BECKER’S
HOSPITAL REVIEW

11TH Annual Meeting
April 6-9, 2020
Hyatt Regency - Chicago, Illinois

KEYNOTES

Karl Rove
Former Senior Advisor and Deputy Chief of Staff for President George W. Bush

Nancy Howell Agee
President and Chief Executive Officer, Carilion Clinic

George W. Bush
43rd President of the United States and Founder of the George W. Bush Presidential Center

Laura W. Bush
First Lady of the United States (2001-2009)

Earvin “Magic” Johnson
Role Model, Sport Legend and Successful Entrepreneur

Lloyd Dean
Chief Executive Officer, CommonSpirit Health

Melinda L. Estes
MD, President and Chief Executive Officer, Saint Luke’s Health System

Donna Brazile
Vice Chair, Voter Registration and Participation, Democratic National Committee

Sister Mary Haddad
RSM, President and Chief Executive Officer, Catholic Health Association of the United States

Rod Hochman
MD, President and Chief Executive Officer, Providence St. Joseph Health

Stephen K. Klasko
MD, MBA, President, Thomas Jefferson University; Chief Executive Officer, Jefferson Health

Wright Lassiter III
President and Chief Executive Officer, Henry Ford Health System

Michael A. Slubowski
FACHE, FACMPE, President and Chief Operating Officer, Trinity Health

Warner L. Thomas
Chief Executive Officer, Ochsner Health System

Bernard J. Tyson
Chairman and Chief Executive Officer, Kaiser Permanente
SESSION TRACKS

- TRACK A - CEO, Leadership and Strategy
- TRACK B - Leadership, Value-Based Care, Strategy, Population Health and More
- TRACK C - Physician-Hospital Alignment, Thought Leadership and Other Issues
- TRACK D - CMO, CNO, Patient Safety and Quality
- TRACK E - CFO, Compliance, Affiliation and Finance
- TRACK F - Financial, Revenue Cycle Management Issues and More
- TRACK G - CIO, CMIO & Health Information Technology
- TRACK H - Thought Leadership
- TRACK I - Thought Leadership
- TRACK J - Thought Leadership

KEYNOTE PANELISTS

Jeffrey R. Balser
MD, PhD, Dean, Vanderbilt University School of Medicine; President and Chief Executive Officer, Vanderbilt University

Peter Banko
President and Chief Executive Officer, Centura Health

Mike Butler
President, Operations and Strategy, Providence St. Joseph Health

Laura L. Forese
MD, Executive Vice President and Chief Operating Officer, NewYork-Presbyterian

Kenneth T. Gacka
Senior Director and Analytical Manager, Not-for-Profit Healthcare, U.S. Public Finance, S&P Global Ratings

Julie Manas
President, North Region, St. Vincent Indiana, Ascension Health

Robert Garrett
Chief Executive Officer, Hackensack Meridian Health

Suresh Gunasekaran
Chief Executive Officer, University of Iowa Hospital & Clinics

Elliot Joseph
Chief Executive Officer, HartfordHealthCare

Howard Kern
MHA, FACHE, President and Chief Executive Officer, Sentara Healthcare

Dennis Laraway
Chief Financial Officer, Banner Health

Gary Kaplan
MD, FACP, FACMPE, FACPE, Chairman and Chief Executive Officer, Virginia Mason Health System

Janice E. Nevin
MD, MPH, President and Chief Executive Officer, Christiana Care Health System

Timothy Pehson
MHSA, Chief Executive Officer, INTEGRIS Health

Edmund Sabanegh Jr.
MD, MBA, President, Main Campus and Regional Hospitals, Cleveland Clinic Health

Johnese Spisso
MPA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System and Associate Vice Chancellor of UCLA Health

Karen Testman
Chief Financial Officer, MemorialCare Health System

Michael Ugwueke
President and Chief Executive Officer, Methodist Le Bonheur Healthcare

CO-CHAIRS

Scott Becker
JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Rhoda Weiss
PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

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Great Topics and Speakers Focused on Strategy, Health System Alignment and Growth, Physician Integration, Improving Profitability, ACOs, Key Specialties and more!

Celebrity Keynotes by

George W. Bush
43rd President of the United States of America and Founder

Laura Bush
First Lady of the United States (2001-2009)

Donna Brazile
Vice Chair, Voter Registration and Participation, Democratic National Committee

Karl Rove
Former Senior Advisor and Deputy Chief of Staff for President George W. Bush

Earvin “Magic” Johnson
Role Model, Sport Legend and Successful Entrepreneur

270+ Hospital and Health System Executives Speaking; 330+ Total Speakers From Great Hospitals and Health Systems

The Smartest People in the Healthcare Arena

The Best Business-Focused, Strategic Discussions in the Healthcare Industry

4,200+ Attendees from Hospitals and Health Systems Across the Nation

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**MONDAY, APRIL 6, 2020**

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<th>Activity</th>
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<tr>
<td>8:10 - 10:30 AM</td>
<td>Sessions</td>
</tr>
<tr>
<td>10:30 - 11:05 AM</td>
<td>Networking Break in the Foyer</td>
</tr>
<tr>
<td>11:05 AM - 12:20 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>12:25 - 1:25 PM</td>
<td>Networking Luncheon in the Exhibit Hall</td>
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<tr>
<td>1:25 - 2:55 PM</td>
<td>Sessions</td>
</tr>
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<td>2:55 - 3:25 PM</td>
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<tr>
<td>3:30 - 5:15 PM</td>
<td>Sessions</td>
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<td>5:15 - 7:00 PM</td>
<td>Cocktail Reception in the Exhibit Hall</td>
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**TUESDAY, APRIL 7, 2020**

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<td>7:00 - 8:00 AM</td>
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<tr>
<td>8:00 - 9:50 AM</td>
<td>Sessions</td>
</tr>
<tr>
<td>9:50 - 10:20 AM</td>
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<tr>
<td>10:20 - 11:50 AM</td>
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<td>1:05 - 3:10 PM</td>
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<td>3:10 - 4:10 PM</td>
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<tr>
<td>4:10 - 4:40 PM</td>
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<td>4:40 - 5:25 PM</td>
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MONDAY, APRIL 6TH
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8:10 - 8:50AM

A. Do You Need to Be a Comprehensive System to Succeed or Can You Succeed in Three to Four Specific Areas?
- Liz Popwell, FACHE, PMP, Chief Strategy Officer, Ascension Michigan
- Bruce Elegant, FACHE, President and Chief Executive Officer, Rush Oak Park Hospital
- Harsh K. Trivedi, MD, MBA, President and Chief Executive Officer, Sheppard Pratt Health System
- Moderated by Timothy J. Fry, JD, Associate, McGuireWoods LLP

B. RESERVED

C. Key Strategies to Improve Your Health System’s Culture: How Do You Improve Culture, What Difference Does It Make, and What Steps Can You Take Now?
- Jeffrey L. Cohen, MD, FACS, FASCRS, CPE, Chief Physician Officer, Hartford HealthCare Medical Group / System Vice President Physician & Provider Network Development, Hartford HealthCare
- Michael Hildebrand, Chief of Staff, Prisma Health; President, Greenville Health Authority
- Katherine M. Williams, EdD, CPLP, Clinical Information Systems Instructor (CISI), Talent Development, New York Presbyterian Hospital
- Moderated by Greg Horner, Vice President, Operational Excellence, The University of Chicago Medicine

D. How to Improve the Patient Experience: What Strategies and Technologies are Helpful? What Are Your Best Suggestions?
- Barbara Engel, RN, Care Transition Coordinator, Discharge Care Call Center, UChicago Medicine
- Michael Zappa, President, SR Specialty Hospital, Associate Chief Medical Officer, Cape Fear Valley Health
- Mary Ellen Crittenden, MHA, Vice President, Quality/ Patient Safety Officer, Greater Hudson Valley Health System
- Tom Scalaetta MD, CPX, ED Chairperson and PX Medical Director, Edward Hospital
- Moderated by Alia Paavola, Editor, Becker’s Healthcare

E. RESERVED

F. Ideas and Strategies to Bring in New Sources of Revenue
- Caleb Miller, Vice President, Carle Health System
- Joseph Guarascio, Senior Vice President and Chief Financial Officer, White Plains Hospital
- Moderated by Katie Puccinelli, Associate, McGuireWoods LLP

9:00 - 9:40AM

A. Key Thoughts on Strategically Growing Your Hospital or Health System: What Works and What Doesn’t
- Teri Fontenot, Former President and Chief Executive Officer, Woman’s Hospital
- Larry Kaiser, President, Chief Executive Office, Dean of the Medical School and Senior Executive Vice President, Health Sciences, Temple University, Temple University Health System
- Richard Hamrick, III, MD, MBA, FCCP, Chief Medical Officer, HCA Capital Division - HCA Virginia Health System
- Dave Whitehead, Chief Strategy and Transformation Officer & Executive Vice President, Hartford HealthCare
- Moderated by Charles C. Harris, JD, Associate, McGuireWoods LLP

B. What Population Healthcare Models are Working for Large Systems? Why Do They Work? What’s the Cost/Benefit Analysis in Population Health?
- Elizabeth Kromm, PhD, MSc, Vice President, Population Health and Advancement, Howard County General Hospital, Johns Hopkins Medicine

G. The Best and Most Cost Effective Strategies for Cyber Security
- Bruce Darrow, MD, PhD, Vice President, Information Technology and Chief Medical Information Officer, Mount Sinai Health System
- Robin Sarkar, PhD, Vice President, IT, Lakeland Health
- Vikrant Arora, Chief Information Security Officer and Associate Vice President, Hospital for Special Surgery
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

H. The Secret Recipe for Hospital Peak Performance
- Lynne C. Barnes, MA, FACHE, Chief Operating Officer, Carle Foundation Hospital
- Emily Myers, Manager, Hospitalist Physician Practice, Carle Foundation Hospital
- Saad Adoni, MD, Associate Medical Director, Hospitalist Program, Carle Foundation Hospital

I. Fixing The Rural Behavioral Healthcare Fix: Treating 22,000 Addicts
- David Conejo, President, New Mexico Rural Hospital Network; Board Member, New Mexico Hospital Association; Chief Executive Officer, Rehoboth McKinley Christian Health Care Services

J. Redesigning Clinical Care with Analytics
- Paul Lampi, Director, Enterprise Analytics and Reporting, Memorial Hermann
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- Adam Myers, MD, FACHE, CHCQM, CPHRM, Chief of Population Health, Cleveland Clinic
- Rhonda Medows, MD, Chief Population Health Officer and Executive Vice President, Providence St. Joseph Health
- Julie Manas, President, North Region, St. Vincent Indiana, Ascension Health
- Bradley J. Clegg, DO, MMM, Chief Medical Information Officer, Metro Health-University of Michigan Health
- Moderated by Kate Carow, Principal, Carow Consulting

C. Which Leadership Models are Working and Which are Not? How Centralized or Decentralized is Leadership? Does the Leader or the System Make the Difference?
- Ian Worden, Chief Operating Officer, CHI Franciscan
- Cindy Bo, MBA, Chief Strategy and Business Development Officer, Nemours Children’s Health System
- Devanand Mangar, MD, FCCP, President, Governing Board, Tampa Outpatient Surgical Facility
- Matthew A. Gibson, PhD, FACHE, Senior Vice President and Chief Strategy Officer, Erlanger Health System
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

D. RESERVED

- Matthew Primack, PT, DPT, MBA, President, Advocate Christ Medical Center
- James Hoffman, Vice President, Strategic Business Development, Henry Ford Health System
- Larry Epstein, Chief Executive Officer, Atlantic Health System
- Ketul Patel, Chief Executive Officer, CHI Franciscan and Senior Vice President of Divisional Operations, CommonSpirit Health
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

F. Three Top Concerns for CFOs in 2020 and How We are Dealing With Them
- Dawn Bulgarella, Chief Financial Officer, UAB Health System
- Ewa J. Radzikowska, FACHE, Chief Financial Officer, VA San Diego Healthcare System
- Bashar Naser, Chief Financial Officer and Vice President, Finance, Gerald Champion Regional Medical Center
- Mark Anderson, Chief Financial Officer, North Oaks Health System
- Moderated by Morgan Haefner, Editor, Becker’s Healthcare

G. Building a Center for Innovation / Changing to a Culture of Innovation
- Tesha Montgomery, Vice President, Access and Operations, Houston Methodist
- Michelle Stansbury, Vice President, IT Innovation, Houston Methodist

H. RESERVED

I. Opioids and Health Systems: What Have We Learned and What Decisions Should Healthcare Leaders Make in the Future?
- Steven Aihart, Chief Executive Officer, Hartgrove Behavioral Health System & Garfield Park Behavioral Hospital
- Ruth Cassidy, BS, PharmD, FACHE, Senior Vice President of Clinical Support Services and Chief Pharmacy Officer, SBH Health System
- Ryan Foster, PharmD, MBA, DPLA, Senior Director, Pharmacy Services, Spectrum Health Delivery System
- Scott Knoer, MS, PharmD, FASHP, Chief Pharmacy Officer, Cleveland Clinic
- Moderated by Erica L. Jewell, JD, Associate, McGuireWoods LLP

J. How To Improve Your Public Ranking
- Meng Wei, MBA, System Director, Quality Informatics and Analytics, Quality Management Services, UCLA Health

9:50 - 10:30AM

A. RESERVED

B. RESERVED

C. Utilizing Data for Your Inclusion and Diversity Strategy: When Can I Stop Making the Case?
- Lilicia Bailey, MBA, MA, Senior Vice President, Chief People Officer, Wake Forest Baptist Health
- Jerri Irby, MBA, MS, Vice President, Wake Forest Baptist Health
- Dave McIntosh, PhD, Vice President, Chief Inclusion and Diversity Officer, Wake Forest Baptist Health
- Michael Kenyon, MS, LPC, NCC, Organizational Change Management Administrator, Wake Forest Baptist Health

D. TBD
- Audrey C. Murphy, BSN, MSN, JD, Executive Vice President & General Counsel, Hospital Enterprise, Hackensack Meridian Health
- Ted Schlert, MBA Senior Vice President, Enterprise Risk Management and Chief Risk Officer, Hackensack Meridian Health
- Elizabeth Paskas, MSN, MBA, BS, Vice President, Human Experience, Hackensack Meridian Health

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E. What Are Your Most Important Compliance Risks? What Are the Three Areas that Cause the Most Concern? How do you Assess Risk and What Are the Best Thoughts on Reducing Compliance and Regulatory Risk?
- Thomas Flynn, Senior Vice President, Chief Compliance Officer, Hackensack Meridian Health
- Mary Findley, MS, CPA, CHC, CHPC, Chief Compliance and Ethics Officer and Senior Vice President, Parkland Health & Hospital System
- Melissa Mitchell, JD, CHC, CPC-A, Chief Compliance Officer, Sinai Health System
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

F. Queuing Theory and The Efficient Use of Operating Rooms
- Michael Ciminiello, MD, Director, Orthopedic Program Development, Peconic Bay Medical Center, Northwell Health
- Paul Furbeck, MSPT, MBA, Director, Rehabilitation Services, Peconic Bay Medical Center, Northwell Health
- Tara Levesque, RN, Nurse Manager, Surgical Pavilion Unit, Peconic Bay Medical Center, Northwell Health
- Colby Wilson, Senior Associate, Financial Operations, Peconic Bay Medical Center, Northwell Health

G. The Biggest Disruptors in Health IT
- Ken Lee, Chief Information Officer, Centura Health
- Eric Yabloka, Chief Information Officer, Stanford Medicine
- Linda Kulhanek, Chief Financial Officer, The Methodist Hospital
- Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice President, Health System IT, University of Illinois Hospital & Health Sciences System
- Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare

H. RESERVED

I. Less Meetings, Better Communication and Execution - Improving Quality and Problem Resolution With Tiered Huddles (USC Verdugo Hills Hospital Part of Keck Medicine of USC)
- Keith Hobbs, Chief Executive Officer, USC Verdugo Hills Hospital
- Kenny Pawlek, Chief Operating Officer, USC Verdugo Hills Hospital

J. Administrators and Physicians: Synergism or Antagonism
- Armando Llechu, MBA, Chief Administrative Officer, Golisano Children’s Hospital of Southwest Florida, Lee Health
- Stephanie Stovall, MD, President, Medical Staff, Golisano Children’s Hospital of Southwest Florida, Lee Health

10:30 - 11:05AM

NETWORKING BREAK IN THE FOYER

11:05 - 11:45AM

A. KEYNOTE PANEL -
- Laura L. Forse, MD, Executive Vice President and Chief Operating Officer, NewYork-Presbyterian
- Timothy Pehrson, MHSA, Chief Executive Officer, INTEGRIS Health
- Elliot Joseph, Chief Executive Officer, Hartford HealthCare
- Jeffrey R. Balser, MD, PhD, Dean, Vanderbilt University School of Medicine; President and Chief Executive Officer, Vanderbilt University Medical Center
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

11:50AM - 12:20PM

A. KEYNOTE
- Sister Mary Haddad, RSM, President and Chief Executive Officer, Catholic Health Association of the United States

B. RESERVED

C. RESERVED

12:25 - 1:25PM

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:25 - 2:05PM

A. Key Thoughts on Consumerism as a Health System Strategy
- How Do You Define Consumerism? How Important Is It to Your Strategy? How Do You Implement It Practically?
- Ramon Soto, Chief Marketing and Communications Officer and Senior Vice President, Northwell Health
- Victor V. Buzachero, Corporate Senior Vice President, Office of the President, Scripps Health
- Kim Swafford, Group Vice President, Telehealth and Health Technology Strategy, Providence St. Joseph Health
- Moderated by Craig Garthwaite, Associate Professor of Strategy, Herman Smith Research Professor in Hospital and Health Services Management, Director of Healthcare, Kellogg School of Management, Northwestern University

B. RESERVED
### MONDAY, APRIL 6TH

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#### C. Three Strategies for Hospitals and Health Systems to Counter Physician Burnout
- Keith Gray, MD, MBA, FACS, Chief, Division of Surgical Oncology; Director of the Physician Leadership Academy, The University of Tennessee Medical Center
- Pam Oliver, MD, Executive Vice President and President, Novant Health Physician Network
- Duke Anderson, President and Chief Executive Officer, Hillsdale Hospital
- Kathie Bender Schwich, Chief Spiritual Officer, Advocate Aurora Health
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

#### D. Patient Experience Through the Eyes of Children and Families
- Caitlin Beck Stella, Chief Executive Officer, Joe Dimaggio Children’s Hospital And Pediatric Services, Memorial Healthcare System (FL)

#### E. RESERVED

#### F. What are the Most Important Revenue Sources For Your Hospital? Which Service Lines are Most Important To Revenues? How Do You Assess Risk To Those Revenue Sources? What Steps Do You Take to Improve and Double Down on Those Areas?
- Mike Grace, Chief Operating Officer, Banner Health
- Laura Handy-Dineen, Executive Director, System Revenue Cycle, UC San Diego Health
- Gerard Brogan, Jr., MD, FACEP, Executive Director, Huntington Hospital; Medical Director, Revenue Operations, Northwell Health
- Moderated by Laura Dyrrda, Editor-in-Chief, Becker’s Healthcare

#### G. Using Health IT to Improve Clinical Care
- Bob Brown, PhD, Co-Chief, Program in Biomedical Informatics, Western Michigan University Homer Stryker MD School of Medicine
- Par Bolina, Chief Medical Information Officer, IKS Health
- Anupam Goel, MD, MBA, Chief Health Information Officer, UnitedHealthcare Clinical Services, UnitedHealth Group
- Amy Compton-Phillips, MD, Chief Clinical Officer, Providence St. Joseph Health
- Betty Jo Rocchio, MS, BSN, CRNA, CENP, Chief Nursing Optimization Officer, Mercy / Mercy Hospital / Mercy Clinic / Mercy Health Foundation
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

#### H. Innovative Approaches to Improving Operations
- Gary Kaplan, Chairman and Chief Executive Officer, Virginia Mason Health System
- Vanessa Rosell-Stacks, Associate Vice President, Hospital Operations & Care Transitions, Rush University Medical Center

C. Three Strategies for Hospitals and Health Systems to Counter Physician Burnout
- Kathleen Kinkulis, MBA, Campus Operations Director, Mercy Health
- Giovanni Piedimonte, MD, FAAP, FCCP, Chief, Global Pediatric Research Operations, Cleveland Clinic Foundation & Professor & Chair of Pediatrics, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University, Cleveland Clinic Foundation, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University, Lerner Research Institute
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

I. RESERVED

J. RESERVED

**2:15 - 2:55PM**

A. KEYNOTE PANEL - The Future of Reimbursement: What to Expect from Medicare, Medicaid, Commercial Pay, and Other Payers
- Janice E. Nevin, MD, MPH, President and Chief Executive Officer, Christiana Care Health System
- Dennis Laraway, Chief Financial Officer, Banner Health
- Kenneth T. Gacka, Senior Director and Analytical Manager, Not-for-Profit Healthcare, U.S. Public Finance, S&P Global Ratings
- Suresh Gunasekaran, Chief Executive Officer, University of Iowa Hospital & Clinics
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker’s Healthcare

**2:55 - 3:25PM**

NETWORKING BREAK IN THE EXHIBIT HALL

**3:25 - 4:05PM**

#### A. RESERVED

#### B. How to Build and Sustain High-Performing Teams - What’s Your Top Piece of Advice? How Do You Balance Consensus vs. Direction?
- Keith Mueller, PhD, Department Executive Officer, Health Management and Policy, University of Iowa
- Elaine Cox, MD, Chief Medical Officer, Riley Children’s Health
- Jason Keeler, Chief Operating Officer and Executive Vice President, University of Chicago Medicine
- Rebekah Couper-Noles, MSN, MHA, Associate Chief Nursing Officer, Intermountain Healthcare
- Moderated by Dan Nielsen, Founder, America’s Healthcare Leaders

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C. RESERVED

D. Key Thoughts on Improving Patient Safety and Quality
- Ellen Feinstein, RD, MHA, FACHE, Vice President, Cancer Services, UChicago Medicine
- Stephanie Calcasola, MSN, RN-BC, CPHQ, Vice President, Quality and Safety, Hartford HealthCare
- Kenneth Altman, MD, PhD, FACS, Chief, Department of Otolaryngology, Geisinger Health System
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

E. RESERVED

F. RESERVED

G. Innovation in Healthcare - Healthcare Organizations’ Digital Strategy
- Dennis E. Dahlen, Chief Financial Officer, Mayo Clinic Health System
- Ross Manson, Chief Innovation Officer, Eide Bailly

H. The Garfield Distinction - A Framework for Operational Excellence
- Annie Russell, RN, MSN, Chief Operating Officer, Kaiser Permanente, Southern California Permanente Medical Group
- Todd Sachs, MD, FACS, Medical Director, Operations, Kaiser Permanente, Southern California Permanente Medical Group

I. Top Challenges That Rural Facilities Face and What to Do About Them
- Stephen Kenney, Chief Financial Officer, Central Vermont Medical Center
- Austin Reeder, Chief Executive Officer, St. Charles Parish Hospital
- Helen Johnson, RN, MSN, NEA-BC, FACHE, Chief Operating Officer, Spectrum Health Ludington Hospital
- Darrell Bodnar, Chief Information Officer, Weeks Medical Center
- Moderated by Paul A. Kiehl, JD, Associate, McGuireWoods LLP

J. Homeless and Mental Health - Solutions for a Growing Population
- Kathleen Jordan, MD, Chief Medical Officer, Saint Francis Memorial Hospital
- Kecia Kelly, Chief Nursing Executive / Chief Operating Officer, Saint Francis Memorial Hospital
- David Klein, MD, MBA, President, Saint Francis Memorial Hospital
- Jason Dennison, Vice President, Bay Area, Dignity Health
- Moderated by Shelly Schorer, Chief Financial Officer, Bay Area Service Area, Dignity Health

4:15 - 5:15PM

A. KEYNOTE - Moderated Q&A with President George W. Bush and First Lady Laura W. Bush
- George W. Bush, 43rd President of the United States and Founder of the George W. Bush Presidential Center

5:15 - 7:00PM

OPENING COCKTAIL RECEPTION IN THE EXHIBIT HALL
**TUESDAY, APRIL 7TH**

**Concurrent Sessions:**

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**8:00 - 8:30AM**

**A. KEYNOTE INTERVIEW**
- Lloyd Dean, Chief Executive Officer, CommonSpirit Health
  - Interviewed by Scott Becker, JD, CPA, Partner, McGuireWoods LLP and Publisher, Becker’s Healthcare

**8:35 - 9:15AM**

**A. KEYNOTE PANEL**
- Michael Ugwueke, President and Chief Executive Officer, Methodist Le Bonheur Healthcare
- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System and Associate Vice Chancellor of UCLA Health Sciences
- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System and Associate Vice Chancellor of UCLA Health Sciences
  - Moderated by Scott Becker, JD, Partner, McGuireWoods LLP, Founder and Publisher, Becker’s Healthcare

**9:20 - 9:50AM**

**A. KEYNOTE INTERVIEW**
- Stephen K. Klasko, MD, MBA, President, Thomas Jefferson University; Chief Executive Officer, Jefferson Health
  - Interviewed by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

**9:50 - 10:20AM**

**C. Women in Medicine**
- Shikha Jain, MD, FACP, Assistant Professor, Medicine, Division of Hematology, Oncology & Cell Therapy and Physician Director, Media Relations, Rush University Cancer Center

**10:20 - 11:00AM**

**A. Keep the Patient at the Center: Positively Impact Culture and the Patient Experience**
- Marc L. Boom, MD, President and Chief Executive Officer, Houston Methodist Hospital

**B. RESERVED**

**C. Diversity in the C-Suite: Healthcare Leaders Accelerating Change Through Executive Development**
- Erickajoy Daniels, Chief Diversity and Inclusion Officer and Senior Vice President, Aurora Health Care
  - Jhaymee Wilson-Tynan, Director, Strategy Management and Growth, Atrium Healthcare
  - R. Edward Howell, Professor, Public Health Sciences, University of Virginia
  - Dave McIntosh, PhD, Vice President, Chief Inclusion and Diversity Officer, Wake Forest Baptist Health
  - Moderated by Soyini Coke, Founder and Managing Principal, Annona Enterprises; Host, CEO Exclusive Radio

**D. RESERVED**

**E. The Best Thoughts on Controlling Labor Costs, What Projects to Invest In, and How to Identify the Source of Increasing Revenues**
- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
  - Mark R. Anderson, FHIMSS, CPHIMS, Chief Executive Officer, AC Group, Inc.; Chief Operating Officer, East Texas MSO/IPA/ACO;
  - Chief Financial Officer, North Oaks Health System
  - Britt Tabor, CPA, FACHE, Executive Vice President & Chief Financial Officer/Treasurer, Erlanger Health System
  - Tim Egan, President and Chief Executive Officer, Roseland Community Hospital
  - Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker’s Healthcare

**F. RESERVED**

**G. Jefferson Health’s DICE Group / HIPAA Compliant Patient Voice-Assistant**
- Neil Gomes, Chief Digital Officer, Senior Vice President - Technology Innovation & Consumer Experience, Thomas Jefferson University Hospital
  - Viraj Patwardhan, Vice President, Digital Design and Consumer Experience, Thomas Jefferson University and Jefferson Health

**H. Virginia Mason’s Involvement of Physicians in Growth**
- Andrew Ross, MD, section head GI and Medical Director, Strategic Growth, Virginia Mason
  - Kerry Shannon, MS, MA, Senior Vice President, Strategy and Business Development, Virginia Mason
  - Elizabeth Marici, Director, Regional Clinicians Program, Virginia Mason
  - Moderated by TBD

**I. Key Strategies for Orthopedic and Cardiovascular Service Lines: What’s Your Best Advice to Improve Service Lines? What’s Working, What’s Not?**
TUESDAY, APRIL 7TH

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- Ulanda Marcus-Aiyeku, DNP, MSN, RN, NE-BC, Clinical Program Manager, Orthopedic Service Line, Jersey Shore University Medical Center, Hackensack Meridian Health
- James Slover, MD, Chief, Orthopedic Surgery Services, NYU Langone Orthopedic Hospital
- Noel Araneta, Vice President, Cardiovascular Service Line, Amita Health
- Moderated by Jason S. Greis, JD, Partner, McGuireWoods LLP

J. Country Mouse and the City Mouse: Common Challenges, Shared Solutions and Opportunities of Delivering Care Through a Rural Lens
- Gordon Lewis, MHA, FACHE, Chief Executive Officer, Burnett Medical Center

11:10 - 11:50AM

A. The Impact of D.C. and the Upcoming Elections on Healthcare: Thoughts, Predictions and Strategies
- José Sánchez, LMSW, LCSW, President and Chief Executive Officer, Norwegian American Hospital
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker’s Healthcare

B. Key Thoughts on the Shift from Volume to Value
- Thomas Felch, Chief Operating Officer, Centura Health
- Mark Pearlmutter, MD, Senior Vice President, Steward Health Care
- Carrie Harris-Muller, MBA, MBA, Senior Vice President, Chief Population Health Officer, OhioHealth
- Kristi Caldararo, MHA, Administrator, Clinical Services, Thomas Jefferson University Hospitals
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

C. Is There Any Other Option but to Employ Physicians? What Do You Do to Control Physician Group Losses? What Works and What Doesn’t?
- Derek S. Wheeler, MD, MMM, MBA, Chief of Staff, Cincinnati Children’s Hospital Medical Center
- Barbara Johnson, Chief Human Resources Officer & System Vice President, Premier Health
- Moderated by Anna M. Timmerman, JD, Partner, McGuireWoods LLP

D. Enhancing Quality and Safety Through Systemness
- Cynthia Deyling, MD, Chief Quality Officer, Cleveland Clinic

E. RESERVED

F. The Best Actions to Improve the Cash Flow in Your Revenue Cycle Now: What is Working

- Jeff Wakefield, FHFMA, CPA, MHA, Chief Financial Officer, Marion General Hospital
- Moderated by Rosemary Florin, President and Chief Executive Officer, Lovell Communications

G. Do Telehealth and Urgent Care Mean the Demise of Brick and Mortar? How Do Systems Stay Busy? Should They Embrace Telehealth and Urgent Care?
- Matt Shafer, RN, Administrative Director, Telehealth, Erlanger Health System
- Laura Swaney, Division Vice President, Women’s and Children’s Services, Medical City Healthcare (HCA N TX)
- Terry Lewis, Senior Associate Counsel, UPMC
- G. Hamilton Baker, MD, FACC, Director, Innovation and Translational Accelerator, MUSC Children’s, Associate Professor, Pediatrics, Medical University of South Carolina
- Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare

H. Collaboration of the Chief Administrative Officer and Chief Medical Officer: Keys to Success in a Clinic Model
- Jeanne Armentroup, Executive Vice President and Chief Administrative Officer, Carilion Clinic
- Patrice Weiss, MD, Chief Medical Officer and Executive Vice President, Carilion Clinic; Professor, OB-GYN, Virginia Tech Carilion School of Medicine

I. Social Determinants of Health
- William Shrank, MD, Chief Medical Officer and Senior Vice President, Humana
- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica
- Vicki Lewis, President and Chief Executive Officer, Coffee Regional Medical Center
- Carrie Nelson, MD, MS, FAAFP, Chief Clinical Officer, Advocate Physician Partners
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

J. Defining Culture: How Does a Hospital or Health System’s Culture Affect the Patient Experience?
- Stonish Pierce, FACHE, System Vice President, Specialty Services, Beaumont Health
- Tom VanOsdol, Senior Vice President, Ascension; President and Chief Executive Officer, Ascension Florida
- Kristin Hoover, Chief Human Resources Officer, Sierra Vista Regional Medical Center
- Naomi Cramer, Chief Human Resources Officer, Banner Health
- Paige Dworak, FACHE, President and Chief Executive Officer, East Orange General Hospital
**TUESDAY, APRIL 7TH**

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- Moderated by Soyini Coke, Founder and Managing Principal, Annona Enterprises; Host, CEO Exclusive Radio

**12:00 - 1:00PM**

**NETWORKING LUNCHEON IN THE EXHIBIT HALL**

**1:05 - 1:45PM**

A. Prioritizing Community Health Needs through a Value-Based Care Lens
- Carl Armato, Chief Executive Officer, Novant Health
- Jerome Williams, MD, Senior Vice President, Consumer Engagement, Novant Health

B. The Value Perspective
- Ruth Krystopolski, Senior Vice President, Population Health, Atrium Health

C. How to Develop Leaders Throughout an Organization
- Jaspal Singh, MD, MHA, MHS, Co-Chair, Physician/ACP Leadership Committee - Pulmonary, Critical Care, and Sleep Medicine Professor of Medicine - Atrium Healthcare
- Rick Goins, DHA, MHA, Chief Executive Officer, Massac Memorial Hospital
- Nancy Vish, President, Chief Nursing Officer, Baylor Jack and Jane Hamilton Heart and Vascular Hospital, Baylor Scott & White Health
- Moderated by Dan Nielsen, Founder, America’s Healthcare Leaders

D. RESERVED

E. Price Transparency in Hospitals and Health Systems
- Paul Rein, DO, Anesthesiologist; Adjunct Professor, College of William and Mary
- Doug Slayke, MD, MPH, FACS, Chief of Surgical Services, Advocate Christ Medical Center
- Larry Nycum, Senior Vice President, Medical Staff Services, Novant Health
- Sarah Knodel, Senior Vice President, Revenue Cycle, Baylor Scott & White Health
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

F. Moneyballing - Performance Management
- Lisa Goodlett, Chief Financial Officer, MUSC Health
- Cory O.B. Robinson, MHA, PMP, Director, Program Management, MUSC Health

G. What Are Your Top Priorities In Health IT and What Will It Cost to Achieve Them?
- Kiran Avancha, PhD, Chief Operating Officer, HonorHealth Research Institute, HonorHealth
- Gerry Lewis, Chief Information Officer, Ascension
- Bharat Bhushan, MD, MMM, Chief Physician Executive, UPMC
- John Cromwell, MD, FACS, FASCARS, Chief Technology Officer, DASH Analytics LLC; Associate Chief Medical Officer, Director, Surgical Quality and Safety, University of Iowa Hospitals & Clinics
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

H. Key Issues for Academic Hospitals/Health Systems
- Quinn McKenna, Chief Operating Officer, Stanford Health Care
- Peter Burkiewicz, Chief Strategy Officer, Assistant Vice President, Business Development, University of Illinois Hospital & Health Sciences System
- Rhett Stover, MBA, FACHE, President and Chief Executive Officer, Oklahoma State University Medicine
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

I. Exceptional Lee Performance Excellence
- Scott Nygaard, MD, Chief Operating Officer, Lee Health

J. Enterprise Risk Program at Rush University Medical Center
- Kelly Sullivan, JD, Chief Risk Officer & Deputy General Counsel, Rush University Medical Center
- Carl Bergetz, General Counsel, Rush University Medical Center

**1:55 - 2:35PM**

**A. KEYNOTE PANEL**
- Howard Kern, MHA, FACHE, President and Chief Executive Officer, Sentara Healthcare
- Gary Kaplan, Chairman and Chief Executive Officer, Virginia Mason Health System
- Julie Manas, President, North Region, St. Vincent Indiana, Ascension Health
- Edmund Sabanegh Jr., MD, MBA, President, Main Campus and Regional Hospitals, Cleveland Clinic Health System
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

**2:40 - 3:10PM**

**A. KEYNOTE**
- Bernard J. Tyson, Chairman and Chief Executive Officer, Kaiser Permanente
**Tuesday, April 7th**

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**3:10 - 3:40PM**

**NETWORKING BREAK IN THE EXHIBIT HALL**

**3:40 - 4:20PM**

**A. RESERVED**

**B. Integrating Community Health Interventions and Services into the Care Model to Improve Population Health Outcomes**
- Jennifer Z. Snow, MBA, Director, Accountable Communities, Prisma Health

**C. Key Thoughts on ACOs, PHOs and Shared-Savings: What is Working and What’s Not**
- Jim Dietsche, Chief Financial Officer and Chief Operating Officer, Bellin Health
- Saria Saccocio, MD, Ambulatory Chief Medical Officer, Department Chair of Family Medicine, Greenville Health System
- Nishant “Shaun” Anand, MD, FACEP, Executive Vice President, Chief Medical Officer and President, BayCare Physician Partners, BayCare Health System
- Amy Wilson, MSN, BSN, RN, Senior Vice President, Clinical Operations, Ascension
- Brent Staton, MD, ACO Founder and Chief Executive Officer, Cumberland Center for Healthcare Innovation
  - Moderated by Timothy J. Fry, JD, Associate, McGuireWoods LLP

**D. Using Variation Analysis to Lower Costs and Improve Clinical Outcomes**
- Kevin Fleming, Chief Operating Officer, Clinical Program Services, Providence St. Joseph Health
- Caleb Stowell, MD, Enterprise Director, Value-Based Care, Providence St. Joseph Health

**E. RESERVED**

**F. Key Thoughts to Control Pharmacy Costs: What Percentage of Revenues Are Pharmacy Costs? How Do You Say No (and Sometimes Yes) to New Drugs? What’s the Most Important Thing to do to Control Costs?**
- Derek McMichael, PharmD, Vice President, Operations, North Region, Community Health Network
- Estera Opris, PharmD, BCPS, Director, Pharmacy, Kindred Hospital-St. Anthony’s
- Andrew Volk, PharmD, MBA, BCPS, CHFP, Director, Pharmacy Business Operations, Spectrum Health Delivery System
- Loren Carrell, Pharm.D., MHA, BCPS, Director, Outpatient and Regional Pharmacy Services, Gundersen Medical Center
  - Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

**G. The Digitization of Healthcare and the Amazon Business Story**
- Chris Holt, Global Healthcare Leader, Amazon Business

**H. RESERVED**

**I. Top Concerns Behavioral Health Concerns for 2020**
- Puneet Leekha, JD, Chief Operating Officer & General Counsel, Chestnut Health Systems
- Russ Johnson, Chief Executive Officer, Lawrence Memorial Hospital
- Martin Siglin, MD, Chief Medical Officer, AMITA Health Saint Francis Hospital Evanston
- Cathy Dockery, Chief Nursing Officer, Behavioral Center of Michigan Hospital, Samaritan Behavioral Center
  - Moderated by Alia Paavola, Editor, Becker’s Healthcare

**J. Starting a Leadership Development Program from Scratch: Triumphs and Tribulations**
- Jean Ann Larson, FACHE, LFHIMSS, FIISE, Chief Leadership Development Officer, UAB Health System
- Matthew J. Painter, PhD, Director, Leadership Development, UAB Health System

**4:25 - 5:25PM**

**A. KEYNOTE: Remarks by Earvin “Magic” Johnson**
- Earvin “Magic” Johnson, Role Model, Sport Legend and Successful Entrepreneur

**5:25 - 7:00PM**

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### Concurrent Sessions:

**Track A - CEO, Leadership and Strategy**
- 8:00 - 8:30AM
  - **A. KEYNOTE**
    - Rod Hochman, MD, President and Chief Executive Officer, Providence St. Joseph Health

**Track B - Leadership, Value-Based Care, Strategy, Population Health and More**
- 8:35 - 9:15AM
  - **A. KEYNOTE**
    - Michael A. Slubowski, FACHE, FACMPE, President and Chief Operating Officer, Trinity Health

**Track C - Physician-Hospital Alignment, Thought Leadership and Other Issues**
- 9:15 - 10:05AM
  - Networking Break in the Exhibit Hall

**Track D - CMO, CNO, Patient Safety and Quality**
- 10:05 - 10:35AM
  - **A. KEYNOTE**
    - Nancy Howell Agee, President and Chief Executive Officer, Carilion Clinic

**Track E - CFO, Compliance, Affiliation and Finance**
- 10:40 - 11:20AM
  - **A. KEYNOTE PANEL: What's the Best Thing Your System Has Done in the Last 12 Months? How Did you Do It?**
    - Peter Banko, President and Chief Executive Officer, Centura Health
    - Robert Garrett, Chief Executive Officer, Hackensack Meridian Health
    - Mike Butler, President, Strategy and Operations, Providence St Joseph Health
    - Karen Testman, Chief Financial Officer, MemorialCare Health System
    - Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

**Track F - Financial, Revenue Cycle Management Issues and More**
- 11:25AM - 12:05PM
  - **A. Meeting a State’s Healthcare Needs with Collaboration vs. Competition**
    - Carol Burrell, President and Chief Executive Officer, Northeast Georgia Health System
    - Candice Saunders, President and Chief Executive Officer, Wellstar Health System
    - Ninfa Saunders, Chief Executive Officer, Navicent Health
    - Moderated by Melissa Tymchuk, Chief of Staff, President & Chief Executive Officer, Northeast Georgia Health System

**Track G - CIO, CMIO & Health Information Technology**
- 12:10 - 12:50PM
  - **A. How to Reduce Variations in Care and Optimize Clinical Performance**
    - Joseph Anton, RN, MSN, Vice President, Clinical and Support Services, Thomas Jefferson University Hospitals
    - Tracey Moffatt, MHA, BSN, RN, System Chief Nursing Officer and Vice President, Quality, Ochsner Health System
    - Lee A. Norman, MD, MHS, MBA, Secretary, Kansas Department of Health (KDHE), State Health Officer of Kansas; Vice President and Chief Medical Officer, The University of Kansas Hospital
    - Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

**Track H - Thought Leadership**
- 13:00 - 13:40PM
  - **B. How To Develop and Maintain Great Physician Relationships, What Works and What Doesn’t?**
    - Robert Hart, MD, FAAP, FACP, Chief Medical Officer, Ochsner Health System
    - Cigdem Akman, MD, Chief, Child Neurology, Columbia University Irving Medical Center
    - Vincent DiBattista, President, Hartford HealthCare Medical Group; Senior Vice President, Physician Services, Hartford HealthCare
    - Alison Tothy, MD, Associate Professor, University of Chicago Medicine and Biological Sciences Division
    - Moderated by Kate Carow, Principal, Carow Consulting

**Track I - Thought Leadership**
- 13:45 - 14:25PM
  - **C. Key Steps to Improve Regulatory Compliance and how to Avoid Ending Up on the Front Page of the Newspaper**
    - David Ellenbogen, JD, General Counsel, Baylor Scott & White Health Plan
    - Ron Skillens, CPA, CHC, CHPC, Chief Compliance Officer & Senior Vice President, Enterprise Risk Management, John Peter Smith Hospital
    - Eugena White, JD, MS HQS, CHC, RHIA, Chief Compliance Officer, Medical West, an affiliate of UAB Health System
    - Moderated by Timothy R. Loveland, Associate, McGuireWoods LLP

**Track J - Thought Leadership**
- 14:30 - 15:10PM
  - **D. Key Thoughts on the Provider-Payer Relationship: What Works and What Doesn’t**
    - Patrick Young, President, Population Health, Hackensack Meridian Health
    - Albert Wright, PharmD, MHA, President and Chief Executive Officer, West Virginia University Health System
    - Joan Martin, Vice President, Payer Contracting, Albany Medical Center IDS
    - Moderated by Morgan Haefner, Editor, Becker’s Healthcare

**Track K - Thought Leadership**
- 15:15 - 15:55PM
  - **E. Improving Patient Satisfaction and Service Quality Through Healthcare IT**
    - Michele Meyer, Chief Executive Officer, Washington County
**WEDNESDAY, APRIL 8TH**

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**Memorial Hospital**
- Kevin Gwin, Chief Patient Experience Officer, University of Missouri Health Care
- Vi-Anne Antrum, DNP, MBA, RN, NEA-BC, FACHE, Associate Chief Nurse Executive and Senior Vice President, Cone Health
- David Houghton, MD, Medical Director, Ochsner CareConnect 360, Ochsner Health System
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

**H. Health System Leadership in 2020: Tools for Success**
- Nathan Merriman, MD, Chair, Christiania Care Physician Leadership Network
- Shelly Buck, DNP, MBA, Chief Nursing Officer, Chief Operating Officer and Vice President, Patient Care Services, WellSpan York Hospital
- Rachelle Schultz, EdD, Chief Executive Officer, Winona Health
- Katherine J. Bunting, PhD, President and Chief Executive Officer, Fairfield Memorial Hospital
- Moderated by Alia Paavola, Editor, Becker’s Healthcare

**I. The Nexus of Innovation and Rural Healthcare**
- Susan Turney, MD, MS, FACP, FACMPE, Chief Executive Officer, Marshfield Clinic Health System

**J. Why are Drug Prices So High?**
- Kevin Loughlin, MD, MBA, Professor of Surgery (Urology), Emeritus, Harvard Medical School

**12:10 - 1:10PM**

**NETWORKING LUNCHEON IN THE EXHIBIT HALL**

**1:10 - 1:50PM**

**A. RESERVED**

**B. The Five Must-Do’s to a Successful Health System Integration**
- Jim Budzinski, Chief Financial Officer, WellStar Health System

**C. Physician Compensation Ideas and Models, What Works What Doesn’t Work? What’s Your Best Suggestion For Physician Compensation?**
- David Kim, MD, Chief Medical Officer, Southern California, Providence St. Joseph Health
- Jim Keller, MD, MHSA, Vice President, Medical Management, Advocate Trinity Hospital, Division Director, Maternal Fetal Medicine, Advocate Children’s Hospital
- David Rahija, PT, MPT, MBA, FACHE, President, Skokie Hospital, NorthShore University HealthSystem
- Barbara Barnett, MD, Chief Medical Officer, Mount Sinai Downtown
- Moderated by Laura Dyrda, Editor-in-Chief, Becker’s Healthcare

**D. RESERVED**

**E. How to Keep Your Hospital or Health System Thriving in an Era of Consolidation**
- Rob Followell, Market President, Southern Tennessee Regional Health System
- Michael Watkins, Chief Operating Officer, North Oaks Health System
- Emmett Schuster, President and Chief Executive Officer, Gibson General Hospital
- Tom Lorish, Chief Executive Outreach, Strategic Affiliation, Providence Health & Service
- Moderated by Rosemary Plorin, President and Chief Executive Officer, Lovell Communications

**F. Creating an Economic Model to Address Social Needs for America’s Next Generation**
- Lawrence Moss, MD, Chief Executive Officer, Nemours

**G. Key Thoughts on Developing a Digital and Telehealth Strategy**
- David Chou, Chief Information and Digital Officer, Children's Mercy Hospital
- Aaron Martin, MD, MBA, Executive Vice President and Chief Digital Officer, Providence St. Joseph Health
- Bryan Arkwright, Chief Research Officer, Wake Forest University Health
- John Lock, Chief Digital Officer, MedStar Health
- Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare

**H. Importance of a Specialty-Focused, Independent Healthcare Organization in Today’s Merger Mania**
- Peter Amenta, MD, PhD, President and Chief Executive Officer, Joslin Diabetes Center, Harvard University

**I. Patient Satisfaction and Cost Reduction in Pharmaceutical Care**
- Lynn Eschenbacher PharmD, MBA, FASHP, Chief Pharmacy Officer, Ascension Healthcare
- William Pong, PharmD, MBA, System Director, Pharmacy Services, Amita Health
- David Twitchell, Vice President, Chief Pharmacy Officer, Boston Medical Center
- Tejal Patel, Pharmacy Operations Manager, Mount Sinai Hospital
- Moderated by Sarah Ahmed, JD, Associate, McGuireWoods LLP

**J. Health System Innovation at Scale: How to Spread a Good Idea**
- Evan Benjamin, MD, MS, FACP, Chief Medical Officer, Ariadne Labs; Harvard School of Public Health and Brigham and Women’s Hospital

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- OR VISIT www.regonline.com/bhr11thannualmeeting
WEDNESDAY, APRIL 8TH
Concurrent Sessions:

1:55 - 2:25PM

A. KEYNOTE INTERVIEW
- Wright Lassiter III, President and Chief Executive Officer, Henry Ford Health System
- Interviewed by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

2:25 - 2:55PM

NETWORKING BREAK IN THE EXHIBIT HALL

2:55 - 3:35PM

A. Biggest Healthcare Disruptors and Their Impact
- Marvin O’Quinn, Executive Vice President/Chief Operating Officer, Catholic Healthcare West, Dignity Health
- Charlotte Stallworth, MBA, Vice President, Strategic Partnerships, Stanford Children’s Health
- Moderated by Craig Garthwaite, Associate Professor of Strategy, Herman Smith Research Professor in Hospital and Health Services Management, Director of Healthcare, Kellogg School of Management, Northwestern University

B. What’s Next in Population Health? What Are the Motivators for Change and do the Changes Pay Off?
- Robert A. Cherry, MD, MS, FACS, FACHE, Chief Medical Officer and Chief Quality Officer, UCLA Health System
- Rajan Gurunathan, MD, FACP, Chief, Division of General Medicine, SBH Health System
- Jim May, Chief Innovation Officer, Heritage Medical Center
- Zeev Neuwirth, MD, Senior Medical Director, Population Health, Atrium Health
- Moderated by Kate Carow, Principal, Carow Consulting

C. RESERVED

D. Medical Group Management: Top Issues and Strategies for 2020
- Timothy Lineberry, MD, Chief Medical Officer, Aurora Health Care Medical Group
- Edward Carne, President, Sinai Medical Group
- Prathibha Varkey, MBBS, MPH, MHPE, MBA, Senior Vice President And Chief Executive Officer, Northeast Medical Group, Yale New Haven Health System
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker’s Healthcare

E. Connecting Quality, Finance and Analytics to Deliver Value Across the Continuum
- Nancy Feistritzer, Chief Nursing Officer, Emory University Hospital
- Mary M. Bolbrock, DNP, RN, CLNC, CNE, Assistant Vice President of Quality and Risk, SBH Health System, Bronx, New York
- Joseph Alhadeff, MD, President, OSS Health
- Patricia W. Plair, Chief Financial Officer, Orlando Regional Medical Center
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

F. What Are the Most Important Steps to Take Now to Maintain Financial Success? What Are the Top Priorities Today?
- Jim Porter, Chief Financial Officer, St. Bernard Hospital
- Venkat Bhamidipati, Chief Financial Officer, Providence St Joseph Health
- Jeff Daneff, Chief Financial Officer, Porter Health Care System
- Moderated by Morgan Haefner, Editor, Becker’s Healthcare

G. Evolving Technology, Disruptors and Regulatory Issues in HIT
- Cherie Pardue, CHCIO, Assistant Vice President and Chief Information Officer, Children’s Hospital of Philadelphia
- Michael A. Pfeffer, MD, FACP, Assistant Vice Chancellor and Chief Information Officer; UCLA Health; Associate Clinical Professor of Medicine, David Geffen School of Medicine at UCLA
- Jeff Joyner, President, AO Fox Hospital
- William Morice, MD, PhD, President, Mayo Clinic Laboratories, Mayo Clinic Health System
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

H. RESERVED

I. Organizational and Leadership Implications of an Office of Inspector General/Department Of Justice Investigation
- Michelle Cooper, Executive Vice President and Chief Compliance Officer, Children’s Hospital of Philadelphia
- Leigh Bertholf, Vice President and Regional Corporate Responsibility Officer, Catholic Health Initiatives

J. RESERVED

3:40 - 4:20PM

A. RESERVED
### Concurrent Sessions:

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<tr>
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<th>Track D - CMO, CNO, Patient Safety and Quality</th>
<th>TRACK G - CIO, CMIO &amp; Health Information Technology</th>
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<tbody>
<tr>
<td>Track B - Leadership, Value-Based Care, Strategy, Population Health and More</td>
<td>Track E - CFO, Compliance, Affiliation and Finance</td>
<td>TRACK H - Thought Leadership</td>
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<tr>
<td>Track C - Physician-Hospital Alignment, Thought Leadership and Other Issues</td>
<td>Track F - Financial, Revenue Cycle Management Issues and More</td>
<td>TRACK I - Thought Leadership</td>
</tr>
<tr>
<td>Track G - CIO, CMIO &amp; Health Information Technology</td>
<td>TRACK J - Thought Leadership</td>
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**B. RESERVED**

**C. Labor Relations for the C-suite Executive**
- Robert Insoft, MD, FAAP, Senior Vice President, Quality & Medical Affairs, Chief Medical Officer, Women & Infants Hospital; Professor of Pediatrics, Brown University Alpert Medical School

**D. Three Strategies to Improve the Patient Experience**
- Umesh Sharma, MD, MBA, Physician, Mayo Clinic
- Shannon Phillips, Chief Patient Experience Officer, Intermountain Healthcare
- Judy Gilbert, MHA, Manager, Destination UChicago Medicine and Friends and Family Program, UChicago Medicine
- Mujtaba Ali-Khan, DO, Chief Medical Officer, HCA Healthcare Gulf Coast Division
- Moderated by Laura Dyrd, Editor-in-Chief, Becker's Healthcare

**E. RESERVED**

**F. RESERVED**

**G. Supply Chain - Navigating Change, Using Technology to Increase Productivity and more**
- Eric Tritch, Vice President, Supply Chain & Logistics, UChicago Medicine
- Dave Marcelletti, Chair of Supply Chain, Mayo Clinic
- Rocco Orlando, III, MD, Senior Vice President and Chief Medical Officer, Hartford HealthCare
- Mei Kong, RN, Chief Operating Officer, NYC Health and Hospitals, Coney Island
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

**H. The Closure of Good Samaritan Hospital - Lessons Learned**
- Barbara A. Johnson, System Vice President/Chief Human Resource Officer, Premier Health
- Diane Ewing, Chief Liaison to President and Chief Executive Officer/Vice President, Eternal Communications, Premier Health
- Eloise Broner, Chief of Shared Services and Past President, Good Samaritan Hospital

**I. Psychiatric Borders, Reducing Psychiatric Admissions and Other Behavioral Emergencies**
- Leslie Zun, MD, System Chair, Department of Emergency Medicine, Sinai Health System

**J. CHRISTUS Integrated Care: Dealing with the RN Shortage**
- Debi Pasley, MS, RN, NEA-BC, FACHE, System Senior Vice President and Chief Nursing Officer, CHRISTUS Health
- Gary DiPersi, RN, BSN, MBAHA, FACHE, CENP, System Director, Nursing Operations and Performance Improvement, CHRISTUS Health

#### 4:30 - 5:30PM

**A. Keynote - Moderated Discussion with Karl Rove and Donna Brazile**
- Donna Brazile, Vice Chair, Voter Registration and Participation, Democratic National Committee
- Karl Rove, Former Senior Advisor and Deputy Chief of Staff for President George W. Bush

#### 5:30 - 7:00PM

**CLOSING COCKTAIL RECEPTION IN THE EXHIBIT HALL**

### CELEBRITY KEYNOTES:

**George W. Bush**
- 43rd President of the United States of America and Founder

**Laura Bush**
- First Lady of the United States (2001-2009)

**Donna Brazile**
- Vice Chair, Voter Registration and Participation, Democratic National Committee

**Earvin “Magic” Johnson**
- Role Model, Sport Legend and Successful Entrepreneur

**Karl Rove**
- Former Senior Advisor and Deputy Chief of Staff for President George W. Bush

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**TO REGISTER:**
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**16**
THURSDAY, APRIL 9TH
Concurrent Sessions:

8:00 - 8:30AM
A. KEYNOTE
- Melinda L. Estes, MD, President and Chief Executive Officer, Saint Luke’s Health System

8:35 - 9:05AM
A. KEYNOTE
- Warner L. Thomas, Chief Executive Officer, Ochsner Health System
B. RESERVED

9:20 - 9:40AM
Networking Break in the Foyer

9:40 - 10:20AM
A. Where Do Hospitals Fit in the Fight to Curb Opioid Abuse?
- Robin Rose RN, BSN, MHA, Chief Operating Officer and Chief Clinical Officer, Gibson Area Hospital
- Ping Du, PharmD, JD, MBA, CIBE, Vice President, Outpatient Pharmacy, Baylor Scott & White Health
- Zahra Khudeira, PharmD, MA, BCPS, Medication Safety Officer, Sinai Health System
- Ted Paarlberg, FACHE, Chief Executive Officer, Vibra Hospital of Mahoning Valley
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

B. The New Age of Medicine Via Exponential Technology
- Vonda Wright, MD, MS, FAOA, Chief, Sports Medicine, Northside Hospital System

C. Developing a Medicated Assisted Treatment (MAT) Option Across a Community Hospital
- Joan Cusack-McGuirk, President and Chief Executive Officer, St. Luke’s Cornwall Hospital
- Daniel J. Maughan, RN, BSN, MBA, MSN, FNP-C, Senior Vice President, Transformation, St. Luke’s Cornwall Hospital

D. Leveraging Engagement: Aligning a Divergent Team to Defeat Any Giant
- Matt Troup, President and Chief Executive Officer, Conway Regional Health System

10:30 - 11:10AM
A.  What are the Qualities of a Terrific Health System Leader? How do They Encourage Leadership Development? Is Leadership Natural or Learned? Have you Outsourced any Leadership Training? How Important is Internal vs. External Recruitment?
- Julie Ann Freischlag, MD, Chief Executive Officer, Brenner Children’s Hospital, Wake Forest Baptist Health
- Rod W. Neill, MBA, MS, CMPE, Chief Operating Officer, Mercy Health
- Precious Mayes, Chief Strategy Officer, Pacifica Hospital of the Valley
- Kathy Whitmire, Chief Operating Officer, Stephens County Hospital
- Moderated by Dan Nielsen, Founder, America’s Healthcare Leaders

B. ACOs in Partnership with Large Self-Insured Employers
- Marc Miller, MBA, FACHE, FACMPE, Chief Executive Officer, Staterra Health

C. RESERVED

D. Bridging Healthcare Disparities Utilizing a Micro-Elimination Approach
- Bradley Kruger, Vice President, Operations, Advocate Aurora Health Care

E. From Physician Burnout to Physician Empowerment
- Marjorie Bessel, MD, Chief Clinical Officer, Banner Health

F. Taking the Cleveland Clinic Model of Care Abroad - Lessons
Concurrent Sessions:

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from Abu Dhabi
- Rakesh Suri, MD, Chief Executive Officer, Cleveland Clinic Abu Dhabi, Cleveland Clinic

G. The Role of Philanthropy in Healthcare’s Transformation: Why Cost Containment, Alone, Will Not Sustain Systems
- Randy Varju, Foundation President and Chief Development Officer, AdvocateAurora Health

H. Leadership RVU: Creating Empathy in Communications
- Ron Short, FACHE, Chief Operating Officer, Good Shepherd Medical Center

11:15AM - 12:00PM

A. The Second Victim - Caring for Our Own
- Heather Farley, MD, MHCDS, FACEP, Director, Provider Wellbeing, Christiana Care Health System

B. Meeting The Challenge of Value-Based Care
- Jo Wilson, MBA, FACHE, Vice President, Population Health, Western Maryland Health System

C. Lessons Learned – Academic Medical Center Acquiring Community Hospitals
- Eugene Hong, MD, Chief Physician Executive, Medical University of South Carolina
- Joseph Wechsler, Principal, Knowledge Capital Group

D. Back to the Basics
- Tekisha King, MPA, Doctoral Student, Walden University

E. Reducing Readmissions for Frequent and Super ED Users at Cook County Health
- Panelists coming soon!
  - Moderated by Lauren M. Smith, MD, MBA, Chair, Division of Observation and Department of Emergency Medicine, Cook County Health

F. 40 Minute PhD (Predicting Healthcare Decisions)
- Tom McDougal, DSc, MSHA, MBA, FACHE, Assistant Professor, School of Public Health, Department of Healthcare Administration; Member, Department of Healthcare Administration Advisory Board, Samford University

G. Harnessing the Power of E-mail
- Jackie Medland, PhD, RN, President and Chief Nursing Officer, Highlands-Cashiers Hospital

12:00PM

Meeting Adjourns
Becker’s Hospital Review Annual Meeting
APRIL 6-9, 2020 • HYATT REGENCY • CHICAGO, ILLINOIS

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Photocopies are acceptable. Please print or type below. Please use a separate registration form for each attendee.

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<td>4th Attendee or more</td>
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270+ Hospital and Health System Executives Speaking; 320+ Total Speakers from Great Hospitals and Health Systems

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ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide educational programming in healthcare management. To self-report ACHE activities, log into your MyACHE account and select ACHE Qualified Education Credit.

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