HEALTH IT 2017   REVENUE CYCLE 2017

BECKER'S

HOSPITAL REVIEW

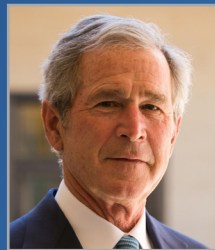# 3ᴿᴰ Annual Health IT + Revenue Cycle Conference

150 SPEAKERS FROM HOSPITALS AND HEALTH SYSTEMS FOCUSED ON HEALTH IT AND THE REVENUE CYCLE

OVER 255 SPEAKERS TOTAL

September 21-23, 2017 | Hyatt Regency - Chicago, Illinois

INDIVIDUAL KEYNOTES

Susan Salka, Chief Executive Officer, President and Director, AMN Healthcare

George W. Bush, 43rd President of the United States of America

Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring*
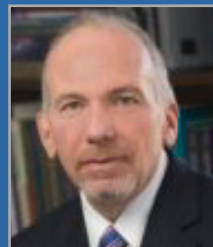
Amber McGraw Walsh, JD, Chairperson, McGuireWoods LLP

Mary Alice Annecharico, MS, RN, Senior Vice President and Chief Information Officer, Henry Ford Health System

Daniel J. Barchi, MEM, Senior Vice President and Chief Information Officer, New York-Presbyterian

Edward Marx, Executive Vice President, The Advisory Board Company; Chief Information Officer, Cleveland Clinic

Shafiq Rab, MD, Chief Information Officer, Rush University Medical Center

General session seating is on a first-come basis. There will be video over-flow available for keynote sessions.

KEYNOTE PANELISTS

Rhonda C. Anderson
Senior Vice President and Chief
Financial Officer, Ascension Health

David Bonnar
Independent Healthcare
Consultant

Mimi Broeker
Senior Vice President, NorthShore
University Health System

Jonathan L. Manis
Senior Vice President and Chief
Information Officer, Sutter Health
Information Services

Bruce Metz, PhD
Founder and Managing Partner, Elite Healthcare
Advisors; Former Senior Vice President and
Chief Information Officer, Lahey Health

PROGRAM SCHEDULE

THURSDAY, SEPTEMBER 21, 2017

7:00 - 8:00 AM	Continental Breakfast
8:00 - 9:20 AM	Sessions
9:20 - 9:40 AM	Networking Break
9:40 - 11:45 AM	Sessions
11:45 AM - 12:50 PM	Networking Luncheon
12:50 - 4:00 PM	Sessions
4:00 - 6:00 PM	Cocktail Reception

FRIDAY, SEPTEMBER 22, 2017 - AM

7:00 - 8:00 AM	Continental Breakfast
8:00 - 10:05 AM	Sessions
10:05 - 10:30 AM	Networking Break
10:30 - 11:40 PM	Sessions
11:45 AM - 12:45 PM	Networking Luncheon

FRIDAY, SEPTEMBER 22, 2017 - PM

12:50 - 2:15 PM	Sessions
2:15 - 2:30 PM	Networking Break
2:30 - 4:45 PM	Sessions
4:45 - 6:00 PM	Cocktail Reception

SATURDAY, SEPTEMBER 23, 2017

7:00 - 8:00 AM	Continental Breakfast
8:05 AM - 12:10 PM	Sessions
12:10 PM	Meeting Adjourns

HEALTH IT 2 0 1 7
REVENUE CYCLE 2 0 1 7

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Thursday, September 21, 2017

7:00 AM – 8:00 AM
Continental Breakfast and Registration

TRACK A - Keynotes & Health IT
TRACK B - Health IT
TRACK C - Health IT
TRACK D - Health IT
TRACK E - Revenue Cycle
TRACK F - Revenue Cycle
TRACK G - Revenue Cycle
TRACK H - Revenue Cycle
TRACK I - Thought Leadership

8:00am - 8:35am
A. KEYNOTE

- Edward Marx, Executive Vice President, The Advisory Board Company; Chief Information Officer, Cleveland Clinic

8:40am - 9:20am
A. The Return on Investment in Data Analytics and Health IT

- Joshua Lee, MD, Chief Health Information Officer and Vice President, Loyola University Health System

- Stephen Morgan, Senior Vice President and Chief Medical Information Officer, Carilion Clinic

- Jake Dorst, Chief Information and Innovation Officer, Tahoe Forest Hospital District

- Brent Stutz, Senior Vice President, Cardinal Health Fuse

- Ian Christopher, Chief Technology Officer and Co-Founder, Qventus

- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

B. IT, Security, Ransomware and More

- Adam Boris, Board of Trustees, Norwegian American Hospital; Partner, TechCXO, LLC

- Dennis Lee, Vice President and Chief Information Officer, Cabell Huntington Hospital

- Erik J. Devine, Chief Information Security Officer, Riverside Healthcare

- Meredith Harper, Chief Information Privacy and Security Officer, Henry Ford Health System

- Moderated by John Harig, JD, Associate, McGuireWoods LLP

C. Breach Readiness - How Do You Rank?

- Hussein Syed, Chief Information Security Officer, RWJ Barnabas

- David Houlding, MSc, CISSP, CIPP, Director, Healthcare Privacy and Security, Intel Health and Life Sciences

- Chris Logan, Senior Healthcare Strategist, VMware

D. HIT Security & Privacy: Best Practices and Key Issues

- David Miller, MHSA, CHCIO, FHIMSS, Chief Executive Officer, HC CIO Consulting, LLC

- Katherine Downing, MA, RHIA, CHPS, PMP, Senior Director, AHIMA Information Governance

- Aaron Miri, Chief Information Officer, Imprivata

- Michael Leonard, Senior Director, Product Management, Healthcare, Commvault

- Moderated by Mary Rechtoris, Writer/Reporter, Becker's Healthcare

E. Integrating Hospital and Physician Revenue Cycle Operations

- Denise Nedza Szalko, Vice President, Revenue Cycle, Rush University Medical Center

F. Managed Care Contracting, Value Based Contracting and More

- Mayumi Fukui, Vice President, Managed Care and Program Development, University of Chicago Medical Center

- Sean Sidey, Director, Healthcare Economics and Pricing, Payer Strategy Group, Catholic Health Initiatives

- Angela Brandt, Chief Operating Officer, ProMedica Physicians Group

- Mark Kilborn, Chief Information Officer, Springhill Medical Center and Area Vice President, Allscripts Managed Services

- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

G. Best Practices – Denials, Patients Clearance and More

- Keith Siddel, MBA, PhDc, JD, CHC, Vice President, Revenue, Baptist Memorial Health Care Corporation

- Tony Rinkenberger, MHA, Director, Revenue Cycle Services, Ridgeview, Medical Center

- Kevin Adams, Revenue Cycle Director, Anderson Regional Medical Center

- Gregory Snow, Vice President, Provider Strategic Planning, Availity

- Moderated by Brooke Murphy, Writer/Reporter, Becker's Healthcare

H. Best Practices for the Revenue Cycle

- Kayne Coleman, System Director Revenue Cycle, Bellin Health System, Inc.

- Voncil Webb, CPC, COC, CPC-I, Billing Manager, Comprehensive Orthopaedic Global

- Donna Harkins, Vice President, Product Management, Reimbursement and Analytics Solutions, Change Healthcare

- Scott Schrader, Chief Commercial Officer, Access Healthcare

- Moderated by Richard Laible, Professional Moderator; President, Laible Productions Inc.

I. How Consumer Engagement Can Help Drive Efficient Consumer Collections for Providers

- Stuart Hanson, Senior Vice President and General Manager, Consumer Payments, Change Healthcare

- Jack Gehrke, Head, Consumer Digital Payments, Aetna Consumer Health Solutions

J. Supply Chain

- Bill Denton, RN, MBA, Executive Vice President and Principal, Novia Strategies

- Scott Caldwell, President and Chief Executive Officer, The Resource Group

- Todd Eich, CMRP, CST, Director, Training and Implementation, United Surgical Partners International

- Scott Cornwell, Chief Supply Chain Officer, Dispensary of Hope

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3rd Annual Health IT + Revenue Cycle Conference

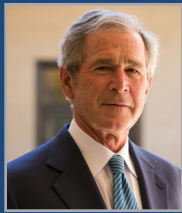**150 speakers from Hospitals and Health Systems focused on Health IT and the Revenue Cycle**

Over 255 speakers total

The brightest minds in Health IT and Revenue Cycle - Great networking!

9 Tracks & 134 Sessions over 2.5 days

Learn more in 48 hours than you can all year

2,000+ Attendees from Hospitals and Health Systems Across the Nation

George W. Bush,
43rd President of the United States of America

Sugar Ray Leonard,
Boxing Legend, Successful Entrepreneur and Author,
The Big Fight: My Life In and Out of the Ring

GREAT KEYNOTES BY HEALTH IT AND REVENUE CYCLE LEADERS

Mary Alice Annecharico, MS, RN, Senior Vice President and Chief Information Officer, Henry Ford Health System

Daniel J. Barchi, MEM, Senior Vice President and Chief Information Officer, New York-Presbyterian

Edward Marx, Executive Vice President, The Advisory Board Company; Chief Information Officer, Cleveland Clinic

Shafiq Rab, MD, Chief Information Officer, Rush University Medical Center

Susan Salka, Chief Executive Officer, President and Director, AMN Healthcare

Amber McGraw Walsh, JD, Chairperson, McGuireWoods LLP

- Rob Addison, Managing Director, KPMG
- Moderated by Mackenzie Bean, Writer/Reporter, Becker's Healthcare

9:20am - 9:40am
Networking Break and Exhibits

9:40am - 10:20am
A. KEYNOTE PANEL

- David Bonnar, Independent Healthcare Consultant
- Rhonda C. Anderson, Senior Vice President and Chief Financial Officer, Ascension Health
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

10:25am - 11:05am
A. Making IT Work with Health System Priorities

- Bradley Clegg, DO, Chief Medical Information Officer, Metro Health Hospital
- Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice President, Health System IT, University of Illinois Hospital & Health Sciences System
- Julie Bonello, Chief Information Officer, Rush Health
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

B. Key Thoughts on Interoperability and Related Issues

- Sam King, FHFMA, FHIMSS, Industry Fellow, UC Irvine Center for Digital Transformation; Faculty, USC Price School of Public Policy
- Sanjay Parikh, MD, FACC, Chief Medical Officer, Green Circle Health; Medical Director, Pediatric Cardiology, St. Vincent Hospitals
- Jeff Rosenfeld, MBA, CSSBB, PMP, Manager, Strategic Innovation and Project Management, Tahoe Forest Hospital District
- Moderated by Helen Figge, PharmD., MBA, CSSBB, CSSLS, CPHIMS, FHIMSS, Senior Vice President, Global Strategies and Development, LumiraDx, USA, Inc.

C. The Promise of Predictive Analytics Realized

- Andy Bartley, MBA, Senior Solutions Architect, Health & Life Sciences, Intel Corp.

D. Improving Patient Satisfaction and Service Quality Through Healthcare IT Delivery

- Sherry Shults, RN, BSN, IT/Quality Initiative and Clinical Research, Providence Medical Group
- Randy Osteen, Associate Chief Information Officer and Vice President, Information Management, CHRISTUS Health
- Vikram Sobti, MD, DABR, Chief Medical Information Officer, Norwegian American Hospital
- Leigh Williams, Administrator, Business Systems, UVA Health System
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

E. Revenue Cycle, Payor Contracting and Data Analytics

- Michael Berger, Director, Revenue Cycle, Saint Peter's Healthcare System; President, The M. Berger Consulting Group, LLC
- Rudy Braccili, Jr., MBA, CRCE, Executive Director, Revenue Cycle Services, Boca Raton Regional Hospital
- Justin Schaper, Senior Vice President, Analytics, Intermedix
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

F. Reducing Payor Denials

- Nathan Hughes, Senior Director, RCS Utilization Review, Novant Health
- Denise Nedza Szalko, Vice President, Revenue Cycle, Rush University Medical Center
- Ed Gaines, JD, CCP, Chief Compliance Officer, Zotec Partners
- Moderated by Ayla Ellison, JD, Editor, Becker's Healthcare

G. Delivering a Great Patient Experience in the Revenue Cycle

- Donna Graham, Senior Director, Revenue Cycle, The MetroHealth System
- Carolyn Rubin, Director, Revenue Cycle Management, Dallas Nephrology Associates
- Andrea Englund, MBA, MSN, RN, Clinical Informatics/Patient Care

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- Coordination Leader, Phelps Memorial Health Center

- David Dyke, Vice President Product Management, Patient Access, Change Healthcare

- Moderated by Richard Laible, Professional Moderator; President, Laible Productions Inc.

H. Innovation and Technology

- Robert Budman, MD, MBA, Chief Medical Information Officer, Piedmont Healthcare

- Diane Stover Hopkins, Principal Consultant Innovation Strategy, Beacon Health System and DuPont Sustainable Solutions; Co-Author, *Wake Up and Smell the Innovation*

- Jake Dorst, Chief Information and Innovation Officer, Tahoe Forest Hospital District

- Jeff Nelson, Chief Executive Officer and President, Healogics

- Moderated by Georgia Casciato, Managing Director, Healthcare, Patina Solutions

I. The Future of Cyber Security

- Nameer Haider, MD, FAAPM&R, AQPM, DABPM, Board Certified Physical Medicine and Rehabilitation and Board Certified Interventional Pain Management, Spinal and Skeletal Pain Medicine, Omni Surgery Center, Killpain LLC / Cell Bionics Institute and Minimally Invasive Pain Institute

11:10am - 11:45am
A. SEMI - KEYNOTE

- Shafiq Rab, MD, Chief Information Officer, Rush University Medical Center

B. SEMI - KEYNOTE: Healthcare Trends 2018

- Amber McGraw Walsh, JD, Chairperson, Healthcare, McGuireWoods LLP

11:45am - 12:50pm
Networking Luncheon and Exhibits

12:50pm - 1:30pm
A. Population Health, Data Analysis and the Impact on Services

- Deborah Chasco, DNP, CCRN, CNS, Director of Nursing Informatics, UMC El Paso

- Claude Hall, Jr., MA, MHA, Director Grants and Strategy, Sinai Health System

- Jeannette Jackson-Thompson, MA, MSPH, PhD, Director, Missouri Cancer Registry and Research Center and Research Associate Professor, Dept. of Health Management and Informatics, University of Missouri (MU) School of Medicine; Core Faculty, MU Informatics Institute

- Sherri Peavy, MBA, BSN, RN, Chief Operations Officer, Mile Square Health Center, University of Illinois Hospital & Health Sciences System

- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

B. The Best Uses of HIT Today and the Use of Predictive Analytics

- Jim Green, MPA, Chief Information Officer, Central Iowa Healthcare

- Doug Brown, Managing Partner and President, Black Book Research

- William Bercik, Senior Global Director, Healthcare Finance Product Strategy, Oracle

- Paul Cooper, Chief Information Officer, NRC Health

- Moderated by Mary Rechtoris, Writer/Reporter, Becker's Healthcare

C. Mobile Health, Innovation and Digital Transformation from Patient to CEO: The Best Ideas Today

- Randy Davis, Chief Information Officer and Vice President, Support Services, CGH Medical Center

- Pamela S. Banchy, RN-BC, PMP, CHCIO, Chief Information Officer/ Vice President, Clinical Informatics, Western Reserve Hospital

- Sarah Davelaar, Digital Health Content Strategist, The Signal Center for Health Innovation, University of Iowa Health Ventures

- Mary Anne Leach, CHCIO, Director, Office of eHealth Innovation, Governor's Office, State of Colorado

- Brian Edds, Vice President, Product Strategy, Spok, Inc.

- Moderated by Brian Silverstein, MD, Managing Partner, HC Wisdom, LLC

D. Solution Implementations, Lessons Learned, Patient Payment Integration and Patient Centered Processes in the Revenue Cycle

- Charlie Brown, Vice President of Revenue Cycle, University of Chicago Medicine

- Linda Hall, CHFP, CPAM/CRCE-I, Financial Alignment Executive, Cerner Corporation

- Moderated by Kate Carow, FACHE, Principal, Carow Consulting

E. Treating Patients as Consumers

- Carrie Moneymaker, Client Service Manager, Zotec Partners

F. Reserved

G. Standardizing Revenue Cycle at 129 Hospitals

- Rhonda C. Anderson, Senior Vice President and Chief Financial Officer, Ascension Health

- Joseph Flanagan, President and Chief Executive Officer, R1 - Revenue Cycle Management

H. EHR Consolidation, Streamlining and Making EHR Useful

- Anupam Goel, Vice President, Clinical Information, Advocate Health Care

- Luis Saldaña MD, MBA, FACEP, Chief Medical Informatics Officer, Texas Health Resources

- Moderated by Richard Laible, Professional Moderator; President, Laible Productions Inc.

I. Revenue Cycle Management in Changing Times 2017

- Michael Rawdan, PhD, MBA, System Senior Director, Revenue Cycle and Patient Experience, St. Luke's Health System

- Patrice Daquin, Director, Revenue Cycle Project Management Officer, BJC Healthcare

- Catherine Chambers, BSN, RN, CPC, Clinical Documentation Integrity Specialist, University Hospitals of Cleveland

- Cindy Coombs, MJ, CRCR, RHIA, CPC, Director, Revenue Cycle, Uropartners, LLC

- Moderated by Molly Gamble, Editor-In-Chief, Becker's Healthcare

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J. Secure 100% of Your Patients' Financial Obligation on or Before Treatment

- Tom Brekka, Founder and Chief Executive Officer, VestaCare

1:35pm - 2:15pm

A. What Does it Mean to be a Great CIO/The Evolving Role of the CIO

- Ben Patel, Chief Information Officer, Sinai Health System
- Frank DiSanzo, Health IT and Strategy Consultant
- Cletis Earle, Vice President and Chief Information Officer, Kaleida Health; Chair-elect, CHIME Board of Trustees
- Moderated by Brian Silverstein, MD, Managing Partner, HC Wisdom, LLC

B. Blockchain, How to Think About its Role in the Business Needs of Healthcare

- Aaron Symanski, Chief Technology Officer, Change Healthcare

C. Women's Leadership and Diversity Issues in Health and Healthcare IT

- Antoinette (Toni) Hardy-Waller, President and Chief Executive Officer, The Leverage Network
- Meredith Harper, Chief Information Privacy and Security Officer, Henry Ford Health System
- Donna Hart, Chief Information Officer, Cook County Health & Hospitals System
- Moderated by Helen Figge, PharmD., MBA, CSSBB, CSSLS, CPHIMS, FHIMSS, Senior Vice President, Global Strategies and Development, LumiraDx, USA, Inc.

D. Reserved

E. Strategies for Payer and Provider Partnerships in a Value-Based Reimbursement Environment

- John Wallace, Senior Vice President and General Manager, Change Healthcare; President and Chief Operating Officer, ACO Partner
- Vishu Jhaveri, MD, MS, Chief Medical Officer and Senior Vice President, Health Services and Network Contracting, Blue Cross Blue Shield of Arizona; Chief Executive Officer, Trinnovate Ventures

F. Denials, Management, Charge Capturing and Revenue Cycle

- Alisha Kelley Hudak, Director, Revenue Management, Advocate Medical Group
- Aba Hayford, MBA, Revenue Cycle Analyst, Columbia University Medical Center
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

G. Out-of-Network: The Hidden Opportunity to Significantly Increase Profits
- John Bartos, JD, Chief Executive Officer, Collect Rx

H. Hospital Performance as Impacted by the Use/ Implementation of HIT: The Impact on Process and Financial Outcomes

- Sagnika Sen, PhD, Associate Professor, Information Systems, Professor in Charge, Master of Business Administration, Pennsylvania State University, School of Graduate Professional Studies

I. Rounding Like You Mean it

- Santosh Mohan, MMCi, CPHIMS, Healthcare IT Advisor At-Large

J. PHI in the Cloud; The Next Frontier For Healthcare Digital Transformation

- Hector Rodriguez, MBA, WW Health Chief Information Security Officer, Microsoft
- Shaung Liu, Vice President, Technology, Teladoc Provider Market
- Michael Parisi, Vice President of Assurance Strategy & Community Development, The Health Information Trust Alliance

2:20pm - 2:55pm

B. Cyber and IT Security Today: The Best Approaches and Ideas

- John Wilcox, Chief Information Officer, Morris Hospital & Healthcare
- Michael Archuleta, BSIT, ITIL, Director, Information Technology Services, HIPAA & Information Security Officer, Mt. San Rafael Hospital
- Garrett Hall, Research Director, Cybersecurity and Implementation Services, KLAS

- Moderated by Mary Rechtoris, Writer/Reporter, Becker's Healthcare

C. Mobile Device Connectivity: Empowering the Patient and Transforming Healthcare Through Mobile Device Strategies

- Sumit Nagpal, Co-Founder and Chief Exectuive Officer, LumiraDx, Inc.; Co-founder, Chief Architect and UX Officer, LumiraDx Holdings, Ltd.

D. Reserved

E. Reducing Bad Debt and Improving Efficiency in the Revenue Cycle: A Lean Approach

- Larry Armstrong, Executive Director, Revenue Cycle Practice, Simpler Consulting
- Mike Simms, MBA, Vice President, Revenue Cycle, Cone Health

F. Write-off Reduction in Hospital Procedural Areas

- William Thacker, Director, Revenue Cycle Strategic Partner, Ochsner Health System

G. Enterprise Strategy to Change Healthcare via Data Science: Nationwide Children's Hospital Case Study

- Simon Lin, MD, MBA, Chief Research Information Officer, Nationwide Children's Hospital The Research Institute
- Steve Rust, PhD, Lead Data Scientist, Nationwide Children's Hospital
- Yungui Huang, PhD, MBA, Director of R&D, Nationwide Children's Hospital

H. The CPT Code of Hammurabai

- James Newman, MD, Hospitalist, Fellowship Chair, Director UR, Director, Admission and Transfer Center, Mayo Clinic

I. Key Legal and Contract Issues in HIPAA, Health IT and EMR

- Rakesh Gopalan, JD, Partner, McGuireWoods LLP

3:00pm - 4:00pm
A. KEYNOTE

- George W. Bush, 43rd President of the United States of America

4:00pm - 6:00pm
Cocktail Reception and Exhibits

Friday, September 22, 2017

TRACK A - Keynotes & Health IT
TRACK B - Health IT
TRACK C - Health IT
TRACK D - Health IT
TRACK E - Revenue Cycle
TRACK F - Revenue Cycle
TRACK G - Revenue Cycle
TRACK H - Revenue Cycle
TRACK I - Thought Leadership

7:00am – 8:00am
Continental Breakfast and Registration

8:00am - 8:35am
A. KEYNOTE
- Daniel J. Barchi, MEM, Senior Vice President and Chief Information Officer, New York-Presbyterian

8:40am - 9:20am
A. KEYNOTE PANEL
- Bruce Metz, PhD, Founder and Managing Partner, Elite Healthcare Advisors; Former Senior Vice President and Chief Information Officer, Lahey Health
- Mimi Broeker, Senior Vice President, NorthShore University HealthSystem
- Jonathan L. Manis, Senior Vice President and Chief Information Officer, Sutter Health Information Services
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

9:25am - 10:05am
A. Data Governance vs. Information Governance: A Becker's Boxing Match
- Katherine Downing, MA, RHIA, CHPS, PMP, Senior Director, AHIMA Information Governance
- Brent Heaton, Data Governance Manager, Intermountain Healthcare

B. CIOs Are Not Head Geeks Anymore
- Randy Davis, Chief Information Officer and Vice President, Support Services, CGH Medical Center

C. The Role of IT in Driving Innovation and the Evolving Healthcare Landscape
- Alisa Smith, RN, BSN, Epic Analyst IT, Consultant, Zalek Medical LLC

- Heidi Rozmiarek, Director, IT Shared Services, UnityPoint Health
- Jane N. Bolin, BSN, JD, PhD, Profesor and Director, Health Policy and Management, School of Public Health; Director, Southwest Rural Health Research Center, Texas A&M Health Science Center
- John Squeo, Chief Innovation and Strategy Officer, Thorek Memorial Hospital
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

D. The Biggest RCM Challenges
- Gerilynn Sevenikar, Vice President, Hospital Revenue Cycle, Sharp HealthCare
- William Thacker, Director, Revenue Cycle Strategic Partner, Ochsner Health System
- Colleen Fitzgerald, MSN, RN, CCM, ACM, CMAC, Director, System Care Management, Trinity Health
- Eric Arnson, Senior Vice President, General Manager, Revenue Cycle Management Technology, Change Healthcare
- Moderated by Kate Carow, FACHE, Principal, Carow Consulting

E. The Revenue Cycle From Managed Care Contracting to Collections
- Ben Colton, Principal, ECG Management Consultants
- Brian Clubb, Vice President, Product Management, nThrive
- Nader Samii, Chief Executive Officer, National Medical Billing Services
- Lisa Rock, President, National Medical Billing Services
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

F. An Organized Delivery System
- Michael G. Hunt, DO, FACOP, FAAP, MMI, Chief Executive Officer and President, St. Vincent's Health Partners, Inc.

G. Nurturing Talent: Lessons from High-Performing IT Organizations
- Anne Naramore, Senior Director, Innovative Communications, Change Management and Human Resources, Information Technology

Department, Mount Sinai Health System

H. Reserved

I. Real Time Analytics to Improve Operational Efficiency and Clinical Care
- Sameer Badlani, MD, FACP, Vice President and Chief Health Information Officer, Sutter Health
- Karim Botros, Chief Strategy Officer, Metro Health
- Mudit Garg, Founder, Chief Executive Officer, Qventus
- Todd Stewart, MD, Vice President, Clinical Integrated Solutions, Clinical Informatics, Mercy Technology Services
- Moderated by Robert Mittendorff, MD, Partner, Norwest Venture Partners

J. An Alternative for Integrating Data for a Clinically Integrated Health Network
- Deborah Viola, MBA, PhD, Vice President, Data Management and Analytics, WMCHealth Network
- John Moustakakis, MBA, Senior Vice President and Chief Information Officer, WMCHealth Network
- John McInally, MBA, Partner and Solutions Architect, Philips
- Bill Wellman, Principal and Solutions Architect, Philips

10:10am - 10:30am
Networking Break and Exhibits

10:30am - 11:05am
A. KEYNOTE
- Susan Salka, Chief Executive Officer, President and Director, AMN Healthcare

11:10am - 11:45am
A. Reserved

11:40am - 12:50pm
Networking Luncheon and Exhibits

12:50pm - 1:30pm
A. Reserved

B. Aligning Imaging IT Investments to your Organization's Strategic Plans and Goals
- Mark Geller, MD, President and

Chief Executive Officer, Nyack Hospital

- Pamela S. Banchy, RN-BC, PMP, CHCIO, Chief Information Officer/ Vice President, Clinical Informatics, Western Reserve Hospital

- Scott Galbari Vice President, Strategic Portfolio Management Imaging Workflow and Care Solutions, Change Healthcare

- Moderated by Mary Rechtoris, Writer/Reporter, Becker's Healthcare

C. Epic EHR

- Pamela Saechow, Senior Assistant Vice President, Epic Program, NYC Health + Hospitals

- Robin Sarkar, PhD, CSM, CPHQ, Chief Information Officer, Lakeland Health

- Umesh Sharma, MD, MBA, FHM, FACP, Chair, Community Division of Hospital Medicine, Mayo Clinic Health System; Assistant Professor of Medicine, College of Medicine, Mayo Clinic

- Moderated by Megan Wood, Writer/Reporter, Becker's Healthcare

D. Addressing High Deductible Patient Plans, Consumerism, and the Evolving Role of Patients Becoming Payers

- Robert Spadoni, Vice President, Hospital Operations, Rush Oak Park Hospital

- Karen Shaffer-Platt, Vice-President, Revenue Cycle/Patient Concierge Services, University of Pittsburgh Medical Center

- J. Wade Shields, MBA, MHA, CMPE, Owner/Managing Partner, Practice Partners, Inc.

- Moderated by Victoria Poindexter, Principal, H2C

E. How is the Revenue Cycle Performing?

- Gerilynn Sevenikar, Vice President, Hospital Revenue Cycle, Sharp HealthCare

- Nayan D. Patel, CHCIO, FHIMSS, Director, Information Technology, The Heart Hospital Baylor Plano/ Denton

- Jason Williams, Vice President, Product Management, Revenue

Cycle Analytics, Change Healthcare

- David Kelly, CHFP, Director, Revenue Cycle, Mary Rutan Hospital

- Moderated by Sam Reynolds, Ernst & Young LLP

F. Achieving Operational Excellence In Behavioral Health Services

- Joe Avelino, RN, BSN, MHSA, CPHQ, Chief Executive Officer, College Medical Center

G. Informatics, Analytics, Clinical Efficiency: Integrating the Trifecta on your Path to Population Health Superiority

- Albert Villarin, MD, FACEP, Chief Medical Information Officer, Associate Chief Information Officer and Director, Division of Quality Analytics, Staten Island University Hospital

H. Using Incentive Plans to Improve Revenue Cycle Results

- Nathan Hughes, Senior Director, RCS Utilization Review, Novant Health

I. Aligning IT with Business Goals: Dealing with Practical Challenges

- Matthew Grob, CPHIMS, FHIMSS, Senior Director, IT Governance and Consulting, Mount Sinai Health System

- Lori Johnston, Chief Information Officer, ProMedica Health System

- Jennifer Hall, Project and Analytics Manager, Florida Hospital Neuroscience Institute

- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

J. Interaction of Human Behavior and Cybersecurity Risks

- Brian Warszona, Vice President, Willis Towers Watson

1:35pm - 2:15pm
A. Unifying Real-time Mobile Rounds with Follow-up Care Calls to Improve Patient Experience and Outcomes

- Sue Murphy, RN, BSN, MS, Chief Experience and Innovation Officer, University of Chicago Medicine

B. Phoenix Children's Hospital: Operating Lean: Bringing down the costs of IT in a growing organization

- David Higginson, ACMA, CGMA, Executive Vice President / Chief Administrative Officer / Chief Information Officer, Phoenix Children's Hospital

C. Getting the Most Out of Cerner EHR

- Ehab Hanna, MD, FHM, Chief Medical Information Officer, Universal Health Services Inc.

- James Bell, Director, Operations, Great River Physicians & Clinics, Great River Health System

- Ryan O'Hara, Chief Revenue Officer, Northern Arizona Healthcare

- William Holland, MD, Vice President and Chief Medical Information Officer, Banner Health

- Jigar Patel, MD, Vice President and Chief Medical Officer, Physician Alignment, Cerner Corporation

- Moderated by Julie Kay, Vice President, Cerner Corporation

D. Where are Leading Health Systems Placing Bets on Digital Technology?

- David Bradshaw, Executive Vice President and Chief Strategy and Information Officer, Memorial Hermann Health System

- Chad Brisendine, Vice President and Chief Information Officer, St. Luke's University Health Network

- Marcus Shipley, Senior Vice President and Chief Information Officer, Trinity Health

- Moderated by Linda Finkel, President, AVIA Innovator Network

E. Improving Cash Flow with Upfront Collections

- Gregory Snow, Vice President, Provider Strategic Planning, Availity

F. Aligning the Hospital and Practice With RCM Functions

- Adela Garcia, Revenue Integrity Coordinator, Children's Hospital of San Antonio

- Tom Brekka, Founder and Chief Executive Officer, VestaCare

- Moderated By Georgia Casciato, Managing Director, Healthcare, Patina Solutions

G. Capitalizing on the Consumerization of Healthcare: Harnessing the Power of Health IT Platform Technology

- David W. Reis, PhD, Senior Vice President and Chief Information Officer, Lahey Health

H. TBD

I. Healthcare Infrastructure for Financially Sustainable Clinical Genomics

- Jochen Lennerz, MD, PhD, Assistant Professor, Pathology, MGH and Harvard Medical School Center for Integrated Diagnostics

2:15pm - 2:30pm
Networking Break and Exhibits

2:30pm - 3:10pm
A. HIT - Ensuring ROI, Improving Physician Satisfaction and More

- Robin Sarkar, PhD, CSM, CPHQ, Chief Information Officer, Lakeland Health
- Mark Jacobs, MHA, CPHIMSS, FHIMSS, Chief Information Officer, Delaware Health Information Network
- Theresa Hiltunen, Corporate Director of IS, Entities, Penn Medicine
- Vince Panozzo, Head, Enterprise Health Solutions, Outcome Health
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

B. Reserved

C. HIT, Patient Identity Management, Challenges Facing Community Hospitals and Strategic Plan Development

- Indranil Ganguly, CHCIO, FCHIME, FHIMSS, Vice President and Chief Information Officer, JFK Health System

D. Revenue Cycle Solutions and Trends

- Jennifer Raschig, Owner, More Than Organizing
- Jonathan Wiik, MSHA, MBA, Principal, Revenue Cycle Management, Health Care Solutions, TransUnion
- Brian Washa, Senior Vice President, NorthShore University HealthSystem

- Mike Morris, President, Xtend Healthcare, A Navient Company
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

E. Revenue Cycle Optimization: Tools and Strategies for Success

- Jodi Frei, PT, MSMIIT, Manager, Organizational Informatics, Northwestern Medical Center
- William Presley, Vice Presley, Acmeware

F. Retail Pricing Program

- Regina Filipovits, Senior Director, Patient Access, St. Luke's University Health Network

G. Innovation and Entrepreneurship in Healthcare for 2017

- YiDing Yu, MD, Founder and Chief Medical Officer, Twiage; Instructor, Department of Population Medicine, Harvard Medical School

H. AR Day Reduction Strategies for Hospital Outpatient Services

- Greg Douglass, Director: Revenue Cycle Strategic Partner, Ochsner Health System

I. An Executive View of the Structured Problem Solving Roadmap (SPSR)

- David Bonnar, Independent Healthcare Consultant

3:15pm - 3:55pm
A. Getting to the Bottom Line: Investing in Data Analytics to Reduce Operational Costs

- Soyal Momin, Vice President, Analytics, Presbyterian Health Services

B. Predictive Analytics: A Real-world HIE Experience Transforming Itself

- Mark Jacobs, MHA, CPHIMSS, FHIMSS, Chief Information Officer, Delaware Health Information Network

C. Reserved

D. Innovation and Improved Revenue Cycle

- Cheryl Kreider, MBA, FACHE, Vice President, Ambulatory Growth, Mercy Health System
- I. Vergules, MSN, Consultant of

Design/Build of Contact Centers, Mercy Health System
- M. Kelso, MBA, MS, Director, Patient Access, Mercy Health System

E. Market vs. Medicine

- David Johnson, Chief Executive Officer, 4sight Health

F. Integrating Revenue Cycle Processes into the EMR

- Rudy Braccili, Jr., MBA, CRCE, Executive Director, Revenue Cycle Services, Boca Raton Regional Hospital

G. Improving Service Quality and Patient Satisfaction Through IT

- Roger Kropf to Roger Kropf, PhD, Professor, Health Policy and Management Program, Wagnre Graduate School, New York University

H. The Future of Bundled Payments

- Deirdre Baggott, PhD, Principal, ECG Management Consultants

I. Innovation in Emergency Departments / How Do EDs Prepare for Value based Care

- David J. Adinaro, MD, M.Eng., FACEP, Chief Medical Information Officer and Patient Safety Officer, St. Joseph's Healthcare System
- David Morales, Executive Vice President and Chief Strategy Officer, Steward Health Care System
- Michael Kirchhoff, MD, FACEP, Cooper University Health Care
- Megan Ranney, MD, MPH, FACEP, Director, Emergency Digital Health Innovation, Rhode Island Hospital/Brown University
- Moderated by YiDing Yu, MD, Founder and Chief Medical Officer, Twiage; Instructor, Department of Population Medicine, Harvard Medical School

J. Creating a Learning Health System: Translating Research into the Standard of Care

- William E. Smoyer, MD, FASN, C. Robert Kidder Chair; Vice President and Director, Clinical and Translational Research, The Research Institute at Nationwide Children's Hospital; Professor of Pediatrics, The Ohio State University

4:00pm - 4:45pm
A. KEYNOTE

- Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring*

4:45pm - 6:00pm
Cocktail Reception and Exhibits

Saturday, September 23, 2017

7:00am – 8:00am
Continental Breakfast and Registration

TRACK A - Keynotes & Health IT
TRACK B - Health IT
TRACK C - Health IT
TRACK D - Revenue Cycle
TRACK E - Revenue Cycle
TRACK F - Revenue Cycle
TRACK G - Thought Leadership
TRACK H - Blockchain

8:00am - 8:40am
A. KEYNOTE

- Mary Alice Annecharico, MS, RN, Senior Vice President and Chief Information Officer, Henry Ford Health System

8:45am - 9:25am
A. Improving OR Utilization with Cloud-Based Analytics

- Ben Resner, Vice President, Solutions, Hospital IQ

B. How Will Software Engineering Impact the Future of Health IT?

- Mitesh Rao, MD, MHS, System Patient Safety Officer and Director, Center for Advancing Patient Safety, Stanford Healthcare; Assistant Professor, Emergency Medicine, Stanford University School of Medicine

- David K. Nace, MD, Chief Medical Officer, MarkLogic Corporation

- Charles Podesta, Chief Information Officer, University of California, Irvine Health

- Moderated by Sherri Douville, Chief Executive Officer, Medigram, Inc.

C. Competing on Healthcare Analytics

- J. Bryan Bennett, Adjunct Professor, Northwestern University; Executive Director, Healthcare Center of Excellence

D. Revenue Cycle Transformation During a Revenue Cycle System Implementation

- Scott A. Pillittere, Vice President and Revenue Cycle Practice Leader, Impact Advisors, LLC

E. Provider View: Partnering on Revenue Cycle Technology and Operation Standardization with Outsourcers

- Melissa Dill, Vice President, Ascension Information Services, Ascension

F. Reserved

G. Leading High Reliability Organizations in Healthcare

- Richard Morrow, MBA, MBB, Author, Executive, Master Black Belt

H. Understanding Blockchain and Its Impact on Healthcare

- Jack Shaw, Executive Director, American Blockchain Council

I. Value Based / Population Health

- BC Childress, PharmD, MBA, BCACP, FASCP, Director, Value-Based Clinical Care, Owensboro Health

- Patrick Carroll MD, Division Vice President/Chief Medical Officer Healthcare Clinics, Walgreen Co.

- Moderated by TBD

9:30am - 10:10am
A. Cyber Crime

- Marlowe Schaeffer-Polk, JD, DO, Chief Medical Officer, DoctorsDoDigital; Riddle Memorial Hospital

B. Interdisciplinary Approach to Structuring Information Security

- Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health

C. The Job Market in Health IT

- James T. Gibson, President, Gibson Consultants

- Stacey McCreery, President, ROI Research Group

- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

D. The Yin and Yang of Finance and Clinical Operations: Competing Forces or Harmonious Partners? Two Perspectives on Achieving Financial, Patient and Provider Value Concurrently in a Changing Business

- Kash Patel, Vice President, Population Health and Analytics, Mount Sinai Health

E. TBD

F. Claim Status Innovations: Appeal faster, work smarter

- David J. Reid, Senior Director, Provider Services, Medical Payment Exchange

- Melissa Smith, MBA,MHA,CRCE, Senior Director, Patient Financial Services, INOVA Health System

G. Leading to Zero: The Key Role of Leadership in the Journey to High Reliability

- Paul Barach, MD, MPH, Clinical Professor, Children's Hospital of Michigan, Wayne State University School of Medicine

H. Perspectives on Blockchain in Healthcare

- David George, Principal, Coalition Partners; Board Advisor, Supirb; Board Advisor, Helium Advisors

- Andreas Freund, PhD, Head TCS Blockchain Advisory, Tata Consultancy Services Limited

- Chad Brisendine, Vice President and Chief Information Officer, St. Luke's University Health Network

- Jason Goldwater, MA, MPA, Senior Director, National Quality Forum

- Chrissa McFarlane, Founder and Chief Executive Officer, Patientory

- Moderated by Alonzo Sexton, MD, Partner, Athens Orthopedic Clinic

I. Value Based / Population Health

- Deepak Pahuja MD MBA FACP FHM, Chief Medical Officer, Aerolib Healthcare Solutions LLC

- Elizabeth Johnson, Vice President and Chief Risk Officer, The Christ Hospital Health Network

- Bryan Becker, MD, Chief Medical Officer, DaVita Village Health

- Michael P. Jeremiah, MD, FAAFP, Senior Vice president , Professor and Chair, Department of Family & Community Medicine, Virginia Tech-Carilion School of Medicine and Carilion Clinic; Senior Medical Director of Population Health, Carilion Clinic

- Moderated by TBD

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10:15am - 10:55am

A. Alternative Payment Models and Analytics

- Peter Smart, Senior Director, Population Health, Cerner Corporation

- Nicole Clarke, Vice President, Strategic Fiance and Analytics, Memorial Hermann Health System/ Memorial Hermann ACO/ Memorial Hermann Physician Network/ Memorial Hermann Medical Group

B. Driving Patient Acquisition Through Digital Access

- Adam Dorfman, Co-Founder, SIM Partners

- Michael Vujovich, MSHA, Director, Digital Marketing, OSF HealthCare

C. Managing IT Projects using Lean Six Sigma

- Carol Gaumer, MSN, RN-BC, PMP, Operational Excellence Director, LMH

- Michael Williams, MBA, Vice President and Chief Information Officer, Lawrence Memorial Hospital

D. Creating a Virtual Framework for the Revenue Cycle

- Lynne Hildreth, Director, Patient Access, Moffitt Cancer Center

E. The Journey of a Winning Collaboration Between ACO and IT Vendor

- Nathan Riggle, Director, Analytics, Mercy ACO

- Abhinav Shashank, Chief Executive Officer and Chief Financial Officer, Innovaccer

F. New World of Healthcare 2017: The Top 5 Challenges of Health Care Leaders in the Industry

- Lyman Sornberger, Chief Healthcare Strategy Officer, Capio Partners LLC

G. MACRA Learnings: A Mid-Year Report

- Tom S. Lee, PhD, Chief Executive Officer and Founder, SA Ignite

H. Practical Uses and Thoughts on BlockChain in Healthcare

- Sumit Nagpal, Co-Founder and Chief Executive Officer, LumiraDx USA, Inc.

- Katherine Kuzmeskas, MPH, Co-Founder and Chief Executive Officer, SimplyVital Health

- John Gachago, BSBA, MS, HITPRO-IM, DHA, Principal, eHealth Consultant, JWG Global Ltd/ Afridokta.com

- Patrick Munis, Chief Executive Officer, NewWave Telecom & Technologies, Inc.

- Moderated by Alonzo Sexton, MD, Partner, Athens Orthopedic Clinic

I. Moving Care Management to the Primary Care Setting with the Right Technology to Support it

- Art Jones, MD, Chief Medical Officer, Medical Home Newtork

11:00am - 11:35am

A. Creating Culture of Safety

- Michaela Walker-Hettinger, MSN, RN, Nurse Case Manager, State of Wyoming

B. Bridging the Gap Between Raw Data, Research, Analytics and Treatments

- Pamela Neely Buffone, Privacy Analytics, an IMS Health Company

C. Key Tools to Combat Data Breaches and Loss

- Erik J. Devine, Chief Information Security Officer, Riverside Healthcare

D. Healthcare Revenue Cycle: The Challenge to Profitability

- Shawn Yates, Director, Healthcare Product Development, Ontario Systems

E. The Next Wave of Revenue Cycle Automation: Robotic Process Automation. Is Your Healthcare Organization Ready?

- Randy Notes, Principal, KPMG, LLP

F. Be an Inspirational Leader: Engage, Inspire, Empower

- Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

G. Elevating Nursing Leadership at the Bedside

- Eva M. Francis, RN, MSN, CCRN, Executive Director, Brilliant Healthcare Inc.; Author/Leadership and Business Consultant

H. Is BlockChain for Real? When Will it become the Status Quo?

- John Bass, Chief Executive Officer, Hashed Health

- Tony Benedict, Partner, Omicron Partners, LLC

- Ryan Shaw, Co-Founder/Chief Executive Officer, Blockade Technologies

- Susan R. Ramonat, Chief Executive Officer, Spiritus Partners

- Emily Vaughn, Head of Accounts, Gem

- Moderated by TBD

11:40am - 12:15pm

A. Driving Value in Precision Medicine with Health IT

- Jonathan Hirsch, Founder and President, Syapse

B. Leveraging Predictive Analytics Throughout the Entire Revenue Cycle

- Steve Levin, Chief Executive Officer, Connance

C. Zero Incident Enterprise Infrastructure: Key to Digital Transformation

- Guru Bhoopala, Senior Vice President, GAVS Technologies N.A., Inc.

D. Changing Group Culture, Creating a Card-On- File Program

- Joe Clark, MBA, CMGA, CMPE, Chief Executive Officer, Sierra Pacific Orthopedics

E. The Effects of an Electronic Hourly Rounding Tool on Nurses' Steps

- Aimee Burch, DNP, APRN-CNS, Clinical Nurse Specialist, CHI Health St. Francis

- Katie Hottovy, Co-founder and Director, Client Services, Nobl

F. Winning the Outsourcing Battle: Creating and Preserving Value

- Sam Johnson, Deloitte Consulting, LLP

- Kelly Baker, Vice President, Revenue Cycle Services, Novant Health

- Moderated by Rakesh Gopalan, JD, Partner, McGuireWoods LLP

G. Grief in the Workplace

- Lisa A. Franqui-Calhoun, MAT, Bereavement Education Facilitator/ Thanatologist

Kevin Adams, Revenue Cycle Director, Anderson Regional Medical Center

Rob Addison, Managing Director, KPMG

David J. Adinaro, MD, M.Eng., FACEP, Chief Medical Information Officer and Patient Safety Officer, St. Joseph's Healthcare System

Michael Archuleta, BSIT, ITIL, Director, Information Technology Services, HIPAA & Information Security Officer, Mt. San Rafael Hospital

Larry Armstrong, Executive Director, Revenue Cycle Practice, Simpler Consulting

Eric Arnson, Senior Vice President, General Manager, Revenue Cycle Management Technology, Change Healthcare

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Sameer Badlani, MD, FACP, Vice President and Chief Health Information Officer, Sutter Health

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Andy Bartley, MBA, Senior Solutions Architect, Health & Life Sciences, Intel Corporation

John Bartos, JD, Chief Executive Officer, Collect Rx

John Bass, Chief Executive Officer, Hashed Health

Bryan Becker, MD, Chief Medical Officer, DaVita Village Health

James Bell, Director, Operations, Great River Physicians & Clinics, Great River Health System

Tony Benedict, Partner, Omicron Partners, LLC

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Guru Bhoopala, Senior Vice President, GAVS Technologies N.A., Inc.

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Karim Botros, Chief Strategy Officer, Metro Health

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Doug Brown, Managing Partner and President, Black Book Research

Robert Budman, MD, MBA, Chief Medical Information Officer, Piedmont Healthcare

Pamela Neely Buffone, Privacy Analytics, an IMS Health Company

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Catherine Chambers, BSN, RN, CPC, Clinical Documentation Integrity Specialist, University Hospitals of Cleveland

Deborah Chasco, DNP, CCRN, CNS, Director of Nursing Informatics, UMC El Paso

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Paul Cooper, Chief Information Officer, NRC Health

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Scott Cornwell, Chief Supply Chain Officer, Dispensary of Hope

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Andreas Freund, PhD, Head TCS Blockchain Advisory, Tata Consultancy Services Limited

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Mudit Garg, Founder, Chief Executive Officer, Qventus

Carol Gaumer, MSN, RN-BC, PMP, Operational Excellence Director, LMH

Jack Gehrke, Head, Consumer Digital Payments, Aetna Consumer Health Solutions

Mark Geller, MD, President and Chief Executive Officer, Nyack Hospital

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James T. Gibson, President, Gibson Consultants

Anupam Goel, Vice President, Clinical Information, Advocate Health Care

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Nameer Haider, MD, FAAPM&R, AQPM, DABPM, Board Certified Physical Medicine and Rehabilitation and Board Certified Interventional Pain Management, Spinal and Skeletal Pain Medicine, Omni Surgery Center, Killpain LLC / Cell Bionics Institute and Minimally Invasive Pain Institute

Claude Hall, Jr., MA, MHA, Director Grants and Strategy, Sinai Health System

Garrett Hall, Research Director, Cybersecurity and Implementation Services, KLAS

Jennifer Hall, Project and Analytics Manager, Florida Hospital Neuroscience Institute

Linda Hall, CHFP, CPAM/CRCE-I, Financial Alignment Executive, Cerner Corporation

Ehab Hanna, MD, FHM, Chief Medical Information Officer, Universal Health Services Inc.

Stuart Hanson, Senior Vice President and General Manager, Consumer Payments, Change Healthcare

Donna Harkins, Vice President, Product Management, Reimbursement and Analytics Solutions, Change Healthcare

Meredith Harper, Chief Information Privacy and Security Officer, Henry Ford Health System

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Donna Hart, Chief Information Officer, Cook County Health & Hospitals System

Aba Hayford, MBA, Revenue Cycle Analyst, Columbia University Medical Center

Brent Heaton, Data Governance Manager, Intermountain Healthcare

David Higginson, ACMA, CGMA, Executive Vice President / Chief Administrative Officer/Chief Information Officer, Phoenix Children's Hospital

Lynne Hildreth, Director, Patient Access, Moffitt Cancer Center

Theresa Hiltunen, Corporate Director of IS, Entities, Penn Medicine

Jonathan Hirsch, Founder and President, Syapse

William Holland, MD, Vice President and Chief Medical Information Officer, Banner Health

Diane Stover Hopkins, Principal Consultant Innovation Strategy, Beacon Health System and DuPont Sustainable Solutions; Co-Author, *Wake Up and Smell the Innovation*

Katie Hottovy, Co-founder and Director, Client Services, Nobl

David Houlding, MSc, CISSP, CIPP, Director, Healthcare Privacy and Security, Intel Health and Life Sciences

Yungui Huang, PhD, MBA, Director of R&D, Nationwide Children's Hospital

Alisha Kelley Hudak, Director, Revenue Management, Advocate Medical Group

Nathan Hughes, Senior Director, RCS Utilization Review, Novant Health

Michael G. Hunt, DO, FACOP, FAAP, MMI, Chief Executive Officer and President, St. Vincent's Health Partners, Inc.

Jeannette Jackson-Thompson, MA, MSPH, PhD, Director, Missouri Cancer Registry and Research Center and Research Associate Professor, Dept. of Health Management and Informatics, University of Missouri (MU) School of Medicine; Core Faculty, MU Informatics Institute

Mark Jacobs, MHA, CPHIMSS, FHIMSS, Chief Information Officer, Delaware Health Information Network

Michael P. Jeremiah, MD, FAAFP, SVP, Professor and Chair, Department of Family & Community Medicine, Virginia Tech-Carilion School of Medicine and Carilion Clinic; Senior Medical Director of Population Health, Carilion Clinic

Vishu Jharveri, MD, MSA, Chief Medical Officer and Senior Vice President, Health Services and Network Contracting, Blue Cross Blue Shield of Arizona; Chief Executive Officer, Trinnovate Ventures

David Johnson, Chief Executive Officer, 4sight Health

Elizabeth Johnson, Vice President and Chief Risk Officer, The Christ Hospital Health Network

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Column 1 — HEALTH IT 2017

Sam Johnson, Deloitte Consulting, LLP

Lori Johnston, Chief Information Officer, ProMedica Health System

Art Jones, MD, Chief Medical Officer, Medical Home Newtork

Julie Kay, Vice President, Cerner Corporation

Sam King, FHFMA, FHIMSS, Industry Fellow, UC Irvine Center for Digital Transformation; Faculty, USC Price School of Public Policy

Dan Kinsella, Chief Information Officer, Solution Architect

Michael Kirchhoff, MD, FACEP, Cooper University Health Care

Cheryl Kreider, MBA, FACHE, Vice President, Ambulatory Growth, Mercy Health System

Roger Kropf to Roger Kropf, PhD, Professor, Health Policy and Management Program, Wagnre Graduate School, New York University

Katherine Kuzmeskas, MPH, Co-Founder and Chief Executive Officer, SimplyVital Health

Richard Laible, Professional Moderator; President, Laible Productions Inc.

Mary Anne Leach, CHCIO, Director, Office of eHealth Innovation, Governor's Office, State of Colorado

Dennis Lee, Vice President and Chief Information Officer, Cabell Huntington Hospital

Joshua Lee, MD, Chief Health Information Officer and Vice President, Loyola University Health System

Tom S. Lee, PhD, Chief Executive Officer and Founder, SA Ignite

Michael Leonard, Senior Director, Product Management, Healthcare, Commvault

Jochen Lennerz, MD, PhD, Assistant Professor, Pathology, MGH and Harvard Medical School Center for Integrated Diagnostics

Steve Levin, Chief Executive Officer, Connance

Simon Lin, MD, MBA, Chief Research Information Officer, Nationwide Children's Hospital The Research Institute

Shaung Liu, Vice President, Technology, Teladoc Provider Market

Chris Logan, Senior Healthcare Strategist, VMware

Stacey McCreery, President, ROI Research Group

Column 2 — CONFERENCE SPEAKERS

Chrissa McFarlane, Founder and Chief Executive Officer, Patientory

John McInally, MBA, Partner and Solutions Architect, Philips

David Miller, MHSA, CHCIO, FHIMSS, Chief Executive Officer, HC CIO Consulting, LLC

Aaron Miri, Chief Information Officer, Imprivata

Robert Mittendorff, MD, Partner, Norwest Venture Partners

Santosh Mohan, MMCi, CPHIMS, Healthcare IT Advisor At-Large

Soyal Momin, Vice President, Analytics, Presbyterian Health Services

Carrie Moneymaker, Client Service Manager, Zotec Partners

David Morales, Executive Vice President and Chief Strategy Officer, Steward Health Care System

Stephen Morgan, Senior Vice President and Chief Medical Information Officer, Carilion Clinic

Richard Morrow, MBA, MBB, Author, Executive, Master Black Belt

John Moustakakis, MBA, Senior Vice President and Chief Information Officer, WMCHealth Network

Patrick Munis, Chief Executive Officer, NewWave Telecom & Technologies, Inc.

Sue Murphy, RN, BSN, MS, Chief Experience and Innovation Officer, University of Chicago Medicine

David K. Nace, MD, Chief Medical Officer, MarkLogic Corporation

Sumit Nagpal, Co-Founder and Chief Exectuive Officer, LumiraDx, Inc.; Co-founder, Chief Architect and UX Officer, LumiraDx Holdings, Ltd.

Anne Naramore, Senior Director, Innovative Communications, Change Management and Human Resources, Information Technology Department, Mount Sinai Health System

Jeff Nelson, Chief Executive Officer and President, Healogics

James Newman, MD, Hospitalist, Fellowship Chair, Director UR, Director, Admission and Transfer Center, Mayo Clinic

Randy Notes, Principal, KPMG, LLP

Ryan O'Hara, Chief Revenue Officer, Northern Arizona Healthcare

Randy Osteen, Associate Chief Information Officer and Vice President, Information Management, CHRISTUS Health

Column 3 — REVENUE CYCLE 2017

Deepak Pahuja MD MBA FACP FHM, Chief Medical Officer, Aerolib Healthcare Solutions LLC

Vince Panozzo, Head, Enterprise Health Solutions, Outcome Health

Sanjay Parikh, MD, FACC, Chief Medical Officer, Green Circle Health; Medical Director, Pediatric Cardiology, St. Vincent Hospitals

Michael Parisi, Vice President of Assurance Strategy & Community Development, The Health Information Trust Alliance

Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health

Nayan D. Patel, CHCIO, FHIMSS, Director, Information Technology, The Heart Hospital Baylor Plano/Denton

Ben Patel, Chief Information Officer, Sinai Health System

Jigar Patel, MD, Vice President and Chief Medical Officer, Physician Alignment, Cerner Corporation

Kash Patel, Vice President, Population Health and Analytics, Mount Sinai Health

Sherri Peavy, MBA, BSN, RN, Chief Operations Officer, Mile Square Health Center, University of Illinois Hospital & Health Sciences System

Scott A. Pillittere, Vice President and Revenue Cycle Practice Leader, Impact Advisors, LLC

Charles Podesta, Chief Information Officer, University of California, Irvine Health

Victoria Poindexter, Principal, H2C

William Presley, Vice Presley, Acmeware

Megan Ranney, MD, MPH, FACEP, Director, Emergency Digital Health Innovation, Rhode Island Hospital/Brown University

Susan R. Ramonat, Chief Executive Officer, Spiritus Partners

Mitesh Rao, MD, MHS, System Patient Safety Officer and Director, Center for Advancing Patient Safety, Stanford Healthcare; Assistant Professor, Emergency Medicine, Stanford University School of Medicine

Jennifer Raschig, Owner, More Than Organizing

Michael Rawdan, PhD, MBA, System Senior Director, Revenue Cycle and Patient Experience, St. Luke's Health System

David J. Reid, Senior Director, Provider Services, Medical Payment Exchange

David W. Reis, PhD, Senior Vice President and Chief Information Officer, Lahey Health

Ben Resner, Vice President, Solutions, Hospital IQ

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Column 1 — HEALTH IT 2017

Sam Reynolds, Ernst & Young LLP

Nathan Riggle, Director, Analytics, Mercy ACO

Tony Rinkenberger, MHA, Director, Revenue Cycle Services, Ridgeview, Medical Center

Lisa Rock, President, National Medical Billing Services

Hector Rodriguez, MBA, WW Health Chief Information Security Officer, Microsoft

Jeff Rosenfeld, MBA, CSSBB, PMP, Manager, Strategic Innovation and Project Management, Tahoe Forest Hospital District

Heidi Rozmiarek, Director, IT Shared Services, UnityPoint Health

Carolyn Rubin, Director, Revenue Cycle Management, Dallas Nephrology Associates

Steve Rust, PhD, Lead Data Scientist, Nationwide Children's Hospital

Pamela Saechow, Senior Assistant Vice President, Epic Program, NYC Health + Hospitals

Luis Saldaña MD, MBA, FACEP, Chief Medical Informatics Officer, Texas Health Resources

Nader Samii, Chief Executive Officer, National Medical Billing Services

Robin Sarkar, PhD, CSM, CPHQ, Chief Information Officer, Lakeland Health

Marlowe Schaeffer-Polk, JD, DO, Chief Medical Officer, DoctorsDoDigital; Riddle Memorial Hospital

Justin Schaper, Senior Vice President, Analytics, Intermedix

Scott Schrader, Chief Commercial Officer, Access Healthcare

Sagnika Sen, PhD, Associate Professor, Information Systems, Professor in Charge, Master of Business Administration, Pennsylvania State University, School of Graduate Professional Studies

Gerilynn Sevenikar, Vice President, Hospital Revenue Cycle, Sharp HealthCare

Alonzo Sexton, MD, Partner, Athens Orthopedic Clinic

Karen Shaffer-Platt, Vice-President, Revenue Cycle/Patient Concierge Services, University of Pittsburgh Medical Center

Umesh Sharma, MD, MBA, FHM, FACP, Chair, Community Division of Hospital Medicine, Mayo Clinic Health System; Assistant Professor of Medicine, College of Medicine, Mayo Clinic

Abhinav Shashank, Chief Executive Officer and Chief Financial Officer, Innovaccer

Column 2 — CONFERENCE SPEAKERS

Jack Shaw, Executive Director, American Blockchain Council

Ryan Shaw, Co-Founder/CEO, Blockade Technologies

J. Wade Shields, MBA, MHA, CMPE, Owner/Managing Partner, Practice Partners, Inc.

Marcus Shipley, Senior Vice President and Chief Information Officer, Trinity Health

Sherry Shults, RN, BSN, IT/Quality Initiative and Clinical Research, Providence Medical Group

Keith Siddel, MBA, PhDc, JD, CHC, Vice President, Revenue, Baptist Memorial Health Care Corporation

Sean Sidey, Director, Healthcare Economics and Pricing, Payer Strategy Group, Catholic Health Initiatives

Brian Silverstein, MD, Managing Partner, HC Wisdom, LLC

Mike Simms, MBA, Vice President, Revenue Cycle, Cone Health

Peter Smart, Senior Director, Population Health, Cerner Corporation

Alisa Smith, RN, BSN, Epic Analyst IT, Consultant, Zalek Medical LLC

Melissa Smith, MBA, MHA, CRCE, Senior Director, Patient Financial Services, INOVA Health System

William E. Smoyer, MD, FASN, C. Robert Kidder Chair; Vice President and Director, Clinical and Translational Research, The Research Institute at Nationwide Children's Hospital; Professor of Pediatrics, The Ohio State University

Gregory Snow, Vice President, Provider Strategic Planning, Availity

Vikram Sobti, MD, DABR, Chief Medical Information Officer, Norwegian American Hospital

Lyman Sornberger, Chief Healthcare Strategy Officer, Capio Partners LLC

Robert Spadoni, Vice President, Hospital Operations, Rush Oak Park Hospital

John Squeo, Chief Innovation and Strategy Officer, Thorek Memorial Hospital
Hussein Syed, Chief Information Security Officer, RWJ Barnabas

Todd Stewart, MD, Vice President, Clinical Integrated Solutions, Clinical Informatics, Mercy Technology Services

Brent Stutz, Senior Vice President, Cardinal Health Fuse

Aaron Symanski, Chief Technology Officer, Change Healthcare

Denise Nedza Szalko, Vice President, Revenue Cycle, Rush University Medical Center

Column 3 — REVENUE CYCLE 2017

William Thacker, Director, Revenue Cycle Strategic Partner, Ochsner Health System

Emily Vaughn, Head of Accounts, Gem

I. Vergules, MSN, Consultant of Design/Build of Contact Centers, Mercy Health System

Albert Villarin, MD, FACEP, Chief Medical Information Officer, Associate Chief Information Officer and Director, Division of Quality Analytics, Staten Island University Hospital

Deborah Viola, MBA, PhD, Vice President, Data Management and Analytics, WMCHealth Network

Michael Vujovich, MSHA, Director, Digital Marketing, OSF HealthCare

Michaela Walker-Hettinger, MSN, RN, Nurse Case Manager, State of Wyoming

John Wallace, Senior Vice President and General Manager, Change Healthcare; President and Chief Operating Officer, ACO Partner

Antoinette (Toni) Hardy-Waller, President and Chief Executive Officer, The Leverage Network

Brian Warszona, Vice President, Willis Towers Watson

Brian Washa, Senior Vice President, NorthShore University HealthSystem

Voncil Webb, CPC, COC, CPC-I, Billing Manager, Comprehensive Orthopaedic Global

Bill Wellman, Principal and Solutions Architect, Philips

Jonathan Wiik, MSHA, MBA, Principal, Revenue Cycle Management, Health Care Solutions, TransUnion

John Wilcox, Chief Information Officer, Morris Hospital & Healthcare

Jason Williams, Vice President, Product Management, Revenue Cycle Analytics, Change Healthcare

Leigh Williams, Administrator, Business Systems, UVA Health System

Michael Williams, MBA, Vice President and Chief Information Officer, Lawrence Memorial Hospital

Shawn Yates, Director, Healthcare Product Development, Ontario Systems

YiDing Yu, MD, Founder and Chief Medical Officer, Twiage; Instructor, Department of Population Medicine, Harvard Medical School

Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice President, Health System IT, University of Illinois Hospital & Health Sciences System

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