



BECKER'S HOSPITAL REVIEW

Becker's 5TH Annual Health IT + Revenue Cycle

October 9-12, 2019
Hyatt Regency - Chicago, Illinois

240+ SPEAKERS
FROM HOSPITALS
AND HEALTH
SYSTEMS, 315+
SPEAKERS TOTAL,
3,800+ ATTENDEES

KEYNOTE SPEAKERS



Maia Hightower
MD, MPH, MBA, Chief
Medical Information
Officer, University of Utah
Health



Daniel Barchi
MEM, Senior Vice
President and Chief
Information Officer,
NewYork-Presbyterian



Peyton Manning
NFL Legend



**Hillary Rodham
Clinton**
Former U.S. Secretary
of State, U.S. Senator
from New York



Kevin O'Leary
MBA, Chairman,
O'Shares ETF
Investments, and
Star, ABC's 'Shark
Tank'



John Goodman
President,
Goodman
Institute for Public
Policy Research



**Andrew
Rosenberg**
MD, Chief
Information Officer,
Michigan Medicine



Edward Marx
Chief Information
Officer, Cleveland
Clinic



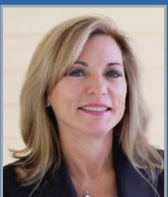
Shafiq Rab
MD, Senior Vice President
and Chief Information
Officer, Rush University
Medical Center



Jason Joseph
Senior Vice
President and Chief
Information Officer,
Spectrum Health



Holly Buckley
JD, Partner,
McGuireWoods,
LLP



Patricia Lavery
Senior Vice President
and Chief Information
Officer, Gwinnett
Medical Center



Michael Reagin
MBA, Senior Vice
President and
Chief Innovation
and Information
Officer, Sentara
Healthcare



Sony Jacob
Chief Information
Officer, SSM Health

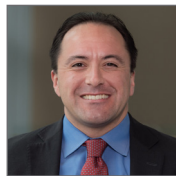


Lisa Stump
Senior Vice
President and
Chief Information
Officer, Yale New
Haven Health



Amy Assenmacher
Senior Vice President,
Revenue Cycle,
Spectrum Health

KEYNOTE PANELISTS



Aaron Miri

MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin



Liz Popwell

FACHE, PMP, Chief Strategy Officer, Ascension Michigan



Ben Patel

Chief Information Officer, Cone Health (FKA Moses Cone Memorial Health)



Megan Ranney

MD, MPH, FACEP, Director, Emergency Digital Health Innovation Program, Brown University



Viraj Patwardhan

Vice President, Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health



Charles Podesta

Chief Information Officer, UC Irvine Medical Center (FKA University of California Irvine Douglas Hospital)



Eric Yablonka

Chief Information Officer, Stanford Health Care, Stanford Medicine

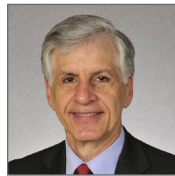


Stephanie Gravenor

Co-Founder and Chief Executive Officer, Medecipher, Inc. and Program Director, Patient Thoughtput, Northwestern Memorial Hospital



Stephen A. Morgan
Senior Vice President and Chief Medical Information Officer, Carilion Clinic



Bruce Metz
PhD, Vice President and Chief Information Officer, UConn Health



Salman Naqvi
MHA, MBBS, Chief Medical Information Officer and Clinical Practice Lead, Allscripts

PROGRAM SCHEDULE

WEDNESDAY, OCTOBER 9, 2019

10:00 AM - 12:00 PM	Sessions
12:00 PM - 1:00 PM	Networking Luncheon
1:00 PM - 2:25 PM	Sessions
2:25 PM - 2:45 PM	Networking Break
2:45 PM - 5:00 PM	Sessions
5:00 PM - 7:00 PM	Cocktail Reception

THURSDAY, OCTOBER 10, 2019

8:00 AM - 9:15 AM	Sessions
9:15 AM - 9:45 AM	Networking Break
9:45 AM - 11:55 AM	Sessions
11:55 AM - 1:00 PM	Networking Luncheon
1:00 PM - 2:25 PM	Sessions
2:25 PM - 2:45 PM	Networking Break
2:45 PM - 5:15 PM	Sessions
5:15 PM - 7:00 PM	Cocktail Reception

FRIDAY, OCTOBER 11, 2019

8:00 AM - 10:00 AM	Sessions
10:00 AM - 10:30 AM	Networking Break
10:30 AM - 11:55 AM	Sessions
11:55 AM - 1:00 PM	Networking Luncheon
1:00 PM - 2:15 PM	Sessions
2:15 PM - 2:25 PM	Networking Break
2:30 PM - 5:00 PM	Sessions
5:00 PM - 6:15 PM	Cocktail Reception

SATURDAY, OCTOBER 12, 2019

8:15 AM - 10:00 AM	Sessions
10:00 AM - 10:15 AM	Networking Break
10:15 AM - 11:30 AM	Sessions

Becker's 5th Annual Health IT + Revenue Cycle

Celebrity Keynotes by:



Hillary Rodham Clinton
Former Secretary of State

Friday, October 11
4:00 - 5:00 pm



Peyton Manning
NFL Legend

Thursday, October 10
4:15 - 5:15 pm



Kevin O'Leary
MBA, Chairman, O'Shares ETF Investments, and Star, ABC's Shark Tank

Wednesday, October 9
4:15 - 5:00 pm



John Goodman
President, Goodman Institute for Public Policy Research

Wednesday, Oct 9
10:00 - 10:35 am

- Great sessions on Telehealth, Cyber Security, AI, Blockchain, Patient Experience, Data Analytics, Population Health, all aspects of Revenue Cycle and much more.
- 215+ Speakers from Hospitals and Health Systems
- 315+ Total Speakers
- 3,800+ Attendees From Hospitals and Health Systems Across the Nation
- The Smartest People in Health IT and Revenue Cycle

Wednesday, October 9, 2019

TRACK A - Keynotes, Revenue Cycle and Health IT

TRACK B - Health IT

TRACK C - Health IT

TRACK D - Health IT

TRACK E - Revenue Cycle

TRACK F - Revenue Cycle

TRACK G - Revenue Cycle

TRACK H - Thought Leadership

TRACK I - Thought Leadership

10:00 - 10:35 am

A. KEYNOTE - What's Working Now in Healthcare / How Entrepreneurs Can Solve Healthcare Problems

- John C. Goodman, President, Goodman Institute for Public Policy Research

10:40 - 11:15 am

A. KEYNOTE INTERVIEW

- Maia Hightower, MD, MPH, MBA, Chief Medical Information Officer and Assistant Clinical Professor, Department of Internal Medicine, University of Utah Health
- Interviewed by Molly Gamble, Editor-in-Chief, Becker's Healthcare and Vice President, Editorial, Becker's Healthcare

11:20 am - 12:00 pm

A. KEYNOTE PANEL- Consumerization and Digital Experience - Strategies and Innovations in 2020

- Liz Popwell, FACHE, PMP, Chief Strategy Officer, Ascension Michigan
- Ben Patel, Chief Information Officer, Cone Health (FKA Moses Cone Memorial Health)
- Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health
- Salman Naqvi, MBBS, MHA, Chief Medical Information Officer and Clinical Practice Lead, Allscripts
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review and Becker's Spine Review

B. RESERVED

12:00 - 1:00 pm Networking Lunch

1:00 - 1:40 pm

A. The Mix of IT, Revenue Cycle and Analytics

- Shon Brink, MBA, CMPE, FACHE, Vice President, WakeMed Physician Practices, WakeMed Hospitals and Health System
- Mike Simms, MBA, Vice President, Revenue Cycle, Cone Health
- Aaron Miri, MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

B. Practical Uses of Telemedicine and Remote Care

- Stephanie Woods, Associate Chief Nursing Officer, University of Alabama at Birmingham

(UAB) Hospital

- Carey Officer, Operational Vice President, Center for Health Delivery Innovation, Nemours Children's Health System
- Thomas Bellavia, MD, DABFP, Vice President, Connected Health, Osler Health
- Moderated by Kathleen Ferket, MSN, APRN-BC, Ferket Advisory Services, LLC

C. RESERVED

D. Reserved

E. Key Revenue Cycle Issues for Health Systems

- Jason Petti, MSHA, Deputy Network Director, VA Midwest Health Care Network (VISN23)
- Robert Rubinowitz, Senior Director, RCM Business Integration, MaineHealth
- Tiffany Victor, RN, MSN, ACM, Director, Utilization Management and Discharge Planning, University of Illinois Hospital and Health Sciences System
- Vincent E. Pryor, Senior Vice President and Chief Financial Officer, Silver Cross Hospital
- Moderated by Ayla Ellison, JD, Managing Editor, Becker's Healthcare

F. Five Ways to Modernize Your Healthcare Organization's Revenue Cycle

- Carrie Moneymaker, Vice President, Solution Design, Zotec Partners

G. Addressing Clinician Well-Being and Physician Burn-Out

- Timothy Lineberry, MD, Chief Medical Officer, Aurora Health Care Medical Group, System Vice President, Medical Staff - Advocate Aurora Health

H. Emerging Technologies & Strategies to Improve Patient Engagement

- John Squeo, Chief Innovation and Strategy Officer, Thorek Memorial Hospital
- S. David McSwain, MD, MPH, Chief Medical Information Officer, Medical University of South Carolina
- Moderated by TBD

I. Using Analytics to Improve Care Management

- Robert Crossey, DO, President, Premier Medical Associates
- Francis R. Colangelo, MD, MS-HQS, FACP, Vice President, Premier Medical Associates Board of Directors

1:45 - 2:25 pm

A. Using Health IT to Improve Clinical Care

- Donna Persaud, MD, MBA, Vice President, Clinical Leadership, PCCI
- Cindy Welsh, RN, Vice President, Adult Critical Care and Medical Professional Affairs, eICU/CPI, Advocate Health Care
- Claire Pappas, Chief Development Officer, Novant Health
- Moderated by John Page, LFHIMSS, Multiple Award Winning Peer Advisory Board Chair, Vistage Worldwide, Inc.

B. The Best and Most Cost Effective Strategies for Cyber Security

- Mitesh Rao, MD, Co-Founder and Chief Executive Officer, OMNY; Assistant Professor of Emergency Medicine, Stanford University School of Medicine
- Robin Sarkar, PhD, CISM, CPHQ, Vice President IS, Spectrum Health Lakeland
- Aaron Young, Vice President and Chief Information Officer, Summit Healthcare

Regional Medical Center

- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

C. Strategy and Innovation in the C-Suite - Working Together

- Fe Sendaydiego, Chief Information Officer, Sonoma Valley Hospital
- Michelle Donaldson, BSN, MHA, Chief Strategy Officer, Sonoma Valley Hospital

D. Multi-Site Hospital Medicine Practice Integration

- Umesh Sharma, MD, MBA, Chair: Community Division of Hospital Medicine, Mayo Clinic
- Asif Iqbal, MBA, FACHE, Operations Administrator, Mayo Clinic

D. Connecting Revenue Cycle Operations with Revenue Analytics

- Patrick McDermott, Senior Advisor, Revenue Cycle Strategic Services, Velocity Made Good Healthcare Consulting

E. RESERVED

F. From Silo's to Cycle: Educating the Revenue Cycle to Work as One Team

- Lynn Ansley, Director, Revenue Cycle Quality, Training and System Support, Moffitt Cancer Center

G. The Best Thoughts on Improving Revenue Cycle Today

- Virginia Martinez, MHA, Vice President Revenue Management, Franciscan Alliance, Inc.
- Jeff Hurst, Executive Vice President, Client Success, Waystar
- J. Brett Tracy, MHA, CPC, Vice President, Revenue Cycle, Carilion Clinic
- Jeff Kruzil, Health IT/Integrity Officer, Hancock Regional Hospital
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review and Becker's Spine Review

H. Connecting Revenue Cycle Operations with Revenue Analytics

- Patrick McDermott, Senior Advisor, Revenue Cycle Strategic Services, Velocity Made Good Healthcare Consulting

I. Saving Lives in Slow Motion™ - Population Health Built Upon Patient Relationships

- Michelle Burris, MBA, FACMPE, Chief Financial Officer, Delaware Hospice
- David Bowers, MD, Physician, Veterans Administration

**2:25 - 2:45 pm
Networking Break**

2:45 - 3:25 pm

A. Key Issues for Payers in 2019

- Stephen E. Johnson, CPA, Vice President, Governmental and Payer Relations, Erlanger Health System
- Sheryl Johnson, Associate Vice President, Billing and Enrollment, Ucare
- Angela Breton, Vice President, Sales and Client Services, Boncura Health Solutions
- Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

B. Evolving Technology, Disruptors, and Regulatory Issues in HIT

- Shelton E. Monger, Chief Information Officer, Corporate Compliance Officer, Wayne

HealthCare

- Christopher Kunney, CPHIMS, CPHIT, MSMOT, Senior Vice President, Healthcare IT, Coker Group

- S. David McSwain, MD MPH, Chief Medical Information Officer, Medical University of South Carolina; Medical Director, Telehealth Optimization, MUSC Center for Telehealth; Associate Professor, Pediatric Critical Care Medicine, MUSC Children's Hospital

- Gene Thomas, Vice President and Chief Information Officer, Memorial Hospital and Physicians Clinics at Gulfport

- Moderated by Kathleen Ferket, MSN, APRN-BC, Ferket Advisory Services, LLC

C. Predictive Analytics - Key Thoughts and Best Practices

- Tammie Rubel, RN, Director Clinical Education, McLaren Flint

- E. Thomas Carey, PharmD, Director, Pharmacy Services, SwedishAmerican Hospital

- Deborah Chasco, DNP, CCRN, CNS, Director of Nursing Informatics, UMC El Paso

- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

D. Mastering the Revenue Cycle

- Elizabeth Woodcock, MBA, FACMPE, CPC, Founder and Principal, Woodcock & Associates

E. The Future of Revenue Cycle - The Patients as Payers and Engaged Consumers

- Jason Petti, MSHA, Deputy Network Director, VA Midwest Health Care Network (VISN23)

- Joe Polaris, Senior Vice President, Product and Technology, R1 RCM

- Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health

- Vincent E. Pryor, Senior Vice President and Chief Financial Officer, Silver Cross Hospital

- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

F. Leadership and Clinical Denials - Best Practices

- Tammie Floyd, RN, MSN, CCM, Director Case Management and Clinical Denials Team, Community Health Network

- Holly Simpson, MD, CHCQM-PHYADV, Physician Advisor, Community Health Network

G. Building a Strong Workplace Culture with Transformational Leadership

- Michelle Burris, MBA, FACMPE, Chief Financial Officer, Delaware Hospice

- Babatope Fatuyi, MD, Chief Medical Information Officer, The University of Texas, Health Science Center at Houston - UT Health

- Bradley Brimhall, MD, MPH, Medical Director of Integrated Healthcare Analytics & Bioinformatics, University of Texas Health San Antonio

- Moderated by Brendan Williams, DBA, CPCU, CEBS, Risk Manager, Whitney Center Inc; Adjunct Faculty, University of Connecticut

H. Healthcare Clinical and Quality Issues - Ideas for Improvement

- Brendan Williams, DBA, CPCU, CEBS, Risk Manager, Whitney Center Inc; Adjunct Faculty, University of Connecticut

- Leslie Zun, MD, Chairman, Department of Emergency Medicine, Sinai Health System

- Yinka Ojutalayo PharmD, BCPS, MBA, Director, Pharmacy, Beth Israel Lahey Health-AJH and Harvard Medical School Teaching Hospital

- Moderated by Alia Paavola, Editor, Becker's

Healthcare

I. Best Practices, Lessons Learned, and Ideas for Your Behavioral Health Team

- Celeste Sweitzer, LCSW, Care Coordination Manager, Dignity Health Methodist Hospital of Sacramento

3:30 - 4:10 pm

A. KEYNOTE PANEL - The Top Priorities for Health IT

- Charles Podesta, Chief Information Officer, UC Irvine Medical Center (FKA University of California Irvine Douglas Hospital)

- Eric Yablonka, Chief Information Officer, Stanford Health Care, Stanford Medicine

- Bruce Metz, PhD, Vice President and Chief Information Officer, UConn Health

- Stephanie Gravenor, Co-Founder and Chief Executive Officer, Medecipher, Inc. and Program Director, Patient Thoughtput, Northwestern Memorial Hospital

- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare and Vice President, Editorial, Becker's Healthcare

B. RESERVED

4:15 - 5:00 pm

A. KEYNOTE

- Kevin O'Leary, MBA, Chairman, O'Shares ETF Investments, and Star, ABC's Shark Tank

5:00 - 7:00 pm

Cocktail Reception

Thursday, October 10, 2019

TRACK A - Keynotes, Revenue Cycle and Health IT

TRACK B - Health IT

TRACK C - Health IT

TRACK D - Health IT

TRACK E - Revenue Cycle

TRACK F - Revenue Cycle

TRACK G - Revenue Cycle

TRACK H - Thought Leadership

TRACK I - Thought Leadership

TRACK J - Innovation Theater

8:00 - 8:35 am

A. KEYNOTE

- Shafiq Rab, MD, Senior Vice President and Chief Information Officer, Rush University Medical Center

8:40 - 9:15 am

A. KEYNOTE - Does the Digital Journey drive Innovation?

- Michael Reagin, MBA, Senior Vice President and Chief Innovation and Information Officer, Sentara Healthcare

9:15 - 9:45 am

Networking Break

9:45 - 10:25 am

A. The Return on Investment in Data Analytics and Health IT

- Robin Sarkar, PhD, CSM, CPHQ, Chief Information Officer, Lakeland Health
- Albert Villarín, MD, FACEP, Chief clinical Consultant, DrFirst
- Christopher Kunney, CPHIMS, CPHIT, MSMOT, Senior Vice President, Healthcare IT, Coker Group/Geoffrey Brown, Vice President and Chief Information Officer, Piedmont Hospital (AKA Piedmont Atlanta Hospital)
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

B. Health IT and the Use of Social Determinants of Care and Community-Based Programs

- Brian Goza, Chief Information Officer, Hemphill County Hospital
- Michelle Blakely, MHSA, PhD, FACHE, Administration, Chief Operating Officer, Norwegian American Hospital
- Christopher Caggiano, MD, FACEP, Solutions Director, Allscripts
- Stephen Brown, Director, Preventive Emergency Medicine, University of Illinois Hospital and Health Sciences System
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

C. HIT Security & Privacy: Best Practices and Key Issues

- Brian Cassel, Associate Chief Information Officer, University of Maryland Medical System
- Matthew Grob, CPHIMS, FHIMSS, Senior Director, IT Governance, Mount Sinai Health System
- John P. Donohue, Associate Vice President, Corporate IS, Penn Medicine
- Moderated by John Page, LFHIMSS, Multiple Award Winning Peer Advisory Board Chair, Vistage Worldwide, Inc.

D. Digitization in Healthcare - Shifting to a More Data-Driven Organization

- Lincoln Popp, Co-Founder and CEO, Lumedix Inc, a Providence St. Joseph Health Company

E. The Best Ideas to Improve Revenue Cycle Now

- Keith Siddel, MBA, PhD, LL.M, JD, CHC, Vice President, Revenue Cycle, Universal Health Services, Inc.
- Judson Ivy, Chief Executive Officer, Ensemble Health Partners
- Tom Gimbel, Chief Executive Officer, LaSalle Partners
- Mark Mackey, MD, MBA, Senior Physician Advisor, University of Illinois Hospital and Health Sciences System
- David Kelly, CHFP, Director, Revenue Cycle, Premier Physician Network, Premier Health Partners
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

F. Why Patient Experience Matters to RCM Leaders

- Chris Morris, Senior Vice President and Chief Financial Officer, CareCredit
- Jan Oldenburg, Patient Engagement Strategist
- Debbie Welle-Powell, Chief Population Health

Officer, Essentia Health

G. How Health Plans Significantly Impact Key Stakeholders Revenue Cycle

- Mimi S. Kokoska, MD, MHCM, FACS, CPE, Senior Vice President, Strategic Partnerships and Innovation, Health Care Quality and Affordability, Blue Shield of California
- Kari Hedges, Senior Vice President, Blue Cross Blue Shield Association

H. Change Management and Alignment in the New Healthcare Space

- Tracey Crandall, SHRM-SCP, Vice President and Chief Human Resources Officer, Methodist Hospitals

I. Journey to HiTrust Certification

- Steven Goriah, DHA, CISM, CHCIO, FACHE, Associate Corporate Chief Information Officer and Chief Information Security Officer, Westchester Medical Center

J. INNOVATION THEATER

10:05 am - 10:25 am - Do Your Patient Engagement Tactics Lead to a Long-Term Relationship?

- Pete Thompson, Senior Vice President and Revenue Cycle Strategist, ClearBalance

10:30 - 11:10 am

A. The Most Important Revenue Sources For Your Hospital - Service Lines, Risks and Improvements

- Bille Jean Mounts, FHFMA, CRCR, Chief Revenue Officer, Bon Secours Mercy Health
- Lois Greene, Chief Revenue Officer, Prospect East Orange General
- Noam Davidoff, Program Director, Operations, Northwestern Medicine
- John H. Schweitzer, Esq, President and Chief Business Development Officer, Echelon Medical Capital
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

B. Cyber and IT Security Today: The Best Approaches and Ideas

- Cherie Pardue, Chief Information Officer, American Hospital Dubai
- Matthew Grob, CPHIMS, FHIMSS, Senior Director, IT Governance, Mount Sinai Health System
- Gus Malezis, President and Chief Executive Officer, Imprivata
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft, Adjunct Professor, Global Healthcare Management, MCPHS University, Senior Advisor, National Health, IT (NHIT) Collaborative for Underserved, New York HIMSS, Board Member, Health 2.0 Boston, Chair Innovation

C. Using Analytics to Evolve Your Digital Products

- Giao Dang, Digital Experience Design Lead for Media and Communications, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health
- Corey Fischer, Front End Lead, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health

D. The Evolving Relationship of the CMIO and CMO

- Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President and Professor, OB/Gyn, Virginia Tech Carilion School of Medicine, Carilion Clinic
- Stephen A. Morgan, Senior Vice President and Chief Medical Information Officer, Carilion Clinic

E. Revenue Cycle Management as a Strategic Priority

- Michael Peluso, Chief Technology Officer, Rectangle Health
- David Arias, IT Revenue Cycle, Western Connecticut Health Network

F. Best Practices for the Revenue Cycle in the Ambulatory Setting

- Allyson J. Hansen, Senior Vice President, Ambulatory Services, University of Chicago Medical Center
- Barbara A. Karpinska, Mas, PT, MBA, Vice President, Ambulatory Care Services, University Hospital, Newark, New Jersey
- Alecia Torrance, MSN, MBA, RN, CNOR, Assistant Vice President, Surgical Services, White Plains Hospital Center
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

G. Innovations in the Revenue Cycle for 2020 - Ideas and Strategies for Change

- Stephanie Lapré-Schlosser, RN, BSN, Director, Utilization Management, MemorialCare
- Timothy Kinney, Managing Director, Navigant
- Keri Bennett, CHFP, Director, Revenue Management, Emory Healthcare, The Emory Clinic
- Stuart Fedderson, MBA, Associate Director, Revenue Integrity/CDM, Patient Revenue Management Organization, Duke University Health System
- Moderated by Mitesh Rao, MD, Co-Founder and Chief Executive Officer, OMNY; Assistant Professor of Emergency Medicine, Stanford University School of Medicine

H. Leading to Drive Change

- Pamela Elliott, MHA, BSN, RN, Vice President, Medical Services, McLeod Regional Medical Center

I. Collaborative and Successful Approach to Improving Patient Access

- Larry Hollier, MD, Surgeon-In-Chief Baylor College of Medicine
- Ramzey Ibrahim, MEng, LSSMBB, Manager, Business Process Transformation, Texas Children's Hospital

J. INNOVATION THEATER

10:30 - 10:50 am - How Mobile Technology Can Help your Organization Save Money, Improve Patient and Provider Experience, and Increase Quality of Care

- Joey Branton, Senior Vice President, Strategic Initiatives, Pulsara

10:50 - 11:10 am - Enriching Third Party Exchange Data to Deliver Actionable Insights

- Andrei Zudin, Chief Technology Officer, Health Gorilla

Healthcare

11:15 - 11:55 am

A. Revenue Cycle, Payer Contracting and Data Analytics

- Jeff Wakefield, FHFMA, CPA, MHA, Chief Financial Officer, Marion General Hospital
- Keri Bennett, CHFP, Director, Revenue Management, Emory Healthcare, The Emory Clinic
- Jason Williams, Vice President, Analytics and Growth Strategy, Change Healthcare
- Moderated by Scott Becker, JD, CPA, Partner, McGuirewoods, LLP and Publisher, Becker's Hospital Review

B. Improving Patient Satisfaction and Service Quality Through Healthcare IT

- John Wilcox, Chief Information Officer, Morris Hospital & Healthcare
- Bharat Bhushan, MD, MMM, Chief Physician Executive, UPMC
- Mohanad Shukry, Vice Chair, Pediatric Anesthesiology, University of Nebraska Medical Center
- Matthew Shafiroff, MD, Board Certified Emergency Medicine Physician and Board Certified Clinical Informaticist Consultant, White Plains Hospital
- Moderated by Julie K. Letwat, Counsel, McGuireWoods LLP

C. Using Health IT as a Differentiator

- Andras Sablauer, MD, PhD, Chief Medical Information Officer, Chief of Imaging Informatics, St Jude Childrens Research Hospital (AKA St Jude Childrens Hospital)
- Arturo Loaiza-Bonilla, MD, MEd, FACP, Chief of Medical Oncology and Medical Director of Research, Cancer Treatment Centers of America at Eastern Regional Medical Center
- Elizabeth Kirk, Senior Vice President, Client Services, Strata Decision Technology
- Mark F. Newman, MD, Executive Vice President, Health Affairs, University of Kentucky/UK Healthcare
- Moderated by Molly Gamble, Editor-In-Chief and Vice President, Editorial, Becker's Healthcare

D. Clinical and Business Strategies for Managing Risk-Based Contracts

- Tanisha Raiford, Compliance & Privacy Officer, Weill Cornell Medicine
- Laura Marston, Principal, ECG Management Consultants
- Cody Mullen, PhD, Policy, Research, and Development Officer, Indiana Rural Health Association
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review and Becker's Spine Review

E. Delivering a Great Patient Experience in the Revenue Cycle

- Pradeep V. Kadambi, MD, MBA, FASN, FAST, President and Chief Executive Officer, University of Florida Jacksonville Physicians, Inc.
- Armika Berkley, Executive Director, Chief Executive Officer, Cooper Green Mercy Health Services
- Kimberly Bell, Institute Administrator, Cleveland Clinic
- Jodi Frei, Manager, Clinical Programs, OneCare Vermont
- Moderated by Alia Paavola, Editor, Becker's

F. The Top Issues for Revenue Cycle Directors Today

- Natasha Kumar, Director, Revenue Cycle Management, Mayfield Clinic
- Nathan Hughes, Senior Director, RCS Utilization Review, Novant Health
- Michael Peluso, Chief Technology Officer, Rectangle Health
- Mary S. Dias MSHSM, CPC, CPMA, CRCE, Director, Patient Financial Services, University of Virginia
- Moderated by Ayla Ellison, JD, Managing Editor, Becker's Healthcare

G. Key Thoughts on Interoperability, Improvement in Clinical Services and Related Issues

- Anna Diemoz, MHA, Executive Director IT Applications, Northwest Community Healthcare
- Quinton Feltner, Regional Vice President, Sales, M*Modal
- Eva K. Hartman, BSN, RN, CNOR, Market Director, Digital Products and Services - Consulting Services, Novant Health
- Robert Sumter, Cook County Health and Hospitals Systems
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

H. The Business Case for TeleSitting

- Lisbeth Votruba, MSN, RN, Vice President, Clinical Quality and Innovation, AvaSure
- R. Mark Crowe, PMP, CTC, IT Operations Manager, Sentara Healthcare

I. Empowering Care Managers with Custom Care Plans

- Emma Yamada, Director, Data Science, Holy Name Medical Center/New Jersey

J. INNOVATION THEATER

11:15 - 11:35 am - The Patient Financial Experience: Why it Matters & What Good Looks Like

- Alan Nalle, Chief Strategy Officer, Patientco
- 11:35 - 11:55 am Next-Level Patient Care: The Right People Receiving Real-Time Data**
- Justin DeWitte, CEO at Graham Healthcare Group
- Josh Douglas, CTO at Bridge Connector

11:55 am - 1:00 pm Networking Lunch

1:00 - 1:40 pm

A. Women's Leadership and Diversity Issues in Healthcare and Health Systems

- Pranavi V. Sreeramoju, MD, MPH, Clinical Liaison with Finance, Office of Health System Affairs, University of Texas Southwestern Medical Center
- Precious Mayes, Chief Executive Officer, Pacifica Hospital of the Valley
- Beena Peters, DNP, MS, RN, FACHE, Chief Nursing Officer, Cook County Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

B. The Biggest Problems and New Ideas in Health IT

- William T. Choctaw, MD, JD, Certified Six Sigma Black Belt, Physician Advisor, The

Joint Commission Center for Transforming Healthcare, Chief Transformation Officer Emeritus, CVHP

- Neil Gomes, Chief Digital Officer, Senior Vice President, Technology Innovation and Consumer Experience, Thomas Jefferson University Hospital
- Patrice M. Weiss, MD, Chief Medical Officer, Executive Vice President and Professor, OB/Gyn, Virginia Tech Carilion School of Medicine, Carilion Clinic
- Jim Jamieson, Co-Founder and Chief Operating Officer, EvidenceCare
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft, Adjunct Professor, Global Healthcare Management, MCPHS University, Senior Advisor, National Health, IT (NHIT) Collaborative for Underserved, New York HIMSS, Board Member, Health 2.0 Boston, Chair Innovation

C. The Top Priorities for CISOs in 2019

- Bill Grimm, Chief Information Officer, HIPAA Security Officer, Henry County Hospital
- Don Fosen, Chief Information Security Officer, Elmhurst Hospital
- Gus Malezis, President and Chief Executive Officer, Imprivata
- Jim Garrett, MBA, CISSP, ISO27001/2 Lead Assessor, Interim Chief Information Security Officer, University Hospital
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

D. Tricks of the Trade - Becoming a Top 5% Performer Post-Epic Installation

- Charles Johnson, Executive Vice President and Chief Financial Officer, Hartford HealthCare
- Cindy Pugliese, Senior Vice President, Revenue Cycle, Hartford HealthCare
- Beth Crabtree, ITS Vice President, Patient Care Solutions, Hartford HealthCare

E. Surprise Billing Panel Discussion: Myths, Realities, Conundrums and Unintended Consequences

- Anthony Gabriel, MD, Chief Operating Officer and Co-founder, Radiology Partners; Chair Elect, Physicians for Fair Coverage (PFC)
- Panelists to come!
- Moderated by Ed Gaines, Vice President Regulatory Affairs and Industry Liaison, Zotec Partners

F. Managing Finance and Revenue Cycle Technology - Key Thoughts

- Mike Morris, President and Chief Executive Officer, Xtend Healthcare
- Jeff Rosenfeld, MBA, CSSBB, PMP, GBCI, PMI, ASQ, Manager, Strategic Innovation and Project Management, Tahoe Forest Hospital District
- Robert Rubinstein, Senior Director, RCM Business Integration, MaineHealth
- Amy N. Assenmacher, RN, MSN, MBA, CHFP, CRCR, Senior Vice President, Revenue Cycle, Spectrum Health
- Moderated by TBD

G. Financial and Medical Clearance Processes as Key Services to Realize Precision Medicine

- Jochen Lennerz, MD, PhD, Associate Professor, Harvard Medical School; Director of Center for Integrated Diagnostics, Massachusetts General Hospital

H. The Social and Financial Impacts of the Opioid Epidemic - Thoughts on Reducing Reliance on Opioids

- Les Zun, MD, Chairman, Department of Emergency Medicine, Sinai Health System
- Richard Moser, MD, Chairman, Department of Neurological Surgery, Professor of Neurological Surgery, UMass Memorial Department of Neurosurgery
- Andrew Digate, MBA, Director, Student Health Services, Northern Illinois University
- Gary Haynes, MD, PhD, Professor, Meryl and Sam Israel Chair in Anesthesiology, HCA Tulane Hospital System
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

I. Patient Payments - Ideas and Engagement in Payment Processing

- Scott Rowe, Chief Information Officer, Conifer Health Solutions
- Kimberly Bell, Institute Administrator, Cleveland Clinic
- Marie Elizabeth Aloisi, Senior Vice President, Business Development, US, Mastercard
- Stephen Rheame, Executive Director, Revenue Cycle, AdventHealth Information Technology, AdventHealth
- Moderated by Mike Simms, MBA, Vice President, Revenue Cycle, Cone Health

J. INNOVATION THEATER

1:05 - 1:25 pm- Improve Outcomes and Profits with Even Smarter Physician Engagement

- Tom Schaal, Senior Director, Product Management, MedeAnalytics

1:25 - 1:45 pm- Why It Pays to Govern User Identities in Healthcare

- Sean Wright, Principal, Deloitte Cyber Risk Services

1:45 - 2:25 pm

A. Population Health, Data Analysis and the Impact on Services

- Peter Y. Hahn, MD, Chief Medical Officer, Metro Health, University of Michigan Health
- Babatope Fatuyi, MD, Chief Medical Information Officer, Queens Hospital Center, NYC Health & Hospitals
- Andrew Bland, MD, MBA, HSHS Vice President and Chief Physician Executive, Hamilton Health Care System
- Anthony Dias, MBBS, DPM, MPH, Vice President, Data Services, Connecticut Hospital Association
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review and Becker's Spine Review

B. The Best Uses of Health IT with Predictive Analytics

- Emmanuel Higenyi, Chief Information Officer, Washington Regional Medical Center
- Adriel Gorsuch, Senior Application Analyst, Epic's Healthy Planet, UI Health
- Karen A. Way, MHA, Global Practice Lead, Data and Intelligence, Health Plan Innovation and Solutions, NTT DATA
- Audrius Polikaitis, Vice President of Medical Informatics, University of Illinois Hospital
- Moderated by Gregory Bryant, CHIME, IT Director, Baylor Scott & White Texas Spine & Joint Hospital

C. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today

- Lance Spranger, Chief Information Officer, St. John's Health
- Stephanie Gravenor, Co-Founder and Chief Executive Officer, Medecipher, Inc. and Program Director, Patient Thoughtput, Northwestern Memorial Hospital
- Lisa Grism, RN, MSN, Vice President and Associate Chief Information Officer, Stanford Children's Hospital
- Judd Hollander, Senior Vice President for Healthcare Delivery Information, Jefferson Health; Associate Dean for Strategic Health Initiatives, Sidney Kimmel Medical College, Thomas Jefferson University
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

D. If You Provide an Estimate, Patients Will Pay: How AdventHealth Shifted The Financial Conversation to Pre-Service

- Amber Parkinson, Director, Patient Access, Patient Financial Services, AdventHealth
- Brianna Miller, Vice President, Consumer Access, Revenue Management, AdventHealth
- Ken Ursin, Executive Director, Patient Financial Services, AdventHealth

E. Key Improvements and Biggest Challenges in the Revenue Cycle

- Randy Farmer, M.S., M.Ed., Chief Operating Officer, Delaware Health Information Network
- Michael Grace, Managing Partner, Impact Solutions Consulting
- Missie Wasielewski, Ma.Ed., R.T. (R), Administrator, Ancillary Services, Patient Access & Revenue Cycle, The Queen's Medical Center - West Oahu
- Jeff Daneff, MBA, MS-BIA, Chief Financial Officer, Porter Health Care System
- Moderated by Alia Paavola, Editor, Becker's Healthcare

F. The Best 3 Ideas to Improve Health IT and Revenue Cycle Today

- Lisa Griffin, MBA, CCCM, Senior Vice President, Enterprise Access, Thomas Jefferson University and Jefferson Health
- Prentiss Taylor, MD, Vice President, Medical Affairs, Doctor on Demand
- Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health
- Annu Navani, MD, ABIPP, DABRM, FAARM, Founder and CEO, Comprehensive Spine and Sports Center
- Moderated by Scott Becker, JD, CPA, Partner, McGuirewoods, LLP and Publisher, Becker's Hospital Review

G. Finance and Transaction Transparency - Engaging the Patient and Understanding the Payer

- Chris Marrs, Manager, VMG Health
- Parson Hicks, EdM, MT, CRCR, Director, Patient Financial Services, Catholic Medical Center
- Billie Jean Mounts, FHFMA, CRCR, Chief Revenue Officer, Bon Secours Mercy Health
- Mike Simms, MBA, Vice President, Revenue Cycle, Cone Health
- Moderated by TBD

H. The Trifecta: Cost Containment, Quality, and Accessibility in Healthcare

- Arnese Stern, MSN RN, Consultant; Top Women in Healthcare-Finalist, PR News

I. Driving Efficiency with Data Analytics

- Bradley Brimhall, MD, MPH, Medical Director of Integrated Healthcare Analytics & Bioinformatics, University of Texas Health San Antonio
- Snehal Desai, Vice President, Cardinal Health
- Jochen Lennerz, MD, PhD, Associate Professor, Harvard Medical School; Director of Center for Integrated Diagnostics, Massachusetts General Hospital
- Michael Ries, MD, MBA, FCCM, FCCP, FACP, Medical Director, Adult Critical Care and eICU, Advocate Health Care
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

**J. INNOVATION THEATER
2:05 - 2:25 pm - Leveraging Data and Analytics to Deliver Healthcare in Haiti**

- Bobby Bacci, Chief Executive Officer and Founder, Prominence Advisors

**2:25 - 2:45 pm
Networking Break**

2:45 - 3:25 pm

A. What Are the Biggest Threats and Opportunities in Health IT

- Jonathan Manis, Senior Vice President and Chief Information Officer, CHRISTUS Health
- Bruce Metz, PhD, Vice President and Chief Information Officer, UConn Health
- Theresa Hiltunen, Associate Chief Information Officer, IS Entitty Services, Penn Medicine
- Craig Richardville, Senior Vice President and Chief Information Officer, SCL Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Becker's Healthcare

B. Assessing the Cost Benefits Health IT Spend and Cyber Security Spend

- Mike Nelson, Senior Vice President, Chief Information Officer, Universal Health Services
- J. Britton Tabor, FACHE & CPA, Executive Vice President & Chief Financial Officer/Treasurer, Erlanger Health System
- Esteban Gershanik, MD, MPH, MMSc, FAAP, FHM, Associate Physician and Instructor, Brigham and Women's Hospital; Harvard Medical School
- Gregory Bryant, IT Director, Texas Spine & Joint Hospital
- Moderated by John Page, LFHIMSS, Multiple Award Winning Peer Advisory Board Chair, Vistage Worldwide, Inc.

C. Putting Medicine Back Into Medicine: Ongoing Problems of Technology Misuse, Patient Care, and Physician Burnout

- Rajan Gurunathan, MD, FACP, Chief, General Medicine Division, SBH Health System
- Vitaly Herasevich, MD, PhD, FCCM, Professor of Anesthesiology and Medicine, Department of Anesthesiology and Perioperative Medicine, Mayo Clinic
- Zeev Neuwirth, MD, Senior Medical Director, Population Health, Carolinas Healthcare System
- Geoff Caplea, MD, MBA, Medical Director, Regulatory Affairs, Patient Safety and Public Health, Allscripts
- Moderated by Cynthia Hines, Vice President,

Human Resources, Hurley Medical Center

D. Battle Sepsis with Prescriptive Alerts, Rapid Communication

- Tom Stafford, Vice President and Chief Information Officer, Halifax Health
- Steve Claypool, MD, Medical Director, POC Advisor, Wolters Kluwer Health
- Steve Claypool, MD, Medical Director, POC Advisor, Wolters Kluwer Health

E. Strategies for Payer and Provider Partnerships and Quality Business Decisions

- Keri Robertson, MD, Chair, Emergency Medicine, Swedish Covenant Hospital
- Michael R. Gorsage, Chairman of the Board, Personal Executive Board, LLC
- Cody Mullen, PhD, Policy, Research, and Development Officer, Indiana Rural Health Association
- David Ellenbogen, JD, General Counsel, Scott & White Health Plan
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

F. Denials, Management, Charge Capturing and Revenue Cycle

- Asbel Montes, Senior Vice President, Strategic Initiatives and Innovation, Acadian Ambulance Service
- Donna Royster, MHA, PMP, Administrative Director, Radiation Oncology, Piedmont Carolinas Radiation Therapy, LLC, Carolinas HealthCare System
- Tina Joros, Vice President and General Manager, Allscripts
- Ken Nepple, MD, FACS, Clinical Associate Professor, Department of Urology, Associate Chief Medical Information Officer and Physician Value Officer, University of Iowa Hospitals and Clinics
- Moderated by Anuja Vaiyda, Assistant Editor and Lists Manager, Becker's Healthcare

G. Clinician and IT Integration into the Revenue Cycle

- Sally Bankston RN, BSN, MSN, Senior Executive Director Strategic Resources, AdventHealth IT
- Stephan Rheau, MSCIS, Executive Director, Revenue Cycle, AdventHealth Information Technology

H. Physician Satisfaction, Burnout, and System Changes Needed to Alleviate the Risk

- Suja Mathew, MD, FACP, Chair of Medicine, Cook County Health & Hospitals System

I. ShiftWork: Take the Robot out of the Human, Build a Digital Workforce

- Sean Lane, CEO, Olive

J. INNOVATION THEATER

2:45 - 3:05 pm - The Transformative Power of Automation Using AI, Intelligent Automation Skills and the Digital Exchange

- Benjamin Berkowitz, Director, Intelligent Automation, Partners HealthCare

3:30 - 4:10 pm

A. KEYNOTE - How Digital Health Saved my Life

- Edward Marx, Chief Information Officer, Cleveland Clinic

4:15 - 5:15 pm

A. KEYNOTE - Moderated Q&A

- Peyton Manning, NFL Legend

**5:15 - 7:00 pm
Cocktail Reception**

Friday, October 11, 2019

TRACK A - Keynotes, Revenue Cycle and Health IT

TRACK B - Health IT

TRACK C - Health IT

TRACK D - Health IT

TRACK E - Revenue Cycle

TRACK F - Revenue Cycle

TRACK G - Revenue Cycle

TRACK H - Thought Leadership

TRACK I - Thought Leadership

8:00 - 8:35 am

A. KEYNOTE

- Daniel Barchi, MEM, Senior Vice President and Chief Information Officer, NewYork-Presbyterian

8:40 - 9:15 am

A. KEYNOTE - Presentation - Lessons from Revenue Cycle Transformation in a Digital Era

- Jason Joseph, Senior Vice President and Chief Information Officer, Spectrum Health
- Amy Assenmacher, Senior Vice President, Revenue Cycle, Spectrum Health

9:20 - 10:00 am

A. The Role of IT in Driving Innovation and the Evolving Healthcare Landscape

- Adam Landman, MD, Chief Information Officer, Brigham and Women's Hospital
- Susan M. Nedza, MD, MBA, President, SMN Health Policy Insights
- Ashish Atreja, Chief Innovation & Engagement Officer for Medicine, Mount Sinai Health System (FKA Mount Sinai Medical Center)
- David Mackey, MD, Professor, Department of Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

B. The Cost of Failing to Monitor Each Step of the Claims Process

- Donna Royster, MHA, PMP, Administrative Director, Radiation Oncology, Piedmont Carolinas Radiation Therapy, LLC, Carolinas HealthCare System

C. Transformative Technology for the Employee's Learning Experience

- Kristan Davis, Director, Digital Learning and Education Technology, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health
- Maria Mejia, Lead, Learning Experience Designer, Digital Innovation and Consumer

Experience (DICE) Group, Thomas Jefferson University & Jefferson Health

- Sandra Stocks, Lead, Learning Experience Designer, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University & Jefferson Health

D. RESERVED

E. The Patient Experience Frontier: How UT Southwestern Medical Center Pioneered a Patient-Centric, World-Class Financial Experience

- Mark Meyer, Chief Financial Officer, UT Southwestern Medical Center
- Morgan Haines, Partner, Optum Advisory Services
- Kelly Thornton, Associate Vice President, Revenue Cycle Operations, UT Southwestern

F. A Mobile App Impact on Care Delivery

- Kelly Fischer, Chief Operations Officer, JourneyCare

G. Connecting Quality, Finance, and Analytics to Deliver Value Across the Continuum

- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
- John Squeo, Chief Innovation and Strategy Officer, Thorek Memorial Hospital
- Jamie Hinton, MPH, ASQ CSSBB, CPSS, Chief Quality Officer, RML Specialty Hospital
- Mauro Moscucci, MD, MBA, Vice President Medical Affairs, Medical Director, Sinai Hospital of Baltimore
- Moderated by Ayla Ellison, JD, Managing Editor, Becker's Healthcare

H. Northwestern Medicine; Internal Efforts to Improve Point-of-Service Collections

- Sara Williamson, Director, Access, Northwestern Medicine
- Omar Salim, Director, Access, Northwestern Medicine
- David Blahnik, Director, IS, Northwestern Medicine
- Noam Davidoff, Program Director, Operations, Northwestern Medicine

I. How AI Coupled with Automation is Sparking a Revenue Cycle Revolution

- Scott Rowe, Vice President and Chief Information Officer, Conifer Health Solutions

J. INNOVATION THEATER

9:20 - 9:40 am - How to Plug the Revenue Leak: Automated Identification of Missing Professional Charges

- Amy Sullivan, Vice President, Revenue Cycle, PatientKeeper, Inc.
- Andrew Robertson, Senior Director, Technical Solutions, PatientKeeper, Inc.

9:45 - 10:05 am - Optimizing Risk Scores with Automated Diagnosis Capture

- Silas Goldman, Director, Healthcare Management and Consulting, Vee Technologies

**10:00 - 10:30 am
Networking Break**

10:30 - 11:10 am

A. KEYNOTE PANEL - How Will Big Tech and Wall Street Impact Healthcare?

- Stephen A. Morgan, Senior Vice President and Chief Medical Information Officer, Carilion Clinic
- Megan Ranney, MD, MPH, FACEP, Director, Emergency Digital Health Innovation Program, Brown University
- Aaron Miri, MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin
- Moderated by Scott Becker, JD, CPA, Partner, McGuirewoods, LLP and Publisher, Becker's Hospital Review

B. RESERVED

11:15 - 11:55 am

A. Top Revenue Cycle Issues Today

- Patrick McDermott, Senior Advisor, Revenue Cycle Strategic Services, Velocity Made Good Healthcare Consulting
- Michele Tynes Napier, MBA, FACHE, FHFMA, Chief Revenue Officer, Orlando Health
- Florian Otto, MD, PhD, Co-Founder and Chief Executive Officer, Cedar
- Michael Wall, PharmD, MBA, Chief Analytics Officer, UChicago Medicine
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

B. Cloudy With A Chance of Regulation; Getting Ahead of the Storm

- Stuart Fedderson, MBA, Associate Director, Revenue Integrity/CDM, Patient Revenue Management Organization, Duke University Health System

C. Aligning IT with Business Goals: Dealing with Practical Challenges

- Tekisha King, BSTM, MPA, Doctorate Student, Walden University College of Health Sciences
- Mary Jean Brown, MSHI, RN, Vice President, Clinical Informatics, North Florida Division, HCA Healthcare
- Sherri Peavy, MBA, BSN, RN, Senior Director, Clinical Operations, University of Illinois Cancer Center
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

D. Real Time Analytics to Improve Operational Efficiency and Clinical Care

- Anupam Goel, MD, Chief Health Information Officer, UnitedHealthcare Clinical Services
- Catherine Tinsley, Vice President, Medical Data Analytics and Health Economics, Community Healthcare System
- Tommye Austin, Chief Nursing Officer and Chief Operating Officer, University Health System
- Nekohl Johnson, MBA, BS, MLT, Point of Care Specialist AACC, Assistant Director Clinical Operations, Specimen Processing/Sendouts Manager, Pathology Laboratories, University of Illinois Hospital & Health Sciences System
- Mike Fletcher, MD, MBA, FHM, FACP, Chief Medical Officer, Hancock Regional Hospital
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

E. Innovation and Entrepreneurship in Healthcare for 2019

- Neil Gomes, Chief Digital Officer, Senior Vice President, Technology Innovation and Consumer Experience, Thomas Jefferson University Hospital
- Jeff Johnson, Vice President, Innovation and Digital Business, Banner Health

- Mihir Patel, MD, Orthopedic Surgeon and Treasurer, OrthoIndy
- Karen E. Feeny, MSHR, Founder and Chief Consultant, HR Services, KAT Enterprises
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

F. Price Transparency: Public Policy as a Catalyst for Growth and Opportunity

- Angela Evatt, Manager, State Health Policy Strategy, Change Healthcare

G. Through the Looking Glass: The Revenue Cycle of the Future

- David Kelly, CHFP, Director, Revenue Cycle, Premier Physician Network, Premier Health Partners
- Rehana Husain, MA, CPC, CHA, SSGB, CPMA, CMCO, Senior Healthcare Compliance Auditor, Kaiser Permanente
- Parson Hicks, EdM, MT, CRCR, Director, Patient Financial Services, Catholic Medical Center
- Jeremy Corr, Founder & CEO, Executive Podcasting Solutions; Podcast Host, Fixing Healthcare with Dr. Robert Pearl and Jeremy Corr and New Books in Medicine

H. Artificial Intelligence and the Future of Personalized Care

- Robert Budman, MD, MBA, Chief Medical Informatics Officer, Nuance Communications
- Chetan Parikh, Chief Executive Officer, ezDI, Inc.
- Eva K. Hartman, BSN, RN, CNOR, Market Director, Digital Products and Services - Consulting Services, Novant Health
- Nikoletta Sidiropoulos, MD, Medical Director, Genomic Medicine, University of Vermont Health Network
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

I. RESERVED

J. INNOVATION THEATER

11:15 - 11:35 am - Embracing Benefit Coordination in Today's Healthcare Environment

- Tamie D. Young, FHFMA, Assistant Administrator, Revenue Cycle, Stillwater Medical
- Stephen Buccola, JD, Manager and Supervising Attorney, RevClaims, LLC

11:55 am - 1:00 pm Networking Lunch

1:00 - 1:40 pm

A. Key Innovations in Telehealth, Mobile Health and Technology in Health Systems

- Bill Manzie, MBA, Administrative Director, Telehealth Strategy, Memorial Healthcare System
- Esteban Gershanik, MD, MPH, MMSc, FAAP, FHM, Associate Physician and Instructor, Brigham and Women's Hospital; Harvard Medical School
- Ann Cappellari, MD, Chief Medical Information Officer, SSM Health
- Moderated by Daniel Barchi, MEM, Chief Information Officer, NewYork-Presbyterian

B. Getting to the Bottom Line: Investing in Data Analytics to Reduce Operational Costs

- Doni Miller, JD, Chief Executive Officer, Neighborhood Health Association
- Vlad Toca, Associate Director, Special Projects, Southeast Alaska Regional Health Consortium in "Getting to the Bottom Line: Investing in Data Analytics to Reduce

- Operational Costs
- Marc Adler, MD, Associate Chief Medical Officer, NYU Winthrop Hospital
- Deborah Chasco, DNP, CCRN, CNS, Director of Nursing Informatics, UMC El Paso
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

C. Artificial Intelligence - Emerging Technologies and Health Systems

- Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health
- Mike Fletcher, MD, MBA, FHM, FACP, Chief Medical Officer, Hancock Regional Hospital
- Viraj Patwardhan, Vice President, Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Thomas Jefferson University and Jefferson Health
- Moderated by TBD

D. The Patient Billing and Payment Process: Tips for Improvement

- Thomas Schwaab, Vice President and System Executive, Managed Care and Value Based Payments, Roswell Park Cancer Institute
- Paige A. Butler, Assistant Director, Revenue Cycle, Weill Cornell Medicine
- Marco Shelby, HURC II/Denial Coordinator, Utilization Management and DC Planning, University of Illinois Hospital
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

E. Population Health Valuations and Value-Based Payments

- Jason Turner, PhD, Associate Dean and Associate Professor, Department of Health Systems Management, College of Health Sciences, Rush University

F. Addressing High Deductible Patient Plans, Consumerism, and the Evolving Role of Patients Becoming Payers

- Zeev Kain, MD, MBA, FAAP, President, American College of Perioperative Medicine, Executive Director, Center of Stress & Health, University of California, Irvine
- Jeff Reger, Chief Technology Officer, Delaware Health Information Network
- Marilen Lagniton, Senior Vice President, Customer Affairs, St. Luke's Medical Center
- David Mackey, MD, Professor, Department of Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center
- Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

G. Leveraging Strategic Key Performance Indicators (KPIs) to Accelerate Revenue Cycle Success

- Nader Samii, Chief Executive Officer, National Medical Billing Services

H. Revenue Cycle Management in Changing Times - Innovation and Improvement

- Jeff Rosenfeld, MBA, CSSBB, PMP, GBCI, PMI, ASQ, Manager, Strategic Innovation and Project Management, Tahoe Forest Hospital District
- Nick Ragone, Senior Vice President, Chief Marketing and Communication Officer, Ascension

- Sally Yang, Senior Vice President, Healthcare Payments Integration, CareCredit
- Michael Conrad, Revenue Cycle Management, Long Island Neurological & Pain Specialists
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

I. RESERVED

**J. INNOVATION THEATER
1:00 - 1:20 pm - Eliminate Cycle from Revenue Cycle**

- Pranay Kapadia, Chief Executive Officer, Notable

**1:45 - 2:25 pm
A. Revenue Cycle Optimization: Tools and Strategies for Success**

- David Kelly, CHFP, Director, Revenue Cycle, Premier Physician Network, Premier Health Partners
- Kristine Monus, MBA, Administrative Director, Finance, Physician and Continuum Care Revenue Cycle, ProMedica Health System
- Ric Sinclair, Chief Product Officer, Waystar
- LaToya McGhee, Vice President, Business Operations, Boncura Health Solutions
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

B. Misconceptions of Addiction in the Workplace

- Rich Jones, MA, MBA, LCAS, SAP, Co-Founder and Chief Strategy Officer, youturn

C. Creating an Effective, Real-Time Health System

- Tom Stafford, Vice President and Chief Information Officer, Halifax Health
- Benjamin Kanter, MD, FCCP, Chief Medical Information Officer, Vocera

D. HIT - Ensuring ROI, Improving Physician Satisfaction and More

- Amy E. Lee, MBA, MBHA, MJ, CHC, Vice President - Primary Care, Medical Specialties, and Patient Contact Center, Carle Foundation Hospital and Carle Physician Group
- Gail Peace, President and Chief Executive Officer, Ludi
- Luis Saldana, MD, MBA, FACEP, Chief Medical Informatics Officer, LogicStream Health
- Alison Tothy, MD, Associate Professor, Pediatrics; Pediatric Emergency Medicine, University of Chicago Medicine and Biological Sciences Division
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

E. Using AI to Improve Physician Documentation and Quality

- Ehab Hanna, MD, MBA, CMIO, Universal Health Services
- Michael Clark, Senior Vice President and General Manager, Nuance Communications

F. RESERVED

G. Artificial Intelligence and Predictive Analytics - Practical Uses

- Tara Matthews, PMP, AVP, Deputy Chief

Information Officer, Einstein Healthcare Network

- Adam Sullivan, Senior Director, Artificial Intelligence, Change Healthcare
- Medell Briggs, MD, MPS, MSHS, Medical Director, Clinical Effectiveness, UCLA Health; Founder and CEO, Contour Health Solutions
- Helen Hill, Chief Information Officer, South East Michigan Health Information Exchange
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

H. Serving Those Who Have Served Us: Why and How to Market Veterans' Healthcare to Your Community

- Jeffrey L. Brown MD, FAAP, Clinical Professor, Pediatrics, New York Medical College, Clinical Associate Professor in Pediatrics and Psychiatry, Weill Cornell Medical College

I. System-Wide Central Monitoring and Deployment of the Rothman Index Early Warning System to Improve Patient Outcomes

- Andrew Resnick, MD, MBA, Associate Professor, General Surgery, Chief Medical Officer for MCP and FH, Associate Dean for Clinical Affairs, Medical College of Wisconsin
- Michael E. Stadler, MD FACS, Associate Professor, Associate Chief Medical Officer, Froedtert Hospital & Medical College Physicians; Chief, Div. of Head & Neck Surgical Oncology and Reconstruction, Department of Otolaryngology and Communication Sciences, Medical College of Wisconsin

**J. INNOVATION THEATER
1:45 - 2:05 pm - Enabling the 'Data and Insights Driven Healthcare Enterprise' with Self-Service Analytics**

- Andy Dé, Senior Director, Healthcare Solutions Strategy and Marketing, Alteryx

**2:25 - 2:40 pm
Networking Break**

**2:40-3:10 pm
A. KEYNOTE - Pros vs. Cons of Digital Disruption in Health Organizations**

- Andrew Rosenberg, MD, Chief Information Officer, Michigan Medicine
- Lisa Stump, Senior Vice President and Chief Information Officer, Yale New Haven Health
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP and Publisher, Becker's Healthcare

B. KEYNOTE - The Top 7 Issues in Healthcare Today

- Holly Buckley, JD, Partner, McGuireWoods, LLP

**3:15 - 3:55 pm
A. RESERVED**

B. EHRs, Revenue Cycle, and Non-Clinical Application Strategies

- Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice President, HealthSystem IT, University of Illinois Hospital & Health Sciences System
- Gerilynn Sevenikar, Vice President, Sharp Healthcare
- Kenneth D. Candido, MD, Clinical Professor of Anesthesiology and Surgery, University of Illinois College of Medicine
- Romanus M. Joseph, MBA, MSN, RN,

Manager, Clinical Transformation, SJHP, HCPC, St. Joseph's Health

- Moderated by Morgan Haefner, Editor, Becker's Healthcare" to "EHRs, Revenue Cycle, and Non-Clinical Application Strategies

C. Determining Where to Invest for IT in Your Organization's Strategic Plans and Goals

- Jake Dorst, Chief Information and Innovation Officer, Tahoe Forest Hospital District
- Randal Kendrix, Healthcare Business Development, Canon U.S.A., Inc.
- Bonnie Phipps, CPA, FHFMA, CMCP, Board Member, Thorek Medical Center
- Samuel Ross, Health Informatics Facilitator, Center for Health Information Partnerships, Northwestern University
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

D. The Evolving Role of CMIOs Today

- Brian Clay, Chief Medical Information Officer, University of California San Diego Health System (AKA UC San Diego Health)
- Luis Saldana, MD, Chief Medical Informatics Officer, LogicStream Health
- Maulik P. Purohit, MD, MPH, Senior Vice President, Chief Medical Information Officer, University Health System
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

E. Embedding Quality Reports in Clinical Workflow and EMR

- Vitaly Herasevich, MD, PhD, FCCM, Professor of Anesthesiology and Medicine, Department of Anesthesiology and Perioperative Medicine, Mayo Clinic

F. Using the Electronic Health Record to Enhance Clinical Documentation and Respond to Payer Denials

- Ken Nepple, MD, Associate Chief Medical Information Officer, UIHC, University of Iowa Health Care

G. Population Health - What is Health IT's Impact?

- Peter Weissberg, Vice President, Market Access, Intouch Solutions
- Mark R. Anderson, LFHIMSS, CPHIMS, Chief Executive Officer, AC Group, Inc.; President, HIMSS Houston Chapter; TMCx Digital Health Advisor
- Michael Shen, MD, FACC, Chief Medical Officer, Duxlink Health
- Anjum Khurshid, MD PhD, Chief, Data Integration, Assistant Professor, Population Health, Dell Medical School, The University of Texas at Austin
- Moderated by Mackenzie Bean, Editor, Becker's Healthcare

H. AI and Patient Engagement - New Thoughts on 2020

- Niamh O'Hara, Chief Executive Officer, Biotia, Inc.
- Jeanne Teshler, Chief Strategy Officer, Wellsmith
- Medell Briggs, MD, MPS, MSHS, Medical Director, Clinical Effectiveness, UCLA Health; Founder and CEO, Contour Health Solutions
- Uli Chettipally, MD, MPH, Founder and President, InnovatorMD
- Moderated by Andrea Park, Writer/Reporter,

Becker's Healthcare

I. Valuing The Bottom-Line: Patient Excellence in the Ambulatory Settings

- Sue Brown, President, Kiwi Healthcare Consulting, Executive Management Solutions; Executive Vice President Emeritus, Yale New Haven Health/Greenwich Hospital

J. INNOVATION THEATER

4:00 - 5:00 pm

A. KEYNOTE

- Hillary Rodham Clinton, Former Secretary of State

5:00 - 6:15 pm

Cocktail Reception

Saturday, October 12, 2019

TRACK A - Keynotes, Blockchain, AI and More

TRACK B - Blockchain, AI and More

TRACK C - Blockchain, AI and More

TRACK D - Blockchain, AI and More

TRACK E - Thought Leadership

TRACK F - Thought Leadership

8:15 - 8:45 am

A. KEYNOTE

- Patricia Lavelly, Senior Vice President and Chief Information Officer, Gwinnett Medical Center

8:50 - 9:20 am

A. KEYNOTE

- Sony Jacob, Chief Technology Officer, SSM Health

B. Innovation to Drive Healthcare Transformation

- Jami J. Berger, BSN, RN, MBA, Executive Director, Operations, Arizona Care Network

9:25 - 10:00 am

A. Practical Uses and Thoughts on Blockchain in Healthcare

- Aaron Symanski, Chief Technology Officer, Change Healthcare
- John Paganini, Experience Catalyst and Chief Executive Officer, IoT Directions
- Jim St. Clair, Chief Technology Officer, Dinocrates Group LLC
- Ruth Amos, JD, RN, Partner, Cogent Law Group, LLP and Chief Executive Officer, Practical Informatics, LLC
- Moderated by TBD

B. RESERVED

C. How to Explain Blockchain to your C-Suite

- Alonzo Sexton, MD, Orthopedic Surgeon, Northside Hospital Sports Medicine Network

D. Elevating the Digital Patient Experience

- Laura Semlies, Vice President, Digital Patient Experience, Northwell Health
- Jennie Erler, Cash Manager, Treasury Department, Fairview Health
- Moderated by Julie Gerdeman, President, HealthPay24

E. Developing an Inspired Leader: How to Maximize Human Talent to Maximize Operating Results

- Aimee Greeter, MPH, FACHE, Senior Vice President, Coker Group
- Alan Vierling, DNP, RN, NEA-BC, FABC, President, Sparrow Hospital

F. The Power of Emotion in Video Brand Storytelling

- Rashel Stephenson, Video Producer and Brand Storyteller, Piedmont Healthcare

G. Reserved

10:00 - 10:15 am Networking Break

10:15 - 10:50 am

A. Blockchain in 2019 - New Issues, Cryptocurrencies and More

- Patricia Peláez, Principal, Charles River Associates
- Heather L. Flannery, Co-Founder and Board Chair Blockchain in Healthcare Global ("BiHG")
- Lincoln Popp, Founder and Chief Executive Officer, Lumedic, Inc., a Providence St. Joseph Health Company
- Mitesh Rao, MD, Co-Founder and Chief Executive Officer, OMNY; Assistant Professor of Emergency Medicine, Stanford University School of Medicine

B. Blockchain in Life Sciences: Beyond the Hype

- Robert Schraf, Vice President, Global Accounts, Innoplexus Holdings, Inc.
- Abhijit Kesar, Managing Director and Head of Technology, Innoplexus Holdings AG

C. Current Trends in the Blockchain - Why it "Just Makes Sense"

- John Paganini, Experience Catalyst and Chief Executive Officer, IoT Directions
- Ryan Wells, Chief Executive Officer, Heath Here
- Charles Aunger, Managing Director, Technology, Health2047
- Moderated by Mike O'Neill, Chief Executive Officer, MedicaSoft

D. Blockchain, Cybersecurity and Privacy - What are the Main Concerns and Top Priorities?

- Laila Paszti, JD, CIPP/C, GTC Law Group PC & Affiliates
- Jami J. Berger, BSN, RN, MBA, Executive Director, Operations, Arizona Care Network
- David Granzotti, DeepHive
- Reg Harnish, Executive Vice President, Center for Internet Security
- Moderated by John Page, LFHIMSS, Multiple Award Winning Peer Advisory Board Chair, Vistage Worldwide, Inc.

E. Engaging the Workforce with Emerging Technologies

- Katherine M. Williams, Ed.D., CPLP, Organizational Development Consultant, New York-Presbyterian Hospital
- James Lee, HR Technology Metrics Analyst, New York-Presbyterian Hospital

F. The Challenges and Applications of Implementing Complex Predictive Analytics In Health Care

- Paul Barach, Clinical Professor, Wayne State University School of Medicine

10:55 - 11:30 am

A. Lessons from the Blockchain - Who are the Key

Stakeholders and Why does it Matter?

- Kristen Johns, JD, Partner, Waller Lansden Dortch & Davis, LLP
- Beth Breeden, DPH, MS, CPHIMS, Associate Professor, Chair, Health Care Informatics, RPD Pharmacy Informatics, College of Pharmacy and Health Sciences, Lipscomb University
- Samah Alafeef, Founder, Metanoia Training and Consulting
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

B. AI and Automation - Key Thoughts and the Relationship to the Healthcare Industry

- John Gachago, BSBA, MS, CHTS-IM, DHA, Chief Executive Officer, E-Health Solutions LLC dba AfriDOKTA.com
- Deepti Sharma, Director, Project Management, HSBlox
- Andrew Le, MD, Chief Executive Officer and Co-Founder, Buoy Health
- Donna Houlne, BSN, MHA, MHRM, US Healthcare Leader, Global Business Services, IBM
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

C. Blockchain Presentation Title TBD

- Anjum Khurshid, MD PhD, Chief, Data Integration, Assistant Professor, Population Health, Dell Medical School, The University of Texas at Austin

D. AI and the Patient Experience - New Ideas and Key Thoughts

- Justin Adams, Vice President, Prior Authorization and Utilization Management, Waystar
- Tekisha King, BSTM, MPA, Doctorate Student, Walden University College of Health Sciences
- Moderated by John Page, LFHIMSS, Multiple Award Winning Peer Advisory Board Chair, Vistage Worldwide, Inc.

E. Leadership Discussion Title TBD

- Barbar A. Karpinska, Mas, PT, MBA, Vice President, Ambulatory Care Services, University Hospital, Newark, New Jersey

F. Reserved

11:30 am Meeting Adjourns

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