BECKER’S HOSPITAL REVIEW

9TH Annual Meeting
April 11-14, 2018
Hyatt Regency - Chicago, Illinois

KEYNOTES

Bernard J. Tyson
Chairman and Chief Executive Officer, Kaiser Permanente

Bill Clinton
Founder of the Clinton Foundation and 42nd President of the United States of America

George W. Bush
43rd President of the United States of America

John Noseworthy
MD, President and Chief Executive Officer, Mayo Clinic

Sarah Kliff
Award Winning Healthcare Journalist and Senior Policy Correspondent, Vox.com

Lloyd Dean
President and Chief Executive Officer, Dignity Health

Carl S. Armato
President and Chief Executive Officer, Novant Health

Penny Wheeler
MD, President and Chief Executive Officer, Allina Health

William F. Carpenter III, Chairman and Chief Executive Officer, LifePoint Health

Teri Fontenot
FACHE, President and Chief Executive Officer, Woman’s Hospital

Warner Thomas
President and Chief Executive Officer, Ochsner Health System

General session seating is on a first-come basis. There will be video over-flow available for keynote sessions.
SESSION TRACKS

- TRACK A - CEO, Leadership and Strategy
- TRACK B - Value Based Care, Strategy, Population Health and Other Issues
- TRACK C - Physician Hospital Alignment, Thought Leadership and Other Issues
- TRACK D - Patient Safety and Quality
- TRACK E - CFO, Compliance, Affiliation and Financial Issues
- TRACK F - Financial, Revenue Cycle Management Issues and More
- TRACK G - Health Information Technology
- TRACK H - Thought Leadership
- TRACK I - Thought Leadership

VALUE BASED + PAYER ISSUES SUMMIT
THURSDAY, APRIL 12, 2018
9:55 AM - 2:40 PM

This 5-hour, 5-session summit will focus on topics and strategies related to value-based care. It aims to connect hospital and health system executives, payers and ACOs to address and discuss the shift from fee-for-service to a value-based model. It will include panel discussions and presentations on topics such as Key Issues for IDNs and Large Systems, Payer-Provider Issues & Relationships, Insurer Strategies, and much more.

HEALTH IT + REVENUE CYCLE SUMMIT
FRIDAY, APRIL 13, 2018
8:00 - 11:55 AM

This 3-hour summit will focus on key topics & insights specifically related to the Health Information Technology space. It will include 8 different sessions on trending topics such as Technology Innovations, Telehealth, Clous, Predictive Analytics, Big Data, Data & Patient Care, Population Health, the Role of the CIO, CMIO, CNIO and CNO and many others.

KEYNOTE PANELISTS

Barry Arbucketle, PhD
President and Chief Executive Officer, MemorialCare Health System

Stephen Klasko
President and Chief Executive Officer, Thomas Jefferson University & Jefferson Health

Wright Lassiter III
President and Chief Executive Officer, Henry Ford Health System

Redonda Miller, MD
President, The Johns Hopkins Hospital

Johnese Spisso, MPA
President, UCLA Health; Chief Executive Officer, UCLA Hospital System and Associate Vice Chancellor of Health Sciences

John Starcher, Jr., Esq.
President and Chief Executive Officer, Mercy Health

Michael A. Slubowski
FACHE, FACMPE, President and Chief Operating Officer, Trinity Health

A. Marc Harrison, MD
President and Chief Executive Officer, Intermountain Healthcare

Rhoda Weiss
PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

CO-CHAIRS

Scott Becker
JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

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OR VISIT www.regonline.com/hospitalreview9thannualmeeting
Great Topics and Speakers
Focused on Strategy,
Health System Alignment and
Growth, Physician Integration,
Improving Profitability,
ACOs & Key Specialties

Celebrity Keynotes by
George W. Bush, 43rd President
of the United States of America
and Bill Clinton, Founder
of the Clinton Foundation
and 42nd President of the
United States of America

275+ Hospital and Health
System Executives Speaking

Over 320 Speakers Total

The Smartest People in the
Healthcare Arena

The Best Business-Focused,
Strategic Discussions in the
Healthcare Industry

3,000+ Attendees from
Hospitals and Health Systems
Across the Nation

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Wednesday, April 11, 2018

A. The Initiatives We are Most Excited About
   - Shane Peng, MD, President, Physician and Ambulatory Operations, SSM Health
   - Cindy Russo, MS, FACHE, President and Chief Administrative Officer, Baystate Health Northern Regional, Baystate Franklin Medical Center
   - Michael Zappa, MD, FACP, President, HSR Specialty Hospital; Associate Chief Medical Officer, Cape Fear Valley Health
   - Steve Narang, MD, MHCADM, Chief Executive Officer, Banner University Medical Center Phoenix
   - Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

B. Women’s Health Strategy for the New Era of Healthcare
   - Kimberlee McKay, MD, OB/GYN, Vice President, OB/GYN Service Line, Avera Health
   - Kristin Lameris, MTS, Service Lines, Avera Health

C. The Practice of the Future - Increasing Access to Care
   - Kathy Cook, MSN, RN, FACHE, President, St. Joseph Warren Hospital Mercy Health
   - Kathleen Kinkulis, MBA, Campus Operations Director, Mercy Health
   - Rod W. Neill, MBA, MS, CMPE, Chief Operating Officer, Mercy Health

D. Reserved

E. Design on a Dime: How Creativity, Collaboration and Limited Capital Inspired Two Major Renovations in a Community Hospital
   - Denise McNitt, MS, RN, NEA-BC, Director, Mercy Maternal Child Health, CHI Health Mercy Council Bluffs
   - Joanna Sklenar-Smith, BA, BSN, RN, C-EMT, Director, Mercy Maternal Child Health, CHI Health Mercy Council Bluffs
   - Barbara Rondenfeld, BSN, RN, NE-BC, Director, Emergency Department, CHI Health Mercy Council Bluffs

F. Reserved

G. Bridging the Hospital-Physician Divide: An HIT Update
   - Bill Gillis, Chief Information Officer, Beth Israel Deaconess Care Organization

H. Population Health – Defining Outcomes by Asking the Right Questions
   - Benjamin D. Anderson, MBA, MHCD, Chief Executive Officer, Kearny County Hospital
   - Sarah Weber, Intern, Kearny County Hospital

I. The Role of Senior Leadership in Lean Transformation: A Continuing Journey of E3 Leadership at The University of Chicago Medicine
   - Jason Keeler, MBA, MBA, Executive Vice President and Chief Operating Officer, The University of Chicago Medical Center
   - Greg Horner, Vice President, Operational Excellence, The University of Chicago Medicine

9:45 - 10:25 am

A. The Big Vision of a Small Health System: Partnering to Create and Care for the Healthiest Community in the Nation
   - Robert Vissers, MD, MBA, FACHE, President and Chief Executive Officer, Boulder Community Health
   - Jamie D. Jensen, Chief Population Health Officer and Vice President, Strategy, Boulder Community Health

B. Using an Office of Strategy to Advance Strategy and Execution
   - Liz Popwell, FACHE, PMP, Vice President, Strategy Executive, Carolinas Healthcare System
   - Jayme Heinlein, MS, MBA, PMP, Director, Strategy Management and Growth, Carolinas Healthcare System

C. Culture and Leadership in Times of Transforming a Health System
   - Deb Wilson, Executive Vice President, Lawrence General Hospital
   - Michael Coyle, Chief Executive Officer, Coteau des Prairies Health Care System
   - Divya Joshi, MD, MMM, Chief Executive Officer, OSF Healthcare Children’s Hospital of Illinois and OSF Healthcare System Children’s Services
   - Harsh K. Trivedi, MD, MBA, President and Chief Executive Officer, Sheppard Pratt Health System
   - Moderated by Jean Ann Larson, EdD, FACHE, President and Chief Executive Officer, Kearny County Hospital

D. Reserved

E. Specialty Pharmacy, what you need to know
   - William Peng, PharmD, MBA, Administrative Director, Pharmacy Services, Loyola University Health System

F. Reserved

G. How to Couple the Technology to the Process for Clinical and Financial Outcomes
   - Michael Ries, MD, MBA, FCCM, FCCP, FACP, Medical Director, Critical Care and eICU, Advocate Health Care

H. What Medicine Can Learn From Marketing - Reframing the Dilemma in Healthcare Delivery
   - Zew Neuwirth, MD, Senior Medical Director, Population Health, Carolinas Healthcare System

I. Reserved

10:25 - 10:40 am

Networking Break in Exhibit Hall

10:40 - 11:20 am

A. Specialty and Suspectage Shortage and How This Impacts Strategy
   - Dennis Lund, Chief Medical Officer, Stanford Children’s Hospital

B. Health and Wellness and Population Health
   - Douglas Ribley, MS, FMPA, Senior Vice President, Health and Wellness Services, Cleveland Clinic Akron General

C. High Performance Succession Planning and Bench-Strength Development for Population Health Management and Value Based Payment Strategies in Times of Uncertainty
   - Vic Buzachero, CHRO Emeritus Scripps Health Systems and Executive Vice President, Talent and Capital Planning, TricendNP, LLC
   - Chris Van Gorder, Chief Executive Officer, Scripps Health
275+ HOSPITAL AND HEALTH SYSTEM EXECUTIVES SPEAKING, OVER 320 SPEAKERS TOTAL

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11:25 am - 12:00 pm
A. KEYNOTE
- Warner Thomas, President and Chief Executive Officer, Ochsner Health System

12:00 - 1:00 pm
Networking Luncheon in Exhibit Hall

1:05 - 1:45 pm
A. Healthcare 2018 The Trends That Matter to Hospital Leaders
- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica
- Scott Nygaard, MD, MBA, Chief Medical Officer, Lee Health
- Maria Ryan, PhD, Chief Executive Officer, Cottage Hospital
- Moderated by David Muhlestein, PhD, JD, Chief Research Officer, Leavitt Partners

B. Population Health Care Models - Perspectives from IDNs and Large Systems - Challenges and Opportunities
- Adam Myers, MD, FACHE, CHCQM, CPHRM, Senior Vice President, Chief Medical Officer and Chief Operations Officer, Texas Health Resources
- Karen Harris, MSN, RN, WHNP-BC, Chief Nursing and Operations Executive, Henry Ford West Bloomfield Hospital
- Kathryn McDowell, DNP, MS, RN, NE-BC, Executive Director, Population Health, Peninsula Regional Medical Center
- Moderator Brian Silverstein, MD, Managing Partner, HC Wisdom

C. Making Communities Healthier Through Community Coalitions
- Russell L. Holman, MD, Chief Medical Officer, LifePoint Health
- Mike Patterson, Chief Executive Officer, Havasu Regional Medical Center
- Patricia Hannon, PhD, RN, NE-BC, Chief Nursing Officer, Vaughan Regional Medical Center
- Tim McGill, MPH, Chief Executive Officer, Livingston Regional Hospital

D. Reserved

E. Challenges and Benefits of Mergers and Acquisitions
- Daniel Eichenberger, MD, MBA, Chief Medical Officer and Chief Medical Information Officer and President, Baptist Health Floyd
- Bart Walker, JD, Partner, McGuireWoods LLP
- Mark Herzog, President and Chief Executive Officer, Holy Family Memorial
- Joe Luptica, JD, Chairman, Newpoint Healthcare Advisors, LLC
- Moderator Geoffrey Cockrell, JD, Partner, McGuireWoods LLP

F. Reserved

H. Building the Culture of Safety
- Mary Ellen Crittenden, RN, MS, CPHQ, CJCP, CPPS, Senior Administrator of Quality and Patient Safety Officer, Orange Regional Medical Center, Greater Hudson Valley Health System
- Kelly Roth, RN, MD, CPHQ, CJCP, CPPS, Director Accreditation and Regulatory Compliance, Orange Regional Medical Center, Greater Hudson Valley Health System
- Marianne J. Walker, RN, JD, CPHRM, Associate General Counsel and Senior Administrator, Orange Regional Medical Center
- Gerard Galanneau, MD, Chief Executive Officer and Chief Medical Officer, Catskill Regional Medical Center

1:50 - 2:30 pm
A. The Most Important Issue Today
- Alan Lieber, President, Overlook Medical Center; Vice President, Atlantic Health System
- Bimal Patel, President, East Region, Backus & Windham Hospitals; Senior Vice President, Hartford Healthcare
- Raymond V. Tamasi, President and Founder, Gosnold Innovation Center, Gosnold, Inc., A Gosnold Innovation Center, Gosnold, Inc., A Behavioral Health Company
- Kimberly Bell, Institute Administrator, Cleveland Clinic
- Moderated by Scott Becker, JD, CPA, Publisher, RateMDs, McGuireWoods LLP

B. The Power of the Medical Management Partnership
- Todd Sachs, MD, Medical Director, Operations, Kaiser Permanente of Southern California Regional Offices
- Anne Ruzell, RN, MSN, MBA, Chief Operating Officer, Kaiser Permanente of Southern California Regional Offices

C. The CMO-CFO Dyad: Partnering Clinical Care and Finance in a Physician Lead Organization
- Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic; Professor, OB/GYN, Virginia Tech Carilion School of Medicine
- Donald Halliwill, Chief Financial Officer, Carilion Clinic

D. Key Issues for CNOs Today – Elevating the Patient Experience
- Janet L. Ruffin, DNP, RN, NEA-BC, Chief Nursing Officer, Red Bud Regional Hospital
- Nicole Thorell, Chief Nursing Officer, Lexington Regional Health Center
- Kelly M. Johnson, RN, PhD, NEA-BC, Vice President, Patient Care Services and Chief Nursing Officer, Lucile Packard Children's Hospital Stanford and Stanford Children's Health
- Moderated by Hilary S. Blackwood, JD, Associate, McGuireWoods LLP

E. Assessing Enterprise, Business and Legal Risk for Hospitals and Health Systems
- Wendy Rubas, General Counsel and Executive Vice President, Northwest Community Healthcare
- Howard T. Wall III, Executive Vice President, Chief Administrative Officer and General Counsel, RCC HealthCare Partners
- Kelly Sullivan, Chief Risk Officer, Associate Vice President and Assistant General Counsel, Rush University Medical Center
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

F. Reserved

G. reserved

H. How to Thrive: Population Health Strategies to Improve Community Health and Wellness
- Dennis Shelby, Chief Executive Officer, Wilson Medical Center
- Doug Spear, Executive Director, Marketing and Strategic Development, Shawnee Mission Health

2:30 - 2:40 pm
Networking Break in Exhibit Hall

2:45 - 3:20 pm
A. KEYNOTE
- Teri Fontenot, FACHE, President and Chief Executive Officer, Woman's Hospital

3:25 - 4:05 pm
A. Deep Integration: The Work that Matters Most
- Elliot Joseph, Chief Executive Officer, Hartford HealthCare

B. Key Strategies and Issues for Rural Hospitals and Health Systems
- Raymond Christenson, MD, Associate Dean, Rural Health, University of Minnesota Medical School Duluth
- David M. Zechman, FACHE, President and Chief Executive Officer, McLaren Northern Michigan
- Harry Brockus, Chief Executive Officer, Carle Hoopeston Regional Health Center
- Katherine J. Bunting, PhD, President and Chief Executive Officer, Fairfield Memorial Hospital
- Moderated by Jean Ann Larson, EdD, FACHE, LFHMSS, FIsE, Chief Leadership Development Officer, University of Alabama at Birmingham Health System and School of Medicine

C. Reserved
D. Key Thoughts on Improving Quality and Patient Safety
- Gemma Rama-Banaag, RN, BSN, MSN, MBA, Chief Nursing Officer, Paradise Valley Hospital
- Carey Albright, MSN/MBA, RN, CENP, Administrative Director, Ortho-Neuro/Med-Surg Services, Maury Regional Medical Center
- Leslie Marsh, RN, MBA, MSN, Chief Executive Officer, Lexington Regional Health Center
- Moderated by Nanazan Tondravi, JD, MPH, HRM, HACP, Director, Regulatory Affairs, Memorial Healthcare System

E. What Keeps CFOs and Top Leaders Up at Night
- Darryl Linninington, Director, Financial Planning and Analysis, McAlister Regional Health Center
- Ewa J. Radzickowska, FACHE, Chief Financial Officer, VA San Diego Healthcare System
- Nicholas W. Mendyka, Chief Financial Officer, The University of Virginia Medical Center
- Matthew Primack, PT, DPT, MBA, Chief Operating Officer, Advocate Christ Medical Center
- Matthew Gibb, MD, Executive Vice President and System Chief Medical Officer, Carle Foundation
- Moderated by Mike Harbour, President and Chief Executive Officer, Harbour Resources

F. Key Financial and Alignment Strategies
- Amy Floria, CPA, MBA, Chief Financial Officer, Goshen Health
- Stonish Pierce, FACHE, System Vice President, Sutter Health, Sacramento, CA
- Cindy Bo, MBA, Chief Strategy and Business Development Officer, Nemours Children’s Health System
- Moderated by Kerri Zelensek, JD, Associate, McGuireWoods LLP

G. Cyber Security - How to Protect your Hospital or Health System
- Bruce Darrow, MD, PhD, Vice President, Information Technology and Chief Medical Information Officer, Mount Sinai Health System
- Marcy Dunn, Senior Vice President and Chief Executive Officer, Maine Medical Center
- Nazmul Islam, Chief Information Officer, Department of Medicine, The University of Alabama at Birmingham
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

H. HIPAA Privacy and Social Media
- Carlos Cruz, JD, MHA, Vice President and Chief Integrity Officer, Sinai Health System
- Melissa Mitchell, JD, Director, Audit and Compliance, Sinai Health System

5:00 - 5:40 pm
- A. Room Reserved for Pre-Keynotes
- B. Reserved

C. The Evolving Role of the CMO
- Robert A. Cherry, MD, MS, FACS, FACHE, Chief Medical Officer and Chief Quality Officer, UCLA Health System
- Steven H. Hanks, MD, MMM, FACP, FFSMB, Vice President and Chief Medical Officer, St. Peter’s Health Partners
- Dennis Lund, Chief Medical Officer, Stanford Children’s Hospital
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

D. Opioid Abuse: One State, One Medical Center’s Response to Combat this Epidemic
- J.L. Epps, MD, Senior Vice President and Chief Medical Officer, University of Tennessee Medical Center
- Stephen Loyd, MD, Assistant Commissioner, Division of Substance Abuse Service, TN Department of Mental Health and Substance Abuse Services
- David Reagan, MD, PhD, Chief Medical Officer, TN Department of Health

E. Our Journey to Value - How to Integrate and Leverage a Health Plan and Deliver Strategic Value to a Vertically Integrated Health System
- John Snyder, FACHE, Executive Vice President and System Chief Operating Officer, Carle Health System; Chief Administrative Officer, Health Alliance Medical Plans
- Katherine Beck, Senior Vice President, System Strategic Development and Neuroscience Institute, Carle Health System

F. Key Financial, Strategic and Revenue Cycle Issues for Health Systems
- Keith Siddel, MBA, LL.M, PhDc, JD, CHC, Vice President, Revenue Cycle, Baptist Memorial Health Care Corp
- Esther Muscari Desimini, Vice President/ Administrator, Riverside Tappahannock Hospital; Riverside Health System
- Michael Skelan, Chief Operating Officer, Montana Region, SCL Health
- Moderated by Emily Rappeleye, Managing Editor, Becker’s Healthcare

G. WHO ME? Understanding and Managing the Disruptive Practitioner
- James L. Nevin, Jr., MD, CPE, FACEP, Vice President, Medical Management, Advocate BroMenn Medical Center

H. Using Innovation to Drive Adventist Health Systems Affordable, Connected and Exceptional (ACE) Patient Journey
- Ashley Simmons, Director, Innovation Development, Adventist Health Systems
- Robyn Muzeka, Director, Technology Innovation, Adventist Health Systems
- Rick Wessel, Vice President, Innovation and Partnering, Adventist Health System
- Moderated by Deborah Novak, Senior Organization Effectiveness Strategic Practice Leader, Florida Hospital

5:00 - 6:00 pm
- A. KEYNOTE
- President Bill Clinton, Founder of the Clinton Foundation and 42nd President of the United States of America

6:00 - 7:00 pm
- A. KEYNOTE PANEL
- John M. Starbacher, Jr., Esq., President and Chief Executive Officer, Mercy Health
- Wright L. Lassiter III, President and Chief Executive Officer, Henry Ford Health System
- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Health System

Cocktail Reception in Exhibit Hall

Thursday, April 12, 2018

8:00 - 8:40 am
- A. KEYNOTE PANEL
- John M. Starbacher, Jr., Esq., President and Chief Executive Officer, Mercy Health
- Wright L. Lassiter III, President and Chief Executive Officer, Henry Ford Health System
- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Health System

8:45 - 9:20 am
- A. KEYNOTE - Thriving Amid the Transformation Revolution - How One Health System Has Helped its Team Members Be More Resilient, Healthier and Are Making Healthcare More Affordable
- Carl S. Armato, President and Chief Executive Officer, Novant Health

9:25 - 9:55 am
- Networking Break in Exhibit Hall

9:55 - 10:35 am
- A. Reserved

B. Population Health With a Mixed Staff Model of Employed and Independent Physicians
- David Wood, MD, Chief Medical Officer, Beaumont Health
- Adnan Munkarah, MD, Chief Medical Officer, Henry Ford Hospital & Health Network
- Stephen Loyd, MD, Assistant Commissioner, Department of Women’s Health, Obstetrics & Gynecology, Professor, Obstetrics & Gynecology, Wayne State University
- Jay LaBine, MD, Associate Chief Medical Officer, Spectrum Health

C. Relationships Between Boards and Executive Leadership
- R. Edward Howell, Professor, Public Health Sciences, University of Virginia
- Devanand Mangar, MD, FACP, President, FCGA, Regional Medical Director, TEAMHealth Anesthesia, Chief, Anesthesiology, Tampa General Hospital
- Moderated by Emily Rappeleye, Managing Editor, Becker’s Healthcare

D. Strategies for Orthopedics, Key Specialties and Hospitals Today
- Ginger Thomann, RN, Joint Replacement and Elective Care Coordinator, University of Tennessee Medical Center
- Mike Piver, MBA, FACHE, Associate Vice President, Orthopedics, HonorHealth
- Phil Schaefer, FACHE, Vice President and Administrator, Ambulatory and Physician Services, Southern Illinois Healthcare
- Noel Araneta, Associate Vice President, Cardiovascular Services, Amita Health
- Moderated by Laura Dyrra, Editor-in-Chief, Becker’s Healthcare

E. Key Thoughts on Where and How to Allocate Capital
- Joseph Guaraccino, Senior Vice President and Chief Financial Officer, White Plains Hospital
- Dirk Morgan, CPA, Vice President and Chief Financial Officer, Murray-Calloway County Hospital
- Precious Mayes, Chief Strategy Officer, Pacifica Hospital of the Valley
- Moderated by Kerri Zelensek, JD, Associate, McGuireWoods LLP

F. The Best Actions to Improve Cash Flow Revenue Cycle Now: What is Working
- Gerard Brogan, Jr., FACHE, Executive Director, Huntington Hospital, Medical Director, Revenue Operations, Northwell Health
- Ryan O’Hara, Chief Revenue Officer, Northern Arizona Healthcare
- Michele Napier, MBA, FHFMA, Chief Revenue Officer, Orlando Health
- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare, Partner, McGuireWoods

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H. Opportunities to Leverage Telehealth Within Your ACO Strategy
- Shawn Valenta, RRT, MHA, Director, Telehealth, Medical University of South Carolina
- Phillip Warr, MD, Associate Chief Medical Officer, Medical University of South Carolina

10:40 - 11:20 am
A. Pioneering Partnership: A New "MAP" for Developing Strategic Relationship in the Contemporary Healthcare Landscape
- Thomas Graham, MD, Senior Vice President and Chief Strategic Alliances, Northwell Health
- Kevin McGeeachy, FACHE, Senior Vice President Strategic Affiliations, Northwell Health
- Mark Schiff, MD, FACC, Vice President, Strategic Alliances, Northwell Health

B. Population Healthcare, Physician Relationships, Managing Rising Costs, End of Life Care and More
- Monique Butler, MD, MBA, Chief Operating Officer, Children's Hospital of Michigan, Detroit Medical Center
- Timothy Lineberry, MD, Chief Medical Officer, Greater Green Bay, Aurora Health Care; Clinical Adjunct Professor, University of Wisconsin School of Medicine and Public Health
- Sharon Harig, President, Medical Staff, St Mary Medical Center
- Michael Ricks, Executive Vice President, Carilion Clinic; Senior Vice President, Population Health, Carilion Clinic
- James May, Chief Innovation Officer, Heritage Health

C. Key Issues for Academic Medical Centers
- Paige Dwork, FACHE, Chief Operating Officer, East Orange General Hospital
- Jon Keeler, MHA, MBA, Executive Vice President and Chief Operating Officer, The University of Chicago Medical Center
- James M. Crawford, MD, PhD, FCAP, Professor and Chair, Department of Pathology and Laboratory Medicine, Hofstra Northwell School of Medicine
- Monica C. Vargas-Mahar, Chief Operating Officer, The Hospitals of Providence and Chief Executive Officer, Sierra Campus
- Lyle Berkowitz, MD, FACP, FHIMSS, Clinical Medical Director, Laboratory Medicine, Hofstra Northwell School of Medicine
- Sven Gierlinger, Chief Experience Officer, Northwell Health

D. Reserved

E. Preparing for Medicaid Reform: Insights from a State and Teaching Hospital Perspective
- Mark D. Birdwhistell, MPA, Vice President, Administration and External Affairs, University of Kentucky HealthCare

F. The Impact of APM on Claims Expenditures in Primary Care
- Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic; Professor, Virginia Tech Carilion School of Medicine
- Jonathan L. Gleason, MD, Vice President, Clinical Advancement and Patient Safety Chief, Female Pelvic Medicine & Reconstructive Surgery, Carilion Clinic
- Michael P. Jeremiah, MD, FAAFP, Senior Vice President, Professor and Chair, Department of Family and Community Medicine, Virginia Tech-Carilion School of Medicine and Carilion Clinic; Senior Medical Director, Population Health, Carilion Clinic

G. Implementing Centralized Decision Support to Manage Ordering Workflows Across Multiple Electronic Medical Record Platforms
- Anupam Goel, MD, MBA, Vice President, Clinical Information, Advocate Health Care

H. Leading a Multi-Generational Workforce
- Maria Ryan, PhD, Chief Executive Officer, Cottage Hospital
- Maryanne Aldrich, MBA, Director, Community Relations and Fund Development, Cottage Hospital

11:25 am - 12:05 pm
A. The Transformation of Healthcare Post ACA
- José Sánchez, LMSW, LCSW, President and Chief Executive Officer, Norwegian American Hospital
- Craig Saylor, FACHE, CPHQ, Chief Executive Officer, Somerset Hospital
- Monica C. Vargas-Mahar, Chief Operating Officer, The Hospitals of Providence and Chief Executive Officer, Sierra Campus
- Moderated by Mike Harbour, President and Chief Executive Officer, Harbour Resources

B. Should Providers Own Their Own Insurance Plans?
- Don Lovasz, President and Chief Executive Officer, KentuckyOne Health Partners; Senior Vice President, KentuckyOne Health System
- David Brooks, FACHE, President, St. Joseph Mercy Health Ann Arbor and Livingston
- John Snyder, FACHE, Executive Vice President and System Chief Operating Officer, Carle Health System; Chief Administrative Officer, Health Alliance Medical Plans
- Moderated by Brian Silverstein, MD, Managing Partner, HCWisdom

C. Physician Employment and Engagement Models: Strategies for Success - Perspectives From Large IDNs
- Gayle L. Capozzalo, FACHE, Executive Vice President and Chief Strategy Officer, Yale-New Haven Health System
- Angela Branch, Chief Operating Officer, ProMedica Physicians Group
- Anthony Mercendo, MD, FACC, FAHA, Clinical Professor, Medicine, Albert Einstein College of Medicine; Associate Clinical Professor, Medicine, Columbia University College of Physicians and Surgeons; Physician-Clinical Cardiologist, NewYork Presbyterian Medical Group/Westchester
- Moderated by Melissa Szabad, JD, Partner, McGuireWoods LLP

D. Reserved

E. Developing a Strategy to Address Opiate Use Disorder in Our Communities
- Dan Cole, CMPE, Assistant Vice President, Medical Specialty, St. Elizabeth Physicians
- Teresa Koehler, MD, Medical Director, Addiction Medicine, St. Elizabeth Physicians
- Ashel Kruetzkamp, RN, MSN, Nurse Manager, Emergency Department, St. Elizabeth Healthcare Edgewood

F. Urgent Care and Consumer Strategies as a Strategic Tool
- Katherine J. Lammie, MHS, Director, Medical Group Operations, NorthShore University HealthSystem
- Steve Mombach, Senior Vice President, Ambulatory Services/Network Development, TriHealth
- Kevin P. Most, DO, Vice President, Medical Affairs, Chief Medical Officer, Northwestern Medicine Central DuPage Hospital
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

G. Improving and Practical Uses of Telemedicine
- Laura Swaney, Vice President, Women’s and Children’s Services, HCA North Texas Division
- Michael Ries, MD, MBA, FACC, FCCP, FACP, Medical Director, Critical Care and eICU, Advocate Health Services
- Randy Davis, Chief Executive Officer and Vice President, CGH Medical Center
- Moderated by Justin Varghese, Surgical Notes

H. Transforming Experience: Structure, Strategy and Sustainment

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OR VISIT www.regonline.com/hospitalreview9thannualmeeting
12:10 - 1:10 pm
Networking Luncheon in Exhibit Hall
1:10 - 1:45 pm
A. Reserved

B. The Best Ideas for Population Health, ACOs, PHOs and Shared-Savings Agreements
- Neil Treister, MD, MBA, FACC, Board-Certified Cardiologist and Medical Informatics Officer, Sharp Community Medical Group
- Mark Pearlmutter, MD, FACP, Vice President, Hospital Based Services, Steward Medical Group, Inc
- Jennifer Z. Snow, MBA, Director, Accountable Communities, Greenville Health System
- Harneet Bath, MD, Vice President and Chief Medical Officer, OSP St. Anthony Medical Center
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

C. Reserved

D. Improving the Patient Experience
- Ashley Padilla, BSN, RN, Associate Director of Quality, Centura Health Physician Group
- Alison Tothy, MD, Associate Professor, University of Chicago Medicine and Biological Sciences Division
- Regina Hymer, DNP, RN, CENP, Vice President, Patient Care Services and Chief Nursing Officer, North Broward Medical Center
- Shawnna Cunning, PhD, MSN, FNP-C, NEA-BC, Vice President, Patient Care, Riverside Medical Center
- Moderated by Gretchen Townshend, JD, Partner, McGuireWoods LLP

E. Physician Compensation Ideas and Models
- John Newman, Esq., Vice President and General Counsel, Covenant Health
- Joe Reppert, Chief Financial Officer and Vice President, Adventist Health, Northern California Region
- Jim Keller, MD, MHS, Vice President, Medical Management; Advocate Trinity Hospital; Division Director, Maternal Fetal Medicine; Advocate Children’s Hospital
- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

F. Reserved

G. Innovation and Information Technology
- Lyle Berkowitz, MD, FACP, FHIMSS, Clinical Associate Professor of Medicine, Feinberg School of Medicine, Northwestern University; Chief Executive Officer, FutureHealth
- James May, Chief Innovation Officer, Heritage Provider Network
- Scott Alexander, Vice President, Innovation and Product Development, Mercy
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

H. Driving the Quadruple Aim through Porter’s Integrated Provider Unit Model: From Service Lines to Institutes/Programs
- Michael Brant-Zawadzki, MD, FACR, Senior Physician Executive, The Ron and Sandi Simon Endowed Chair, Hoag Neurosciences Institute
- Michael Ricks, Executive Vice President and Chief Operating Officer, Hoag Hospital
- Robert Braithwaite, President and Chief Executive Officer, Hoag Hospital

2:00 - 2:40 pm
A. Developing A Core Strategy for 2018 - 2020
Friday, April 13, 2018

**A. KEYNOTE**

- John Noseworthy, MD, President and Chief Executive Officer, Mayo Clinic

8:40 - 9:15 am

**A. KEYNOTE**

- Reserved

9:20 - 9:55 am

**A. KEYNOTE**

- William F. Carpenter III, Chairman and Chief Executive Officer, LifePoint Health

9:55 - 10:25 am

**Networking Break in Exhibit Hall**

10:25 - 11:05 am

**A. KEYNOTE PANEL**

- Redonda Miller, MD, MBA, President, The Johns Hopkins Hospital
- Stephen Klasko, MD, President and Chief Executive Officer, Thomas Jefferson University & Jefferson Health
- Barry Arbuckle, PhD, President and Chief Executive Officer, MemorialCare Health System

11:10 - 11:55 am

**A. Balancing Expansive Access with Financial Success**

- Nicholas W. Mendyka, Chief Financial Officer, The University of Virginia Medical Center
- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
- Marcy Traxler, Vice President, Business Development, AMITA Health
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

**B. Reserved**

**C. The Truth Behind Physician Burnout and What Can be Done to Stop It**

- Scott Elizer, DO, MPH, MHCM, FACS, President and Chief Executive Officer, Centura Health Physician Group

**D. Key Thoughts on Great Physician Relationships**

- Kenneth Altman, MD, PhD, FACS, Chief, Otolaryngology, Baylor St. Luke’s Medical Center

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**275+ HOSPITAL AND HEALTH SYSTEM EXECUTIVES SPEAKING, OVER 320 SPEAKERS TOTAL**

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OR VISIT www.regonline.com/hospitalreview9thannualmeeting
E. Managing Thoughts and Areas to Improve the Bottom Line
- Caleb Miller, Vice President, Carle Health System
- Joseph Anton, RN, MSN, Vice President, Clinical and Support Services, Thomas Jefferson University Hospitals
- Robert Lucas, Senior Associate Counsel and Vice President, Health Services, UPMC
- Ed Chewens, Senior Vice President, Physician Practices and Ambulatory Networks, NYU Winthrop University Hospital
- Moderated by LauraLee Lawley, JD, Partner, McGuireWoods LLP

F. Supply Chain - Inventory Management, Identifying Problems/Opportunities and Strategies for Improvement
- Eric Titch, Executive Director, Strategic Sourcing, Supply Chain, University of Chicago Medicine
- John Roy, Vice President and General Manager, Cardinal Health Inventory Management Solutions
- Moderated by Mackenzie Bean, Writer/Reporter, Becker's Healthcare

G. Making Enterprise Risk A Strategic Advantage
- Wendy Rubas, General Counsel and Executive Vice President, Northwest Community Healthcare

H. Thriving as a Safety Net Hospital
- Tim Egan, President and Chief Executive Officer, Roseland Community Hospital
- Vi-Anne Antrum, MSN, MBA, RN, NEA-BC, FACHE, Vice President, Patient Care Services and Chief Nursing Executive, Olean General Hospital
- Moderated by Jean Ann Larson, EdD, FACHE, LFHIMSS, FIFSE, Chief Leadership Development Officer, University of Alabama at Birmingham Health System and School of Medicine

I. Reserved

12:00 - 1:00 pm
Networkung Luncheon in Exhibit Hall

A. Thriving in an Era of Consolidation and Cost Pressure
- Praveen Chand, Chief Operating Officer, Academic Health Center-Adult Hospitals, IU Health
- Christopher Weaver, MD, MBA, Senior Vice President, Clinical Effectiveness, Indiana University Health
- Moderated by Nazanin Tondravi, JD, MPH, LHRRM, HACP, Director, Regulatory Affairs, Memorial Healthcare System

B. Reserved

C. Reduce Physician Burnout with Resilient Living
- Amit Sood, MD, Professor of Medicine, Director, Mind-Body Medicine Initiative, Mayo Clinic

D. Analytics & Informatics Team and Orthopedic Service Line Leadership
- Bryan Edwards, Service Line Physician Partner, Orthopedics, Novant Health, Inc.
- Michael Harris, Manager, Orthopedic Program, Novant Health, Inc.
- Jenny Martin, Director, Analytics and Informatics, Novant Health, Inc.
- Kevin Rapier, Manager Analytics and Informatics, Novant Health, Inc.

E. Lessons from the Experts: What’s New, Next and Best in Healthcare Finance
- Scott Polenz, CPA, MBA, Chief Administrative Officer, Marshfield Clinic Health System
- Kari Cornicelli, Vice President and Chief Financial Officer, Sharp Metropolitan Medical Campus
- Britt Tabor, CPA, FACHE, Executive Vice President, Chief Financial Officer and Treasurer, Erlanger Health System
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

F. Reserved

G. Reserved

H. So You Want to be a Top 100 Hospital? Driving Cultural Accountability and Excellence
- Ron Lewis, FACHE, President, Spectrum Health Zeeland Community Hospital

I. Reserved

1:50 - 2:25 pm
A. KEYNOTE
- Lloyd Dean, President and Chief Executive Officer, Dignity Health

2:30 - 3:00 pm
Networking Break in Exhibit Hall

3:05 - 3:45 pm
A. Room Reserved for Pre-Keynote

B. Reducing Variations in Care and Optimizing Clinical Performance
- Lisa Brandt, RDH, MBA, Vice President, Statewide Orthopedic and Sports Medicine Strategic Service Line, Indiana University Health
- Diane Reinhard, DNP, MBA, MSCIS, RN, CRNN, NE-BC, Vice President Patient Care Services and Chief Nursing Officer, Craig Hospital
- Matthew Mentel, CMRP, MHA, MBA, Executive Director, Integrated Performance Solutions, Mercy
- Betty Jo Rocchio, RN, BSN, CRNA, MS, Vice President, Perioperative Performance Acceleration, Mercy
- Freda Lyon, Vice President, Emergency Services, WellStar Health System
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services, Healthcare, Ernst & Young

C. Culture: The Leader’s Role in Building it, Sustaining it, and Understanding its Importance on Patient and Organizational Success
- John C. Sheehan, FACHE, President, UWH Health at The American Center
- Alan Papa, FACHE, President and Chief Operating Officer, Cleveland Clinic Akron General
- Marcia Patterson, Chief Nursing Officer, Nor-Lea Hospital District
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

D. Employee and Patient Experience and the Intersection with Culture, Analytics and Lean Six Sigma
- Vishal Bhalla, MS, MBA, Vice President and Chief Experience Officer, Parkland Health & Hospital System

E. Legal, Anti-Kickback and Regulatory Compliance
- Thomas Flynn, FACHE, Vice President and Chief Compliance Officer, Hackensack Meridian Health
- David Ellenbogen, JD, General Counsel, Scott & White Health Plan
- Holly Buckel, JD, Partner, McGuireWoods LLP
- Moderated by David Pivnick, JD, Partner, McGuireWoods LLP

F. Who or what will pay for population health improvements?
- Patrick M. O’Shaughnessy, MD, MBA, Executive Vice President and System Chief Medical Officer, Catholic Health Services of Long Island
- Cliff Bauer, Chief Operating Officer, Senior Vice President, Operations, Miami Jewish Health Systems
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

G. How cultural readiness predicts and influences sustainable results
- Lyn Ketelsen, MBA, RN, Vice President and Chief Patient Experience Officer, HCA Healthcare
- Terre Short, MBA, CXPX, Assistant Vice President, Patient Experience, HCA Healthcare
- Hugh Brown, Chief Executive Officer, St. David’s Georgetown Hospital, HCA Healthcare

H. Physician Engagement and Wellbeing Optimization Strategies for Health Systems
- Heather Farley, MD, Director, Provider Wellbeing, Christiana Care Health System
- Nathan Merriman, MD, MSCE, Chair, Physician Leadership Network Governance Committee, Christiana Care Health System

I. Reserved

4:00 - 5:00 pm
A. KEYNOTE
- George W. Bush, 43rd President of the United States of America

5:00 - 7:00 pm
Saturday, April 14, 2018

TRACK A - CEO, Leadership and Strategy
TRACK B - Value Based Care, Strategy, Population Health and Other Issues
TRACK C - Physician Hospital Alignment, Thought Leadership and Other Issues
TRACK D - Patient Safety and Quality
TRACK E - CFO, Compliance, Affiliation and Financial Issues
TRACK F - Financial, Revenue Cycle Management Issues and More
TRACK G - Health Information Technology
TRACK H - Thought Leadership
TRACK I - Thought Leadership

Cocktail Reception in Exhibit Hall
8:00 - 8:40 am
A. KEYNOTE – Single Payer vs. Costs
- Sarah Kliff, Award Winning Healthcare Journalist and Senior Policy Correspondent, Vox.com

8:45 - 9:20 am
A. Excelling as a Specialty Hospital
- Dennis Jolley, MPH, MEd, Chief Strategy Officer, Gillette Children’s
- Zubin Kapadia, Vice President, Strategic Partnerships, Memorial Sloan Kettering Cancer Center
- Giovanni Piedimonte, MD, FAAP, FCCP
275+ HOSPITAL AND HEALTH SYSTEM EXECUTIVES SPEAKING, OVER 320 SPEAKERS TOTAL

Chairman, Cleveland Clinic Pediatric Institute
Physician-in-Chief, Cleveland Clinic Children's Hospital
President, Cleveland Clinic Children's Hospital for Rehabilitation and Human Services
Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

B. How we use Lean Six Sigma to create a culture of safety, improvement and drive double digit margins
- Todd Burch, Chief Executive Officer, Aspirus Riverview Hospital & Clinics, Inc.

C. Identifying and Preventing Physician Burnout: The Silent Epidemic
- Keith Gray, MD, MBA, FACS, Associate Professor, Chief, Division of Surgical Oncology; Director, Physician Leadership Academy, The University of Tennessee Medical Center
- Fred “Kip” Wenger, DO, Regional Performance Director, Team Health Southeast Group, UT Medical Center

D. Error: Why we keep screwing up and what to do about it
- Jonathan Busko, MD, MPH, FACEP, Emergency Department Medical Director, St. Joseph Hospital

E. Key Thoughts on Nursing Leadership
- LesleyAnn Carlson, Associate Chief Nursing Officer, Rady Children's Hospital San Diego
- Chris Abe, RN, BSN, Senior Director, Ancillary and Support Services, Rady Children’s
- Erin Costa, RN, MAS, NE-BC, CPN, Director, Medical/Surgical Services and CAPS, Rady Children’s

F. Providing an Extensive Network of Care through Pediatric Hospitalists and Neonatologists
- Jill Keats, MHA, Vice President, Program Development, Ann & Robert H. Lurie Children's Hospital of Chicago
- Tina Pell-Doyle, LCPC, Senior Director, Corporate Outreach, Ann & Robert H. Lurie Children's Hospital of Chicago

G. An Idea Whose Time Has Come-Male Health Programs: An Opportunity For Clinical Expansion And Better Health
- Kevin Loughlin, MD, MBA, Professor of Surgery (Urology), Emeritus, Harvard Medical School

H. Managing Drug Costs in an Era of Egregious Price Increases
- Scott Knoer, MS, PharmD, FASHP, Chief Pharmacy Officer, Cleveland Clinic

9:20 - 9:40 am
Networking Break in Exhibit Hall

9:40 - 10:20 am
A. Physician Leadership and Development: A Conceptual Model for Teaching Physicians and ACPs to be Effective Leaders
- Todd Redden, EdD, Vice President, Physician/ACP Leadership Development, Administrative Lead/Co-Chair, Research, Education and Leadership Committee
- Carolinas HealthCare System; LENS Council Member, Physician Leadership Development, National Center for Healthcare Leadership
- Jaspal Singh, MD, MHA, MHS, FCCP, FCCM, Pulmonary, Critical Care and Sleep Medicine
- Physician, Carolinas HealthCare System

B. Successes of the Ryan White HIV/AIDS Program
- Carrie Jeffries, NEA-BC, ANP-BC, MS, MPH, RN, AACRN, AAHIVS, Chief Nursing Officer, US Department of Health and Human Services; Health Resources and Services Administration; Division of Community HIV/AIDS Programs, HIV/AIDS Bureau

C. Key Thoughts on How to Control Pharmaceutical Spending
- Ping Du, PharmD, JD, MBA, CIBE, Vice President, Outpatient Pharmacy, Baylor Scott & White Health
- Shau-v Ho-Phillips, PharmD, MBA, Vice President, Clinical and Pharmacy Services, Bronson Healthcare Group; Adj, Professor, Administrative Pharmacy Practice and Chair of Honors Program Advisory Board, Ferris State University
- Angie Choiniere, RPh, Pharmacy Accreditation and Regulatory Compliance Officer, Ochsner Health System
- Cedric A. Terrell, PharmD, MHA, Senior Vice President, Pharmacy Services, Novant Health
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

D. Impacting Key Hospital Performance Metrics Through Leveraging a Hospitalists Program
- Lynne C. Barnes, Chief Operating Officer, Carle Health System
- Andy Arwari, MD, FACP, SHM, Carle Health System
- Emily Myers, Manager, Hospitalist Physician Practice, Carle Health System

E. Just do it! The Kaizen Approach to Health Care Performance Improvement
- Samuel Flanders, MD, Senior Vice President and Chief Quality and Safety Officer, Beaumont Health
- Dorothy Bernard, BSN, MA, Director, Nursing, Beaumont Health, Royal Oak

F. Interventions to Reduce Missed Nursing Care
- How to Enhance Nursing Teamwork
- Beatrice J. Kalisch, RN, PhD, FAAN, Titus Distinguished Professor, Nursing Emerita, University of Michigan, School of Nursing

G. Reserved

H. Looking Outside to Build a Consumer-Focused Health Care Brand
- Mark Bohen, Senior Vice President and Chief Marketing and Communications Officer, Beaumont Health
- Susan Hanchett, Director, Team Health Southeast Group, UT University of Tennessee Medical Center
- Larry Wu, Director, Market Research and Consumer Insights, Beaumont Health

10:25 - 11:00 am
A. Business Development in 2018, 4.0: Customer Inter-Connectedness
- Michael Swarzman, Vice President, System Business Development, Advocate Health Care
- Mervin Dino, President, Advocate Illinois Masonic Medical Center

B. New Thoughts on Healthcare Delivery in Rural Markets at Risk of Losing Hospitals
- Katherine J. Bunting, PhD, President and Chief Executive Officer, Fairfield Memorial Hospital
- Duke Anderson, President and Chief Executive Officer, Hillsdale Hospital
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

C. Breaking Out Of The Health Care Abyss: Transformational Tips For Agents of Change
- Thomas Royer, MD, FACP, Chief Executive Officer and Partner, Royer-Maddox-Herron Advisors; Chief Executive Officer, Emeritus of CHRISTUS Health

D. Addressing Human Factors in Burnout and the Delivery of Healthcare: Quality & Safety Imperative of the Quadruple Aim
- Michael Privitera, MD, MS, Professor, Psychiatry and Medical Director, Medical Faculty and Clinician Wellness Program, University of Rochester Medical Center; Medical Society of the State of New York (MSSNY) Task Force on Physician Stress and Burnout

Society of the State of New York (MSSNY) Task Force on Physician Stress and Burnout

E. Consolidating Pediatric Specialty Services: Rationale and Lessons Learned
- Michael Artman, MD, Senior Vice President, Pediatrician-in-Chief, Children's Mercy Hospital; Chair, Department of Pediatrics, University of Missouri-Kansas City School of Medicine

F. Radically Reduce Operating Costs by Leveraging Your Healthcare Supplier Relationships
- Dan Hurry, Chief Supply Chain Officer, Mercy Health

G. Artificial Intelligence in Medicine: The Transformation and Future of Patient Care
- Sam King, FHIMSS, FHFMA, CPHIMS, CPHQ, Faculty, University of Southern California; Chief Information and Innovation Officer, CareZoom

H. Reserved

11:05 - 11:45 am
A. Reserved

B. Faith Based Approach to Population Health Outcomes-Optimization of Community Health Tracking - Tracking Breast Cancer Screenings and Access to Care
- Armika Berkley, MPH, BA, EMT IV, CHA, Executive Director, Cooper Green Mercy Health Services

C. Reinventing the Role of the Health System Leader
- James Brown, Chief Strategy and Development Officer, HCA Gulf Coast Division
- Robin Sarkar, PhD, Chief Information Officer, Lakeland Health
- Rob Follower, Market President, Southern Tennessee Regional Health System
- Jim Smith, FACHE, Planning, Beacon Health
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

D. Digging into the Roots of an Incident Investigation
- Mary Bolbrock, MSN, RN, CLINC, CNE, Director, Risk Management, SBH Health System
- Ann Marie McDonald, EdD, RN, Senior Vice President and Chief Quality Officer, SBH Health System

E. Reserved

F. Demonstrating Outcomes of Palliative Medicine at the System Level
- Parag Bharadwaj, MD, FAAHPM, System Chief, Palliative Care Medicine, Sentara Healthcare
- Jatin Dave, MD, MPH, Chief Medical Officer, New England Quality Care Alliance

G. Reserved

H. Patient Experience (PX@Rutgers)
- Michael A. Pizzano, Chief Executive Officer, Kindred Hospital New Jersey, Morris County

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SPECIAL SUMMITS

VALUE BASED + PAYER ISSUES SUMMIT
THURSDAY, APRIL 12, 2018
9:55 AM - 2:40 PM

This 5-hour, 5-session summit will focus on topics and strategies related to value-based care. It aims to connect hospital and health system executives, payers and ACOs to address and discuss the shift from fee-for-service to a value-based model.

It will include panel discussions and presentations on topics such as Key Issues for IDNs and Large Systems, Payer-Provider Issues & Relationships, Insurer Strategies, and much more.

HEALTH IT + REVENUE CYCLE SUMMIT
FRIDAY, APRIL 13, 2018
8:00 - 11:55 AM

This 3-hour summit will focus on key topics & insights specifically related to the Health Information Technology and Revenue Cycle space. It will include 8 different sessions on trending topics such as Technology Innovations, Telehealth, Cloud, Predictive Analytics, Big Data, Data & Patient Care, Population Health, the Role of the CIO, CMIO, CNIO and CNO and many others.

SPECIAL SUMMITS

THURSDAY, APRIL 12, 2018 – VALUE BASED + PAYER ISSUES SUMMIT
9:55 - 10:35 am
A. Value Based + Payer Issues Summit
   - Reserved

10:40 - 11:20 am
A. Value Based + Payer Issues Summit
   - Reserved

11:25 am - 12:05 pm
A. Value Based + Payer Issues Summit
   - Reserved

12:10 - 1:10 pm
Networked Luncheon in Exhibit Hall

1:10 - 1:45 pm
A. Value Based + Payer Issues Summit
   - Reserved

2:00 - 2:40 pm
A. Value Based + Payer Issues Summit
   - Reserved

FRIDAY, APRIL 13, 2018 – HEALTH IT + REVENUE CYCLE SUMMIT
8:00 - 8:35 am
A. Technology Innovations as a Driver of Patient Care
   - Reserved

B. Health IT Panel
   - Bruce Darrow, MD, PhD, Vice President, Information Technology and Chief Medical Information Officer, Mount Sinai Health System
   - David White, MSN-L, RN Chief Nursing Informatics Officer, Northern Arizona Healthcare
   - Moderated by TBD

8:40 - 9:20 am
A. The Evolution of the CMIO
   - Natalie Pageler, Chief Medical Information Officer, Stanford Children’s Hospital

B. Key Real World Uses of Big Data
   - Audrius Polikaitis, PhD, Chief Information Officer, University of Illinois Hospital and Health Sciences System

- Steve Hess, Chief Information Officer, University of Colorado Health
- Dawn Blandford, Chief Information Officer, Twin Lakes Regional Medical Center
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

9:20 - 9:55 am
A. Health IT + Revenue Cycle Summit
   - Reserved

B. How Data is Changing Patient Care
   - Ed Kopetsky, Chief Information Officer, Lucile Packard Children’s Hospital and Stanford Children’s Health

9:55 - 10:30 am
A. Health IT + Revenue Cycle Summit
   - Reserved

B. Health IT + Revenue Cycle Summit
   - Reserved

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<td>Carey Albright, MSN/RN, CENP, Administrative Director, Ortho-Neuro/Med-Surg Services, Maury Regional Medical Center</td>
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<td>Robert Chess, President, Physician Services, University Hospitals Cleveland; Chairman, Neurosciences Institute</td>
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<tr>
<td>Raymond Christensen, MD, Associate Dean, Rural Health, University of Minnesota Medical School Duluth</td>
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<tr>
<td>Dan Cole, CMPE, Assistant Vice President, Medical Specialty, St. Elizabeth Physicians</td>
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<tr>
<td>James M. Crawford, MD, PhD, FACP, Professor and Chair, Department of Pathology and Laboratory Medicine, Hofstra Northwell School of Medicine</td>
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<tr>
<td>Jatin Dave, MD, MPH, Chief Medical Officer, New England Quality Care Alliance</td>
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<tr>
<td>Randy Davis, Chief Executive Officer and Vice President, CGH Medical Center</td>
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<tr>
<td>Esther Muscari Desimini, Vice President/ Administrator, Riverside Tappahannock Hospital; Riverside Health System</td>
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<tr>
<td>Mark Dooley, President and Chief Executive Officer, Wilson Health</td>
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<tr>
<td>Tarese Dubiel, Senior Financial Analyst, Marshfield Clinic Health System</td>
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### CONFERENCE SPEAKERS

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<th>Name</th>
<th>Title and Institution</th>
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<tr>
<td>Pamela Duchene, PhD, APRN-BC, FACHE, Vice President, Patient Care Services and Chief Nursing Officer, Hallmark Health System</td>
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<tr>
<td>Marcy Dunn, Senior Vice President and Chief Executive Officer, Maine Medical Center</td>
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<td>Paige Dowarak, FACHE, Chief Operating Officer, East Orange General Hospital</td>
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<tr>
<td>Bryan Edwards, Service Line Physician Partner, Orthopedics, Novant Health, Inc.</td>
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<td>Tim Egan, President and Chief Executive Officer, Roseland Community Hospital</td>
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<td>Daniel Eichenberger, MD, MBA, Chief Medical Officer, Chief Medical Information Officer and President, Baptist Health Floyd</td>
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<td>David Ellenbogen, JD, General Counsel, Scott &amp; White Health Plan</td>
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<td>J.L. Epps, MD, Senior Vice President and Chief Medical Officer, University of Tennessee Medical Center</td>
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<td>Heather Farley, MD, Director, Provider Wellbeing, Christiana Care Health System</td>
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<tr>
<td>Ellen Feinstein, RD, MHA, FACHE, Vice President, Cancer Services, The University of Chicago Medicine</td>
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<td>Kathryn M. Fidler, DNP, MS, RN, NE-BC, Executive Director, Population Health, Peninsula Regional Medical Center</td>
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<td>Samuel Flanders, MD, Senior Vice President and Chief Quality and Safety Officer, Beaumont Health</td>
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<td>Amy Floria, CPA, MBA, Chief Financial Officer, Goshen Health</td>
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<td>Thomas Flynn, FACHE, Vice President and Chief Compliance Officer, Hackensack Meridian Health</td>
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<td>Rob Followell, Market President, Southern Tennessee Regional Health System</td>
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<td>Gerard Galanee, MD, Chief Executive Officer and Chief Medical Officer, Catskill Regional Medical Center</td>
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<td>Matthew Gibb, MD, Executive Vice President and System Chief Medical Officer, Carle Foundation</td>
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<td>Sven Gieringter, Chief Experience Officer, Northwell Health</td>
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<td>Bill Gills, Chief Information Officer, Beth Israel Deaconess Care Organization</td>
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<td>Jonathan L. Gleason, MD, Vice President, Clinical Advancement and Patient Safety, Chief, Female Pelvic Medicine &amp; Reconstructive Surgery, Carilion Clinic</td>
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<tr>
<td>Anupam Goel, MD, MBA, Vice President, Clinical Information, Advocate Health Care</td>
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<tr>
<td>Thomas Graham, MD, Senior Vice President and Chief Strategic Alliance and Partnership Officer, Northwell Health</td>
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<tr>
<td>Keith Gray, MD, MBA, FACS, Associate Professor, Chief, Division of Surgical Oncology, Director, Physician Leadership Academy, The University of Tennessee Medical Center</td>
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<tr>
<td>Joseph Guaraccino, Senior Vice President and Chief Financial Officer, White Plains Hospital</td>
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<td>Donald Halliwell, Chief Financial Officer, Carillon Clinic</td>
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<td>Susan Hanchett, Director, Brand Strategy and Market Development, Beaumont Health</td>
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<tr>
<td>Steven D. Hanks, MD, MMM, FACP, FFSMB, Vice President and Chief Medical Officer, St. Peter’s Health Partners</td>
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<tr>
<td>Patricia Hannon, PhD, RN, NEA-BC, Chief Nursing Officer, Vaughan Regional Medical Center</td>
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<td>Sharon Harig, President, Medical Staff, St Mary Medical Center</td>
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<tr>
<td>Karen Harris, MSN, RN, WHNP-BC, Chief Nursing and Operations Executive, Henry Ford West Bloomfield Hospital</td>
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<tr>
<td>Michael Harris, Manager, Orthopedic Program, Novant Health, Inc.</td>
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<tr>
<td>Adam Headley, MBA, MHA, Director of Operations, Hospital Sisters Health System</td>
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<tr>
<td>Jhaymee Heinlein, MS, MBA, PMP, Director, Strategy Management and Growth, Carolinas Healthcare System</td>
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<td>Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital</td>
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<td>Kim Henrichsen, Chief Nursing Officer, Intermountain Healthcare</td>
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<tr>
<td>Mark Herzog, President and Chief Executive Officer, Holy Family Memorial</td>
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<tr>
<td>Pamela Hess, CPA, Chief Financial Officer, Jacksonville Market, St. Vincent HealthCare</td>
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<tr>
<td>Russell L. Holman, MD, Chief Medical Officer, LifePoint Health</td>
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<tr>
<td>Shunichi Homma, MD, FACC, Deputy Chief, Cardiology Division, Chief Medical Officer, ColumbiaDoctors, Chief Medical Officer for Columbia, New York Quality Care ACO; and Chief Medical Officer, Columbia Affiliated Physicians IPA</td>
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<tr>
<td>Greg Horner, Vice President, Operational Excellence, The University of Chicago Medicine</td>
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<td>R. Edward Howell, Professor, Public Health Sciences, University of Virginia</td>
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<td>Dan Hurry, Chief Supply Chain Officer, Mercy Health</td>
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<tr>
<td>Regina Hymer, DNP, RN, CENP, Vice President, Patient Care Services and Chief Nursing Officer, Norton Brownsboro Hospital</td>
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<tr>
<td>Nazmun Islam, Chief Information Officer, Department of Medicine, The University of Alabama at Birmingham</td>
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<tr>
<td>Carrie Jeffries, NEA-BC, ANP-BC, MS, MPH, RN, AACRN, AANNHS, Chief Nursing Officer, US Department of Health and Human Services, Health Resources and Services Administration; Division of Community HIV/AIDS Programs, HIV/AIDS Bureau</td>
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<tr>
<td>Jamie D. Jensen, Chief Population Health Officer and Vice President, Strategy, Boulder Community Health</td>
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<tr>
<td>Michael P. Jeremiah, MD, FAAPP, Senior Vice President, Professor and Chair, Department, Family and Community Medicine, Virginia Tech-Carilion School of Medicine and Carilion Clinic; Senior Medical Director, Population Health, Carilion Clinic</td>
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<tr>
<td>Kelly M. Johnson, RN, PhD, NEA-BC, Vice President, Patient Care Services and Chief Nursing Officer, Lucile Packard Children’s Hospital and Stanford Children’s Health</td>
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<td>Russ Johnson, Chief Executive Officer, Lawrence Memorial Hospital</td>
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<td>Dennis Jolley, MPH, MEd, Chief Strategy Officer, Gillette Children’s</td>
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<td>Elliot Joseph, Chief Executive Officer, Hartford HealthCare</td>
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<tr>
<td>Divya Joshi, MD, MMM, Chief Executive Officer, OSF Healthcare Children’s Hospital of Illinois and OSF Healthcare System Children’s Services</td>
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<td>Beatrice J. Kalisch, RN, PhD, FAAN, Titus Distinguished Professor, Nursing Emerita, University of Michigan, School of Nursing</td>
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<td>Zubin Kapadia, Vice President, Strategic Partnerships, Memorial Sloan Kettering Cancer Center</td>
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<tr>
<td>Jill Keats, MHA, Vice President, Program Development, and Robert H. Lurie Children’s Hospital of Chicago</td>
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<td>Jason Keeber, MHA, MBA, Executive Vice President and Chief Operating Officer, The University of Chicago Medical Center</td>
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<td>Jim Keller, MD, MHSA, Vice President, Medical Management, Advocate Trinity Hospital; Division Director, Maternal Fetal Medicine, Advocate Children’s Hospital</td>
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<td>Lyn Ketelsen, MBA, RN, Vice President and Chief Patient Experience Officer, HCA Healthcare</td>
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<td>Sam King, FHIMSS, FHFMA, CHPIMS, CHQ, Faculty, University of Southern California; Chief Information and Innovation Officer, CareZoom</td>
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<td>Kathleen Kinikis, MBA, Campus Operations Director, Mercy Health</td>
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<td>Scott Knoer, MS, PharmD, FASHP, Chief Pharmacy Officer, Cleveland Clinic</td>
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<td>Teresa Koeller, MD, Medical Director, Addiction Medicine, St. Elizabeth Physicians</td>
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<td>Andrew J. Krueger, PMP, Strategic Planning Manager, Aurora Health Care</td>
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<tr>
<td>Ashel Krueztzamp, RN, MSN, Nurse Manager, Emergency Department, St. Elizabeth Healthcare Edgewood</td>
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<td>Kristin Laberis, MTS, Service Lines, Avera Health</td>
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<td>Jay LaBine, MD, Associate Chief Medical Officer, Spectrum Health</td>
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<td>Katherine J. Lammie, MHS, Director, Medical Group Operations, NorthShore University HealthSystem</td>
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<td>Gordon Lewis, MHA, FACHE, Chief Executive Officer, Burnett Medical Center</td>
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<td>Ron Lewis, FACHE, President, Spectrum Health, Zeeland Community Hospital</td>
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<tr>
<td>Alan Lieber, President, Overlook Medical Center, Vice President, Atlantic Health System</td>
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<tr>
<td>Timothy Lineberry, MD, Chief Medical Officer, Greater Green Bay, Aurora Health Care, Clinical Adjunct Professor, University of Wisconsin School of Medicine and Public Health</td>
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Conference Speakers

Darryl Lunnin, Director, Financial Planning and Analysis, McAlester Regional Health Center

Stephen Loyd, MD, Assistant Commissioner, Division of Substance Abuse Service, TN Department of Mental Health and Substance Abuse Services

Kevin Loughlin, MD, MBA, Professor of Surgery (Urology), Emeritus, Harvard Medical School

Don Lovasz, President and Chief Executive Officer, KentuckyOne Health Partners; Senior Vice President, KentuckyOne Health System

Robert Lucas, Senior Associate Counsel and Vice President, Health Services, UPMC

Dennis Lund, Chief Medical Officer, Stamford Children's Hospital

Cindy Lunsford, Executive Vice President and Chief Operating Officer, Peninsula Regional Medical Center

Joe Lupica, JD, Chairman, Newpoint Healthcare Advisors, LLC

John J. Lynch II, President and Chief Executive Officer, Main Line Health

Fredda Lyon, Vice President, Emergency Services, WellStar Health System

Kelly Macken-Marble, MAOM, CMPE, Vice President, Ambulatory Care and Population Health, CentraCare Health

David Mackey, MD, Professor, Department of Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center

Devand Mangar, MD, FACC, President, FGTBA, Regional Medical Director, TEAMHealth Anesthesia; Chief, Anesthesiology, Tampa General Hospital

Leslie Marsh, RN, MSN, Chief Executive Officer, Lexington Regional Health Center

Jenny Martin, Director, Analytics and Informatics, Novant Health, Inc.

James May, Chief Innovation Officer, Heritage Provider Network

Precious Mayes, Chief Strategy Officer, Pacifica Hospital of the Valley

Jennifer McDonald, Executive Director, Patient Experience, Loma Linda Children’s Hospital

Ann Marie McDonald, EdD, RN, Senior Vice President and Chief Quality Officer, SBH Health System

Kevin McGeachy, FACHE, Senior Vice President Strategic Affiliations, Northwell Health

Tim McGill, MPH, Chief Executive Officer, Livingston Regional Hospital

Deborah A. McGrew, MHA, Vice President and Chief Operating Officer, The University of Texas Medical Branch, Galveston

Kimberlie McKay, MD, OB/GYN, Vice President, OB/GYN Service Line, Avera Health

Meghan McNelly, PharmD, FACHE, Director of Pharmacy, OSS Health

Denise McNitt, MS, RN, NEA-BC, Director, Mercy Maternal Child Health, CHI Mercy Council Bluffs

Justin Meadows, Manager, IT Service Management, Mission Health System

Nicholas W. Mendyka, Chief Financial Officer, The University of Virginia Medical Center

Matthew Mentel, CMPR, MHA, MBA, Executive Director, Integrated Performance Solutions, Mercy

Anthony Mercando, MD, FACC, FAHA, Clinical Professor, Medicine, Albert Einstein College of Medicine; Associate Clinical Professor, Medicine, Columbia University College of Physicians and Surgeons; Physician-Clinical Cardiologist, New York Presbyterian Medical Group/Westchester

Nathan Merriman, MD, MSCE, Chair, Physician Leadership Network Governance Committee, Christiana Care Health System

Caleb Miller, Vice President, Carle Health System

Melissa Mitchell, JD, Director, Audit and Compliance, Sinai Health System

Steve Mombach, Senior Vice President, Ambulatory Services/Network Development, Trinity Health

Dirk Morgan, CPA, Vice President and Chief Financial Officer, Murray-Calloway County Hospital

Rani Morrison, MS, MSW, LCSW, Senior Director, Care continuum Patient Care Services, University of Illinois Hospital & Health Sciences System

Kevin P. Most, DO, Vice President, Medical Affairs, Chief Medical Officer, Northwestern Medicine Central DuPage Hospital

Sue Murphy, RN, BSN, MS, Chief Experience Officer, Patient Experience and Engagement Program, The University of Chicago Medicine

Robyn Muzetta, Director, Technology Innovation, Adventist Health Systems

Adam Myers, MD, FACHE, CHCM, CPHRM, Senior Vice President, Chief Medical Officer and Chief Operations Officer, Texas Health Resources

Emily Myers, Manager, Hospitalist Physician Practice, Carle Health System

Michele Napier, MBA, FHFMA, Chief Revenue Officer, Orlando Health

Rod W. Neill, MBA, MS, CMPE, Chief Operating Officer, Banner University Medical Center Phoenix

Zeev Neuwirth, MD, Senior Medical Director, Population Health, Carolinas HealthCare System

James L. Nevin, Jr., MD, CPE, FACEP, Vice President, Medical Management, Advocate BroMenn Medical Center

Deborah Novak, Senior Organization Effectiveness Strategic Practice Leader, Florida Hospital

Scott Nygaard, MD, MBA, Chief Medical Officer, Lee Health

Patrick M. O’Shaughnessy, MD, MBA, Executive Vice President and System Chief Medical Officer, Catholic Health Services of Long Island

Victoria Ogbejesi, RN, MSN, APRN, FNPC, Nursing Manager, Yale New Haven Hospital

Randy Oosta, DM, FACHE, President and Chief Executive Officer, ProMedica

Ashley Padilla, BSN, RN, Associate Administrator, Quality, Centura Health Physician Group

Alan Papa, FACHE, President and Chief Operating Officer, Cleveland Clinic Akron General

Bimal Patel, President, East Region, Backus & Windham Hospitals, Senior Vice President, Hartford Healthcare

Marcia Patterson, Chief Nursing Officer, Nor-Lea Hospital District

Mike Patterson, Chief Executive Officer, Havasu Regional Medical Center

Mark Pearlmuter, MD, FACEP, Vice President, Hospital Based Services, Steward Medical Group, Inc

Sherri Peavy, MBA, BSN, RN, UIUC Mil Square Health Center

Tina Pell-Doyle, LCPC, Senior Director, Corporate Outreach, Ann & Robert H. Lurie Children’s Hospital of Chicago

Shane Peng, MD, President, Physician and Ambulatory Operations, SMS Health

Michael A. Pfeffer, MD, FACP, Assistant Vice Chancellor for and Chief Information Officer, UCLA Health; Associate Clinical Professor of Medicine, David Geffen School of Medicine at UCLA

Shawn Phillips, PharmD, MBA, Vice President, Clinical and Pharmacy Services, Bronson Healthcare Group; Adj. Professor, Administrative Pharmacy Practice and Chair of Honors Program Advisory Board, Ferris State University

Giovanni Pietromonte, MD, FAAP, FCCP, Chairman, Cleveland Clinic Pediatric Institute Physician-in-Chief, Cleveland Clinic Children’s President, Cleveland Clinic Children’s Hospital for Rehabilitation

Stonsch Pierce, FACHE, System Vice President, Specialty Services, Beaumont Health

Mike Piver, MBA, FACHE, Associate Vice President, Orthopedics, HonorHealth

Michael A. Pizzano, Chief Executive Officer, Kindred Hospital New Jersey, Morris County

Sandrea C. Podley, Senior Vice President, Presbyterian Delivery System, Presbyterian Healthcare Services

Scott Palenz, CPA, MBA, Chief Administrative Officer, Marshfield Clinic Health System

William Pong, PharmD, MBA, Administrative Director, Pharmacy Services, Loyola University Health System

Liz Popwell, FACHE, PMP, Vice President, Strategy Executive, Carolinas Healthcare System

Matthew Primack, PT, DPT, MBA, Chief Operating Officer, Advocate Christ Medical Center

Michael Privitera, MD, MS, Professor Psychiatry and Medical Director, Medical Faculty and Clinician Wellness Program, University of Rochester Medical Center; Medical Society of the State of New York (MSSNY) Task Force on Physician Stress and Burnout, Chair, Medical Society of the State of New York (MSSNY) Task Force on Physician Stress and Burnout

Lara J. Radzikowska, FACHE, Chief Financial Officer, VA San Diego Healthcare System

David Rahija, PT, MPT, MBA, FACHE, Senior Vice President, NorthShore University HealthSystem Glenbrook Hospital, NorthShore Orthopaedic Institute

Gemma Rama-Banaag, RN, BSN, MSN, MBA, Chief Nursing Officer, Paradise Valley Hospital

Kevin Rapiar, Manager Analytics and Informatics, Novant Health, Inc.

David Reagan, MD, PhD, Chief Medical Officer, TN Department of Health

Todd Redden, EdD, Vice President, Physician/ACP Leadership and Development, Administrative Lead/Co-Chair, Research, Education and Leadership Committee, Carolinas HealthCare System; LENS Council Member; Physician Leadership Development, National Center for Healthcare Leadership

Diane Reinhard, DNP, MBA, MScIS, RN, CRNN, NE-BC, Vice President Patient Care Services and Chief Nursing Officer, Craig Hospital
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<tr>
<th>Name</th>
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<tr>
<td>Joe Rappert, PharmD, MHA, Senior Vice President, Adventist Health, Northern California Region</td>
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<tr>
<td>Douglas Ribley, MS, MFA, Senior Vice President, Health and Wellness Services, Cleveland Clinic Akron General</td>
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<tr>
<td>Michael Ricks, PharmD, MHA, Senior Vice President and Chief Operating Officer, Hoag Hospital</td>
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<td>Michael Ries, MD, MBA, FACHE, FACP, Medical Director, Critical Care and eICU, Advocate Health Care</td>
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<tr>
<td>Betty Jo Rocchio, RN, CRNA, MS, Vice President, perioperative Performance Acceleration, Mercy</td>
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<td>Barbara Roenfeld, RN, NE-BC, Director, Emergency Department, CHI Health Mercy Council Bluffs</td>
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<tr>
<td>Kelly Roth, MD, MHP, FACHE, Chief Operating Officer, Encompass Health, Region 7</td>
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<td>John Roy, RN, MS, FACHE, RN, NE-BC, Director, Emergency Department, CHI Health Mercy Council Bluffs</td>
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<td>Thomas Royer, MD, FACHE, President, Chief Operating Officer and Partner, Royer-Maddox-Herron Advisors; Chief Executive Officer, Emeritus of CHRISTUS Health</td>
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<td>Wendy Rubas, RN, Chief Nursing Officer, Northwest Community Healthcare</td>
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<td>Janet L. Ruffin, RN, DNP, NEA-BC, Chief Nursing Officer, Red Bud Regional Hospital</td>
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<td>Annie Russell, RN, FACHE, Chief Operating Officer, Kaiser Permanente of Southern California Region</td>
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<td>Cindy Russo, MS, FACHE, President and Chief Administrative Officer, Baystate Health, Regional Offices</td>
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<td>Valinda Rutledge, RN, President, Public Payor Health Strategy, Care Coordination Institute, Greenville Health System</td>
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<td>Maria Ryan, PhD, Chief Executive Officer, Cottage Hospital</td>
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<td>Todd Sachs, MD, Medical Director, Operations, Kaiser Permanente of Southern California Region</td>
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<td>José Sánchez, LMSW, LCSW, President and Chief Executive Officer, Norwegian American Hospital</td>
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<td>Robin Sarkar, PhD, Chief Information Officer, Lakeland Health</td>
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<td>Sunita Sastry, MPH, Director, Experience Improvement and Innovation, Patient Experience and Engagement Program, The University of Chicago Medicine</td>
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<td>Charles S. Sawyer, MD, FACP, Vice President, Chief Medical Information Officer, Mission Health System</td>
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<td>Craig Saylor, FACHE, CPHQ, Chief Executive Officer, Somerset Hospital</td>
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<td>Phil Schaefer, FACHE, Associate Director of Physician Services, Southern Illinois Healthcare</td>
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<td>Mark Schiffer, MD, FACC, Vice President, Strategic Alliances, Northwell Health</td>
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<tr>
<td>Gulshan Sharma, MD, MPH, Chief Medical and Clinical Innovations Officer, The University of Texas Medical Branch, Galveston</td>
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<td>John C. Sheehan, RN, FACHE, President, UH Health at The American Center</td>
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<td>Dennis Shelby, MBA, Chief Executive Officer, Village Medical</td>
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<td>Terre Short, MBA, CXPX, Assistant Vice President, Patient Experience, HCA Healthcare</td>
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<td>Keith Siddel, MBA, LLM, PhD, JD, CHC, Vice President, Revenue Cycle, Baptist Memorial Health Care Corp</td>
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<td>Ashely Simmons, Director, Innovation Development, Adventist Health System</td>
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<td>Jim Smith, FACHE, Vice President, Planning, Beaumont Health</td>
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<td>Jennifer Z. Snow, MBA, Director, Accountable Communities, Greenville Health System</td>
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<td>Tony Snyder, Chief Executive Officer, Pomerene Hospital</td>
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<td>John Snyder, FACHE, Chief Executive Officer and President, Avera Health System, Chief Administrative Officer, Health Alliance Medical Plans</td>
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<td>Donna Sollenberger, RN, FACHE, Vice President, Medical Affairs, OSS Health</td>
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<td>Amit Sood, MD, Professor of Medicine, Director, Mind-Body Medicine Initiative, Mayo Clinic</td>
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<td>Doug Spear, Executive Director, Marketing and Strategic Development, Shawnee Mission Health</td>
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<td>Matthew Stanley, DO, Vice President, Avera Behavioral Health Clinical Service Line, Medical Director, Avera McKennan and Avera Marshall Behavioral Health Centers</td>
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<tr>
<td>Anica Steed, EdD, RN, FACHE, System Vice President, Clinical Service Lines, Presence Health</td>
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<tr>
<td>Eric M. Stone, Health Technology Consultant, Patient Advocate and National Trustee, The Crohn’s and Colitis Foundation</td>
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<tr>
<td>Kelly Sullivan, Chief Risk Officer, Associate Vice President and Associate General Counsel, Rush University Medical Center</td>
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<td>Laura Swaney, Vice President, Women’s and Children’s Services, HCA North Texas Division</td>
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<td>Michael Swarzman, Vice President, System Business Development, Advocate Health Care</td>
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<td>Britt Tabor, CPA, FACHE, Executive Vice President, Chief Financial Officer and Treasurer, Erlanger Health System</td>
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<td>Raymond V. Tamasi, RN, President and Founder, Gosnold Innovation Center, Gosnold, Inc., A Behavioral Health Company</td>
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<tr>
<td>Cedric A. Terrell, PharmD, MHA, Senior Vice President, Pharmacy Services, Novant Health</td>
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<td>Ginger Thomann, RN, Joint Replacement and Elective Care Coordinator, University of Tennessee Medical Center</td>
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<td>Nicole Thorell, Chief Nursing Officer, Lexington Regional Health Center</td>
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<tr>
<td>Alison Tothy, MD, Associate Professor, University of Chicago Medicine and Biological Sciences Division</td>
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<td>Marcy Traxler, Vice President, Business Development, AMITA Health</td>
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<td>Neil Treister, MD, MBA, FACHE, Board-Certified Cardiologist and Medical Informatics Officer, Sharp Community Medical Group</td>
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<td>Eric Tritch, Executive Director, Strategic Sourcing, Supply Chain, University of Chicago Medicine</td>
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<td>Harsh K. Trivedi, MD, MBA, President and Chief Executive Officer, Sheppard Pratt Health System</td>
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<td>Shawn Valetina, RRT, MHA, Director, Telehealth, Medical University of South Carolina</td>
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<td>Chris Van Gorder, Chief Executive Officer, Scripps Health</td>
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<td>Monica C. Vargas-Mahar, Chief Operating Officer, The Hospitals of Providence and Chief Executive Officer, Sierra Campus</td>
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<td>Robert Vissers, MD, MBA, FACHE, President and Chief Executive Officer, Boulder Community Health</td>
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<td>Kevin Vermeer, President and Chief Executive Officer, UnityPoint Health</td>
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<td>Bart Walker, JD, Partner, McGuireWoods LLP</td>
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<td>Marianne J. Walker, RN, JD, CHRM, Associate General Counsel and Senior Administrator, Orange Regional Medical Center</td>
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<td>Howard T. Wall III, Executive Vice President, Chief Administrative Officer and General Counsel, RCHC Healthcare Partners</td>
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<td>Phillip Ward, MD, Associate Chief Medical Officer, Medical University of South Carolina</td>
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<td>Rick Wessel, Vice President, Innovation and Partnering, Adventist Health Systems</td>
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<td>Chris Waugh, Chief Innovation Officer, Sutter Health</td>
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<td>Sarah Weber, Intern, Kearny County Hospital</td>
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<td>Stephen Weber, MD, Chief Medical Officer, The University of Chicago Medicine</td>
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<tr>
<td>Christopher Weaver, MD, MBA, Senior Vice President, Clinical Effectiveness, Indiana University Health</td>
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<td>Fred “Kip” Wengler, DO, Regional Performance Director, Team Health Southeast Group, UT Medical Center</td>
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<td>Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic, Professor, OB/Gyn, Virginia Tech Carilion School of Medicine</td>
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<tr>
<td>Bernard Wheatley, DBA, FACHE, Chief Executive Officer, Schneider Regional Medical Center</td>
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<td>David White, RN, BSN, Chief Nursing Informatics Officer, Northern Arizona Healthcare</td>
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<td>Deb Wilson, Executive Vice President, Lawrence General Hospital</td>
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<td>David Wood, MD, Chief Medical Officer, Beaumont Health</td>
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<td>Larry Wu, Director, Market Research and Consumer Insights, Beaumont Health</td>
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<tr>
<td>Michael Zappa, MD, FACHE, President HSR Specialty Hospital; Associate Chief Medical Officer, Cape Fear Valley Health</td>
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<tr>
<td>David M. Zechman, FACHE, President and Chief Executive Officer, McLaren Northern Michigan</td>
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<tr>
<td>Joan Zoltanski, MBA, Chief Experience Officer, University Hospitals Health System</td>
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Becker’s Hospital Review Annual Meeting
APRIL 11-14, 2018 • HYATT REGENCY • CHICAGO, ILLINOIS

REGISTRATION INFORMATION
First/Last Name: ____________________________
Degree/Designations (As you wish it to appear on your badge): ____________________________
Title: ____________________________
Facility/Company: ____________________________
Address: ____________________________
City/State/Zip: ____________________________
Phone: ____________________________ Fax: ____________________________
Email: ____________________________

REGISTRATION FEES
ANNUAL CONFERENCE & EXHIBITS – One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

<table>
<thead>
<tr>
<th></th>
<th>FEES (Before 3/1/18)</th>
<th>AMOUNT</th>
<th>FEES (After 3/1/18)</th>
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<tr>
<td>1st Attendee</td>
<td>$950</td>
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<td>4th Attendee or more</td>
<td>$875</td>
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TOTAL ENCLOSED $ ________________

PAYMENT INFORMATION
☐ I authorize to charge my: ☐ Visa ☐ Mcard ☐ Amcard ☐ Discard
Credit Card Number: ____________________________ Expiration Date: ____________________________
Printed Cardholder Name: ____________________________ Zip Code: ____________________________
Cardholder Billing Address: ____________________________ City/State/Zip: ____________________________
Signature: ____________________________ CVV#/3-digit #: ____________________________

TO REGISTER
COMPLETE REGISTRATION FORM AND MAIL OR FAX AS FOLLOWS:
Online: http://www.regonline.com/hospitalreview9thannualmeeting
Fax: Fax registration form with credit card information to 866-678-5755
Call: Call 800-417-2035 to register by phone
Email: registration@beckershealthcare.com

CANCELLATION POLICY: Written cancellation requests must be received within 120 days of transaction or by Sept. 1, 2017, whichever is first. Refunds are subject to a $100 processing fee. Refunds will not be made after this date.

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.

REGISTRATION FORM Photocopies are acceptable. Please print or type below. Please use a separate registration form for each attendee.

GENERAL INFORMATION
275+ Hospital and Health System Executives Speaking
OVER 320 SPEAKERS TOTAL

CONTINUING EDUCATION
ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide educational programming in healthcare management. To self-report ACHE activities, log into your MyACHE account and select ACHE Qualified Education Credit.

HOTEL RESERVATIONS
The Hyatt Regency has set aside special group rates for conference attendees. To make a reservation, please visit: https://aws.passkey.com/go/beckershealthcare2018
Hyatt Regency
151 E. Wacker Drive | Chicago, IL 60601
312 565 1234
Group Room Rates: $229

CONFERENCE QUESTIONS
For additional information regarding the conference, exhibiting or sponsoring please contact:
Becker’s Healthcare
Phone: 800 417 2035
Fax: 866 678 5755
Email: registration@beckershealthcare.com

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If you require special ADA accommodations, please contact us at 800 417 2035.

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