

Becker's Hospital Review Annual

Chief Executive Officer Strategy Roundtable

Thursday, November 14, 2013 • 9:00 am - 7:00 pm
3 Tracks, 23 Sessions, 50 Speakers and 24 CEOs Speaking

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BREAKOUT SESSION TRACKS

- A. Strategy
- B. ACOs and Physician-Hospital Alignment
- C. Healthcare Reform and Improving Profitability

See the full schedule on page 2.

Several business-focused sessions include:

- Hospital Leadership - What Are the Biggest Opportunities for and Threats to Hospitals?
- How to and Rationale Behind Setting Up a Pioneer ACO
- A Step By Step Approach to Physician Hospital Integration
- You've Now Implemented Your EMR - Welcome to the Starting Line
- Physician Alignment Strategies, Co-Management Joint Ventures, Employment and More
- The State of the Healthcare Future
- Should Your Community Hospital Sell or Stay the Course?
- Leadership in Support of Patient-Driven Care
- Assessing and Defending the Fair Market Value of High-Earning Physician Compensation
- Talent Rules! Creating a Talent Management Process Within Healthcare
- How to Assess Strategy in a Changing World, Thinking 5 Months and 5 Years Into the Future
- Developing a Payor-Provider Plan With a Multi-Hospital System
- What is the Impact of Healthcare Reform on ASCs and Group Practices - All Clouds or Silver Lining Too?
- How Urban Systems Find Value in Rural Affiliations
- ACOs Current Trends and Issues
- Driving Perioperative Performance to Improve the Bottom Line

CO CHAIRS

- Charles S. Lauer, Author, Consultant, and Former Publisher, Modern Healthcare
- Scott Becker, JD, CPA, Publisher, Becker's Hospital Review and Partner, McGuireWoods LLP

**Please join us for the Becker's Hospital Review
Annual Chief Executive Officer Strategy Roundtable
from 9 a.m. to 7 p.m. on November 14th
at the Ritz Carlton in Chicago.**

Come listen to 50 hospital speakers discuss strategy,
ACOs and physicians hospital integration
and healthcare reform and
improving profitability.

Program Schedule

Thursday, November 14, 2013

9:00 - 10:25 am	Breakout Sessions
10:25 - 10:45 am	Networking Break
10:45 am - 12:10 pm	Breakout Sessions
12:10 - 1:00 pm	Networking Lunch
1:00 - 2:25 pm	Breakout Sessions
2:25 - 2:45 pm	Networking Break
2:45 - 4:10 pm	Breakout Sessions
4:15 - 6:00 pm	CEO Strategy Roundable
6:00 - 7:00 pm	Networking Reception

Becker's Hospital Review Annual Chief Executive Officer Strategy Roundtable

THURSDAY, NOVEMBER 14, 2013

Breakout Session Tracks:

- A. Strategy
- B. ACOs and Physician Hospital Alignment
- C. Healthcare Reform and Improving Profitability

Concurrent Sessions • 9:00 AM – 9:40 AM

A. How to Assess Strategy in a Changing World, Thinking 5 Months and 5 Years into the Future
Michael Sachs, Chairman, Sg2

B. Assessing and Defending the Fair Market Value of High-Earning Physician Compensation
Steve Rice, Executive Vice President/COO, Integrated Healthcare Strategies

C. Driving Perioperative Performance to Improve the Bottom Line
Jeff Peters, President and Chief Executive Officer, Surgical Directions

9:45 AM – 10:25 AM

A. Hospital Leadership – What Are the Biggest Opportunities for and Threats to Hospitals?
Lynn McVey, Acting Chief Executive Officer and President, Meadowlands Hospital Medical Center, José R. Sánchez, LMSW, LCSW, Chief Executive Officer, Norwegian American Hospital, David DiLoreto, MD, President and Chief Executive Officer, Presence Health Partners, Donald Lovasz, President and Chief Executive Officer, KentuckyOne Health Partners, LLC, Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP

B. You've Now Implemented Your EMR – Welcome to the Starting Line
Bertram Reese, Senior Vice President and Chief Information Officer, Sentara Healthcare

C. Talent Rules! Creating a Talent Management Process Within Healthcare
Scott Dimmick, Vice President of Human Resources & Organizational Development, ValleyCare Health System

Networking Break • 10:25 AM – 10:45 AM

10:45 AM – 11:25 AM

A. Physician Alignment Strategies, Co-Management Joint Ventures, Employment and More
Patrick Board, Chief Executive Officer, Union Associated Physicians Clinic, Brent Lambert, MD, FACS, Principal and Founder, Ambulatory Surgery Centers of America, Scott M. Safriet, MBA, CVA, Partner, HealthCare Appraisers, Brian Silverstein, MD, Managing Director, GCG, Executive Product Strategist, xG Health Solutions, Geisinger Health Systems, Moderated by Lindsey Dunn, Editor in Chief, Becker's Hospital Review

B. ACOs Current Trends and Issues

Ted Schwab, Partner, Health and Life Sciences, Oliver Wyman, Jen Johnson, CFA, Partner, VMG Health, Randall E. Williams, MD, Chief Executive Officer, Pharos Innovations, Miles Snowden, MD, MPH, CEBS, Chief Medical Officer, Optum, Moderated by Molly Gamble, Editor, Becker's Hospital Review

C. Should Your Community Hospital Sell or Stay the Course?

Joseph R. Lupica, Chairman, Newpoint Healthcare Advisors, Gordon Mountford, Executive Vice President, Huron Healthcare, Greg Koonsman, Senior Partner, VMG Health, Moderated by Bob Herman, Editor, Becker's Hospital Review

11:30 AM – 12:10 PM

A. Plan/Provider Efforts in the Coming Age of ACOs, PHOs and Shared Savings Agreements
Scott Sarraan, MD, MM, Chief Medical Officer, Government Programs, Health Care Services Corporation, Paul Stewart, President and Chief Executive Officer, Sky Lakes Medical Center, Phillip H. Kamp, President and Chief Executive Officer, Valence Health, Paul Harkaway, MD, Corporate Vice President for Clinical Integration and Accountable Care, Trinity Health, Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP

B. Developing a Payer Provider Plan With a Multi-Hospital System

David DiLoreto, MD, President and Chief Executive Officer, Presence Health Partners

C. Creating an ACO for Your Own Employees

Brian Silverstein, MD, Managing Director, GCG, Executive Product Strategist, xG Health Solutions, Geisinger Health Systems

Networking Lunch • 12:10 PM – 1:00 PM

1:00 PM – 1:40 PM

A. How Urban Systems Find Value in Rural Affiliations
Kelby Krabbenhoft, President and Chief Executive Officer, Sanford Health, Hon. Steve Hobbs, Presiding Commissioner of Audrain County and Former Representative of Missouri, Moderated by Joseph R. Lupica, Chairman, Newpoint Healthcare Advisors

B. A Step-by-Step Approach to Physician Hospital Integration

William Cors, MD, MMM, FACPE, Chief Medical Quality Officer, Pocono Health System

C. 7 Key Stark, Anti Kickback and False Claims Concepts for Senior Leadership

Scott Becker, JD, CPA, Partner, McGuireWoods LLP

1:45 PM - 2:25 PM

A. Leadership in Support of Patient-Driven Care
Paul F. Levy, Former Chief Executive Officer, Beth Israel Deaconess Medical Center

B. How and Why to Set up an ACO: What OSF Has Learned from its Pioneer ACO

Robert C. Sehring, Chief Ministry Services Officer and Tara Canty, Chief Operating Officer, Accountable Care, Senior Vice President, Government Relations, OSF Healthcare System

C. The Sale of a Community Hospital - 5 Key Issues

Rex Burgdorfer, Juniper Advisory, Geoffrey Cockrell, JD, Partner, Holly Carnell, JD, Associate, Scott Becker, JD, CPA, Partner, McGuireWoods LLP

Networking Break • 2:30 PM – 2:45 PM

2:45 PM – 3:25 PM

A. The Best Ideas for Community Hospitals Now
Bart Buxton, President and Chief Executive Officer, McLaren Lapeer Region, Paul Stewart, President and Chief Executive Officer, Sky Lakes Medical Center, Rick Napper, President and Chief Executive Officer, Magnolia Regional Health Center, Jeff Hill, Chief Executive Officer, Steele Memorial Medical Center, Rand Wortman, President and Chief Executive Officer, Kadlec Medical Center, Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP

B. The Road to Population Health: Key Enablers in Implementing Value-Based Approaches

James Stanford, Client Service Executive, Objective Health, a McKinsey Solution for Healthcare Providers

C. What is the Impact of Health Care Reform on ASCs and Group Practices - All Clouds or Silver Lining Too?

W. Michael Karnes, Chief Financial Officer and Co-Founder, Regent Surgical Health, Barry Tanner, President and Chief Executive Officer, Physicians Endoscopy, Greg Koonsman, Senior Partner, VMG Health, Wesley Curry, MD, Chief Executive Officer, CEP America, Moderated by Amber McGraw Walsh, JD, Partner, McGuireWoods LLP

3:30 PM – 4:10 PM

A. The State of the Healthcare Future
Charles S. Lauer, Author, Consultant, Speaker, Former Publisher of Modern Healthcare Magazine

4:15 PM – 6:00 PM

A. CEO Strategy Roundtable
Quint Studer, Founder, Studer Group, Catherine Jacobson, President and Chief Executive Officer, Froedtert Health, Inc., Phillip M. Kambic, President and Chief Executive Officer, Riverside Medical Center, Lynn Nicholas, FACHE, President and Chief Executive Officer, Massachusetts Hospital Association, Larry Goldberg, Chief Executive Officer, Loyola University Health System, Louis Shapiro, Chief Executive Officer, Hospital for Special Surgery, Larry Kaiser, MD, Chief Executive Officer, Temple University Health System, Michael Sachs, Chairman, Sg2, Paul Summerside, MD, FAAEM, MMM, Chief Medical Officer, BayCare Clinic, LLP, Diana Hendel, Chief Executive Officer, Los Angeles County: Long Beach Memorial, Miller's Children's Hospital and Community Hospital, José R. Sánchez, LMSW, LCSW, Chief Executive Officer, Norwegian American Hospital, Joseph Fifer, President and Chief Executive Officer, Healthcare Financial Management Association. Moderated by Charles S. Lauer, Author, Consultant, and Former Publisher, Modern Healthcare, and Scott Becker, JD, CPA, Publisher, Becker's Hospital Review, Partner, McGuireWoods LLP

Networking Reception • 6:00 PM - 7:00 PM

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EXCLUSIVE CEO ROUNDTABLE SPEAKERS



Joseph Fifer, President and Chief Executive Officer, Healthcare Financial Management Association



Larry Goldberg, President and Chief Executive Officer, Loyola University Health System



Diana Hendel, PharmD, Chief Executive Officer, Long Beach Memorial Medical Center, Miller's Children's Hospital and Community Hospital Long Beach



Catherine Jacobson, President and Chief Executive Officer, Froedtert Health



Larry Kaiser, MD, Chief Executive Officer, Temple University Health System



Phillip M. Kambic, President and Chief Executive Officer, Riverside Medical Center



Lynn Nicholas, FACHE, President and Chief Executive Officer, Massachusetts Hospital Association



Michael Sachs, Chairman, Sg2



José R. Sánchez, LMSW, LCSW, Chief Executive Officer, Norwegian American Hospital



Quint Studer, Consultant and Founder, Studer Group



Paul R. Summerside, MD, FAAEM, MMM, Chief Medical Officer, BayCare Clinic, LLP



Louis Shapiro, Chief Executive Officer, Hospital for Special Surgery

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SPEAKERS



Rex Burgdorfer, Juniper
Advisory



Bart Buxton, President and
Chief Executive Officer,
McLaren Lapeer Region



Holly Carnell, Associate
McGuireWoods LLP



Geoffrey C. Cockrell, Partner,
McGuireWoods LLP



William Cors, MD, MMM,
FACPE, Chief Medical Quality
Officer, Pocono Health System



Wesley Curry, MD, Chief Ex-
ecutive Officer, CEP America



David DiLoreto, MD, President
and CEO, Presence Health
Partners



Scott Dimmick, Vice Presi-
dent of Human Resources &
Organizational Development,
ValleyCare Health System



Jeff Hill, Chief Executive Officer,
Steele Memorial Medical Center



Jen Johnson, CFA, Partner,
VMG Health



Larry Kaiser, MD, Chief Execu-
tive Officer, Temple University
Health System



Phillip M. Kambic, President
and Chief Executive Officer,
Riverside Medical Center

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Philip H. Kamp, President
and Chief Executive Officer,
Valence Health



W. Michael Karnes, Chief Finan-
cial Officer and Co-Founder,
Regent Surgical Health



Greg Koonsman, Senior
Partner, VMG Health



Kelby K. Krabbenhoft,
President and Chief Executive
Officer, Sanford Health



Brent Lambert, MD, FACS,
Principal & Founder, Ambulatory
Surgical Centers of America



Paul Levy, Former CEO,
Beth Israel Deaconess
Medical Center



Donald Lovasz, President and
CEO, KentuckyOne Health
Partners, LLC



Joseph R. Lupica, Chairman,
Newpoint Healthcare Advisors



Lynn McVey, Acting CEO
and President, Meadowlands
Hospital Medical Center



Rick Napper, President/CEO,
Magnolia Regional Health
Center



Jeff Peters, President and Chief
Executive Officer, Surgical
Directions



Bert Reese, Senior Vice
President and Chief Information
Officer, Sentara Healthcare

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Steve Rice, Executive Vice President/COO, Integrated Healthcare Strategies



Scott M. Safrie, MBA, CVA, Partner, HealthCare Appraisers



Scott Sarran, MD, MM, Chief Medical Officer, Government Programs, Health Care Service Corporation



Ted Schwab, Partner, Oliver Wyman



Robert C. Sehring, Chief Ministry Services Officer, OSF Healthcare System



Brian Silverstein, MD, President, HC Wisdom



Miles Snowden, MD, MPH, CEBS, Chief Medical Officer, Optum



Barry Tanner, President and Chief Executive Officer, Physicians Endoscopy



Randall E. Williams, MD, Chief Executive Officer, Pharos Innovations



Rand Wortman, President and Chief Executive Officer, Kadlec Medical Center

SPEAKERS NOT PICTURED

Patrick Board, Chief Executive Officer, Union Associated Physicians Clinic

Tara Canty, Chief Operating Officer, Accountable Care, Senior Vice President, Government Relations, OSF Healthcare System

Paul Harkaway, MD, Vice President for Clinical Integration and Accountable Care, Trinity Health

Hon. Steve Hobbs, Presiding Commissioner of Audrain County, Former State Legislator

James Stanford, Client Service Executive, Objective Health, a McKinsey Solution for Healthcare Providers

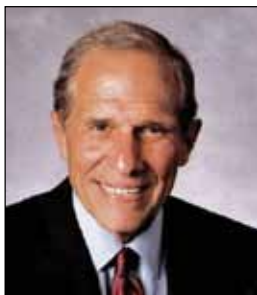
Paul Stewart, President and Chief Executive Officer, Sky Lakes Medical Center

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MODERATORS



Charles S. Lauer

Mr. Lauer was the publisher of Modern Healthcare for more than 30 years, taking it from a monthly money-losing proposition when Crain Communications purchased the magazine in 1976 to the nation's leading healthcare news weekly. Known throughout the healthcare industry and beyond as a leader, Mr. Lauer is now a healthcare consultant, an author, public speaker and award-winning businessman who is in demand for his motivational messages to top companies nationwide.

Mr. Lauer's career includes early success as a retail representative for Life Magazine at Time, Inc., and later as a drug merchandising manager of Look. The consummate salesman, he served as Midwest Sales Manager for two McGraw-Hill trade publications and was general sales manager for the publications of the American Medical Association where he became the AMA's director of communications. He also held various positions with Family Media, Inc. and Petersen Publishing. He is a graduate of Middlebury College in Vermont; Mr. Lauer served in the United States Army as a corporal during the Korean War and continued his postgraduate education at the Northwestern University Medill School of Journalism in Evanston, Illinois.



Scott Becker

Mr. Becker is the publisher of Becker's ASC Review, Becker's Hospital Review and Becker's Spine Review. Mr. Becker received his Juris Doctorate from Harvard Law School and his Bachelor of Science in finance and accounting from the University of Illinois at Urbana-Champaign.

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