Thank You to our Conference Guide Sponsors:

nexera

CONFERENCE SCHEDULE

Wednesday, April 11th

Concurrent Sessions:

- Track A - CEO, Leadership and Strategy Issues
  Sponsored By: Canon triagetech
- Track B - Value Based Care, Strategy, Population Health and Other Issues
- Track C - Physician Hospital Alignment, Thought Leadership and Other Issues
- Track D - Patient Safety and Quality Issues
- Track E - CFO, Compliance, Affilation and Financial Issues
- Track F - Financial, Revenue Cycle Management Issues and More
- Track G - Health Information Technology
- Track H - Thought Leadership
- Track I - Thought Leadership

9:00 - 9:40 am

Regency Ballroom

A. The Initiatives We are Most Excited About
- Shane Peng, MD, Chief Clinical Services Officer, IKS Health
- Cindy Russo, MS, FACHE, Chief Executive Officer, Home Care and Hospices Services
- Michael Zappa, MD, FACEP, President, HSR Specialty Hospital; Associate Chief Medical Officer, Cape Fear Valley Health
- Steve Narang, MD, MHCM, Chief Executive Officer, Banner University Medical Center Phoenix
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

Crystal B

B. Women's Health Strategy for the New Era of Healthcare
- Kimberlee McKay, MD, OB/GYN, Vice President, OB/GYN Service Line, Avera Health
- Patrick McGowan, Director of Innovation, Avera eCARE

Crystal C

C. The Practice of the Future - Increasing Access to Care
- Kathy Cook, MSN, RN, FACHE, President, St. Joseph Warren Hospital Mercy Health
- Kathleen Kiniklis, MBA, Campus Operations Director, Mercy Health
- Rod W. Neill, MBA, MS, CMPE, Chief Operating Officer, Mercy Health

Comiskey

E. Design on a Dime: How Creativity, Collaboration and Limited Capital Inspired Two Major Renovations in a Community Hospital
- Denise McNitt, MS, RN, NEA-BC, Director, Mercy Maternal Child Health, CHI Health Mercy Council Bluffs
- Joanna Sklenar-Smith, BA, BSN, RN, C-EFM, Director, Mercy Maternal Child Health, CHI Health Mercy Council Bluffs
- Barbara Roenfeld, BSN, RN, NE-BC, Director, Emergency Department, CHI Health Mercy Council Bluffs

Toronto

F. Optimizing Revenue Cycle Performance
- Linda Corley, Vice President, Compliance and Quality Assurance, Xtend Healthcare
- Amy Floria, CPA, MBA, Chief Financial Officer, Goshen Health
- Carnell Cooper, MD, Senior Vice President, and Chief Medical Officer, Dimensions Healthcare System, Vice President, Medical Affairs, Prince George's Hospital Center
- Moderated by Morgan Haefner, Writer / Reporter, Becker's Healthcare

Acapulco

G. Bridging the Hospital-Physician Divide: An HIT Update
- Bill Gillis, Chief Information Officer, Beth Israel Deaconess Care Organization

Water Tower

H. Population Health – Defining Outcomes by Asking the Right Questions
- Benjamin D. Anderson, MBA, MHCDS, Chief Executive Officer, Kearny County Hospital
- Sarah Weber, Intern, Kearny County Hospital

Gold Coast

I. The Role of Senior Leadership in Lean Transformation: A Continuing Journey of E3 Leadership at The University of Chicago Medicine
- Greg Horner, Vice President, Operational Excellence, The University of Chicago Medicine
- Ellen Feinstein, RD, MHA, FACHE, Vice President, Cancer Services, UChicago Medicine
- James S. Williams, Jr., Director, Diversity, Inclusion and Equity, UChicago Medicine

9:45 - 10:25 am

Regency Ballroom

A. The Big Vision of a Small Health System: Partnering to Create and Care for the Healthiest Community in the Nation
- Robert J. Vissers, MD, MBA, FACEP, President and Chief, Executive Officer, Boulder Community Health
- Jamie D. Jensen, Chief Population Health Officer and Vice President, Strategy, Boulder Community Health

Crystal B

B. Using an Office of Strategy to Advance Strategy and Execution
- Liz Popwell, FACHE, PMP, Vice President, Strategy Executive, Atrium Health
- Jhaymee Heinlein, MS, MBA, Director, Strategy Management and Growth, Atrium Health

Crystal C

C. Culture and Leadership in Times of Transforming a Health System
- Deb Wilson, Executive Vice President, Lawrence General Hospital
- Divya Joshi, MD, MMM, Chief Executive Officer, OSF Healthcare Children's Hospital of Illinois and OSF Healthcare System Children's Services
- Harsh K. Trivedi, MD, MBA, President and Chief Executive Officer, Sheppard Pratt Health System
- Moderated by Jean Ann Larson, EdD, FACHE, LFHIMSS, FIISE, Chief Leadership Development Officer, University of Alabama at Birmingham Health System and School of Medicine

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Crystal A

D. An Analytics Powered Solution to Affordability that Delights Patients
- David Bradshaw, Chief Information Officer, Memorial Hermann Health System

Comiskey

E. Specialty Pharmacy: What You Need to Know
- William Pong, PharmD, MBA, Administrative Director, Pharmacy Services, Loyola University Health System

Toronto

F. How the Health Systems of the Future Will Meet Competitive Drivers
- Scott Cullen, MD, Principal, ECG Management Consultants

Acapulco

G. How to Couple the Technology to the Process for Clinical and Financial Outcomes
- Michael Ries, MD, MBA, FCCM, FCCP, FACP, Medical Director, Critical Care and eICU, Advocate Health Care

Water Tower

H. What Medicine Can Learn From Marketing - Reframing the Dilemma in Healthcare Delivery
- Zeev Neuwirth, MD, Senior Medical Director, Population Health, Atrium Health

Gold Coast

I. TITLE TBD
- Jody Dobson, Vice President, Business Development, McKesson Medical-Surgical

10:25 - 10:40 am

Networking Break in the Riverside Exhibit Hall

10:40 - 11:20 am

Regency Ballroom

A. Specialty and Suspecialty Shortage and How This Impacts Strategy
- Dennis Lund, Chief Medical Officer, Stanford Children's Hospital

Crystal B

B. Health and Wellness and Population Health
- Douglas Ribley, MS, FMFA, Senior Vice President, Health and Wellness Services, Cleveland Clinic Akron General

Crystal C

C. High Performance Succession Planning and Bench-Strength Development for Population Health Management and Value Based Payment Strategies in Times of Uncertainty
- Chris Van Gorder, Chief Executive Officer, Scripps Health
- Carol H. Burrell, President and Chief Executive Officer, Northeast Georgia Health System
- John J. Lynch III, President and Chief Executive Officer, Main Line Health
- Kevin Vermeer, President and Chief Executive Officer, UnityPoint Health
- Moderated by Vic Buzachero, CHRO Emeritus Scripps Health Systems and Executive Vice President, Talent and Capital Planning, TriscendNP, LLC

Crystal A

D. How to Improve the Delivery Network to Leverage Economies of Scale and Improve Patient Care
- Rani Morrison, MS, MSW, LCSW, Senior Director, Care Continuum Patient Care Services, University of Illinois Hospital & Health Sciences System
- Joseph Alhadeff, MD, President, OSS Health
- Kathryn M. Fiddler, DNP, MS, RN, NE-BC, Executive Director, Population Health, Peninsula Regional Medical Center
- Cindy Lunsford, Executive Vice President and Chief Operating Officer, Peninsula Regional Medical Center
- Moderated by Lauren Ramos, JD, Associate, McGuireWoods LLP

Comiskey

E. Hospital / ASC Joint Ventures
- Thomas Crossen, Chief Development Officer, Regent Surgical Health
- Lisa Rock, President, National Medical Billing Services
- Moderated by Megan Wood, Writer / Reporter, Becker's Healthcare

Toronto

F. Navigating MACRA and Volume and Value - Can you really have both?
- Carnell Cooper, MD, Senior Vice President, and Chief Medical Officer, Dimensions Healthcare System; Vice President, Medical Affairs, Prince George's Hospital Center
- Andrew J. Krueger, PMP, Strategic Planning Manager, Aurora Health Care
- Valinda Rutledge, Vice President, Public Payor Health Strategy, Care Coordination Institute, Greenville Health System
- Moderated by Helen Figge, BS, PharmD, MBA, CPHIMS, FHIMSS, Chief Communications and Public Relations Officer, CareFullyInc.; Senior Advisor, NHIT; Adjunct Professor, MCPHS, NYHIMSS; National Liaison, Health 2.0, Boston Chair

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- Track I - Thought Leadership

Acapulco

G. Hospital Incident Command System and Health IT
- Charles S. Sawyer, MD, FACP, Vice President, Chief Medical Information Officer, Mission Health System
- Justin Meadows, Manager, IT Service Management, Mission Health System
- Jay Capodiferro, IT Incident and Problem Manager, Mission Health System

Water Tower

H. Academic Medical Centers in the Age of Value-Based Medicine
- Stephen Weber, MD, Chief Medical Officer, The University of Chicago Medicine
- Moderated by Shunichi Homma, MD, FACC, Deputy Chief, Cardiology Division; Chief Medical Officer, ColumbiaDoctors; Chief Medical Officer for Columbia, NewYork Quality Care ACO; and Chief Medical Officer, Columbia Affiliated Physicians IPA

Gold Coast

I. Key Approaches to Improving Diversity in Leadership: Thoughts for Health Systems and Diverse Healthcare Leaders
- Billy Dexter, Partner, Heidrick & Struggles
- Michele Baker Richardson, Board Chair, Advocate Health
- Alfreda Bradley-Coar, General Counsel, GE Healthcare, Americas, RET
- Moderated by Antoinette (Toni) Waller, President and Chief Executive Officer, The Leverage Network

11:25 am - 12:00 pm

Regency Ballroom

A. KEYNOTE - Leading Through Ambiguity and Responding to Adversity
- Warner Thomas, President and Chief Executive Officer, Ochsner Health System

12:00 - 1:00 pm

Networking Luncheon in the Riverside Exhibit Hall

1:05 - 1:45 pm

Regency Ballroom

A. Healthcare 2018 The Trends That Matter to Hospital Leaders
- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica
- Scott Nygaard, MD, MBA, Chief Medical Officer, Lee Health
- Maria Ryan, PhD, Chief Executive Officer, Cottage Hospital
- Moderated by David Muhlestein, PhD, JD, Chief Research Officer, Leavitt Partners

Crystal B

B. Population Health Care Models - Perspectives from IDNs and Large Systems - Challenges and Opportunities
- Adam Myers, MD, FACHE, CHCQM, CPHRM, Senior Vice President, Chief Medical Officer and Chief Operations Officer, Texas Health Resources
- Karen Harris, MSN, RN, WHNP-BC, Chief Nursing and Operations Executive, Henry Ford West Bloomfield Hospital
- Kathryn M. Fiddler, DNP, MS, RN, NE-BC, Executive Director, Population Health, Peninsula Regional Medical Center
- Moderator Brian Silverstein, MD, Managing Partner, HC Wisdom

Crystal C

C. Making Communities Healthier Through Community Coalitions
- Russell L. Holman, MD, Chief Medical Officer, LifePoint Health
- Mike Patterson, Chief Executive Officer, Havasu Regional Medical Center
- Patricia Hannon, PhD, RN, NEA-BC, Chief Nursing Officer, Vaughan Regional Medical Center
- Tim McGill, MPH, Chief Executive Officer, Livingston Regional Hospital

Crystal A

D. Connecting Quality, Finance and Analytics to Deliver Value Across the Continuum
- Stuart Morris-Hipkins, President, Global Solutions, Owens & Minor
- Hillary Blackburn, Director of Pharmaceutical Services, Dispensary of Hope
- Pete Bantock, Head of Clinical Intervention Solutions, Accelerate Diagnostics
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

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  Sponsored By: CHANGE HEALTHCARE
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- Track I - Thought Leadership

Comiskey

E. Challenges and Benefits of Mergers and Acquisitions
- Daniel Eichenberger, MD, MBA, Chief Medical Officer, Chief Medical Information Officer and President, Baptist Health Floyd
- Bart Walker, JD, Partner, McGuireWoods LLP
- Mark Herzog, President and Chief Executive Officer, Holy Family Memorial
- Joe Lupica, JD, Chairman, Newpoint Healthcare Advisors, LLC
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

Toronto

F. The Patient Payment Transition: How to Partner with Payers
- Erin Hatzikostas, President, PayFlex, an Aetna Company
- Stuart Hanson, Senior Vice President and General Manager, Consumer Payments, Change Healthcare

Acapulco

G. 2017 State of Consumer Telehealth: Insights from Hospital Executives
- Alan Roga, MD, President, Hospital and Health Systems, Teladoc

Water Tower

H. Building the Culture of Safety
- Mary Ellen Crittenden, RN, MS, CPHQ, CJCP, CPPS, Senior Administrator of Quality and Patient Safety Officer, Orange Regional Medical Center, Greater Hudson Valley Health System
- Kelly Roth, RN, MD, CPHQ, CJCP, CPPS, Director Accreditation and Regulatory Compliance, Orange Regional Medical Center, Greater Hudson Valley Health System
- Marianne J. Walker, RN, JD, CPHRM, Associate General Counsel and Senior Administrator, Orange Regional Medical Center
- Gerard Galarneau, MD, Chief Executive Officer and Chief Medical Officer, Catskill Regional Medical Center

Gold Coast

I. Double Your Ambulatory Platform by 2020
- Chris Bishop, Chief Executive Officer, Regent Surgical Health

1:50 - 2:30 pm

Regency Ballroom

A. The Most Important Issue Today
- Alan Lieber, President, Overlook Medical Center; Vice President, Atlantic Health System
- Bimal Patel, President, Hartford Region; Senior Vice President, Hartford HealthCare
- Raymond V. Tamasi, President and Founder, Gosnold Innovation Center, Gosnold, Inc., A Behavioral Health Company
- Kimberly Bell, Institute Administrator, Cleveland Clinic
- Jake Crampton, Chief Executive Officer, MedSpeed
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Crystal B

B. A Balancing Act: Employment Compensation & Pay-for-Performance Models
- Jen Johnson, CFA, Managing Director, VMG Health
- Ben Ulrich, CVA, Managing Director, VMG Health

Crystal C

C. The CMO-CFO Dyad: Partnering Clinical Care and Finance in a Physician-Led Organization
- Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic; Professor, OB/Gyn, Virginia Tech Carilion School of Medicine
- Donald Halliwill, Chief Financial Officer, Carilion Clinic
- Moderated by Michael Jeremiah, MD, Senior Vice President, Chair, Family & Community Medicine; Senior Medical Director, Population Health, Carilion Clinic and VTC School of Medicine

Crystal A

D. Key Issues for CNOs Today – Elevating the Patient Experience
- Nicole Thorell, Chief Nursing Officer, Lexington Regional Health Center
- Paul Minton, RN, CCRN, Vice President, Product Management, Allscripts
- Vi-Anne Antrum, MSN, MBA, RN, NEA-BC, FACHE, Vice President, Patient Care Services and Chief Nursing Executive, Olean General Hospital
- Moderated by Hilary S. Blackwood, JD, Associate, McGuireWoods LLP

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Comiskey

E. Assessing Enterprise, Business and Legal Risk for Hospitals and Health Systems
- Wendy Rubas, General Counsel, VillageMD
- Howard T. Wall III, Executive Vice President, Chief Administrative Officer and General Counsel, RCCH HealthCare Partners
- Kelly Sullivan, Chief Risk Officer, Associate Vice President and Associate General Counsel, Rush University Medical Center
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

Acapulco

G. Achieving Success with Value-Based Care: Data, Revenue Cycle, Telehealth & More
- Alan Pitt, MD, Chief Medical Officer, Avizia
- Michael Blackman, MD, MBA, Medical Director, Allscripts
- Ann Meehan, Senior Consultant, Healthcare and Life Sciences, Iron Mountain
- Moderated by Brooke Murphy, Writer / Reporter, Becker's Healthcare

Water Tower

H. How to Thrive: Population Health Strategies to Improve Community Health and Wellness
- Dennis Shelby, Chief Executive Officer, Wilson Medical Center
- Doug Spear, Executive Director, Marketing and Strategic Development, Shawnee Mission Health

Gold Coast

I. Workshop: Streamline Operations and Drive Efficiency with CRM & Apps
- Mike Luessi, Vice President, Healthcare and Life Sciences, Salesforce

Sponsored By: salesforce

2:30 - 2:40 pm

Networking Break in the Riverside Exhibit Hall

2:45 - 3:20 pm

Regency Ballroom

A. KEYNOTE
- Teri Fontenot, FACHE, President and Chief Executive Officer, Woman's Hospital

3:25 - 4:05 pm

Regency Ballroom

A. Deep Integration: The Work that Matters Most
- Elliot Joseph, Chief Executive Officer, Hartford HealthCare

Crystal B

B. Key Strategies and Issues for Rural Hospitals and Health Systems
- Raymond Christenson, MD, Associate Dean, Rural Health, University of Minnesota Medical School Duluth
- David M. Zechman, FACHE, President and Chief Executive Officer, McLaren Northern Michigan
- Harry Brockus, Chief Executive Officer, Carle Hoopeston Regional Health Center
- Katherine J. Bunting, PhD, President and Chief Executive Officer, Fairfield Memorial Hospital
- Moderated by Jean Ann Larson, EdD, FACHE, LFHIMSS, FIISE, Chief Leadership Development Officer, University of Alabama at Birmingham Health System and School of Medicine

Crystal C

B. Workforce Strategies to Drive Clinical, Financial, and Operational Outcomes
- Robert Dahl, Chief Executive Officer, Presence Health
- Nicole Thorell, Chief Nursing Officer, Lexington Regional Health Center
- Moderated by Sue Martin, Senior Vice President, B.E. Smith

Crystal A

D. Key Thoughts on Improving Quality and Patient Safety
- Gemma Rama-Banaag, RN, BSN, MSN, MBA, Chief Nursing Officer, Paradise Valley Hospital
- Holly Kunz, RN, BSN, MA-HCA, CEN, Assistant Chief Nursing Officer, Maury Regioonal Hospital
- Leslie Marsh, RN, MBA, MSN, Chief Executive Officer, Lexington Regional Health Center
- Moderated by Nazanin Tondravi, JD, MPH, LHRM, HACP, Director, Regulatory Affairs, Memorial Healthcare System

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Comiskey

E. What Keeps CFOs and Top Leaders Up at Night
- Darryl Linnington, Director, Financial Planning and Analysis, McAlester Regional Health Center
- Ewa J. Radzikowska, FACHE, Chief Financial Officer, VA San Diego Healthcare System
- Nicholas W. Mendyka, Chief Financial Officer, The University of Virginia Medical Center
- Matthew Primack, PT, DPT, MBA, Chief Operating Officer, Advocate Christ Medical Center
- Matthew Gibb, MD, Executive Vice President and System Chief Medical Officer, Carle Foundation
- Moderated by Mike Harbour, President and Chief Executive Officer, Harbour Resources

Toronto

F. Key Financial and Alignment Strategies
- Amy Floria, CPA, MBA, Chief Financial Officer, Goshen Health
- Stonish Pierce, FACHE, System Vice President, Specialty Services, Beaumont Health
- Jeff McHugh, Senior Vice President, Sales, Zotec Partners
- Cindy Bo, MBA, Chief Strategy and Business Development Officer, Nemours Children's Health System
- Karen Testman, RN, Chief Financial Officer, MemorialCare Health System
- Moderated by Christopher DeGrande, JD, Associate, McGuireWoods

Acapulco

G. Cyber Security - How to Protect your Hospital or Health System
- Bruce Darrow, MD, PhD, Vice President, Information Technology and Chief Medical Information Officer, Mount Sinai Health System
- Marcy Dunn, Senior Vice President and Chief Executive Officer, Maine Medical Center
- Nazmul Islam, Chief Information Officer, Department of Medicine, The University of Alabama at Birmingham
- Wyatt Yelverton, Health Solutions Executive, Lenovo
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

Water Tower

H. HIPAA Privacy and Social Media
- Carlos Cruz, JD, MHA, Senior Vice President and Chief Compliance Officer, Tri-City Healthcare District
- Melissa Mitchell, JD, Director, Audit and Compliance, Sinai Health System

Gold Coast

I. Workshop: Partners in Connecting Care
- Peter W. McCauley, MD, Sr. CPE, National Medical Executive, Clinical Provider Engagement & Value Based Relationships, Cigna
- Gary Wainer, DO, Medical Director, Northwestern Medicine Physician Partners
- Ritesh R. Shah, MD, Orthopedic Hip and Knee Preservation and Reconstruction Surgeon; Chairman, Centers of Excellence, Illinois Bone and Joint Institute; Board Advocate Physician Partners, Advocate Health
- Moderated by Nicholas Gettas, MD, Senior Vice President and Chief Medical Officer, CareAllies

Sponsored By: Cigna

4:10 - 4:50 pm

Crystal C

C. The Evolving Role of the CMO
- Robert A. Cherry, MD, MS, FACS, FACHE, Chief Medical Officer and Chief Quality Officer, UCLA Health System
- Roy Smythe, Chief Medical Officer, Strategy and Innovation, Philips
- Dennis Lund, Chief Medical Officer, Stanford Children's Hospital
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

Crystal A

D. Opioid Abuse: One State, One Medical Center's Response to Combat this Epidemic
- J.L. Epps, MD, Senior Vice President and Chief Medical Officer, University of Tennessee Medical Center
- David Reagan, MD, PhD, Chief Medical Officer, TN Department of Health

Comiskey

E. Our Journey to Value – How to Integrate and Leverage a Health Plan and Deliver Strategic Value to a Vertically Integrated Health System
- John M. Snyder, Executive Vice President, System Chief Operating Officer, Carle Health System; President and Chief Executive Officer, Health Alliance Medical Plans
- Stephanie Beever, RN, MS, Executive Vice President and System Chief Operating Officer, Carle Health System

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Toronto

F. Key Financial, Strategic and Revenue Cycle Issues for Health Systems
- Keith Siddel, MBA, LLM, PhDc, JD, CHC, Vice President, Revenue Cycle Management, Universal Health Services INC.
- Esther Muscari Desimini, Vice President/Administrator, Riverside Tappahannock Hospital; Riverside Health System
- Michael Skehan, Chief Operating Officer, Montana Region, SCL Health
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

Acapulco

G. WHO ME? Understanding and Managing the Disruptive Practitioner
- James L. Nevin, Jr., MD, CPE, FACEP, Vice President, Medical Management, Advocate BroMenn Medical Center

Water Tower

H. Leveraging Innovation and Partnering in Consumer-focused Care
- Ashley Simmons, Director, Innovation Development, Adventist Health Systems
- Robyn Muzeka, Director, Technology Innovation, Adventist Health Systems
- Rick Wassel, Vice President, Innovation and Partnering, Adventist Health Systems
- Moderated by Deborah Novak, Senior Organization Effectiveness Strategic Practice Leader, Florida Hospital

5:00 - 6:00 pm

Regency Ballroom

A. KEYNOTE
- President Bill Clinton, Founder of the Clinton Foundation and 42nd President of the United States of America

Sponsored By: infor

6:00 - 7:00 pm

Cocktail Reception, Networking, & Cash Raffles in the Riverside Exhibit Hall

Sponsored By: AMGEN

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8:00 - 8:45 am

Regency Ballroom

A. KEYNOTE PANEL
- Omar Ishrak, Chairman and Chief Executive Officer, Medtronic
- Laura S. Kaiser, FACHE, President and Chief Executive Officer, SSM Health
- Wright L. Lassiter III, President and Chief Executive Officer, Henry Ford Health System
- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System and Associate Vice Chancellor of Health Sciences
- A. Marc Harrison, MD, President and Chief Executive Officer, Intermountain Healthcare
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

Sponsored By: medspeed. Moving Healthcare Forward

8:50 - 9:20 am

Regency Ballroom

A. KEYNOTE - Thriving Amid the Transformation Revolution - How One Health System Has Helped Their Team Members be More Resilient, Healthier and Are Making Healthcare More Affordable
- Carl S. Armato, President and Chief Executive Officer, Novant Health

9:25 - 9:55 am

Networking Break in the Riverside Exhibit Hall

Sponsored By: ZS

9:55 - 10:35 am

Regency Ballroom

A. Operations Center Focus: Accurate Forecasts, Centralization and Data Transparency Drive Precise Capacity Management
- John Graham, Senior Product Manager, Change Healthcare
- Thierry Guyader, Business Development, Change Healthcare, MSHA Candidate

Crystal B

B. Population Health With a Mixed Staff Model of Employed and Independent Physicians
- David Wood, MD, Chief Medical Officer, Beaumont Health
- Adnan Munkarah, MD, Chief Medical Officer, Henry Ford Hospital & Health Network; Chairman, Department of Women's Health, Obstetrics & Gynecology, Professor, Obstetrics & Gynecology, Wayne State University
- Jay LaBine, MD, Associate Chief Medical Officer, Spectrum Health

Crystal C

C. Relationships Between Boards and Executive Leadership
- R. Edward Howell, Professor, Public Health Sciences, University of Virginia
- Devanand Mangar, MD, FCCP, President, FGTBA; Regional Medical Director, TEAMHealth Anesthesia; Chief, Anesthesiology, Tampa General Hospital
- Marcia Manker, Chief Executive Officer, Saddleback Memorial Medical Center and Orange Coast Memorial Medical Center
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

Comiskey

E. Key Thoughts on Where and How to Allocate Capital
- Joseph Guarracino, Senior Vice President and Chief Financial Officer, White Plains Hospital
- Dirk Morgan, CPA, Vice President and Chief Financial Officer, American Division, RCCH HealthCare Partners
- Precious Mayes, Chief Strategy Officer, Pacifica Hospital of the Valley
- Moderated by Tim Loveland, JD, Associate, McGuireWoods

Toronto

F. The Best Actions to Improve Cash Flow Revenue Cycle Now: What is Working
- Gerard Brogan, Jr., MD, FACEP, Executive Director, Huntington Hospital, Medical Director, Revenue Operations, Northwell Health
- Ryan O'Hara, Chief Revenue Officer, Northern Arizona Healthcare
- Michele Napier, MBA, FHFMA, Chief Revenue Officer, Orlando Health
- Dan Pope, Senior Vice President, Revenue Cycle Management Operations, Intermedix
- Moderated by Megan Knowles Writer/Reporter, Becker's Healthcare

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Acapulco

G. Workshop: Leveraging Artificial Intelligence to Drive Operational Excellence
- Mudit Garg, Chief Executive Officer, Qventus
- James Hereford, Chief Executive Officer, Fairview Health Services
- Peter M. Fleischut, MD, Senior Vice President & Chief Transformation Officer, NewYork-Presbyterian
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Sponsored By: Qventus

Water Tower

H. Opportunities to Leverage Telehealth Within Your ACO Strategy
- Shawn Valenta, RRT, MHA, Director, Telehealth, Medical University of South Carolina
- Phillip Warr, MD, Associate Chief Medical Officer, Medical University of South Carolina

Gold Coast

I. Strategies for Orthopedics, Key Specialties and Hospitals Today
- Mike Piver, MBA, FACHE, Associate Vice President, Orthopedics, HonorHealth
- Phil Schaefer, FACHE, Vice President and Administrator, Ambulatory and Physician Services, Southern Illinois Healthcare
- Noel Araneta, Associate Vice President, Cardiovascular Services, Amita Health
- Bill Stewart, Area Vice President, Value Based Purchasing, DePuy Synthes
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

10:40 - 11:20 am

Regency Ballroom

A. Out-of-Network: Frequently Asked Questions
- Richa Singh, Executive Vice President, Collect Rx, Inc.

Crystal B

B. Population Healthcare, Physician Relationships, Managing Rising Costs, End of Life Care and More
- Monique Butler, MD, MBA, Chief Operating Officer, Children's Hospital of Michigan, Detroit Medical Center
- Timothy Lineberry, MD, Chief Medical Officer, Aurora Health Care Medical Group
- Sharon Harig, Director, Intensive Care Unit; President, St. Mary's Medical Center
- Moderated by Gretchen Townshend, JD, Partner, McGuireWoods LLP

Crystal C

C. Key Issues for Academic Medical Centers
- Jason Keeler, MHA, MBA, Executive Vice President and Chief Operating Officer, The University of Chicago Medical Center
- Jodi Rosen, Director, Innovation, Northwestern Memorial HealthCare
- James M. Crawford, MD, PhD, FCAP, Professor and Chair, Department of Pathology and Laboratory Medicine, Hofstra Northwell School of Medicine
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services, Healthcare, Ernst & Young

Comiskey

E. Preparing for Medicaid Reform: Insights from a State and Teaching Hospital Perspective
- Mark D. Birdwhistell, MPA, Vice President, Administration and External Affairs, University of Kentucky HealthCare

Toronto

F. The Impact of APM on Claims Expenditures in Primary Care
- Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic; Professor, OB/Gyn, Virginia Tech Carilion School of Medicine
- Jonathan L. Gleason, MD, Vice President, Clinical Advancement and Patient Safety Chief, Female Pelvic Medicine & Reconstructive Surgery, Carilion Clinic
- Moderated by Michael Jeremiah, MD, Senior Vice President, Chair, Family & Community Medicine; Senior Medical Director, Population Health, Carilion Clinic and VTC School of Medicine

Acapulco

G. Implementing Centralized Decision Support to Manage Ordering Workflows Across Multiple Electronic Medical Record Platforms
- Anupam Goel, MD, MBA, Vice President, Clinical Information, Advocate Health Care

Water Tower

H. Leading a Multi-Generational Workforce
- Maria Ryan, PhD, Chief Executive Officer, Cottage Hospital
- Maryanne Aldrich, MBA, Director, Community Relations and Fund Development, Cottage Hospital

CONFERENCE SCHEDULE

Thursday, April 12th

Concurrent Sessions:

- Track A - CEO, Leadership and Strategy Issues
- Track B - Value Based Care, Strategy, Population Health and Other Issues
- Track C - Physician Hospital Alignment Strategy, Thought Leadership and Other Issues
  Sponsored By: TEAMHealth
- Track D - Patient Safety and Quality Issues
- Track E - CFO, Compliance, Affilation and Financial Issues
- Track F - Financial, Revenue Cycle Management Issues and More
  Sponsored By: R1
- Track G - Health Information Technology
- Track H - Thought Leadership
- Track I - Thought Leadership

Gold Coast

I. Imperatives When Responding to Regulators (State, CMS, Accrediting Agencies): What You Say Can, and Will, Be Used Against You...
- Steve Bryant, President and Chief Executive Officer, The Greeley Company
- Bud Pate, Vice President and Senior Consultant, The Greeley Company

11:25 am - 12:05 pm

Regency Ballroom

A. The Transformation of Healthcare Post ACA
- José Sánchez, LMSW, LCSW, President and Chief Executive Officer, Norwegian American Hospital
- Robert C. Garrett, Co-Chief Executive Officer, Hackensack Meridian Health
- Craig Saylor, FACHE, CPHQ, Chief Executive Officer, Somerset Hospital
- Moderated by Mike Harbour, President and Chief Executive Officer, Harbour Resources

Crystal B

B. Should Providers Own Their Own Insurance Plans?
- Don Lovasz, President and Chief Executive Officer, KentuckyOne Health Partners; Senior Vice President, KentuckyOne Health System
- David Brooks, FACHE, President, St. Joseph Mercy Health Ann Abor and Livingston
- John Snyder, FACHE, Executive Vice President, System Chief Operating Officer, President and Chief Executive Officer, Health Alliance Medical Plans, Carle Health System
- Moderated by Brian Silverstein, MD, Managing Partner, HC Wisdom

Crystal C

C. Physician Employment and Engagement Models: Strategies for Success - Perspectives From Large IDNs
- Angela Brandt, Chief Operating Officer, ProMedica Physicians Group
- Anthony Mercando, MD, FACC, FAHA, Clinical Professor, Medicine, Albert Einstein College of Medicine; Associate Clinical Professor, Medicine, Columbia University College of Physicians and Surgeons; Physician-Clinical Cardiologist, NewYork Presbyterian Medical Group/ Westchester
- Moderated by Megan Wood, Writer / Reporter, Becker's Healthcare

Comiskey

E. Developing a Strategy to Address Opiate Use Disorder in Our Communities
- Dan Cole, CMPE, Assistant Vice President, Medical Specialty, St. Elizabeth Physicians
- Teresa Koeller, MD, Medical Director, Addiction Medicine, St. Elizabeth Physicians

Toronto

F. Urgent Care and Consumer Strategies as a Strategic Tool
- Katherine J. Lammie, MHSM, Director, Medical Group Operations, NorthShore University HealthSystem
- Steve Mombach, Senior Vice President, Ambulatory Services/Network Development, TriHealth
- Kevin P. Most, DO, Vice President, Medical Affairs, Chief Medical Officer, Northwestern Medicine Central DuPage Hospital
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

Acapulco

G. Improving and Practical Uses of Telemedicine
- Laura Swaney, Vice President, Women's and Children's Services, HCA North Texas Division
- Michael Ries, MD, MBA, FCCM, FCCP, FACP, Medical Director, Critical Care and eICU, Advocate Health Care
- Randy Davis, Chief Executive Officer and Vice President, CGH Medical Center
- Moderated by Justin Varghese, Surgical Funds

Water Tower

H. Transforming Experience: Structure, Strategy and Sustainment
- Sven Gierlinger, Chief Experience Officer, Northwell Health
- Agnes Barden, DNP, RN, CPXP, Vice President, Patient Experience, Northwell Health

12:10 - 1:10 pm

Networking Luncheon in the Riverside Exhibit Hall

Sponsored By: Abbott

1:10 - 1: 55 pm

Regency Ballroom

A. Window into Washington, D.C.: What Hospital Executives Need to Know
- Bob Woodward, Legendary Pulitzer Prize-winning Journalist/Author and Associate Editor, The Washington Post
- Russ Myers, President and Chief Executive Officer, Virginia Mason Memorial
- Brad Fetters, Chief Operating Officer, Prism Healthcare Partners
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

CONFERENCE SCHEDULE

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  Sponsored By: CONIFER HEALTH SOLUTIONS®
- Track G - Health Information Technology
- Track H - Thought Leadership
- Track I - Thought Leadership

Crystal B

B. The Best Ideas for Population Health, ACOs, PHOs and Shared-Savings Agreements
- Neil Treister, MD, MBA, FACC, Board-Certified Cardiologist and Medical Informatics Officer, Sharp Community Medical Group
- Mark Pearlmutter, MD, FACEP, Vice President, Hospital Based Services, Steward Medical Group, Inc
- Jennifer Z. Snow, MBA, Director, Accountable Communities, Greenville Health System
- Harneet Bath, MD, Vice President and Chief Medical Officer, OSF St. Anthony Medical Center
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

Crystal C

C. Developing Leaders Throughout An Organization
- Cody Burch, Executive Vice President, B.E. Smith
- Michael Clark, Senior Vice President and General Manager, Provider Solutions, Nuance
- Laura Swaney, Vice President, Women's and Children's Services, HCA North Texas Division
- Moderated by Leo Vartorella, Writer / Reporter, Becker's Healthcare

Crystal A

D. Improving the Patient Experience
- Ashley Padilla, BSN, RN, Associate Administrator, Quality, Centura Health Physician Group
- Alison Tothy, MD, Associate Professor, University of Chicago Medicine and Biological Sciences Division
- Shawnna Cunning, PhD, MSN, FNP-C, NEA-BC, Vice President, Patient Care, Riverside Medical Center
- Moderated by Gretchen Townshend, JD, Partner, McGuireWoods LLP

Comiskey

E. Physician Compensation Ideas and Models
- John Newman, Esq., Vice President and General Counsel, Covenant Health
- Sean Hartzell, MBA, Associate Principal, ECG Management Consultants
- Joe Reppert, Chief Financial Officer and Vice President, Adventist Health, Northern California Region
- Jim Keller, MD, MHSA, Vice President, Medical Management, Advocate Trinity Hospital; Division Director, Maternal Fetal Medicine, Advocate Children's Hospital
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

Toronto

F. How Strategic Partnerships Champion Bundled Payment Program Development and Sustainability
- Harrison Frist, President, Provider Solutions, naviHealth
- Diwen Chen, Executive Director, Payment Innovation and Accountable Care, Dignity Health

Acapulco

G. Innovation and Information Technology
- Lyle Berkowitz, MD, FACP, FHIMSS, President, MDLIVE Medical Group; Chief Medical Officer & Executive Vice President, Product, MDLIVE
- James May, Chief Innovation Officer, Heritage Provider Network
- Brian Edds, Vice President, Product Strategy, Spok, Inc.
- Scott Alexander, Vice President, Innovation and Product Development, Mercy
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

Water Tower

H. Driving the Quadruple Aim through Porter's Integrated Provider Unit Model: From Service Lines to Institutes/Programs
- Michael Brant-Zawadzki, MD, FACR, Senior Physician Executive, The Ron and Sandi Simon Endowed Chair, Hoag Neurosciences Institute

Gold Coast

I. Workshop: Healthcare's Fatal Flaw: 9 of 10 Providers and Executives Don't Know Their Costs
- Terri Newsome, Chief Financial Officer, Greenville Health System
- Steve Allegretto, Vice President, Value Innovation and Shared Value Partnerships, Yale New Haven Health System

Sponsored By: Strata Decision TECHNOLOGY

2:00 - 2:40 pm

Regency Ballroom

A. Developing A Core Strategy for 2018 - 2020
- Tony Snyder, Chief Executive Officer, Pomerene Hospital
- Russ Johnson, Chief Executive Officer, Lawrence Memorial Hospital
- Gordon Lewis, MHA, FACHE, Chief Executive Officer, Burnett Medical Center
- Mukesh Gangwal, President and Chief Executive Officer, Prism Healthcare Partners
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

CONFERENCE SCHEDULE

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- Track G - Health Information Technology
- Track H - Thought Leadership
- Track I - Thought Leadership

Crystal B

B. Workshop: Reducing Length of Stay, Readmissions and Cost of Care with Quality Improvement: Real World Evidence from One Health System
- Thomas Summerfelt, PhD, President, North America, Convergence CT; Former Vice President of Research, Advocate Health Care

Sponsored By: Abbott

Crystal C

C. The Evolution in Ambulatory Care, Telehealth and More
- Sherri Peavy, MBA, BSN, RN, UIC Mile Square Health Center
- Jeremiah Rothschild, Senior Director, Strategy, Nuance
- Michele Molden, Senior Vice President, The Advisory Board Company
- Kelly Macken-Marble, MAOM, CMPE, Vice President, Ambulatory Care and Population Health, CentraCare Health
- Kelly Baumer, Vice President, Specialty Services, SSM Health Saint Louis University Hospital
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

Crystal A

D. An Institution's Culture and Its Impact on Patient Care
- Sunitha Sastry, MPH, CPXP, Director, Experience Improvement and Innovation; Patient Experience and Engagement Program, The University of Chicago Medicine
- Caroline Costello, FACHE, CPXP, Director, Friends and Family Program, Patient and Family Insights and Guest Services Ambassadors, University of Chicago Medicine
- Anne Clouatre, Director, Patient Experience and Service Excellence, Littleton Adventist Hospital, Centura Health
- Airica Steed, EdD, MBA, RN, CSSMBB, FACHE, System Vice President, Clinical Service Lines, Presence Health
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

Comiskey

E. Balancing Growth and Expanded Access with Financial Viability
- Pamela Hess, CPA, Chief Financial Officer, Jacksonville Market, St. Vincent HealthCare
- Ellen Feinstein, RD, MHA, FACHE, Vice President, Cancer Services, The University of Chicago Medicine
- Mickey Lemon, Vice President, Business Development, VisitPay
- Tarese Dubiel, Senior Financial Analyst, Marshfield Clinic Health System
- Moderated by Georgia Casciato, Managing Director, Patina Solutions

Toronto

F. Bad Payor Practices Impacting the ED Revenue Cycle….Are You Ready?
- Ed R. Gaines, III, JD, CCP, Chief Compliance Officer, Zotec Partners

Acapulco

G. Key Health Information Technology Issues Today
- Michael A. Pfeffer, MD, FACP, Assistant Vice Chancellor and Chief Information Officer, UCLA Health; Associate Clinical Professor of Medicine, David Geffen School of Medicine at UCLA
- Tom Andriola, Vice President and Chief Information Officer, University of California Health
- David Mackey, MD, Professor, Department of Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center
- Moderated by Helen Figge, BS, PharmD, MBA, CPHIMS, FHIMSS, Chief Communications and Public Relations Officer, CareFullyInc.; Senior Advisor, NHIT; Adjunct Professor, MCPHS, NYHIMSS; National Liaison, Health 2.0, Boston Chair

Water Tower

H. Innovation and the Four Pillars of Healthcare Progress
- Patrick Charmel, Chief Executive Officer, Griffin Hospital; Chairman, Planetree
- Kim Henrichsen, Chief Nursing Officer, Intermountain Healthcare
- Chris Waugh, Chief Innovation Officer, Sutter Health
- Joan Zoltanski, MD, MBA, Chief Experience Officer, University Hospitals Health System
- Moderated by Eric M. Stone, Serial Health Technology Entrepreneur, Patient Advocate and National Trustee, The Crohn's and Colitis Foundation

2:45 - 3:20 pm

Regency Ballroom

A. KEYNOTE
- Bernard J. Tyson, Chairman and Chief Executive Officer, Kaiser Permanente

Sponsored By: La Jolla™ Pharmaceutical

3:25 - 3:50 pm

Networking Break in the Riverside Exhibit Hall

Thank You to our Conference Guide Sponsors:

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CONFERENCE SCHEDULE

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  Sponsored By: CONIFER HEALTH SOLUTIONS®
- Track G - Health Information Technology
- Track H - Thought Leadership
- Track I - Thought Leadership

3:50 - 4:30 pm

Crystal B

B. Core Thoughts on Dealing with the Opioid Crisis
- Meghan McNelly, PharmD, MHA, FACHE, Vice President, Pharmacy Operations, Pa Health & Wellness
- Joseph Alhadeff, MD, President, OSS Health
- Suzette Song, MD, Vice President, Medical Affairs, OSS Health

Crystal C

C. Key Linkages Among Staff Engagement, Patient Satisfaction, and Malpractice Claims for Health Systems
- Patrick Kulesa, PhD, Global Research Director, Willis Towers Watson
- David Na, FCAS, MAAA, Senior Consultant, Willis Towers Watson
- Diane Moritz, Director, Clinical Loss Control, Trinity Health

Crystal A

D. Best Care
- Donna Sollenberger, Executive Vice President and Chief Executive Officer, The University of Texas Medical Branch, Galveston
- Gulshan Sharma, MD, MPH, Vice President, Chief Medical and Clinical Innovations Officer, The University of Texas Medical Branch, Galveston

Comiskey

E. Thriving as a Mid-Sized System
- Bernard Wheatley, DBA, FACHE, Chief Executive Officer, Schneider Regional Medical Center
- Mark Dooley, President and Chief Executive Officer, Wilson Health
- David Rahija, PT, MPT, MBA, FACHE, Senior Vice President, NorthShore University HealthSystem Glenbrook Hospital, NorthShore Orthopaedic Institute
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

Toronto

F. The Future of the Patient Experience
- Lynne C. Barnes, Chief Operating Officer, Carle Hospital
- Pamela Duchene, PhD, APRN-BC, FACHE, Vice President, Patient Care Services and Chief Nursing Officer, Hallmark Health System
- Jennifer McDonald, Executive Director, Patient Experience, Loma Linda Children's Hospital
- Kent Ivanhoff, Chief Executive Officer, VisitPay
- Moderated by Megan Knowles, Writer / Reporter, Becker's Healthcare

Acapulco

G. Workshop: Driving Better Outcomes through Better Communications
- Brad Brooks, Co-Founder and Chief Executive Officer, TigerConnect
- Mary Asal, MD, MPH, Pediatric Resident, PGY-3, Westchester Medical Center
- Spencer G. Erman, MD, FAAFM, Vice President and Chief Medical Informatics Officer, Hartford HealthCare, Associate Clinical Professor, University of Connecticut School of Medicine
- Jonathan Berkowitz, MD, Medical Director, WMC Health
- Moderated by Julie Spitzer, Writer / Reporter, Becker's Healthcare
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Sponsored By: tigerconnect

Water Tower

H. Behavioral Health Panel
- Victoria C. Emenyonu Ogbejesi, RN, MSN, APRN, FNPC, Nursing Manager, Yale New Haven Hospital
- Matthew Stanley, DO, Vice President, Avera Behavioral Health Clinical Service Line; Medical Director, Avera McKennan and Avera Marshall Behavioral Health Centers; Assistant Professor, University of South Dakota Sanford School of Medicine, Department, Psychiatry
- Steven Airhart, Chief Executive Officer, Hartgrove Behavioral Health System and Garfield Park Behavioral Hospital
- Moderated by Kate Carow, Principal, Carow Consulting

Gold Coast

I. The Evolution of ASCs and Physician-Hospital Joint Ventures
- Don Barbo, CPA / ABV, Managing Director, VMG Health
- Dawn Knight, Chief Executive Officer / Administrator, Center for Minimally Invasive Surgery
- Viveka Rydell-Anderson, Esq., Chief Executive Officer, PDI Surgery Center
- Peter Doerner, Executive Vice President / Chief Development Officer, North American Partners in Anesthesia
- Moderated by Megan Wood, Writer / Reporter, Becker's Healthcare

4:35 - 5:10 pm

Regency Ballroom

A. KEYNOTE
- Penny Wheeler, MD, President and Chief Executive Officer, Allina Health

5:15 - 7:00 pm

Cocktail Reception, Networking, & Cash Raffles in the Riverside Exhibit Hall

Sponsored By: CAIN BROTHERS
A division of KeyBanc Capital Markets

CONFERENCE SCHEDULE

Friday, April 13th

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  Sponsored By: Bank of America Merrill Lynch
- Track F - Financial, Revenue Cycle Management Issues and More
- Track G - Health Information Technology
- Track H - Thought Leadership
- Track I - Thought Leadership

8:00 - 8:35 am

Regency Ballroom

A. KEYNOTE
- John Noseworthy, MD, President and Chief Executive Officer, Mayo Clinic

Sponsored By: Intarcia Therapeutics, Inc.

8:40 - 9:15 am

Regency Ballroom

A. Value Creation Through a Vertically Integrated Health Care Model: The Intersection of For-Profit and Not-for-Profit
- John Polanowicz, Chief Operating Officer, Steward Health Care Systems LLC

Crystal B

B. Leading and Distrupting in a Public Health System
- Akram Boutros, MD, FACHE, President and Chief Executive Officer, The MetroHealth System

9:20 - 9:55 am

Regency Ballroom

A. KEYNOTE
- William F. Carpenter III, Chairman and Chief Executive Officer, LifePoint Health

9:55 - 10:25 am

Networking Break in Riverside Exhibit Hall

10:25 - 11:05 am

Regency Ballroom

A. KEYNOTE PANEL
- Redonda Miller, MD, MBA, President, The Johns Hopkins Hospital
- Stephen Klasko, MD, President and Chief Executive Officer, Thomas Jefferson University & Jefferson Health
- Mike Butler, President, Providence St. Joseph Health
- Michael A. Slubowski, FACHE, FACMPE, President and Chief Operating Officer, Trinity Health
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

11:10 - 11:55 am

Regency Ballroom

A. Balancing Expansive Access with Financial Success
- Nicholas W. Mendyka, Chief Financial Officer, The University of Virginia Medical Center
- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
- Marcy Traxler, Vice President, Business Development, AMITA Health
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

Crystal B

B. New Approaches for Bending the Cost Curve - Proven Models for Delivering Whole-Person Care
- Jeffrey Arnold, MD, Chief Medical Officer, Santa Clara Valley Health and Hospital System
- Teddy Shah, MBA, Vice President, Value-Based Care, Optum

Crystal C

C. The Truth Behind Physician Burnout and What Can be Done to Stop It
- Scott Ellner, DO, MPH, MHCM, FACS, President and Chief Executive Officer, Centura Health Physician Group

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- Track G - Health Information Technology
- Track H - Thought Leadership
- Track I - Thought Leadership

Crystal A

D. Key Thoughts on Great Physician Relationships
- Kenneth Altman, MD, PhD, FACS, Chief, Otolaryngology, Baylor St. Luke's Medical Center
- Janice Benggio, MBA, PMP, CPMSM, CPCS, CPHRM, Senior PMO Analyst (Project Manager), IT, Broward Health
- Michael Swarzman, Vice President, System Business Development, Advocate Health Care
- Greg Stock, Chief Executive Officer, Thibodaux Regional Medical Center
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Comiskey

E. Managing Thoughts and Areas to Improve the Bottom Line
- Caleb Miller, Vice President, Carle Health System
- Joseph Anton, RN, MSN, Vice President, Clinical and Support Services, Thomas Jefferson University Hospitals
- Robert Lucas, Senior Associate Counsel and Vice President, Health Services, UPMC
- Ed Chewens, Senior Vice President, Physician Practices and Ambulatory Networks, NYU Winthrop University Hospital
- Moderated by David W. Johnson, Chief Executive Officer, 4sight HEALTH

Toronto

F. Supply Chain - Inventory Management, Identifying Problems/ Opportunities and Strategies for Improvement
- Eric Tritch, Executive Director, Strategic Sourcing, Supply Chain, University of Chicago Medicine
- John Roy, Vice President and General Manager, Cardinal Health Inventory Management Solutions
- Michael Hopkins, Director, Supply Chain, Northwestern Medicine
- Moderated by Mackenzie Bean, Writer/Reporter, Becker's Healthcare

Water Tower

G. Health IT Panel
- Bruce Darrow, MD, PhD, Vice President, Information Technology and Chief Medical Information Officer, Mount Sinai Health System
- David White, MSN-L, RN Chief Nursing Informatics Officer, Northern Arizona Healthcare
- Will O'Connor, MD, Chief Medical Information Officer, TigerConnect
- Moderated by Venkat Mocherla, Director, Business Development, Qventus

Wrigley

H. Thriving as a Safety Net Hospital
- Tim Egan, President and Chief Executive Officer, Roseland Community Hospital
- Vi-Anne Antrum, MSN, MBA, RN, NEA-BC, FACHE, Vice President, Patient Care Services and Chief Nursing Executive, Olean General Hospital
- Paige Dworak, FACHE, Chief Executive Officer, East Orange General Hospital
- Moderated by Jean Ann Larson, EdD, FACHE, LFHIMSS, FIISE, Chief Leadership Development Officer, University of Alabama at Birmingham Health System and School of Medicine

Gold Coast

I. Workshop: Collaboration with Industry - Quality Measures in Septic Shock
- George Tidmarsh, President and Chief Executive Officer, La Jolla Pharmaceuticals
- Steve Chen, MD, Vice President, Medical Affairs, La Jolla Pharmaceuticals

Sponsored By: La Jolla Pharmaceutical

12:00 - 1:00 pm

Networking Luncheon in the Riverside Exhibit Hall

1:05 - 1:45 pm

Regency Ballroom

A. Thriving in an Era of Consolidation and Cost Pressure
- Praveen Chand, Chief Operating Officer, Academic Health Center-Adult Hospitals, IU Health
- Christopher Weaver, MD, MBA, Senior Vice President, Clinical Effectiveness, Indiana University Health
- Steven Merahn, MD, Chief Medical Officer, Centria Healthcare
- Moderated by Nazanin Tondravi, JD, MPH, LHRM, HACP, Director, Regulatory Affairs, Memorial Healthcare System

Crystal B

B. Making Enterprise Risk A Strategic Advantage
- Wendy Rubas, General Counsel, VillageMD

Friday, April 13th

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Crystal C

C. Reduce Physician Burnout with Resilient Living
- Amit Sood, MD, Professor of Medicine, Director, Mind-Body Medicine Initiative, Mayo Clinic

Crystal A

D. Orthopedic Journey to Excellence: A Patient-Centric, Data-Driven Approach
- Bryan Edwards, Service Line Physician Partner, Orthopedics, Novant Health, Inc.
- Zack Landry, Service Line Administrative Lead, Orthopedic Surgery System, Novant Health, Inc.
- Jenny Martin, Director, Analytics and Informatics, Novant Health, Inc.
- Kevin Rapier, Manager, Analytics and Informatics, Novant Health, Inc.

Comiskey

E. Lessons from the Experts: What's New, Next and Best in Healthcare Finance
- Scott Polenz, CPA, MBA, Chief Administrative Officer, Marshfield Clinic Health System
- Kari Cornicelli, Vice President and Chief Financial Officer, Sharp Metropolitan Medical Campus
- Britt Tabor, CPA, FACHE, Executive Vice President, Chief Financial Officer and Treasurer, Erlanger Health System
- John Johnston, Senior Vice President and National Partner, The Advisory Board Company
- Moderated by Brooke Murphy, Writer / Reporter, Becker's Healthcare

Toronto

F. The Keys to Inspire your Staff and Improve your Efficiency
- Jeff Thompson, Executive Advisor and Chief Executive Officer Emeritus, Gundersen Health System

Water Tower

G. Workshop: The Care Affordability Mandate–Surviving and Thriving in Today's Healthcare Marketplace
- Mark Weber, Senior Vice President, Healthcare Development, Infor
- Roger Russell, Vice President, Finance, Palos Health
- William Bercik, Vice President, Healthcare Development, Analytics & Cost Accounting, Infor

Sponsored By: infor

Gold Coast

I. Healthcare, Meet Artificial Intelligence: Dispelling What's Real, What's Not, and What's to Come
- Prakash Khot, Chief Technology Officer, athenahealth

1:50 - 2:25 pm

Regency Ballroom

A. KEYNOTE
- Lloyd Dean, President and Chief Executive Officer, Dignity Health

2:30 - 3:00 pm

Networking Break in the Riverside Exhibit Hall

3:05 - 3:45 pm

Crystal B

B. Reducing Variations in Care and Optimizing Clinical Performance
- Lisa Brandt, RDH, MBA, Vice President, Statewide Orthopedic and Sports Medicine Strategic Service Line, Indiana University Health
- Diane Reinhard, DNP, MBA, MSCIS, RN, CRRN, NE-BC, Vice President Patient Care Services and Chief Nursing Officer, Craig Hospital
- Matthew Mentel, CMRP, MHA, MBA, Executive Director, Integrated Performance Solutions, Mercy
- Betty Jo Rocchio, RN, BSN, CRNA, MS, Vice President, Perioperative Performance Acceleration, Mercy
- Freda Lyon, Vice President, Emergency Services, WellStar Health System
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services, Healthcare, Ernst & Young

Crystal C

C. Culture: The Leader's Role in Building it, Sustaining it, and Understanding its Importance on Patient and Organizational Success
- John C. Sheehan, FACHE, President, UW Health at The American Center
- Alan Papa, FACHE, President and Chief Operating Officer, Cleveland Clinic Akron General
- Marcia Patterson, Chief Nursing Officer, Nor-Lea Hospital District
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

Crystal A

D. Employee and Patient Experience and the Intersection with Culture, Analytics and Lean Six Sigma
- Vishal Bhalla, MS, MBA, Vice President and Chief Experience Officer, Parkland Health & Hospital System

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Comiskey

E. Legal, Anti-Kickback and Regulatory Compliance
- Thomas Flynn, FACHE, Vice President and Chief Compliance Officer, Hackensack Meridian Health
- David Ellenbogen, JD, General Counsel, Scott & White Health Plan
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

Toronto

F. Who or What Will Pay for Population Health Improvements?
- Patrick M. O'Shaughnessy, MD, MBA, Executive Vice President and System Chief Medical Officer, Catholic Health Services of Long Island
- Kevin Ban, MD, Chief Medical Officer, athenahealth
- Deborah Bulger, CPHQ, Executive Director, Strategic Account Management Programs, Change Healthcare
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

Water Tower

G. How Cultural Readiness Predicts and Influences Sustainable Results
- Lyn Ketelsen, MBA, RN, Vice President and Chief Patient Experience Officer, HCA Healthcare
- Terre Short, MBA, CPXP, Assistant Vice President, Patient Experience, HCA Healthcare
- Hugh Brown, Chief Executive Officer, St. David's Georgetown Hospital, HCA Healthcare

Wrigley

H. Physician Engagement and Wellbeing Optimization Strategies for Health Systems
- Heather Farley, MD, Director, Provider Wellbeing, Christiana Care Health System
- Karl Laskowski, MD, MBA, Associate Medical Director, Brigham and Women's Physicians Organization
- Nathan Merriman, MD, MSCE, Chair, Physician Leadership Network Governance Committee, Christiana Care Health System
- Catherine Cheng, MD, FACP, Clinical Instructor, Staff Internist, Northwestern University Feinberg School of Medicine, Northwestern Executive Health

4:00 - 5:00 pm

Regency Ballroom

A. KEYNOTE
- George W. Bush, 43rd President of the United States and Founder of the George W. Bush Presidential Center

Sponsored by : EXELA PHARMA SCIENCES

CONFERENCE SCHEDULE

Saturday, April 14th

Concurrent Sessions:

- Track A - CEO, Leadership and Strategy Issues
- Track B - Value Based Care, Strategy, Population Health and Other Issues
- Track C - Physician Hospital Alignment Strategy, Thought Leadership and Other Issues
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- Track F - Thought Leadership
- Track G - Thought Leadership
- Track H - Thought Leadership

8:00 - 8:40 am

Regency Ballroom

A. KEYNOTE – Single Payer vs. Costs
- Sarah Kliff, Award Winning Healthcare Journalist and Senior Policy Correspondent, Vox.com

8:40 - 9:20 am

Regency Ballroom

A. Excelling as a Specialty Hospital
- Dennis Jolley, MPH, MEd, Chief Strategy Officer, Gillette Children's
- Zubin Kapadia, Vice President, Global Ventures, Hospital for Special Surgery in New York
- Giovanni Piedimonte, MD, FAAP, FCCP, Chairman, Cleveland Clinic Pediatric Institute Physician-in-Chief, Cleveland Clinic Children's; President, Cleveland Clinic Children's Hospital for Rehabilitation
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

Crystal B

B. How we use Lean Six Sigma to create a culture of safety, improvement and drive double digit margins
- Todd Burch, Chief Executive Officer, Aspirus Riverview Hospital & Clinics, Inc.

Crystal C

C. Identifying and Preventing Physician Burnout: The Silent Epidemic
- Keith Gray, MD, MBA, FACS, Associate Professor; Chief, Division of Surgical Oncology; Director, Physician Leadership Academy, The University of Tennessee Medical Center
- Fred "Kip" Wenger, DO, Regional Performance Director, Team Health Southeast Group, UT Medical Center

Crystal A

D. Error: Why we keep screwing up and what to do about it
- Jonnathan Busko, MD, MPH, FACEP, Emergency Department Medical Director, St. Joseph Hospital

Toronto

E. Key Thoughts on Nursing Leadership
- LesleyAnn Carlson, Associate Chief Nursing Officer, Rady Children's Hospital San Diego
- Chris Abe, RN, BSN, Senior Director, Ancillary and Support Services, Rady Children's
- Erin Costa, RN, MAS, NE-BC, CPN, Director, Medical/Surgical Services and CAPS, Rady Children's

Acapulco

F. Providing an Extensive Network of Care through Pediatric Hospitalists and Neonatologists
- Jill Keats, MHA, Vice President, Program Development, Ann & Robert H. Lurie Children's Hospital of Chicago
- Tina Pell-Doyle, LCPC, Senior Director, Corporate Outreach, Ann & Robert H. Lurie Children's Hospital of Chicago

Water Tower

G. An Idea Whose Time Has Come-Male Health Programs: An Opportunity For Clinical Expansion And Better Health
- Kevin Loughlin, MD, MBA, Professor of Surgery (Urology), Emeritus, Harvard Medical School

Gold Coast

H. Managing Drug Costs in an Era of Egregious Price Increases
- Scott Knoer, MS, PharmD, FASHP, Chief Pharmacy Officer, Cleveland Clinic

9:20 - 9:40 am

Networking Break in Regency Foyer

9:40 - 10:20 am

Regency Ballroom

A. Physician Leadership and Development: A Conceptual Model for Teaching Physicians and ACPs to be Effective Leaders
- Jaspal Singh, MD, MHA, MHS, FCCP, FCCM, Pulmonary, Critical Care and Sleep Medicine Physician, Atrium Health (formerly Carolinas HealthCare System
- Jennifer Terry, Vice President, Children's Services, Atrium Health (formerly Carolinas HealthCare System)

Crystal B

B. Successes of the Ryan White HIV/AIDs Program
- Carrie Jeffries, NEA-BC, ANP-BC, MS, MPH, RN, AACRN, AAHIVS, Chief Nursing Officer, US Department of Health and Human Services; Health Resources and Services Administration; Division of Community HIV/AIDS Programs, HIV/AIDS Bureau

Crystal C

C. Key Thoughts on How to Control Pharmaceutical Spending
- Ping Du, PharmD, JD, MBA, CIBE, Vice President, Outpatient Pharmacy, Baylor Scott & White Health
- Shaun Phillips, PharmD, MBA, Vice President, Clinical and Pharmacy Services, Bronson Healthcare Group; Adj. Professor, Administrative

Saturday, April 14th

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Pharmacy Practice and Chair of Honors Program Advisory Board, Ferris State University
- Angie Choiniere, RPh, Pharmacy Accreditation and Regulatory Compliance Officer, Ochsner Health System
- Christy Ciccarello, PharmD, Vice President, Clinical Pharmacy Operations, Novant Health
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Crystal A

D. Impacting Key Hospital Performance Metrics Through Leveraging a Hospitalists Program
- Lynne C. Barnes, Chief Operating Officer, Carle Hospital
- Emily Myers, Manager, Hospitalist Physician Practice, Carle Health System
- Saad Adoni, MD, Associate Medical Director, Hospitalist Program, Carle Health System

Toronto

E. Just do it! The Kaizen Approach to Health Care Performance Improvement
- Samuel Flanders, MD, Senior Vice President and Chief Quality and Safety Officer, Beaumont Health
- Dorothy Marie Bernard, BSN, MSA, Director, Nursing, Royal Oak, Beaumont Health

Acapulco

F. Interventions to Reduce Missed Nursing Care: How to Enhance Nursing Teamwork
- Beatrice J. Kalisch, RN, PhD, FAAN, Titus Distinguished Professor, Nursing Emerita, University of Michigan, School of Nursing

Water Tower

G. The Personalized Leadership Journey
- J. Bryan Bennett, Executive Director, Healthcare Center of Excellence; Adjunct Professor, Northwestern University

Gold Coast

H. Looking Outside to Build a Consumer-Focused Health Care Brand
- Mark Bohen, Senior Vice President and Chief Marketing and Communications Officer, Beaumont Health
- Susan Hanchett, Director, Brand Strategy and Market Development, Beaumont Health
- Larry Wu, Director, Market Research and Consumer Insights, Beaumont Health

10:25 - 11:00 am

Regency Ballroom

A. Transition Support: The Business Case for Patient Navigation
- Michael Swarzman, Vice President, System Business Development, Advocate Health Care
- Mervin Dino, Project Leader, Advocate Illinois Masonic Medical Center

Crystal B

B. New Thoughts on Healthcare Delivery in Rural Markets at Risk of Losing Hospitals
- Katherine J. Bunting, PhD, President and Chief Executive Officer, Fairfield Memorial Hospital
- Duke Anderson, President and Chief Executive Officer, Hillsdale Hospital
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

Crystal C

C. Breaking Out Of The Health Care Abyss: Transformational Tips For Agents of Change
- Thomas Royer, MD, FACPE, Chief Executive Officer and Partner, Royer-Maddox-Herron Advisors; Chief Executive Officer, Emeritus of CHRISTUS Health

Crystal A

D. Addressing Human Factors in Burnout and the Delivery of Healthcare: Quality & Safety Imperative of the Quadruple Aim
- Michael Privitera, MD, MS, Professor, Psychiatry and Medical Director, Medical Faculty and Clinician Wellness Program, University of Rochester Medical Center; Medical Society of the State of New York (MSSNY) Task Force on Physician Stress and Burnout; Chair, Medical Society of the State of New York (MSSNY) Task Force on Physician Stress and Burnout

Toronto

E. Consolidating Pediatric Specialty Services: Rationale and Lessons Learned
- Michael Artman, MD, Senior Vice President, Pediatrician-in-Chief, Children's Mercy Hospital; Chair, Department of Pediatrics, University of Missouri-Kansas City School of Medicine

Acapulco

F. Radically Reduce Operating Costs by Leveraging Your Healthcare Supplier Relationships
- Dan Hurry, Chief Supply Chain Officer, Mercy Health

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Water Tower

G. Artificial Intelligence in Medicine: The Transformation and Future of Patient Care
- Sam King, FHIMSS, FHFMA, CPHIMS, CPHQ, Faculty, University of Southern California; Chief Information and Innovation Officer, CareZoom

Gold Coast

H. Want More? Look to the Core: Leveraging Core Customers to Drive Profit
- John Couris, President and Chief Executive Officer, Tampa General Hospital

11:05 - 11:45 am

Regency Ballroom

A. Using Data Analytics and Performance Improvement to Lead a Cultural Change that Improves ED Throughput and Patient Satisfaction
- David Lehr, Chief Information Officer, Anne Arundel Medical Center
- Yuki Uchino, Director, Analytics and Reporting, Anne Arundel Medical Center
- Barbara Jacobs, Chief Nursing Officer, Anne Arundel Medical Center
- Mitchell Schwartz, Chief Medical Officer, Anne Arundel Medical Center

Crystal C

C. Reinventing the Role of the Health System Leader
- James Brown, Chief Strategy and Development Officer, HCA Gulf Coast Division
- Robin Sarkar, PhD, Chief Information Officer, Lakeland Health
- Rob Followell, Market President, Southern Tennessee Regional Health System
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

Crystal A

D. Digging into the Roots of an Incident Investigation
- Mary Bolbrock, MSN, RN, CLNC, CNE, Director, Risk Management, SBH Health System
- Ann Marie McDonald , EdD, RN, Senior Vice President and Chief Quality Officer, SBH Health System

Acapulco

F. Demonstrating Outcomes of Palliative Medicine at the System Level
- Parag Bharadwaj, MD, FAAHPM, System Chief, Palliative Care Medicine, Sentara Healthcare
- Jatin Dave, MD, MPH, Chief Medical Officer, New England Quality Care Alliance

Gold Coast

H. Patient Experience (PX@Rutgers)
- Michael Pizzano, MAS, Vice President, NJ Hospital Division, Care One Management, LLC

11:45 am

Meeting Adjourns