

AMERICAS' HEALTHCARE:

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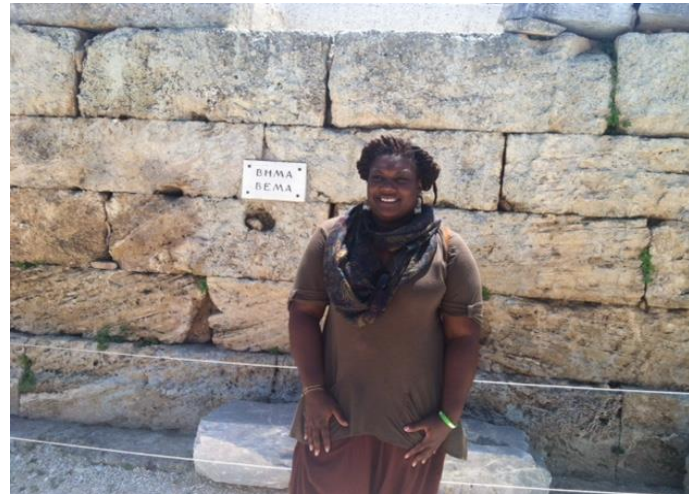
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Facilitator/Speaker

Chicago, Illinois

2018 September

Connect To Purpose:



Objectives:

1. The “WHY”: Review Top 12 Healthcare Issues of 2018
2. The “WHAT”: Discuss Current Solutions
3. The “WHO”: Discuss Industry Bold Moves ■
4. The “HOW” Discussion: Responding to 21st century issues





WHY: Top 12 Health Industry issues of 2018

Cross-sector collaboration:

1. Opioid Crisis
2. Social Determinants
3. Price Transparency and Control moves to Statehouse
4. Natural Disasters impact on Healthcare





WHY: Top 12 Health Industry issues of 2018

Strategic Investments:

5. Medicare Advantage
6. Health Reform
7. Internet Security
8. Patient Experience





WHY: Top 12 Health Industry issues of 2018

Creating efficiency:

- 9. Artificial Intelligence
- 10. Middleman Endangerment
- 11. Pharma
- 12. Tax Reform



“Healthcare is yet to be transformed by technology.”
-Joshua Kushner



WHAT: Current Solutions (2014)

- EMR
- mHealth
- Self Service Kiosk
- RX Notification
- Teledoc
- Telemedicine/Telehealth
- Portal Health
- Robotic Surgery
- Customer Experience Platforms
- Quality Rounding Platforms





WHAT: Current Solutions (2014) cont.

- SMART equipment (Glucometer's, Beds etc.)
- Pyxis
- Remote Monitoring Tools
- Sensors/Wearable Technology
- Wireless Communication (Nurse Call systems)
- Real Time Tracking Devices
- Pharmacogenomics/genome sequencing

WHO: BOLD MOVES



- Microsoft filed 73 patents related to Artificial Intelligence (AI) in the last 5 years: eyecare, disability research, Cloud Initiatives
- Amazon has acquired wholesale pharmacy licenses in 12 states, with at least one other pending, signaling a possible entry into the pharmacy business by the online retail giant
- Ochsner HS AI to predict Advanced Patient Outcomes using EPIC and Azure
- Microsoft Cyber Security after ransomware attack “Wanna Cry” May 2017
- Genomics: Microsoft Telehealth expand border coverage to respond to physician shortages in underserved populations
- VBP and Social Disparities
- Interoperability betw. Health Systems
- Google AI Assistant
- Alphabet (Google plus) making bets in life sciences
- Google making significant investments in health, wellness, and life sciences (i.e. + Ganar Interferon proteins used for BS detection= 85% accurate)

WHO: BOLD MOVES 2020 Disrupters



- Artificial Intelligence: CAGR of 42% to reach \$6.6 billion in 2021
- Immunotherapies: Checkpoint inhibitors growing at 139% CAGR
- Liquid Biopsy: Potential to monitor tumors non-invasively
- CRISPR/Cas9 (RT): Disrupting the way R&D is conducted and products are developed
- 3D Printing: Game changer for organ or tissue repair

Engage: Who originally said...

“Man is still the most extraordinary computer of all.”





Discussion : INNOVATIVE Ideas

What is being done to address the **Top 12** Health Issues of 2018?





Discussion: INNOVATIVE Suggestions

- Measurement Applications for New Implementations from beginning to sustainable outcomes goals met
- Homecare Technology expansion
- Patient -Consumer Engagement Applications addressing ,not just their care, but contributing to reforming healthcare (i.e. Opiate Epidemic, Waste)
- Homebased Mental Health Monitoring
- Human Trafficking Technological Assessment
- Dx. and/or outcomes predictability and trend applications
- Individualized Healthcare Workers Burn-Out Assessment Tools (comparative to healthy workload standards) (i.e. Physician burnout and CEO turnover)
- AI Facility Needs Assessment of Hospital Fiscal Health with Projection of short and long term hospital closure projections and WHY?
- Proactivity: Sentinel Events AI Assessment comparative to Top 10 sentinel events according to CMS
- Consider who's already built it
- Independent S.M.A.R.T innovations



Were Objectives Met?

1. The “WHY”: Review Top 12 Healthcare Issues of 2018
2. The “WHAT”: Discuss Current Solutions
3. The “WHO”: Discuss Industry Bold Moves
4. The “HOW” Discussion: Responding to 21st century issues



THANK YOU,

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Resources

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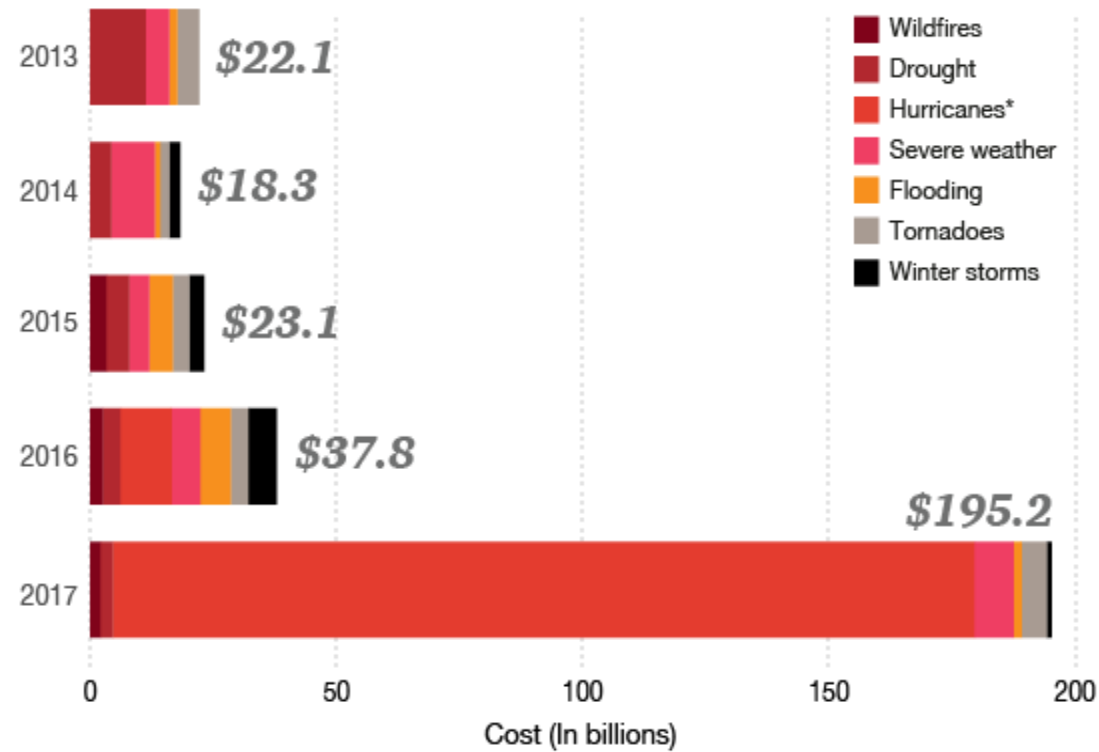


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Disasters have cost the US between \$18 billion and \$200 billion each of the last five years



* Hurricane costs for 2017 are estimates due to Hurricanes Harvey, Irma and Maria. Wildfire costs for 2017 are likely underestimated as the damage from the California wildfires is still being assessed as of December 2017.

Source: PwC Health Research Institute analysis of data from the National Oceanic Atmospheric Administration

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