

MAX COPPOM 1929-2017

A Truly Inspirational Leader!

Inspirational LEADERSHIP

is less about world renown

and more about INDIVIDUAL IMPACT

6 Key CHARACTERISTICS

Accountable

Approachable

Authentic

Responsive

Teachable

Flexible

Inspirational LEADERSHIP is as ungue as the LEADERS who practice it

ENGAGE

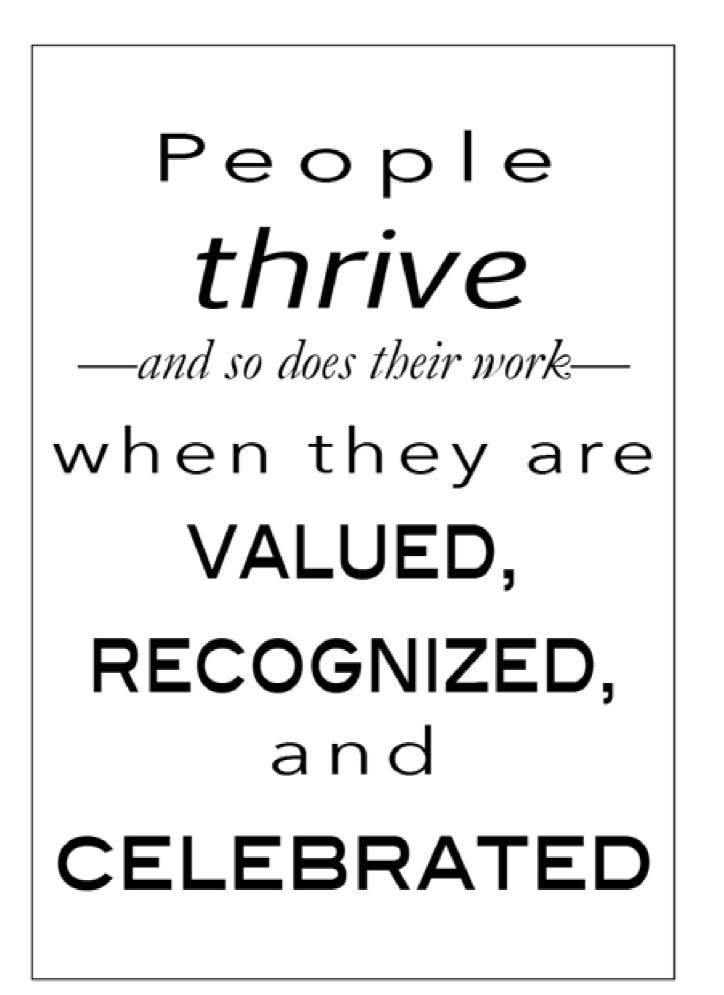
Create genuine connection, participation, & commitment to your organization's MISSIONE PURPOSE

Leaders ENGAGE people by...

Cultivating authentic relationships

 Investing time, attention, & resources

 Providing opportunities for unique skills



INSPIRE

Stir up LASTING enthusiasm & passion for what your organization IS DOING and what it is STRIVING TO DO

Leaders INSPIRE people by...

Creating a clear vision
 Demonstrating strong values

 Nurturing excitement for the work & mission

EMPOWER

Equip and enable those you lead to do their work with excellence, growing in both ABILITY and CONFIDENCE

Leaders EMPOWER people by...

Facilitating their growth
Equipping them beyond the essentials

 Encouraging appropriate authority & autonomy

lf you want to EMPOWER your people, you must EQUIP them.

Leverage the power of HABIT

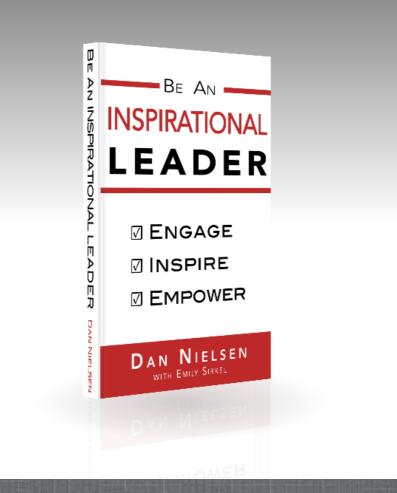
• Make a commitment to be intentional

Identify & select the right habits

Start small but be consistent

Create your personal SUCCESS SYSTEM

• Write it down • Make it simple • Start small • Review daily Be accountable





or visit BeAnInspirationalLeader.com

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QUESTIONS?