BECKER’S HOSPITAL REVIEW

10TH Annual Meeting
April 1-4, 2019
Hyatt Regency - Chicago, Illinois

300+ HOSPITAL AND HEALTH SYSTEM EXECUTIVES SPEAKING

General session seating is on a first-come basis. There will be video overflow available for keynote sessions.
For any questions, please contact jcole@beckershealthcare.com
SESSION TRACKS

- **TRACK A** - CEO, Leadership and Strategy
- **TRACK B** - Leadership, Strategy, Population Health, Value Based Care and More
- **TRACK C** - Physician Hospital Alignment, Thought Leadership and Other Issues
- **TRACK D** - Patient Safety and Quality
- **TRACK E** - CFO, Compliance, Affiliation and Financial Issues
- **TRACK F** - Financial, Revenue Cycle Management Issues and More
- **TRACK G** - Health Information Technology
- **TRACK H** - Thought Leadership
- **TRACK I** - Thought Leadership

KEYNOTE PANELISTS

- **Barry S. Arbuckle**
  PhD, President and Chief Executive Officer, MemorialCare Health System

- **Nancy Howell Agee**
  President and Chief Executive Officer, Carilion Clinic

- **Jeffery T. Lindsay**
  Executive Vice President and Chief Operating Officer, Novant Health

- **Jake Crampton**
  Chief Executive Officer, MedSpeed

- **Laura L. Forse**
  MD, Executive Vice President, Chief Operating Officer, NewYork-Presbyterian

- **Steven Goldstein**
  President and Chief Executive Officer, Strong Memorial Hospital

- **Howard Kern**
  President and Chief Executive Officer, Sentara Healthcare

- **Wright Lassiter III**
  President and Chief Executive Officer, Henry Ford Health System

- **Stephen L. Mansfield**
  PhD, FACHE President and Chief Executive Officer, Methodist Health System

- **Barry H. Ostrowsky**
  President and Chief Executive Officer, RWJBarnabas Health

- **Edmund Sabanegh, Jr.**
  MD, MBA, President, Main Campus and Regional Hospitals, Cleveland Clinic Health System

- **Lynn Simon**
  MD, MBA, President, Clinical Operations and Chief Medical Officer, Community Health Systems

- **Louis A. Shapiro**
  President and Chief Executive Officer, Hospital for Special Surgery

- **Johnese Spisso**
  MPA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System and Associate Vice Chancellor of Health Sciences

- **Michael Ugwueke**
  President and Chief Operating Officer, Methodist Le Bonheur Healthcare

- **Eugene A. Woods**
  MBA, MHA, FACHE, President and Chief Executive Officer, Atrium Health

- **Gary Guthart**
  PhD, President and Chief Executive Officer, Member of the Board of Directors, Intuitive Surgical

- **Martin Arrick**
  Managing Director, US Public Finance, S&P Global

CO-CHAIRS

- **Scott Becker**
  JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

- **Rhoda Weiss**
  PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders
**THANK YOU TO OUR CORPORATE PARTNERS**

<table>
<thead>
<tr>
<th>George W. Bush</th>
<th>Katie Couric</th>
<th>Bill Clinton</th>
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<tbody>
<tr>
<td>43rd President of the United States of America and Founder of the George W. Bush Presidential Center</td>
<td>Storied News Anchor, Producer, and Documentarian</td>
<td>Founder of the Clinton Foundation and 42nd President of the United States of America</td>
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Great Topics and Speakers Focused on Strategy, Health System Alignment and Growth, Physician Integration, Improving Profitability, ACOs, Key Specialties and more!

**Celebrity Keynotes by**

- George W. Bush
- Katie Couric
- Bill Clinton

300+ Hospital and Health System Executives Speaking

The Smallest People in the Healthcare Arena

The Best Business-Focused, Strategic Discussions in the Healthcare Industry

4,200+ Attendees from Hospitals and Health Systems Across the Nation

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**PROGRAM SCHEDULE**

### MONDAY, APRIL 1, 2019

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<th>Time</th>
<th>Event</th>
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<tr>
<td>8:10 - 10:30 AM</td>
<td>Sessions</td>
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<tr>
<td>10:30 - 11:05 AM</td>
<td>Networking Break in the Foyer</td>
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<td>11:05 AM - 12:20 PM</td>
<td>Sessions</td>
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<tr>
<td>12:25 - 1:25 PM</td>
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<td>5:10 - 7:00 PM</td>
<td>Cocktail Reception in the Exhibit Hall</td>
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### TUESDAY, APRIL 2, 2019

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<td>9:15 - 9:50 AM</td>
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Monday, April 1, 2019

TRACK A - CEO, Leadership and Strategy

8:10 - 8:50 AM
A. Want More? Look to the Core: Leveraging Core Customers to Drive Profit
- John Couris, President and Chief Executive Officer, Tampa General Hospital

B. Hospital Transformation at Mount Sinai Beth Israel
- Elizabeth Sellman, Chief Operating Officer, Mount Sinai Beth Israel
- Barbara Barnett, MD, Chief Medical Officer, Mount Sinai Downtown
- Christopher Berner, JD, Vice President, Human Resources, Mount Sinai Downtown

C. Key Strategies to Improve Your Health System’s Culture, How Do You Improve Culture, What Difference Does It Make, and What Steps Can You Take Now?
- Michelle Y. Blakely, MHSA, PhD, FACHE, Administrator / Chief Operating Officer, Norwegian American Hospital
- Rani Morrison, MS, MSW, LCSW, Senior Director, Care Continuum Patient Care Services, University of Illinois Hospital & Health Sciences System
- Greg Horner, Vice President, Operational Excellence, The University of Chicago Medicine
- David Franklin, MD, President, Mission Clinic, Mission Health System

D. Nurse Bullying: How to Broach One of Healthcare’s Less Discussed Problems - How Do You Address Nurse Bullying, and How Do You Stop It?
- LesleyAnn Carlson, Associate Chief Nursing Officer, Rady Children’s Hospital San Diego
- Katie Peterson, RN, BSN, Chief Nursing Officer, Pender Community Hospital
- Karen Grimley, Chief Nursing Executive, UCLA Health
- Holly McCormack, MSN, RN, Chief Nursing Officer, Cottage Hospital
- Moderated by Helen Suh, JD, Senior Counsel, McGuireWoods LLP

E. How an Effective Compliance Program can Improve the Revenue Cycle Process
- Carlos Cruz, JD, MHA, Chief Compliance Officer, Tri-City Healthcare District
- Melissa Mitchell, JD, Director, Audit and Compliance, Sinai Health System

F. How to Find Incremental and New Sources of Revenue - What Specific Ideas Have Worked to Bring in Added Revenue? What Has Not Worked?
- Laura Handy-Dineen, Executive Director, System Revenue Cycle, UC San Diego Health
- Don Lovasz, President and Chief Executive Officer, KentuckyOne Health
- Valinda Rutledge, Vice President, Federal Affairs, APG; Vice President, Public Paylor Health Strategy, Prisma Health
- Shaun Phillips, PharmD, MBA, Vice President, Clinical and Pharmacy Services, Bronson Healthcare Group; Adj, Professor, Administrative Pharmacy Practice and Chair of Honors Program Advisory Board, Ferris State University
- Moderated by Morgan Haefner, Assistant Editor, Becker’s Healthcare

G. Key Thoughts on How to Control Cyber Threats and Cyber Spending
- Robin Sarkar, PhD, Vice President IT, Spectrum Health Lakeland
- Bruce Darrow, MD, PhD, Vice President, Information Technology and Chief Medical Information Officer, Mount Sinai Health System
- Jim Garrett, Information Security Officer, University Hospital

H. Advancing Strategic Goals Through Hospitalist Expansion
- Saad Adoni, MD, Associate Medical Director, Hospitalist Program, Carle Foundation Hospital
- Lynne C. Barnes, MA, FACHE, Chief Operating Officer, Carle Foundation Hospital
- Emily Myers, Manager, Hospitalist Physician Practice, Carle Foundation Hospital

I. A Blueprint for Success: How Your Organizational Chart May Keep Your Organization From Doing Its Best Work
- Jonathan Busko, MD, MPH, FACP, Medical Director, Emergency Department, St. Joseph Hospital

J. 5 Pernicious Commercial Carrier Behaviors & Strategies to Address
- Edward R. Gaines, III, JD, CCP, Chief Compliance Officer, Zotec Partners

9:00 - 9:40 AM
A. Key Thoughts on Strategically Growing Your Hospital or Health System: What Works and What Doesn’t?
- Dianne Anderson, President and Chief Executive Officer, Lawrence General Hospital
- Kenneth Altman, MD, PhD, FACS, Chief, Otolaryngology, Baylor St. Luke’s Medical Center
- Joan Kurtenbach, Vice President, Strategic Planning and Marketing, Rush University Medical Center
- Stoshine Pierce, FACHE, System Vice President, Specialty Services, Beaumont Health
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

- Mark Sparta, Executive Vice President, Clinical Operations, Hackensack Meridian Health
- Nishant Anand, MD, Executive Vice President, Chief Medical Officer and President, BayCare Physician Partners, BayCare Health System

TRACK B - Leadership, Strategy, Population Health, Value Based Care and More

C. What Leadership Models are Working and Which are Not? How Centralized or Decentralized is Leadership? Does the Leader or the Leadership System Make the Difference?
- Derek Wheeler, MD, Chief of Staff, Cincinnati Children’s Hospital Medical Center
- Barbara Tofani, Chief Nursing Officer and Senior Vice President, Patient Services, Cincinnati Children’s Hospital Medical Center
- Kathleen Kiniklis, MBA, Operations Director, Mercy Health
- Rod W. Neill, MBA, MS, CMPE, Chief Operating Officer, Mercy Health
- Moderated by Dan Nielsen, LFACHE, Founder and Chief Executive Officer, America’s Healthcare Leaders

D. How to Improve the Patient Experience? What Strategies are Helpful, and What Technologies are Helpful? What are Your Best Suggestions?
- Kathy Ross, Chief Information Officer, Stony Brook Children’s Hospital
- Steven W. Powell, MD, MPH, CPE, FAPA, Chief Medical Officer, Medical Affairs and Inpatient Services, Medical Director, Psychiatric Services, New London Hospital
- András Sablauer, MD, PhD, Chief Medical Information Officer, St. Jude Children’s Research Hospital
- Moderated by Laura Dyrda, Editor-in-Chief, Becker’s Healthcare

- Peggy Sanborn, Vice President, Strategic Growth, M&A and Partnership Integration, Dignity Health
- Orest Holubec, Senior Vice President, Chief Communication Officer, Providence St. Joseph Health
- Matthew Gibson, PhD, FACHE, Senior Vice President and Chief Strategy Officer, Erlanger Health System
- Holly Buckley, JD, Partner, McGuireWoods LLP
- Moderated by Diane C. Castro, JD, Associate, McGuireWoods LLP

F. 3 Top Concerns for CFOs in 2019 and How We are Dealing With Them
- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
- Ewa J. Radzikowska, FACHE, Chief Financial Officer, VA San Diego Healthcare System
- J. Britt Tabor, CPA, FACHE, Executive Vice President & Chief Financial Officer/Treasurer, Erlanger Health System
- Ann Marie Evans, Chief Financial Officer, UPMC Physician Services
- Moderated by Mackenzie Bean, Assistant Editor, Becker’s Healthcare

G. Telemedicine Strategies for Women’s Health
- Kimberlyre McKay, MD, Vice President, OB/GYN Service Line, Avera Health

H. Workshop: Addressing the Behavioral Healthcare Crisis in Our Nation’s Emergency Departments
- Imamu Tomlinson, MD, MBA, Chief Executive Offer, Vituity
G. What Are the Biggest Disruptors to Health Tech Right Now?
- Robyn Muzeka, MBA, Director, Care Navigation Services, Virtual Care Programs and Technology

 Innovation, AdventHealth Information Technology, Adventist Health System
- Dennis P. Lund, MD, Interim President and Chief Executive Officer, Associate Dean, Faculty, and Chief Medical Officer, Stanford University/Lucile Packard Children’s Hospital
- Scott Rowe, Vice President, Chief Information Officer, Conifer Health Solutions
- Ilir Zenku, MTM, FMP, CHCIO, Assistant Vice President, Health System IT, University of Illinois Hospital & Health Sciences System
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

H. RESERVED

I. Leveraging the Economic Power of Healthcare Anchor Institutions to Build Economic Vitality and Improve Community Health While Addressing Healthcare Costs
- Darlene Hightower, Vice President, Community Health Equity, Rush University Medical Center

J. The Pivot to Consumerism
- James Hereford, President and Chief Executive Officer, Fairview Health Services

10:30 - 11:05 AM
Networking Break in the Foyer

11:05 - 11:45 AM
A. KEYNOTE PANEL - What are Your Top Priorities for the Next 12 to 24 months? Why? What Strategy Works and What Doesn’t? What Do You Strive as a System to Be Great At?
- Laura L. Forese, MD, Executive Vice President, Chief Operating Officer, NewYork-Presbyterian
- Barry H. Ostrowsky, President and Chief Executive Officer, RWJBarnabas Health
- Jeffery T. Lindsay, Executive Vice President and Chief Operating Officer, Novant Health
- Jake Crampton, Chief Executive Officer, MedSpeed
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

11:50 AM - 12:20 PM
A. KEYNOTE INTERVIEW - Perspectives On Leadership In A Changing HealthCare World; Balancing Margin And Responsibility To A Whole Range Of Communities
- Lloyd Dean, Chief Executive Officer, CommonSpirit Health

12:25 - 1:25 PM
Networking Luncheon in the Exhibit Hall

1:25 - 2:05PM
A. Key Thoughts on Consumerism as a Health System Strategy - What Does Consumerism Mean? How Important Is It To Your Strategy? How Do You Implement It Practically?
- José Sánchez, LMSW, LCISW, President and Chief Executive Officer, Norwegian American Hospital
- Rich Helmers, MD, President and Chief Executive Officer, Mayo Clinic Northwest Wisconsin
- Robert Braithwaite, President and CEO, Hoag Memorial Hospital Presbyterian
- Alexandra Morehouse, Chief Marketing Officer, Banner Health
- Moderated by Melissa Szabad, JD, Partner, McGuireWoods LLP

C. 3 Strategies for Hospitals and Health Systems to Counter Physician Burnout
- Alison Toty, MD, Associate Professor, Pediatrics, University of Chicago Medicine
- Keith Gray, MD, MBA, FACS, Associate Professor, Chief, Division of Surgical Oncology, Director, Physician Leadership Academy, The University of Tennessee Medical Center
- Sam Bajaj, Chief of Staff, Kaiser Permanente
- Linda Hunter, RN, DNP, CPNS, Chief Nursing Officer, Ethics and Compliance Officer, Spring View Hospital, LifePoint Health
- Moderated by Michael Levitt, President and Chief Executive Officer, Breakfast Leadership, Inc.

D. Using Health IT to Improve Clinical Care
- Rhonda Collins, DNP, RN, Chief Nursing Officer, Vocola
- Gordon Moore, MD, Senior Medical Director, Clinical Strategy and Value-Based Care, 3M Health Information Systems
- Kim Henrichsen, Senior Vice President, Medical Management, Centene Corporation
- Moderated by Anuja Vaidya, Assistant Editor/Lists Manager, Becker’s Healthcare

E. Workshop: Partnering with Chicago Hospital Systems to Benefit the Community
- Frank C. Perham, Vice President of Community Mental Health and Housing, Amita Health
- Karen Sheehan, MD, Professor of Pediatrics and Preventive Medicine, Northwestern University’s Feinberg School of Medicine, Ann & Robert H. Lurie Children’s Hospital of Chicago
- Ashleigh Mansker, MSW, Rush Social Work and Community Health, Rush University Medical Center
- Moderated by Catherine Dimou, MD, Midwest Market Medical Executive, Cigna Healthcare

F. RESERVED

G. IT in Support of Essential Provider Networks
- Darryl Linnigton, DO, President, Premier Medical Clinic
- Janet Liptak, DO, Vice President, Medical Affairs, Premier Medical Clinic

12:25 - 1:25 PM
Networking Luncheon in the Exhibit Hall

1:25 - 2:05PM
- Bob Zeringue, MD, MBA, President and Chief Executive Officer, Presbyterian Healthcare Services
- Eric J. Cynk, MD, Chief Medical Officer, University of Wisconsin Hospital & Clinics
- Ryan C. Frank, MD, Interim Chief Medical Officer and Chief Transformation Officer, MaineHealth
- Robert S. Reif, MD, President and CEO, MemorialCare
- Moderated by Anne Rogers, Director, Health Care Strategy, McGuireWoods LLP

H. Innovative Approaches to Improving Operations
- Rick McCraw, MBA, MHA, RN, CEN, FACHE, Consulting Principal, Healthcare Transformation Services, Philips
- Randy Tomlin, Chief Executive Officer and Chairman of the Board, MobileSmith Health
- Arica Steed, EdD, MBA, RN, CCM, FACHE, System Executive Vice President, Chief Operating Officer, Sinai Health
- Kathleen Kinklak, MBA, Operations Director, Mercy Health
- Moderated by Erin E. Dine, JD, Associate, McGuireWoods LLP Moderated by TBD

I. Leading Through Influence: Intentional Role Modeling to Drive Engagement of All
- Barbara Engel, RN, Care Transition Coordinator, Discharge Care Call Center, UChicago Medicine
- Natalie Jackson, BS, Patient Experience Liaison, UChicago Medicine

J. RESERVED

TO REGISTER:
CALL 800 417 2035 • FAX 866 678 5755 • EMAIL REGISTRATION@BECKERSHEALTHCARE.COM
OR VISIT www.regonline.com/bhr10thannualmeeting

300+ HOSPITAL AND HEALTH SYSTEM EXECUTIVES SPEAKING, OVER 320 SPEAKERS TOTAL

- Matthew Stilson, MD, FACEP, Executive Vice President, Emergency Medicine, Vituity
- Moderated by Sumter Armstrong, MHA, Chief Executive Officer, Roseland Community Hospital

J. Demonstrating Outcomes of Palliative Medicine at the System Level
- Parag Bharadwaj, MD, FAAP, Medical Director, Palliative Care Medicine, Sentara Healthcare
- Jatin Dave, MD, MPH, Chief Medical Officer, New England Quality Care Alliance

9:50 - 10:30 AM
A. Communities of Excellence: A New Way to Create a Community Path to Health
- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica
- Robin Whitney, Chief Strategic Planning, Business Development and Real Estate Officer, ProMedica

B. RESERVED

C. Ambulatory Models
- Nader Samii, Chief Executive Officer, National Medical Billing Services
- John Fangman, MD, Senior Medical Director, Ambulatory, Froedtert & the Medical College of Wisconsin
- Robert Crossey, DO, President, Premier Medical Associates
- Kenneth Altman, MD, PhD, FACS, Chief, Otolaryngology, Baylor St. Luke’s Medical Center
- Moderated by Laura Dyrdal, Editor-in-Chief, Becker’s Healthcare

D. How to Build a Culture of Ownership: The Secret Sauce to Achieve an Organization’s Quality, Service and Patient Outcomes
- Marcia Patterson, Chief Nursing Officer, Nor-Lea Hospital District

E. When the Status Quo No Longer Works: How Leading Health Systems are Leveraging their Infrastructure for Greater Value” (currently missing the ‘i’ in Infrastructure)
- Dave Marcelletti, Chair of Supply Chain, Mayo Clinic
- Quibulah Graham, Administrator of Allied Health and Support Services at Orlando Health
- Moderated by Jake Crampton, Chief Executive Officer, MedSpeed

F. Opioids and Health Systems - What have we Learned and What Decisions Should Healthcare Leaders Make in the Future?
- Randy Jernejcic, Vice President, Clinical Integration, University Hospitals and Physician Chair, Northeast Ohio Hospital Opioid Consortium
- Reed Hansen, PharmD, Director of Clinical Consulting and Advocacy Team, Allscripts
- Jeffrey M. Hoffman, MD, Chief Medical Information Officer, Nationwide Children’s Hospital
- Richard Scantlon, MD, MPH, Chief Medical Officer, Head Medical Health Sciences, Pacira Pharmaceuticals
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

G. What Are the Biggest Disruptors to Health Tech Right Now?
- Robyn Muzeka, MBA, Director, Care Navigation Services, Virtual Care Programs and Technology

Innovation, AdventHealth Information Technology, Adventist Health System
- Dennis P. Lund, MD, Interim President and Chief Executive Officer, Associate Dean, Faculty, and Chief Medical Officer, Stanford University/Lucile Packard Children’s Hospital
- Scott Rowe, Vice President, Chief Information Officer, Conifer Health Solutions
- Ilir Zenku, MTM, FMP, CHCIO, Assistant Vice President, Health System IT, University of Illinois Hospital & Health Sciences System
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare
Tuesday, April 2, 2019

7:00 - 8:00 AM  Continental Breakfast in the Exhibit Hall

8:00 - 8:30 AM  A. KEYNOTE INTERVIEW
- Rod Hochman, MD, President and Chief Executive Officer, Providence St. Joseph Health
- Interviewed by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

8:35 - 9:15 AM  A. KEYNOTE PANEL
- Stephen K. Klasko, MD, MBA, President; Thomas Jefferson University; Chief Executive Officer, Jefferson Health

9:15 - 9:45 AM  Networking Break in the Exhibit Hall

9:45 - 10:25 AM  A. Are Health Systems in a State of Slow Erosion? Why or Why Not? What Does The Next Five Years For Health Systems Look Like?
- Ketul Patel, Chief Executive Officer, Senior Vice President of Divisional Operations, CHI Franciscan Health, Pacific Northwest Division of Catholic Health
- Elliot Joseph, Chief Executive Officer, Hartford HealthCare
- James Robinson III, PsD, President, Presence Saint Joseph Hospital - Chicago
- Maria Ryan, PhD, Chief Executive Officer, Cottage Hospital
- Moderated by Kate Carow, Principal, Carow Consulting

10:25 - 10:30 AM  Break

10:30 - 11:10 AM  B. Workshop - Intelligent Automation for Patient Flow: Real Solutions Driving Real Value
- Mudit Garg, Chief Executive Officer and Founder, Qventus
- Nancie Feistritzer, Chief Nursing Officer, Emory University Hospital
- Noomi Hirsch, Vice President, Operations at Lutheran Medical Center
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP and Publisher, Becker’s Healthcare

11:10 AM - 11:40 AM  C. Diversity in the C-Suite - Healthcare Leaders Accelerating Change Through Executive Development
- Jhamee Wilson-Tyman, Director of Strategy Management and Growth, Atrium Health
- Eloisa Imadion, DPT, FACHE, Administrative Director, SBH Health System
- Nicole Radford, Senior Director of Laboratory, Katherine Shaw Bethea Hospital
- Nichole C. Wilson, DPT, Vice President of Retail Health Services, Community Health Network
- Moderated by Molly Gamble, Vice President, Editorial and Editor-in-chief, Becker’s Healthcare

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D. Where do Hospitals Fit in the Fight to Curb Opioid Abuse?
- Ping Du, PharmD, JD, MBA, CIBE, Vice President, Outpatient Pharmacy, Baylor Scott & White Health
- Steven Airhart, Chief Executive Officer, Hartgrove Behavioral Health System & Garfield Park Behavioral Hospital
- Suzette Song, MD, Vice President, Medical Affairs, OSS Health
- Moderated by Helen Figge, BS, PharmD, MBA, CPHIMS, FHMIS, Certified Six Sigma Black Belt and Lean Sensei; Adjunct Professor, Global Healthcare Management, MCPHS University; Chief Strategy Officer, MedicaSoft; Senior Advisor, National Health IT (NHTI) Collaborative for Underserved; HiMSS NYS National Liaison

E. The Best Thoughts on Controlling Labor Costs, What to do to Invest In, and How to Identify the Source of Increasing Revenues
- Audrey C. Murphy, Executive Vice President, Chief Legal Officer, Operations, Hackensack Meridian Health
- Precious Mayes, Chief Strategy Officer, Pacifica Hospital of the Valley
- John Whitley, Senior Vice President Financial Planning, Analysis and Ambulatory Operations, Texas Health Resources
C. Strategic Considerations and Optimizing Opportunities in Alignment with Physicians in Hospital Physician ASC JVs
- I. Naya Kehayes, Partner, ECG Management Consultants
- Sean Hartzell, MBA, Associate Principal, ECG Management Consultants

D. Strategies to Transform Patients into Loyal Consumers
- Sarah Knodel, Senior Vice President, Revenue Cycle, Baylor, Scott & White HealthCare
- Geri Lynn Sevenikar, Vice President of Revenue Cycle, Sharp HealthCare
- April York, Senior Director of Patient Finance, Novant Health
- John Mendez, Corporate Director, Revenue Optimization, Orlando Health
- Moderated by Pete Thompson, Executive Vice President, Revenue Cycle Strategy, ClearBalance

E. Enterprise Risk Management, Patient Safety and Patient Experience to Improve Outcomes
- Audrey C. Murphy, BSN, MSN, JD, Executive Vice President & General Counsel, Hospital Enterprise, Hackensack Meridian Health
- Ted Schlert, MBA Senior Vice President, Enterprise Risk Management and Chief Risk Officer, Hackensack Meridian Health
- Joseph Reichman, MD, FACS, Chief Medical Officer, Hackensack Meridian Health Riverview Medical Center
- Elizabeth Paskas, MSN, MBA, BS, Vice President, Human Experience, Hackensack Meridian Health

F. How to Thrive in a Changing Payer Market - Core Competencies and Best Practices
- Tim Maloney, Vice President, Payor Relations, UHC
- Sam Asgarian, MD, Chief Medical Officer and Vice President, Aetna Consumer Health Products & Services
- Priyank Pandey, Vice President, Operations Strategy, EmblemHealth
- Moderated by Fred Scully, Director Payor Contracting, Parkview Health

G. Workshop: Prevention = Retention: Health & Wellness as a Patient Experience Driver
- Debbie Welle-Powell, Chief Population Health Officer, Essentia Health; Member, CardiCredit Advisory Board
- Erin Gadzhavi, Senior Vice President, Care Credit Strategy and Initiatives

H. Carillon Clinic’s Second Victim Program: Helping Providers Cope with Medical Errors
- Patrice Weiss, MD, Chief Medical Officer, Executive Vice President and Professor, OB/GYN, Virginia Tech Carilion School of Medicine, Carilion Clinic
- Jonathan Gleason, MD, Chief Quality Officer and Chief, Female Pelvic Medicine and Reconstrucrive Surgery, Carillion Clinic

I. Turning Hospital Food from Liability to Asset: The Effect of Evidence-Informed Food Procurement on Quality, Satisfaction and Cost
- Sven Gierlinger, Chief Experience Officer, Northwell Health

11:15 - 11:55 AM
A. How Healthcare Leaders Can Survive in Today’s Political Climate
- James Carville, Political Icon
- Mary Matalin, Celebrated Conservative Voice and Former Presidential Advisor
- Robert Flannery, Senior Vice President and Chief Financial Officer, UW Health
- Russ Johnson, President and Chief Executive Officer, LMH Health
- Moderated by Mukesh Gangwal, President and CEO, Prism Healthcare Partners

B. What’s the Most Important Priority Your System Has Right Now? How Do You Prioritize It? Do You Strive Certain Areas to Put Resources Into Others? How Do You Choose Leaders for Key Initiatives?
- Peter Burkwicz, MHA, Chief Strategy Officer, Assistant Vice President, Business Development, University of Illinois Hospital & Health Sciences System
- Michael Ries, MD, MBA, FCAM, FCPP, FACP, Medical Director, Critical Care and eCRI, Advocate Health Care
- Frank Flosman, MBA, Principal, Healthcare Performance Advisors
- Denny DeNarvaez, President, Adept Health (formerly Novant Health Shared Services)
- Moderated by Mackenzie Bean, Assistant Editor, Becker’s Healthcare

C. Is There any Other Option but to Employ Physicians? What Do You Do to Control Physician Group Losses? What Works and What Doesn’t?
- Katherine M. Williams, EdD, CPLP, Organizational Development Consultant, Talent Development, New York Presbyterian Hospital
- Jane A. Ferry, MD, Vice President and Chief Medical Officer, Grand View Health
- Michael Hildebrand, MBA, Chief of Staff, Greenville Health System
- Elizabeth Brill, MD, MBA, FACOG, Chief of Staff, Cincinnati VA Medical Center
- Moderated by Dan Nielsen, LFACHE, Founder and Chief Executive Officer, America’s Healthcare Leaders

D. How Do You Define Culture? How Does a Hospital or Health System’s Culture Affect the Patient Experience? How Do You Improve Culture? What Works and What Doesn’t?
- Mary Roderique, MHA, CPX, Program Manager, Experience Improvement and Innovation University of Chicago Medicine
- Kelly N. Edmondson, MSN, RN, NEA-BC, Chief Nursing Officer, UNC Women’s 医院 dissolve at Magoula Hospital
- Joseph Alhadeff, MD, President, OSS Health
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

E. Perspectives from the Payer - New Ideas for 2019
- Lynne Garbee, Senior Director of Strategic Reimbursement and Collaborative Care, Cigna
- Andrew R. Watson, MD, M.Litt, FACS, Department of Surgery, Division of Colorectal Surgery; Medical Director for Telemedicine, Insurance Services Division, UPMC; Vice-President, International Division; President, American Telemedicine Association
- Robert Hinckley, Executive Vice President, Chief Strategy Officer, Capital District Physicians’ Health Plan, Inc.
- Mike Weber, Vice President Sales, Client and Health Promotion Services, Dean and Prevea360 Health Plans
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

F. Workshop: St. Luke’s Addresses Affordability with the Amazon Experience
- Richard Madison, Network Vice President, Revenue Cycle, St. Luke’s University Health Network

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OR VISIT www.regonline.com/bhr10thannualmeeting
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<th>Time</th>
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<tr>
<td>12:00 - 1:00 PM</td>
<td>Networking Luncheon in the Exhibit Hall</td>
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<tr>
<td>1:05 - 1:45 PM</td>
<td>A. Improving Clinical Outcomes Through Innovative Staffing Solutions</td>
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<tr>
<td>1:45 - 2:05 PM</td>
<td>B. Workshop: Clinical Denial Prevention: A Collaborative Approach</td>
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<td>2:05 - 2:25 PM</td>
<td>C. How to Develop Leaders Throughout an Organization</td>
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<td>2:25 - 3:00 PM</td>
<td>D. A Community Hospital's Unique and Novel Care Management Program:</td>
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<td>3:00 - 3:30 PM</td>
<td>E. Physician Compensation Ideas and Models, What Works What Doesn't?</td>
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<td>3:30 - 4:20 PM</td>
<td>University Hospital</td>
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<td>4:20 - 5:00 PM</td>
<td>F. Gaining Volume and Value Through an EMR</td>
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<td>5:00 - 6:00 PM</td>
<td>G. The Impact of an Inclusive Culture on Social Determinants of Health</td>
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<td>6:00 - 7:00 PM</td>
<td>H. The Value of Diversity in Hiring</td>
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<td>7:00 - 8:00 PM</td>
<td>Networking Evening in the Exhibit Hall</td>
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<tr>
<td>8:00 - 9:00 PM</td>
<td>A. KEYNOTE- Remarks and Moderated Conversation</td>
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**G. Does Telehealth and Urgent Care Mean the Demise of Brick and Mortar? How do Systems Stay Busy? Should They Embrace Telehealth and Urgent Care?**

- Nick Ragone, Senior Vice President, Chief Marketing & Communication Officer, Ascension
- Douglas Bernard, MD, Chief Medical Officer, White River, Stone County Medical Center
- Laura Swaney, Vice President, Women’s and Children’s Services, HCA, North Texas Division
- David Houghton, MD, Medical Director, Ochsner CareConnect 360
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

**H. The Impact of an Inclusive Culture on Social Determinants of Health and Economic Mobility**

- Tanya Blackmon, MBA, MSN, Chief Diversity, Inclusion and Equity Officer, Novant Health
- Janet Smith-Hill, RN, Chief Human Resources Officer, Novant Health

**I. The Value of Diversity in Hiring**

- Douglas Merrill, MD, MBA, MA, FASA

**3:10 - 3:40 PM**

**A. Keynote Remarks and Moderated Conversation with Katie Couric**

- Katie Couric, Storied News Anchor, Producer, and Documentary Star

**3:40 - 4:20 PM**

**A. Reserved**

**B. Workshop: Clinical Denial Prevention: A Collaborative Approach Leveraging Physician, Utilization and Revenue Cycle Leader Expertise**

- Ronald L. Hirsch, MD, FACP, CHCQM, Vice President, Regulations and Education Group, R1 RCM Inc.

**C. Reserved**

**D. The Hospital CEO’s Role and Effect in Reducing Variation in Care and Improving Quality Outcomes**

- Jeremy Fotheringham, RN, MHS, JD, Executive Director, University Hospital and Service Lines, University of Missouri Health Care

**E. Reserved**

**F. Gaining Volume and Value Through an EMR**

- Bradley Kruger, Vice President, Operations, Advocate Aurora Health Care
- Ajay Sahapal, MD, Medical Director, Abdominal Transplant and Hepatobiliary Program, Transplant Services, Physician Strategist Business Development, St. Luke’s Medical Center

**G. AI/Machine Learning Approach to Precision Medicine**

- John Cromwell, MD, Associate Chief Medical Officer, Director, Surgical Quality and Safety, University Of Iowa Hospital and Clinics

**H. Top Concerns for Behavioral Health Systems**

- Kevin Ahrens, Chief Operating Officer, Hartgrove Behavioral Health System
- Victoria C. Emenyonu Ogbejesi, RN, MSN, APRN, FNPC, Nursing Manager, Yale New Haven Hospital
- Moderated by Kate Carow, Principal, Carow Consulting

**I. The Evolution of ASCs and Physician-Hospital Joint Ventures**

- Tom Lorish, CE Outreach, Strategic Affiliation, Providence Health & Services
- Sap Sinha, Regional Vice President, Surgical Care Affiliates
- Umesh Sharma, MD, MBA, Mayo Clinic
- I. Naya Kahyes, Partner, ECG Management Consultants
- Viveka Rydell-Anderson, Esq., Chief Executive Officer, PDI Surgery Center
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare
WEDNESDAY, APRIL 3, 2019

TRACK A - CEO, Leadership and Strategy
TRACK B - Leadership, Strategy, Population Health, Value Based Care and More
TRACK C - Physician Hospital Alignment, Thought Leadership and Other Issues
TRACK D - Patient Safety and Quality
TRACK E - CFO, Compliance, Affiliation and Financial Issues
TRACK F - Financial, Revenue Cycle Management Issues and More
TRACK G - Health Information Technology
TRACK H - Thought Leadership
TRACK I - Thought Leadership

7:00 - 8:00 AM
Continental Breakfast in the Exhibit Hall

8:00 - 8:30 AM
A. KEYNOTE INTERVIEW
- Janice E. Nevin, MD, MPH, President and Chief Executive Officer, Christiana Care Health System

8:35 - 9:15 AM
- Edmund Sabanegh, Jr., MD, MBA, President, Main Campus and Regional Hospitals, Cleveland Clinic Health System
- Wright L. Lassiter III, MD, FACHE, President and Chief Executive Officer, Henry Ford Health System
- Howard Kern, MHA, FACHE, President and Chief Executive Officer, Sentara Healthcare
- Gary Guthart, PhD, President and Chief Executive Officer, Member of the Board of Directors, Intuitive Surgical
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP, Publisher, Becker’s Healthcare

9:15 - 10:05 AM
Networking Break in the Exhibit Hall

10:05 - 10:35 AM
A. KEYNOTE INTERVIEW
- Michael Dowling, President and Chief Executive Officer, Northwell Health
- Interviewed by Leo Vartorella, Writer/Reporter, Becker’s Healthcare

10:40 - 11:20 AM
A. KEYNOTE PANEL: What’s the Best Thing Your System Has Done in the Last 12 Months? How do you Do it?
- Lynn Simon, MD, MBA, President, Clinical Operations and Chief Medical Officer, Community Health Systems
- Eugene A. Woods, MBA, MHA, FACHE, President and Chief Executive Officer, Atrium Health
- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Health System and Associate Vice Chancellor of Health Sciences
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

11:25 AM - 12:05 PM
A. Developing a Change Management Strategy for Telehealth
- Lori Turner, Chief Marketing and Innovation Officer, Beacon Health System
- Matt Faiman, MD, Medical Director, Express Care Online, Cleveland Clinic
- Stephen Spielman, MBA, MHA, Senior Vice President and Chief Operating Officer, HM Specialty Physician Group; President, HM Primary Care Group, Houston Methodist
- Moderated by Sylvia Romm, MD, MPH, Vice President, Clinical Transformation, American Well

12:10 - 1:10 PM
Networking Luncheon in the Exhibit Hall

1:10 - 1:50 PM
- Matthew Primack, PT, DPT, MBA, President, Advocate Christ Medical Center
- Rajakshmi Krishnamurthy, MD, Chief Clinical Transformation Officer, University of Chicago Medicine
- Damien Coltey, System Strategy Manager, Orlando Health
- Mukesh Gangwal, President and Chief Executive Officer, Prism Healthcare Partners
- Moderated by Mike Harbour, President and Chief Executive Officer Harbour Resources

B. Executive Leadership Panel
- Kent Ivanoff, Chief Executive Officer, Co-Founder, VisitPay
- Geoff Caplea, MD, MBA, Medical Director, Regulatory Affairs, Patient Safety and Public Health, Allscripts
- David Rahija, PT, MPT, MBA, FACHE, President, Skokie Hospital, NorthShore University HealthSystem
- Moderated by Alia Paavola, Writer/Reporter, Becker’s Healthcare

- John Meindl, CFA, Director, VMG Health
- Winston Smart, Manager, Research and Business Development, VMG Health

D. Workshop: Learn How Artificial Intelligence Can Decrease Administrative Costs
- Sean Lane, Chief Executive Officer, Olive

E. The Payer-Provider Relationship - What’s Next?
- Mark Britton, JD, Director, Regulatory Adherence, UnitedHealthcare Claim Operations and A & G
- Brett Hickman, Executive Vice President, Optum a Division of UnitedHealth Group
- Monica Chopra, Senior Director, Network Partnerships, Oscar Health
- Angie Meoli, Senior Vice President, Network Strategy and Provider Experience, Aetna
- Moderated by Rosemary Plorin, President and Chief Executive Officer, Lovell Communications

F. How to Develop and Implement a Robust Cost Reduction Plan for the Hospital or Health System
- Michael Skehan, Chief Operating Officer, Montana Services, UCLA Health

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OR VISIT www.regonline.com/bhr10thannualmeeting
H. Health System Leadership in 2019: Tools for Success
   - Neil Gomes, Chief Digital Officer, Senior Vice President - Technology Innovation and Consumer Experience, Thomas Jefferson University Hospital
   - Cody Burch, Executive Vice President, B.E. Smith
   - Cindy Bo, MBA, Chief Strategy and Business Development Officer, Nemours Children's Health System
   - Carrie Nelson, MD, MS, FAAFP, System Vice President, Advocate Aurora Health
   - Moderated by Leo Vartorella, Writer/Reporter, Becker's Healthcare

I. Patient Payment Processes in the Revenue Cycle - Best Practices and Lessons Learned
   - Tomer Shoval, Chief Executive Officer, Simplee
   - Debbie Welle-Powell, Chief Population Health Officer, Essentia Health, Member, CareCredit Advisory Board
   - Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

1:55 - 2:25 PM
A. KEYNOTE
   - Laura Kaiser, President and Chief Executive Officer, SSM Health

2:25 - 2:50 PM
Networking Break in the Exhibit Hall

2:55 - 3:35 PM
A. The Top Priorities for the Next 12 Months: What Is Most Important for Revenue Growth, Health System Culture, Cost Containment and More
   - Imran Andrabadi, MD, President, ThedaCare Regional Medical Center Neenah
   - Harsh K. Trivedi, MD, MBA, President and Chief Executive Officer, Sheppard Pratt Health System
   - Moderated by Dan Nielsen, LFACHE, Founder and Chief Executive Officer, America's Healthcare Leaders

B. Connecting Quality, Finance and Analytics to Deliver Value Across the Continuum
   - Mudit Garg, Chief Executive Officer and Founder, Qventus
   - Michael Glenn, MD, Chief Medical Officer, Virginia Mason Health System
   - John Cromwell, MD, Associate Chief Medical Officer, Director, Surgical Quality and Safety, University Of Iowa Hospital & Clinics
   - Reid F. Conant, MD, FACEP, Chief Medical Information Officer, Nuance Communications
   - Anuja Vaidya, Assistant Editor/Lists Manager, Becker's Healthcare

C. WORKSHOP - Drug Delivery: Minimizing Risks and Enhancing Regulatory Compliance
   - Christopher R. Fortier, PharmD, FASHP, Chief Pharmacy Officer, Massachusetts General Hospital
   - Mike Sanborn, President, Baylor Scott and White All Saints

D. MHS Patient Blood Management Task Force Kickoff
   - William Scott Hurst, FACHE, Project Leader, Clinical Effectiveness and Patient Safety, Methodist Health System

E. Innovative Approaches to Integrating Compliance and Operations - The Value Proposition
   - Michelle Cooper, System Senior Vice President and Corporate Responsibility Officer, Catholic Health Initiatives
   - Leigh Bertholf, Vice President and Regional Corporate Responsibility Officer, Catholic Health Initiatives

F. What’s Next in Population Health? What Are the Motivators for Change and do the Changes Pay-Off?
   - John J. Chomeau, Chief Population Health Officer, Lee Memorial Hospital
   - Rajan Gurunathan, MD, FACP, Chief, Division of General Medicine, SBH Health System
   - Matthew Gibb, MD, Executive Vice President and System Chief Medical Officer, Carle Foundation
   - Benjamin D. Anderson, MBA, MHDCS, Chief Executive Officer, Kearny County Hospital
   - Moderated by Laura Dyrdia, Editor-in-Chief, Becker's Healthcare

G. The Next Generation of Reparative Medicine: What Are the Latest and Compliant Technologies?
   - Henry Boucher, MD, Fellowship Trained Total Joint Surgeon, MedStar Health

H. A Workforce Management Strategy that Delivers Five Balanced Outcomes
   - Paul Rudissil, Chief Strategy Officer, API Healthcare
   - Karlene Kerfoot, PhD, RN, NEA-BC, FAAN, Chief Nursing Officer, API Healthcare

I. Nothing About Physicians, Without Physicians: How MemorialCare Health System is Strengthening Physician Partnerships
   - Helen Macfie, PharmD, FABC, Chief Transformation Officer, MemorialCare Health System
   - Braxton Millar, MBA, Vice President, Consulting and Management, The Advisory Board Company

3:40 - 4:20 PM
A. RESERVED

B. Employee Wellness Program
   - Andrew Buffenbarger, MBA, FACHE, CHC, SHRM-CP, Chief Compliance Officer, Kirby Medical Center
   - Josh Newton, Director, Health & Wellness Services, Kirby Medical Center
   - Steve Tenhouse, MHA, FACHE, Chief Executive Officer, Kirby Medical Center

C. Key Thoughts on Developing a Digital and Telehealth Strategy
   - Giovanni Piedimonte, MD, FAAP, FCCP, Chief, Global Pediatric Research Operations, Cleveland Clinic Foundation; The Steven and Nancy Calabrese Endowed Chair for Excellence in Pediatric Care, Research and Education; Professor and Chair of Pediatrics, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University; Director, Center for Pediatric Research, Lerner Research Institute
   - G. Hamilton Baker, MD, FACC, Associate Professor, Pediatrics, Director, Innovation and Translation Accelerator, MUSC Children’s, Interventional Cardiology, Medical University of South Carolina
   - Anupam Goel, MD, MBA, Vice President, Clinical Information, Advocate Health Care
   - Charles Emerman, MD, Associate Chief Medical Officer, MetroHealth Medical Center
   - Moderated by Scott Becker, JD, Partner, McGuireWoods LLP and Publisher, Becker’s Healthcare

D. Three Strategies to Improve the Patient Experience
   - Karen Harris, MSN, RN, WHNP-BC, Chief Nursing and Operations Executive, Henry Ford West Bloomfield Hospital
   - Carla McManus, RN, BSN, Chief Nursing Officer, Massac Memorial Hospital
   - Vanessa Rosshell-Stacks, Associate Vice President, Hospital Operations and Care Transitions, Rush University Medical Center
   - Kenneth E. Berkowitz, MD, Chief Executive Officer, OSF Healthcare Cardiovascular Institute, OSF Healthcare
   - Moderated by Brian Zimmerman, Senior Writer/Reporter, Becker’s Healthcare

E. What Are the Most Important Steps to Take Now to Maintain Financial Success? What Are the Top Priorities Today?
   - Doug Watson, Chief Financial Officer, Dignity Health Arizona
   - Ellen Feinstein, RD, MHA, FACHE, Vice President, Cancer Services, The University of Chicago Medicine
   - Nicholas Economides, MD, Chief Medical Officer, Sparks Fort Smith and Van Buren Hospitals, Sparks Health System
   - Moderated by Emily Rappyley, Managing Editor, Becker’s Healthcare

F. Key Thoughts on the Provider-Payer Relationship: What Works and What Doesn’t
   - Tom McGue, MD, Chief Medical Officer and Vice President for Medical Affairs, Newport Hospital
   - Sean Sidey, MBA, Director, Healthcare Economics and Pricing, Payer Strategy Group, Catholic Health Initiatives
   - Roy Beveridge, MD, Chief Medical Officer, Humana
   - Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

G. RESERVED

H. Physician and Provider Recruitment: A Rural Perspective
   - Adrian N. MacGregor, MS Ed, Leader, Outreach Services, McDonough District Hospital
   - Jerome D. Anderson, DO, Medical Director, Laboratory and Nuclear Medicine, McDonough District Hospital

I. The Strategy and Impact of Philanthropy on Hoag's Institute/Program Model
   - Michael Brant-Zawadzki, MD, FACP, Senior Physician Executive, Hoag Hospital Foundation; Senior Vice President, Development, Hoag Memorial Hospital Presbyterian

4:30 - 5:30 PM
A. KEYNOTE REMARKS
   - Bill Clinton, Founder of the Clinton Foundation and 42nd President of the United States

5:30 - 7:00 PM
Cocktail Reception in the Exhibit Hall

THURSDAY, APRIL 4, 2019

TRACK A - CEO, Leadership and Strategy
TRACK B - Leadership, Strategy, Population Health, Value Based Care and More
TRACK C - Physician Hospital Alignment, Thought Leadership and Other Issues
TRACK D - Patient Safety and Quality
TRACK E - CPO, Compliance, Affiliation and Financial Issues
TRACK F - Financial, Revenue Cycle Management Issues and More
TRACK G - Health Information Technology
TRACK H - Thought Leadership

7:00 - 8:00 AM
Continental Breakfast in the Exhibit Hall

8:00 - 8:45 AM
A. KEYNOTE
   - Elliot Joseph, Chief Executive Officer, Hartford HealthCare
A. KEYNOTE - An Interview of Leadership, Priorities and Team Building
- Robert Garrett, Chief Executive Officer, Hackensack Meridian Health
- Interviewed by Scott Becker, JD, Partner, McGuireWoods LLP, Publisher, Becker’s Healthcare

B. KEYNOTE - 5 Key Disruptive Issues in Healthcare
- Holly Buckley, JD, Partner, McGuireWoods LLP

9:20 - 9:40 AM Networking Break in the Foyer

9:40 - 10:20 AM
A. Do You Need to Be a Comprehensive System to Succeed or Can You Succeed in Three to Four Specific Areas?
- Dennis Jolley, MPH, MEd, Chief Strategy Officer, Gillette Children’s
- Vi-Anne Antrum, MSN, MBA, RN, NEA-BC, FACHE, Vice President, Patient Care Services and Chief Nursing Executive, Olean General Hospital
- Michael Zappa, MD, FACEP, President, HSR Specialty Hospital; Associate Chief Medical Officer, Cape Fear Valley Health
- Alan Lieber, President, Overlook Medical Center
- Moderated by Alexis N. Reynolds, JD, Partner, McGuireWoods LLP

B. ’It Takes A Village’: A Multidisciplinary Data Driven Approach in Reducing Potentially Avoidable Readmissions
- Larry Nyccum, MD, MHA, Senior Vice President, Medical Staff Services, Novant Health
- Jeremy Branch, Manager Analytics and Informatics, Novant Health

C. Bridging the Gap Between Administrators and Physicians: The Art of Saying Yes and No
- Armando Llechu, MBA, Chief Administrative Officer, Golisano Children’s Hospital of Southwest Florida, Lee Health
- Stephanie Stovall, MD, President, Medical Staff, Golisano Children’s Hospital of Southwest Florida, Lee Health

D. A Culture of Innovation Means a Culture of Entrepreneurs
- Brian Weirich, DHA, MHA, RN, Vice President and Chief Nursing Officer, Indiana University Health, West Central Region

E. The Resurge in the Urge to Merge
- Peter Jebson, MD, Vice President, Chief, Department of Orthopedics, Spectrum Health Medical Group; Chief, Orthopedic Health Clinical Service Line; Professor, Michigan State University School of Human Medicine
- Les Jebson, MHA, FACHE, Executive Director, Texas A&M Health Science Center

F. RESERVED

G. How to Move a Revenue Cycle Assessment from Consulting to Execution? A Real Life Tool Kit to Help Take Your Revenue Cycle to Galaxy Class
- Judson Ivy, Chief Executive Officer, Ensemble Health Partners
- Imran Andrabji, MD, President and Chief Executive Officer, ThedaCare

H. Strategies for Achieving Joy in the Workplace for Healthcare Providers
- Heather Farley, MD, Chief Wellness Officer, Christiana Care Health System

10:30 - 11:10 AM
A. Operationalizing Strategy Learnings from Analogous Strategy Disruptors
- Aaron Martin, Executive Vice President, Chief Digital Officer, Providence St. Joseph Health
- Gregory J. Moore, MD, PhD, Vice President, Healthcare and Life Sciences, Goodle Cloud
- Moderated by Liz Popwell, Chief Strategy Officer, Ascension Michigan

B. Strategic Optimization 2.0: Creating Synergy Through the Alignment of Clinical Operations and Business Optimization
- Matthew Mentel, CMRP, MHA, MBA, Executive Director, Integrated Performance Solutions, Mercy
- Betty Jo Rocchio, RN, BSN, CRNA, MS, Vice President, Perioperative Performance Acceleration, Mercy

C. Key Thoughts to Control Pharmacy Costs: What Percentage of Revenues Are Pharmacy Costs? How Do You Say No (and Sometimes Yes) to New Drugs? What’s the Most Important Thing to do to Control Costs?
- William Pong, PharmD, MBA, Administrative Director, Pharmacy Services, Loyola University Health System
- Loren Carrell, PharmD, MBA, BCPS, Director of Outpatient and Regional Pharmacy Services, Gundersen Medical Center
- Don Carroll, Associate Chief Pharmacy Officer, Cleveland Clinic
- Moderated by Brian Zimmerman, Senior Writer/Reporter, Becker’s Healthcare

- Michael Swarzman, MBA, Vice President, System Business Development, Advocate Health Care
- Mervin Dino, MPH, Project Leader, Advocate Illinois Masonic Medical Center

E. Visual Management – Data at the Front Line
- Todd Burch, Chief Executive Officer, Aspirus Riverview Hospital & Clinics, Inc.

F. Building the Plane While Flying: Balancing Leadership Strategy and Intervention
- Jean Ann Larson, FACHE, LFHMSS, FIIE, Chief Leadership Development Officer, UAB Health System
- Matthew J. Painter, PhD, Director, Leadership Development, UAB Health System

G. Millennials; The Unforeseen Generation That Will Lead Healthcare Transformation
- Joseph Anton, RN, MSN, Vice President, Clinical and Support Services, Thomas Jefferson University Hospitals
- Kristi Caldararo, MHA, Associate Administrator, Clinical Services, Thomas Jefferson University Hospitals

- Kevin Loughlin, MD, MBA, Professor of Surgery (Urology), Emeritus, Harvard Medical School

The Resurgence of Urie the Grue to Merge
- Peter Jebson, MD, Chief Executive Officer, Hackensack Meridian Health
- Interviewed by Scott Becker, JD, Partner, McGuireWoods LLP, Publisher, Becker’s Healthcare

A. KEYNOTE - An Interview of Leadership, Priorities and Team Building
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MAIN CONFERENCE ONLY

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TOTAL ENCLOSED $_____

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☐ I authorize to charge my: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Credit Card Number: ___________________ Expiration Date: ____________

Printed Cardholder Name: __________________ Zip Code: ____________

Cardholder Billing Address: ____________________________________________________________________________

City/State/Zip: __________________________________________

Signature: __________________________________________________________ CVV#/3-digit #:______________

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Call: Call 800-417-2035 to register by phone

Email: registration@beckershealthcare.com

Cancellation Policy: Written cancellation requests must be received within 120 days of transaction or by Ma. 1, 2019, whichever is first. Refunds are subject to a $100 processing fee. Refunds will not be made after this date.

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.