

McGUIREWOODS

**KEYNOTE: 5 Key Disruptive Issues
in Healthcare**

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dis · rupt

Verb

1. to break apart
2. to throw into disorder
3. to intercept the normal course or unity of

Synonym

1. disturb
2. rattle
3. unsettle

1. Private Equity Investment



2. Social Determinants of Health



3. Artificial Intelligence (AI)



4. Precision/Genetic Medicine



GENETIC TESTING

NHGRI FACT SHEETS

genome.gov

Genetic Tests Can Help to:



Diagnose Your Disease



Pinpoint Genetic Factors That Caused Your Disease



Predict How Severe Your Disease Might Be



Choose the Best Medicine and Correct Dose



Discover Genetic Factors That Increase Your Disease Risk



Find Genetic Factors That Could Be Passed to Your Children



Screen Newborns for Certain Treatable Conditions



NIH

National Human Genome Research Institute

5. Non-Traditional Entries/Expansions Into the Market



Questions or Comments?

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