERVED
- John V. Prunsks, MD, President and Medical Director, Illinois Pain Institute; Medical Director, Barrington Pain and Spine Institute
- David B. Mandell, JD, MBA, Principal, OJM Group

G. How to Engage HDHP (High Deductible Health Plan) Patients in the Age of Obamacare, Trumpcare or Unknowncare
- Jonathan Kaplan, MD, MPH, Founder/Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery

5:00 - 6:00 pm
Cocktail Reception and Exhibits

SATURDAY, JUNE 16, 2018

Session Tracks:
Track A – ASCs - Business and Profitability Issues
Track B – ASCs - Business and Profitability Issues
Track C – Spine and Orthopedics
Track D – Spine
Track E – Spine
Track F – Spine
Track G – Thought Leadership

7:00 - 8:00 am
Continental Breakfast

8:00 - 8:35 am
KEYNOTE - The Future of Managed Care Contracting - A Focus on Spine, Orthopedics and Pain Management
- I. Naya Kehayes, Principal, ECG Management Consultants

8:40 - 9:10 am
KEYNOTE PANEL
- Laxmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS
- Vivek Mahendru, MD, Physician Founder and Vice President, Business Development, Pain Specialists of America
- Khawar Siddique, MD, MBA Chief Executive Officer, Beverly Hills Spine Surgery
- John V. Prunsks, MD, President and Medical Director, Illinois Pain Institute; Medical Director, Barrington Pain and Spine Institute
- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

9:15 - 9:55 am
A. The Best Ideas Now - New Initiatives in Spine and Pain Management
- Michael Musacchio, MD, FAANS, Neurological Spine Surgeon, NorthShore Spine Center
- Harel Deutsch, MD, Co-Director of the Rush Spine Center, Rush University Medical Center
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

B. A Case for Time-Sharing Your Surgical Center
- Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elmwod Park Immediate Health Care Centers, VIP Surgery Chicago

C. The Cervical Hybrid Arthroplasty: Techniques, Tricks and Tips for the Outpatient Setting
- Pablo Pazmino, MD, Orthopaedic Spinal Surgeon and Medical Director, Spine Cal

D. It’s Not About the Medicine, It’s About the Person: How Addiction Really Starts and What to Do About It
- Jack Register, MSW, LCSW, LCAS, CCS, ICAADC, ICCS, Chief Executive Officer, Jack Register & Associates, PLLC

5:00 - 6:00 pm
Cocktail Reception and Exhibits

E. Key Thoughts on the Future of Musculoskeletal Models
- Sanjeev Suratwalla, MD, FACS, FAAOS, Assistant Professor of Orthopaedic Surgery, Hofstra Northwell School of Medicine
- Moderated by Brian Zimmerman, Writer/Reporter, Becker’s Healthcare

F. Next Generation Orthopedic Repair Materials and the Future of Fusion
- Jay Roderick, Founder, Executive Leadership, Nolen Ortho
- Darren Nolen, PE, Founder, Inventor, Product Development, Nolen Ortho
*This session is not CME approved

10:00 - 10:40 am
A. Developing a Strategic Plan for Your Practice
- Antonia Roberts, Research Coordinator, Massachusetts General Hospital
- Sev Hrywnak, MD, Chief Executive Officer, The SEV Group; Owner, Advanced Ambulatory Surgical Center of Chicago
- Thomas Crossen, Chief Development Officer, Regent Surgical Health
- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

B. Ozonated Water for Facility Hygiene; A New Technology
- Al Liceaga, MD, Medical Director, Alliance Surgery Center, Imperial Surgical Center and Regional Pain Treatment Medical Center

C. Proper ASC Fiscal Management: An In Depth look at Ultra Successful ASCs
- John Webb, President, MMC Bankers

D. Regenerative Medicine - Bringing Science to Chaos
- Scott Glaser, MD, DABIPP, Co-Founder and President, Pain Specialists of Greater Chicago
- Mark Ackley, MBA, Chief Executive Officer, Axiom Regenerative Therapies

E. The Human Side of a Sale
- Fred Davis, MD, President and Chief Medical Officer, Clinical Associate Professor, Michigan State University; ProCare Pain Solution
- Michelle Davis, DBH, M.Ed., MA, LPC, President, HealthWise Consultants
- John C. Riddle, Managing Director, Brown Gibbons Lang & Company
- Moderated by Laura Dydra, Editor-in-Chief, Becker’s ASC Review and Becker’s Spine Review

F. Leadership Styles That Drive Production
- John Whitfeld, Administrator, Digestive Health Endoscopy ASC

10:45 - 11:25 am
A. Partnering with Academia to Provide Advanced Post-graduate Subspecialty Pain Management Education for Nurse Anesthetists
- Bruce Schoneboom, American Association of Nurse Anesthetists
- Lynn Reede, American Association of Nurse Anesthetists

B. RESERVED
C. The Powerful Patient: Patient Satisfaction & Your Bottom Line
- Andrew Shadid, Practice Manager, Genesis Orthopedics & Sports Medicine
- Ronaldo Garcia, MD, Orthopedic Surgeon
- Jae Lim MD, Neurosurgeon, Atlantic Brain and Spine; VCU School of Medicine
- Moderated by Laura Dydra, Editor-in-Chief, Becker’s Healthcare

D. Out-of-the-Box Business Strategy
- Deborah Lee Crook, Administrator, Rush SurgiCenter
- Candy Ranshaw RN, Administrator, Squaw Peak Surgical Facility
- Robert Scheller, Director, Lake Park Surgicare Surgery Center
- Moderated by Leo Vartorella, Writer/Reporter, Becker’s Healthcare

E. How Leadership is Like Golf
- Bryan Bennett, Professor, Healthcare Marketing, LUC

F. Debating Participation in Voluntary Bundles? Come to This Session
- Jean Drouin, MD, Chief Executive Officer and xFounder of Clarify Health Solutions; Former Senior Partner, McKinsey & Company

11:30 am - 12:10 pm
A. Key Legal and Business Issues for ASCs, Safe Harbors, Mergers and More + Question and Answer
- Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

Meeting Adjourns

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