



healthcare financial management association

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New HFMA Chair Kevin Brennan and Other Directors Take Office

Las Vegas (June 26, 2018) – The Healthcare Financial Management Association (HFMA) today inducted Kevin Brennan, FHFMA, CPA, into office as Chair of its Board of Directors for the 2018-2019 term during HFMA’s [annual conference](#) in Las Vegas. His term began on June 1, 2018.

For 23 years, Brennan served as the executive vice president of finance and CFO of Geisinger in Danville, Pennsylvania, a \$7 billion physician-led, integrated health services organization known for innovation, and consisting of hospitals, a large physician group practice, three health insurance companies and a medical school, operating primarily in Pennsylvania and New Jersey. Before Brennan’s tenure with Geisinger, he served as a CFO with other large health systems and tertiary care hospitals.

Brennan, the longest-serving CFO in Geisinger’s 103-year history and having earned the health system numerous honors for financial leadership, will retire on June 30, 2018. On July 1, he will join SunStone Consulting, a firm that specializes in assisting clients with reimbursement, regulatory, revenue integrity, and strategic solutions.

A member of HFMA since 1981, Brennan was an active member of HFMA’s Large System CFO Council and Value Steering Group. He previously served on the Principles and Practices Board and the Patient Transparency Task Force and was a board member of HFMA’s Metropolitan

Philadelphia Chapter. Brennan holds an MBA in healthcare administration and a Bachelor of Science in business administration, both from LaSalle University in Philadelphia. He is a member of the American Institute of Certified Public Accountants and the Pennsylvania Institute of Certified Public Accountants.

In his role as the chief elected officer of HFMA, Brennan will lead the 37,000-member association during another year of transformative change. His theme: “Imagine Tomorrow,” which is focused on finding innovative ways to achieve the Triple Aim by improving access, quality, and cost. Brennan will also be responsible for providing overall direction to the Association by actions such as establishing policies, appointing key leaders, planning educational programs, and representing the Association at various events.

“With his experience at one of the nation’s most innovative and consumer-centered integrated delivery networks, Kevin brings invaluable perspectives and insights to HFMA,” said HFMA President and CEO Joseph J. Fifer, FHFMA, CPA. “As the pace of change continues to accelerate, Kevin is the right leader at the right time.”

Other new HFMA Board officers for 2018-2019 include Chair-elect Michael M. Allen, FHFMA, CPA, chief financial officer at OSF Healthcare in Peoria, Illinois; and Secretary-Treasurer Tammie L. Galindez, MHA, CHFP, associate vice president, practice management, value-based care, for Conifer Health Systems in Frisco, Texas.

Additionally, three newly elected members joined the HFMA Board for a three-year term ending in 2021. They are:

- James L. Heffernan, FHFMA, senior vice president of finance and treasurer, Massachusetts General Physicians Organization, Boston
- Cindy Price, FHFMA, CEO, Houston Shared Services Center, Parallon Business Performance Group, Houston
- Mimi Taylor, chief information officer and vice president of information technology, Baptist Health of South Florida, Miami

About HFMA

The [Healthcare Financial Management Association](#) (HFMA) is the nation's premier membership organization for healthcare finance leaders. HFMA builds and supports coalitions with other healthcare associations and industry groups to achieve consensus on solutions for the challenges the U.S. healthcare system faces today. Working with a broad cross-section of stakeholders, HFMA identifies gaps throughout the healthcare delivery system and bridges them through the establishment and sharing of knowledge and best practices. We help healthcare stakeholders achieve optimal results by creating and providing education, analysis, and practical tools and solutions. Our mission is to lead the financial management of health care.

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