# "A Mobile App Impact on Care Delivery"

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# **Objectives**

- Technology centered applications help drive cost efficiency in healthcare
- Using technology to increase patient centered outcomes
- Ideas for increased adoption of technology with clinicians and patients



# Technology can help!

#### **Timeliness**

- Connect with patients and family
- Allows an "in-between"
   visit check-in
- Check trends before the visit



#### Respect

- Understand the patient's needs and wishes
- Allows patient to take control of their care
- Securely communicate about needs in the moment

#### **Communication**

- Ongoing updates from patient and family
- Lets patient and family communicate directly with care team
- Simplifies complex care plans into daily steps

# Patient Facing Technology = Cost Savings

Advanced analytics alert the care team when a patient requires attention.

Set customized alerts in real time based on:

- Positive action i.e. patient completed pre-surgical activities
- •Lack of action i.e. patient missed a medication
- •Specific measure i.e. pain level increase
- Specific symptom i.e. leg swelling
- Rapid assessment of clinical caseloads
- Combination of factors

# The Rule of 5 for Apps to Succeed

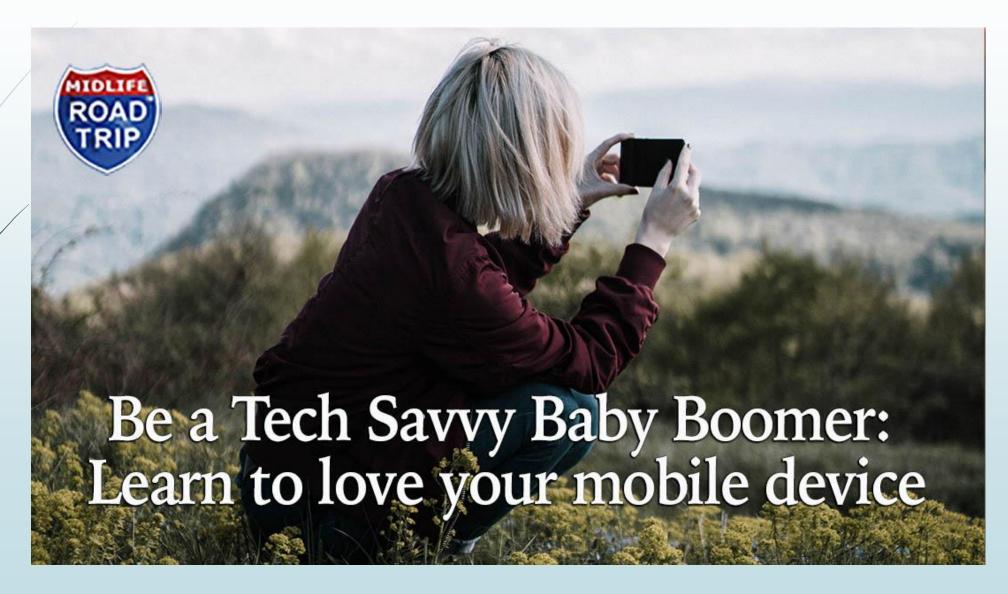
- Be Clear have a simple purpose
- Easy-to-navigate intuitive apps
- Provide balanced evolution
- Play with others Connectivity
- Personalization





Choose the App to fit your brand and capacity

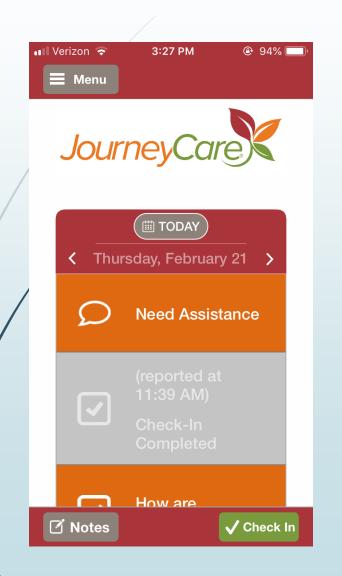
# Offer innovative IT lessons

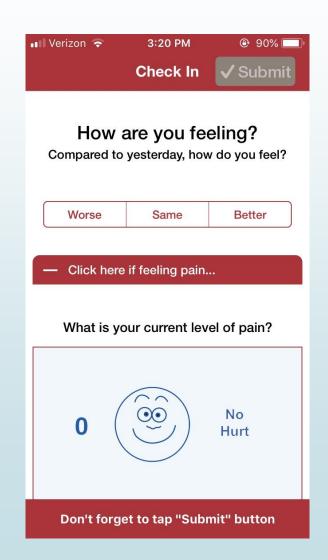


# JourneyCare and TapCloud

- Collaboration resulted in a 4 year partnership
- Clinical staff, patients and family members provide on going feedback
- Initial Pilot Rollouts
- Success of adaptation
- Cost savings

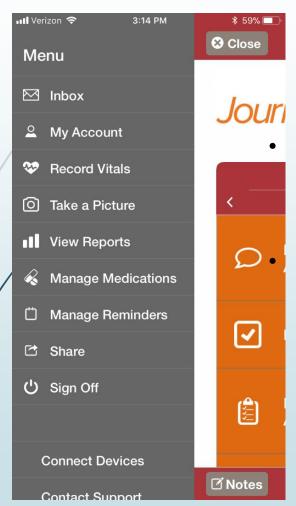
# Individualized and Intuitive Care Plan







# Messaging - Balanced Evolution



Patient clicks the inbox, and types the message.

A team of clinicians will receive the message on their App, or on tapcloud.com



'1-click' messaging next to patient's name.

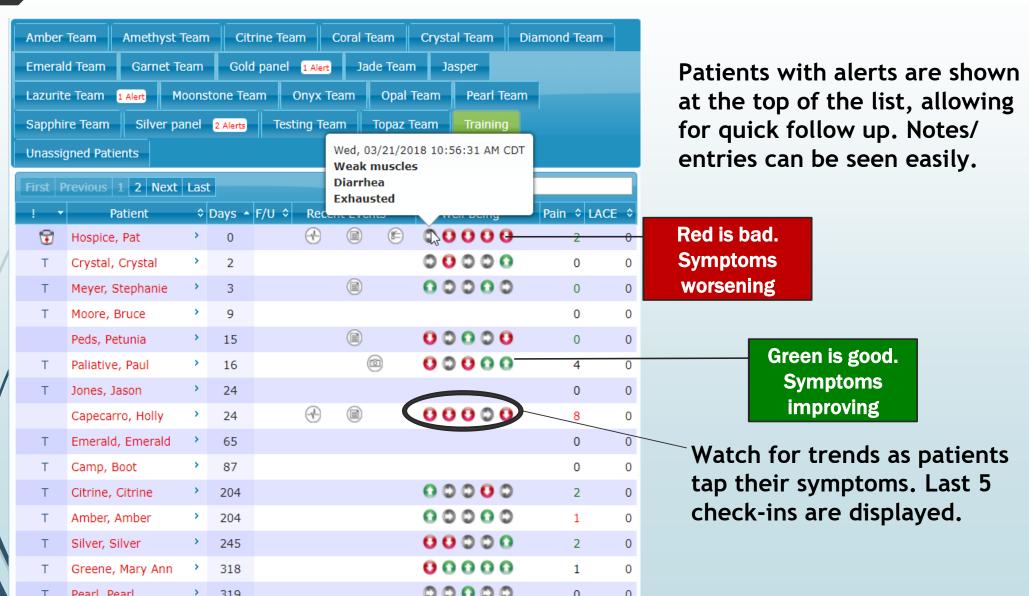
Search for patients without Alerts using the 'Filter' function.

Respond to, or Clear alerts by touching on number, and then the alert

PATIENT VIEW

**CLINICIAN VIEW** 

# Clinical Dashboard - Engage Others



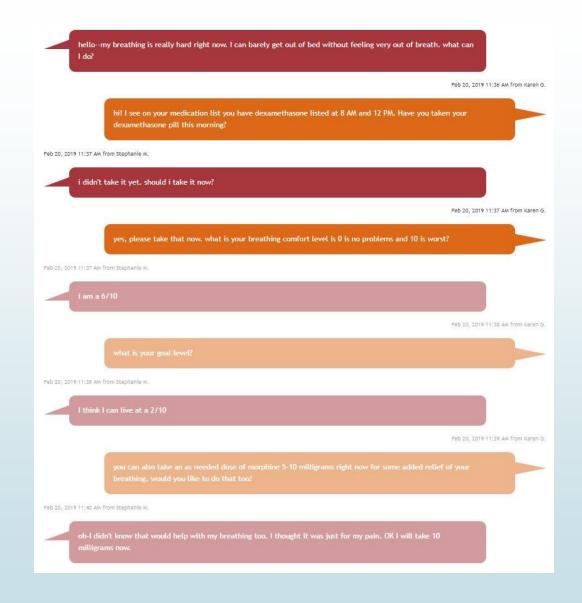
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### Personalization



Text with your patients, families and healthcare providers
SECURELY
\*It is HIPAA compliant



# Educate & Engage Patients/Families

- Create simple tools used for in the moment communication and education
- Set rollout as an expectation front and center
- Allow messaging between every member of the care team
  - Gives ability to update entire family all at once
  - Embraces technology to provide seamless care
  - Becomes an easy resource for those questions or non urgent needs that come up 'in-between' our visits (family members that live out of state)
- Real time feedback surveys for quality improvements in the moment
- Maintains independence, allowing check-in's with your care team when you want

# In Summary



#### Simple, at-a-glance patient management

All collected data and history organized for rapid consumption & improved discussion / coaching



Prioritize patients based on health need (and intervene accordingly)



Gain extraordinary insights into patient health and activity



Full panel and individual patient drill down at Care Team's fingertips

Keep it simple

# Questions Thank You