Creating a Virtual Framework for the Revenue Cycle

How our Cancer Center Started a
Telecommuting Program for the Patient
Access Team



Nigerian president to 'work from home' after rat infestation

O 22 August 2017 Africa









Share



Muhammadu Buhari has returned to Nigeria after two prolonged spells of medical leave this year

Objectives

- Discuss the steps involved in building a telecommuter program and the framework needed to support revenue cycle employees working from home.
- Consider strategies to ensure work-from-home programs meet organizational standards for security, compliance, productivity and quality.
- Review a quality assurance strategy to assist leaders in standardizing best practices among revenue cycle teams, both on-site and at home.
- Evaluate outcomes in productivity, financial savings, employee engagement and staff retention resulting from Moffitt's workfrom-home program.









Best Companies

Moffitt Cancer Center

Based in Tampa, FL, Moffitt Cancer Center has earned a spot on the Working Mother 100 Best Companies list.

November 11, 2016















2016 Working Mother 100 **Best Companies**

All those little emergencies that happen in a baby's first year can be handled under this cancer hospital and research center's parentalleave policy, which gives users 12 jobguaranteed weeks off, plus four fully paid weeks to use however (and whenever) they chance When Heather Pridge's daughter was



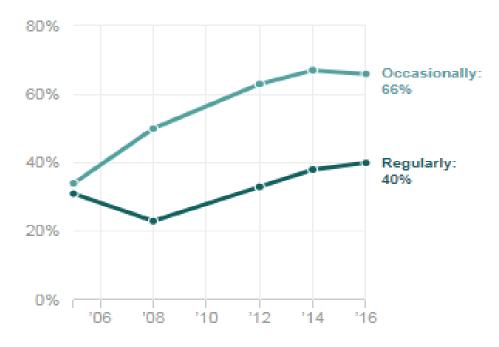


Comprehensive Cancer enter Designated by the Vational Cancer Institute

U.S. Work from Home Perspective

- Nearly 4 million people in the US work from home
- Yet... Yahoo (famously), IBM, Bank of America have recalled some of their WFH teams

Share of employers who allow at least some employees to work regular paid hours from home



Source: Society of Human Resource Managers: 2016
National Study of Employers survey of for-profit and nonprofit
employers with 50 or more employees. Margin of sampling
error: +/-3.23 percent

Credit: Alyson Hurt/NPR

Benefit or Necessity? Our Journey

- Distinction in a competitive labor market 11% of local workforce employed in a call center (benefit)
- Grew out of our space following 3 years of doubledigit growth (necessity)
- Structure took about 6 months to develop
- Pilot with 2 team members
- In 24 months, has expanded to 20 (out of 85) –
 24% of team

Logistics of Establishing a Work-From-Home (WFH) Program

Clear Expectations

- We use a signed agreement, developed with HR, Legal and Operations
- Eligibility limited to the top tier

Moffitt Cancer Center Remote Work Agreement

Department: Supervisor: Date:										
made because and Medical Le Disabilities Act	of your own medi ave Act (FMLA) o (ADA), please imn	cal condition or that r if you are reques	at of a family mei sting an accomm ur Human Resoul	. However, if your request is being mber as defined under the Family odation under the Americans with rces representative. This form is a ficiently.						
I, (insert name) regarding my re	mote work arrange	ement with Moffitt (understand au Cancer Center:	nd accept the following provisions						
Work Arranger	nent									
1. A	As a remote emplo	yee, I will be perfor	ming my work fro	om a non-Cancer Center location.						
2. 1	2. The scheduled days and hours I will work off site are specified as:									
	Day	Hours		Worksite						
	Monday									
	Tuesday									
	Wednesday									
	Thursday									
	Friday									
	Saturday									
	Sunday									

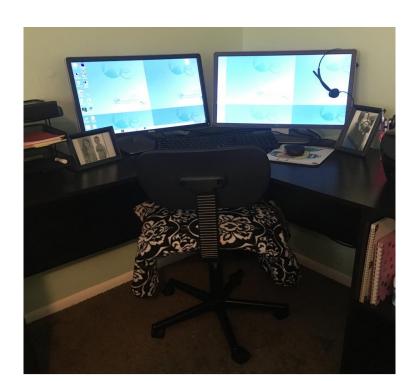
I will be available by telephone, Lync and e-mail during working hours as this is a mandatory policy for working remotely. I will review my email at least as frequently as I would were I onsite. I will work my complete schedule each week, unless other arrangements are approved by management in advance.

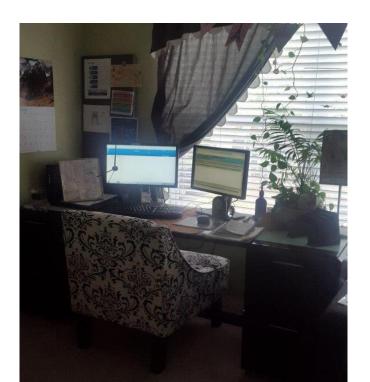
More Detail: Our Agreement

- Affirmation that policies still apply hours, PTO, lunch/break, etc.
- Response turnaround time / Availability by phone, instant message, email
- Expectations when technical problems prevent ability to work from home
- When agreement may be altered or ceased (quality, productivity, written counseling)
- Equipment provided by Moffitt and the employee
- Standards (minimums) for connectivity, isolation from non-employees, noise
 - Photos are sent to supervisor
 - Internet bill provided at initiation of agreement and random speed checks conducted
- Expectations to protect work products
 - No local printing or photographs; note taking should be digital
- Allows for unannounced visits by management
- Workers comp / liability
- Tax liability
- Dependent care

A Comparable Workspace

- Ensure that WFH spaces and technology is equivalent (or superior) to in office spaces
- Took 6 months to get it 'right'

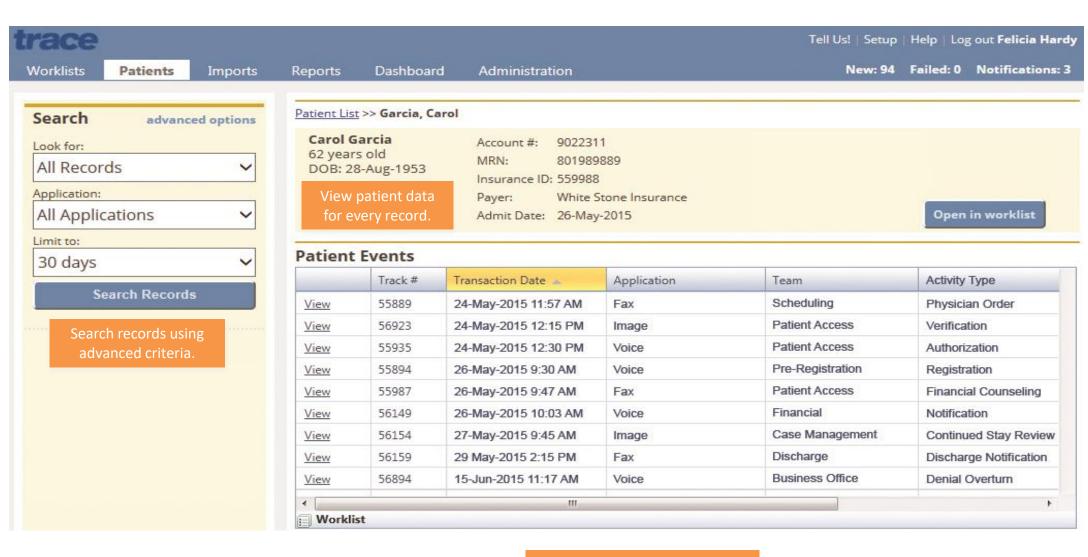




Essential Technology

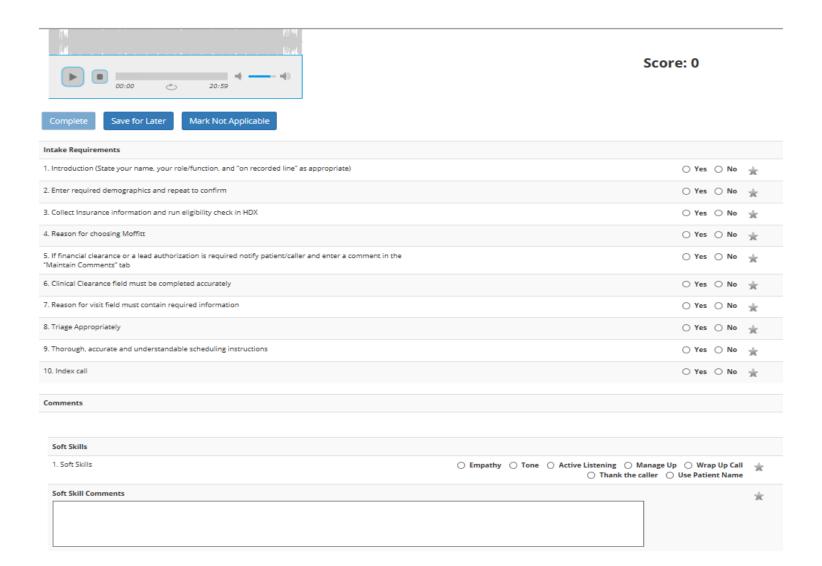
- Call Recording
- Paperless / Printless processes
- Camera? (we don't use)
- Instant Messaging
- High Speed Intranet (VoIP) 50 MBPS+

Call Recording and Indexing



See list of all communication surrounding the patient.

Integrated Quality Scorecard



More Detail: Quality Monitoring

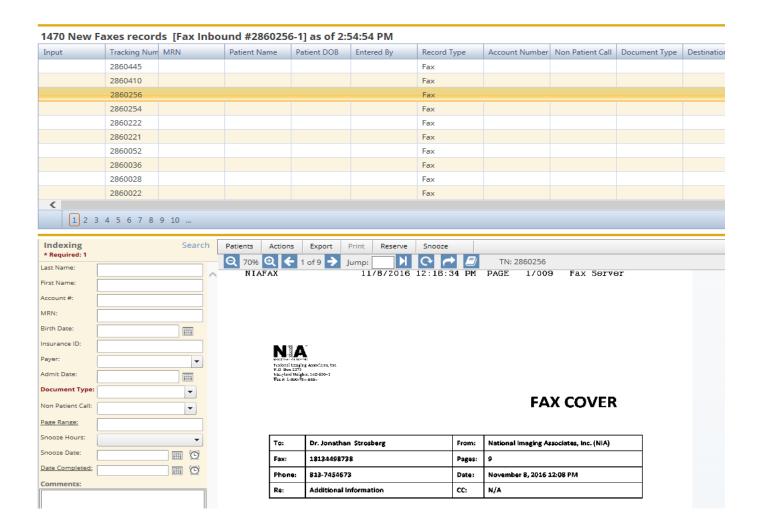
- "Hard" items, for example:
 - Accurate demographics
 - Insurance verification
 - Patient offered choice of locations, dates, times
- "Soft" items include:
 - Empathy
 - Tone
 - Active Listening
 - Uses patient name
 - Appreciative
 - Manages up

Hard items are graded and given a score (0-100)

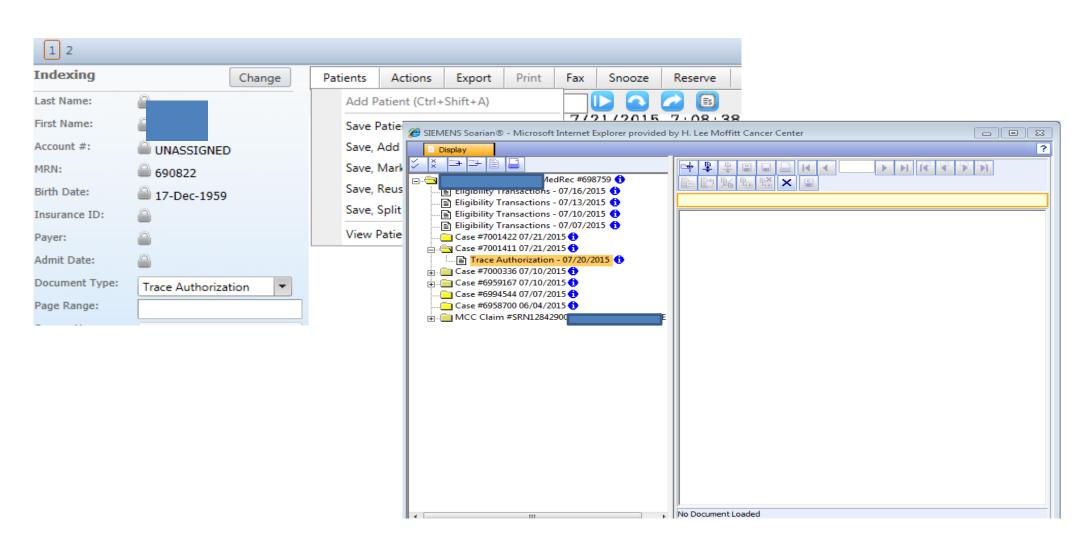
Soft items are not graded but used for coaching (positive and disciplinary)

Printless Document Management





Any files can be uploaded to the Revenue Cycle System



Productivity Metric

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PAC	Clinic	Weekly Produ	ıctivity	ort Ti	RENE	DING			Note: s	hare w	ith sta	ff on pa	y wee	ks only			
EMPLOY EE ID	TEAM NAME	SUPERVISOR NAME		06/04/17- 06/10/17													AVG PROD
_	,T		~	-	~	7	~	7	7	-	~	7	~	-	-	▼	_
4465468	GYN	Pamela Perry	12/14/2015	65%	87%	66%	71%	90%	95%	78%	99%	107%	79%	84%	61%	1	81%
4467082	Heme	Shannon Music	03/06/2017	123%	127%	92%	110%	108%	134%	145%	119%	126%	225%	154%	122%	0	131%
3237571	BMT	Marion Knott	10/23/1995	100%	155%	127%		97%	173%	97%	130%	119%	78%	127%	180%	0	124%
4465852	Intake	Vanessa Balasquide- Burgos	04/18/2016	122%	100%	105%	98%	108%	116%		82%	90%	99%	100%	92%	0	102%
4466874	PAC	Mitzi Drummer Flintroy	01/09/2017	66%	83%	106%	104%	131%	124%	113%	92%	86%	105%	74%	98%	0	99%
4466937	CCF	Jennifer Martinez	01/23/2017		154%	117%	249%	506%	358%	723%	182%			325%	125%	0	304%
4466636	Heme	Shannon Music	10/31/2016	84%	87%	93%	82%	118%	98%	86%	107%	76%	133%	94%	120%	0	97%
4467351	Intake	Vanessa Balasquide- Burgos	05/16/2017	70%	65%	67%	71%	74%	111%	101%	79%	82%	80%	74%	85%	0	80%
4465935	Endo	Lisa Ramos	05/31/2016	86%	105%	115%	109%	64%	86%	57%	67%	66%	76%	81%	120%	2	85%
4464167	PAC	Mitzi Drummer Flintroy	12/15/2014			110%	105%	127%	109%	102%	85%	118%	112%		111%	0	109%
4466815	Intake	Mitzi Drummer Flintroy	01/09/2017	98%	86%	107%	101%	121%	56%	64%	81%	80%	72%	75%	74%	3	87%
4463438	Infusion	Jessica Kidd	04/07/2014			114%	83%	102%	106%	108%	129%	91%	89%	119%	84%	0	102%
5	Infusion	Jessica Kidd	04/07/2014	113%	140%											0	127%
4465198	PAC-CX	Alberto Alfonso	10/26/2015	161%	107%	121%	89%		107%	127%	131%	112%	69%	105%	103%	0	109%
4464230	PAC	Mitzi Drummer Flintroy	01/12/2015		278%	90%	84%	112%	101%	106%	98%	107%	114%	107%	104%	0	119%
4464776	Intake	Vanessa Balasquide- Burgos	06/15/2015	101%	156%	90%	76%	75%	75%	67%	67%	52%	58%	38%	71%	3	78%

Must be >80% and have not had more than 2 weeks below 65% in a rolling quarter

More Detail: Productivity Calculation

- Numerator accounts for varying complexity of different tasks (weighted in 'minutes'), for example:
 - Inbound calls (5 min)
 - Outbound calls (3 min)
 - Documentation without scheduling ("left message") (1 min)
 - Scheduling appointment type, payor, etc. (6-30 minutes)
 - Cancelations (2 min)
- Denominator takes worked hours, less approved 'nondirect time' and multiplies by 85%

Closing Thoughts

Results

- Individual productivity results have been mixed but having data allowed us to address problems early
 - Successful WFH employees have ~10% higher productivity
- Employee retention has been excellent
 - <u>No</u> voluntary turnover of successful WFH employees!
- Space needs have decreased, despite 14% growth

Unexpected Benefits

- Gotten more creative about training
- Forced us to double-down on communications must be deliberate
- Reduced absenteeism
- Now have "On call" type resources with no added cost

Caveats....

- Eligibility for work from home is tricky.... Not for everyone (but our lawyers disagree!)
 - Eligibility is strictly based on experience, productivity, quality
 - However.... We have found the most predictive 'qualities' are self-discipline, independence, and competitive drive
 - Good option for the Introverted? The office busy-body?
- Have called back in five for productivity or quality; two others voluntarily returned to the office (of 27 participants)

Summary

What are the needs and requirements to make a workat-home program successful?

- Robust Technology that allows paperless environment
- Ability to Monitor Productivity & Quality and hold team accountable
- Support from Operations, HR & I.T.
- Communication and Collaboration not taking them "for granted"

